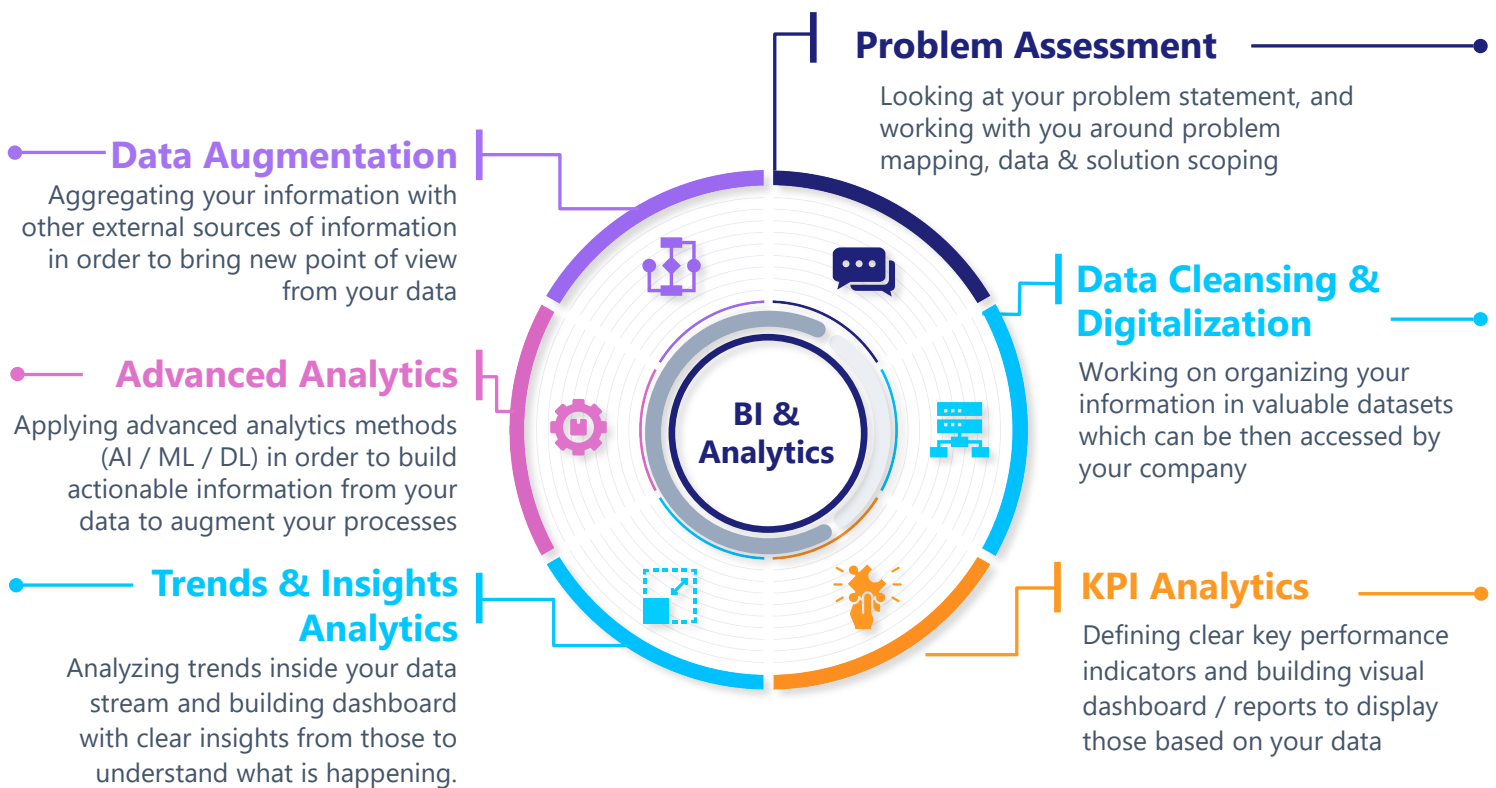# Insights on Demand (IoD)

Delivering Actionable Insights and Value From Your Data.

If you're struggling with data science resources shortages or skill gaps, FPT provides pre-packaged analytics service offerings along with fractional use of our data science team to address your specific challenges and drive actionable insights based on use cases.

We start with a 1-3 Day Problem Assessment Workshop to understand what you are trying to achieve and then will get your account set-up on http://aaas.ai/ to upload your data (or can work with you in your Azure environment) for the following services:

Problem Assessment
Looking at your problem statement, and working with you around problem mapping, data & solution scoping

Data Augmentation
Aggregating your information with other external sources of information in order to bring new point of view from your data

Data Cleansing & Digitalization
Working on organizing your information in valuable datasets which can be then accessed by your company

Advanced Analytics
Applying advanced analytics methods (AI / ML / DL) in order to build actionable information from your data to augment your processes

BI & Analytics

KPI Analytics
Defining clear key performance indicators and building visual dashboard / reports to display those based on your data

Trends & Insights Analytics
Analyzing trends inside your data stream and building dashboard with clear insights from those to understand what is happening.

Workshop Approach

Note: workshop timeframe ranges from 1-3 days depending on complexity.

1 **Day 1: Context Setting & Discovery**

Understand what you are trying to achieve and why

2 **Day 2: Envision & Design**

Brainstorm ideas and get aligned on use case solutions and future solution priorities

3 **Day 3: Design & Develop**

Outline business drivers, key metrics, and success criteria. Decide on next steps for packaged service offerings