

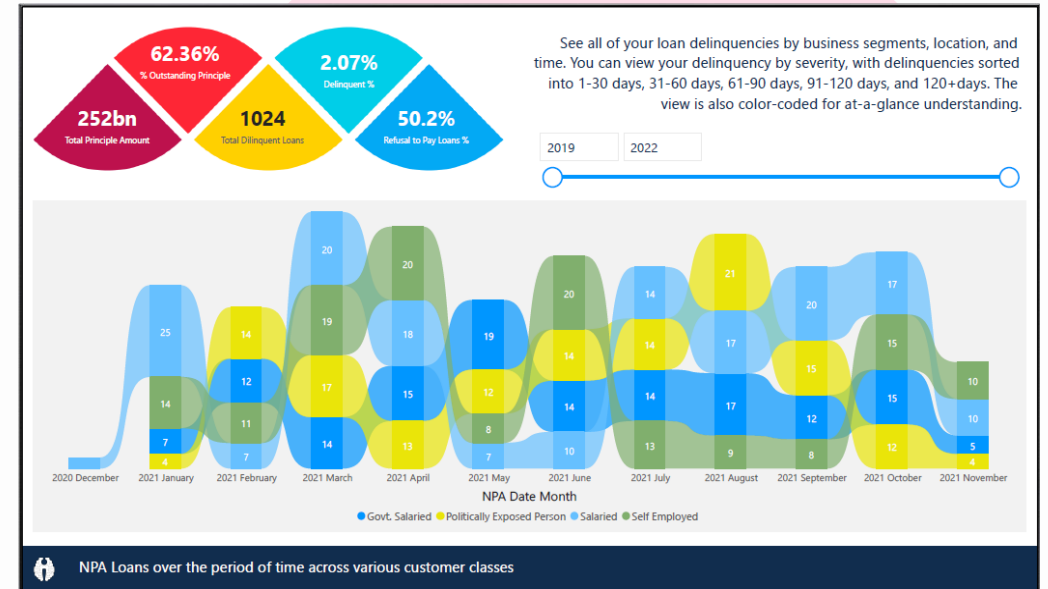


Lending Analytics Solution

Maximize Performance

Minimize Risk

Improve Operational Efficiencies





Founded in 2013, Intellify is preferred and trusted technology consulting and development partner for global enterprises, from start-ups to Fortune 500

Intellify works with different stakeholders of the knowledge value chain to provide the Business Intelligence, Data Analytics and Technology solutions which enables them to make the informed decisions and solving the business challenges.

In nearly of decade long experience, we have successfully completed 90+ varieties of projects as a trusted Business Intelligence Partner, Data Analytics & Visualization Services Provider, Technology Consulting Partner, Product Development partner and a preferred vendor for many Global Business Intelligence firms as well.

Lending Analytics Solution

Overview

Built by experienced team of Industry and Technology experts, Intellify's Lending Analytics solution drives Business Decisions based on the data.


Solution helps to get insights for business-critical decisions like:


- Who is contributing to your sales funnel leakages, and do you know why?
- Do you know which customer segments to target? As customer acquisition costs are skyrocketing and you want to have tighter control over it.
- What are cross-sell opportunities from existing pool of customers?
- What are the operational gaps and areas of improvements?
- What is NPA percentage and how is it trending? Any co-relation between NPA and Regions/Branches/Loan issuing authorities?
- Do you know which of your collection agent and strategy works best in collections? and unravel many more such insights


Loan Origination


 Origination Overview


 Product Analysis

 Origination Operations Analysis

 LO Performance Analysis

 Time Analysis

 Regional Analysis

 Borrower's Analysis


 Leakage Analysis

 Actuals vs Target Analysis

Loan Servicing

 Servicing Overview

 Risk Analysis

 Portfolio Quality Analysis

 Demographic Analysis

 Servicing Ops Analysis


 Credit Score Analysis

Collection/ Delinquency Management

 Collections Summary

 High Risk Accounts Analytics

 Recovery Status

 Demographic Analysis

 Geo Analysis

 NPA Analysis

 Customer Analysis

 Recovery Strategy Analysis

 Collection Team Analysis

Lending Analytics Solution comprises of:



Our solution have some unique features:



Get Access to Auto
Generated Insights



Dashboard Subscribers
Groups for Easy Sharing



Email Alerts on Breaching
of Thresholds



Embed Live Dashboards into
Presentations and Reports



Role Based Insights
Sharing

Our Lending Analytics Suite Covers...





Loan Origination

Origination Overview

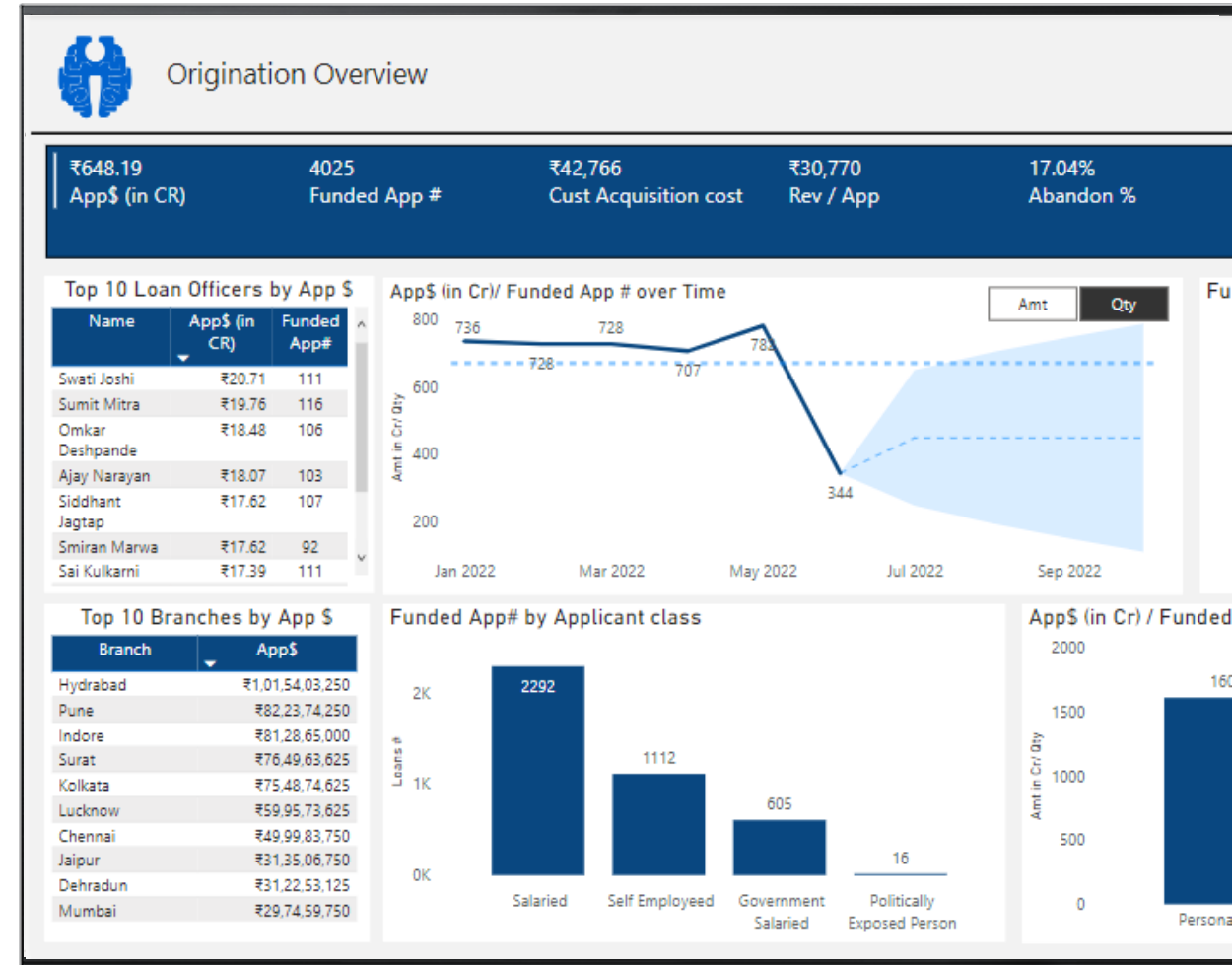
Operations Analysis

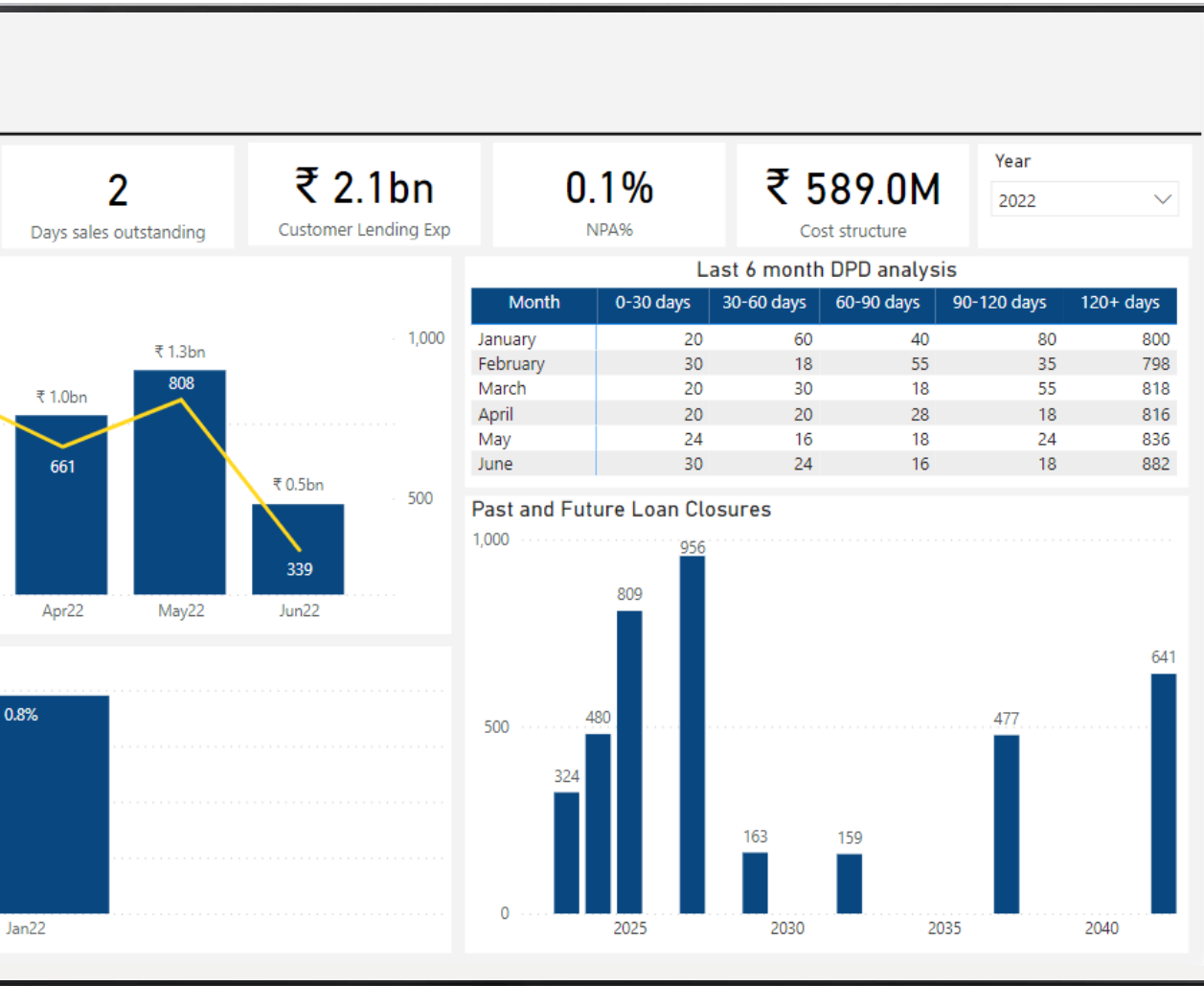
Time & Regional Analysis

Product Analysis

Customer Analysis

LO Performance Analysis





Loan Servicing

Servicing Overview

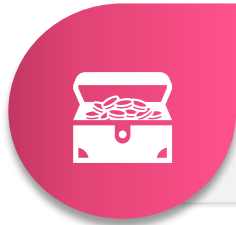
Credit Risk Analysis

Demographic Analysis

Overdue Ageing

Credit Score Analysis

Portfolio Quality



Delinquency

Collections Overview

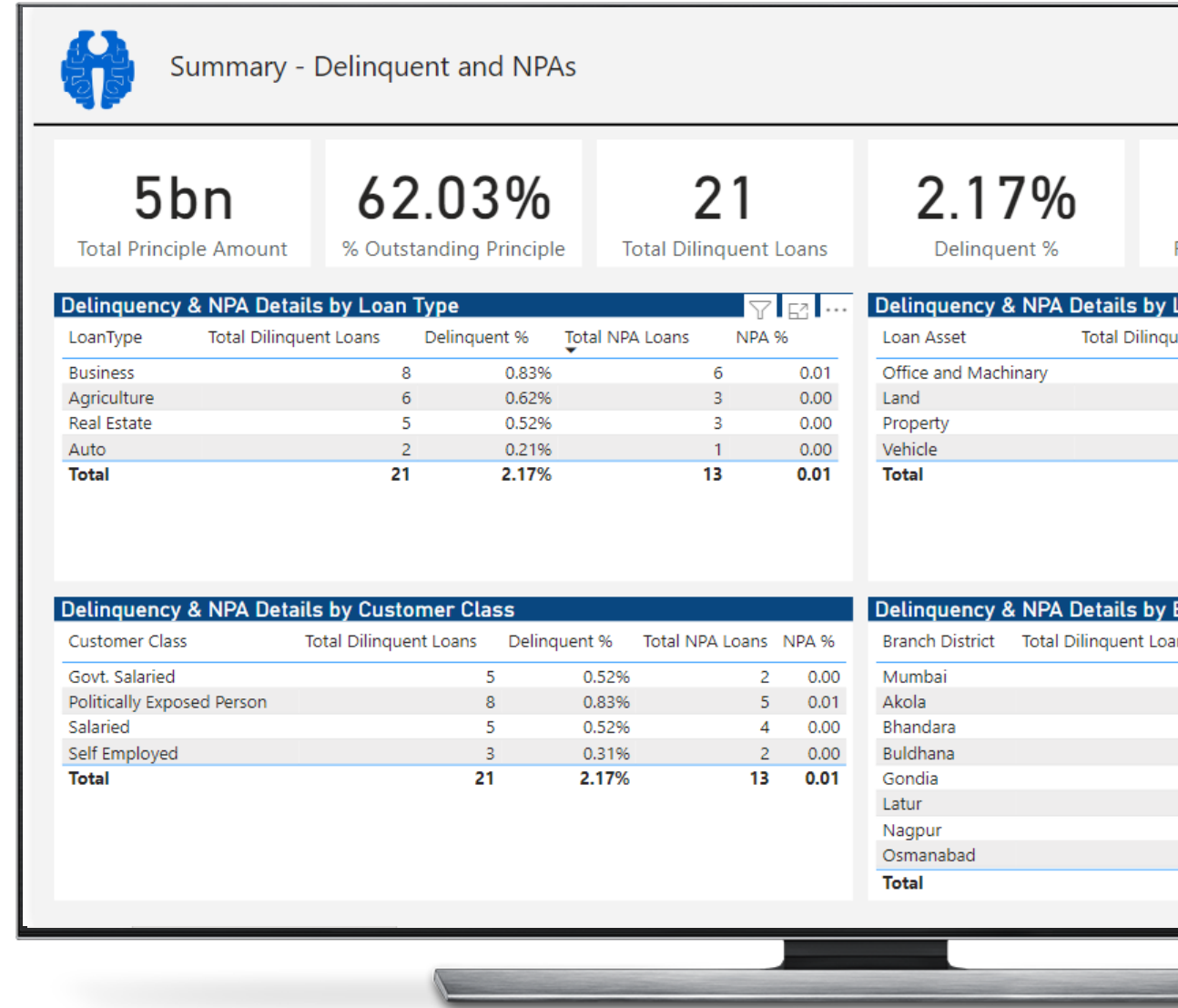
High Risk Accounts & NPA Analysis

Recovery Status Analysis

Geo Analysis

Risk Quadrant Analysis

Recovery Strategy Analysis



How does it work?



**Get the Data Points in
Place**

**Pre-defined Data
Model does Analysis**

**Interactive Dashboards
showing 100+ KPI's**

**Take Strategic
Decisions Faster!**

Benefits

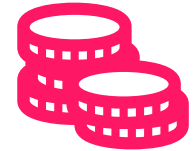
Get Decisive Insights



Cross & Up sell opportunities



Overall business and operational growth



Minimize Business Risk



Early warning signals on Fraud and Risk



Reduce delinquencies & Maximize collection yields



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Silver Data Analytics
Silver Application Development