

# FAQs:

### How can I avail the service?

You can experience a free trial of this solution from Microsoft store by clicking on "Free Trial". If you are interested or have any sort of queries, please drop us a note at <u>now@intelligentmachin.es</u> We will take it from there.

### How will this impact my business bottom line?

There are some business-critical keywords that you want to be reiterated to your customers again and again. It can be your core value propositions, your USPs, sales-triggering keywords, or any other elements that you think are important for your business. Shobdo (Bengali for sound) allows you to measure and optimize the effectiveness of your market communication - directly impacting your bottom line positively.

## Can you recognize keywords in any language?

Yes, we can, this solution is language-agnostic. It can recognize and generate insights from any number of keywords and keyphrases, in any language.

#### I'm not sure how Shobdo fits into my current business problem

Problem understanding is our very first step of solution design where we love to know about your current challenges and ambitions. We would be happy to have a discussion with you if you are interested, just drop us a line at <u>now@intelligentmachin.es</u>