Inventurist AI

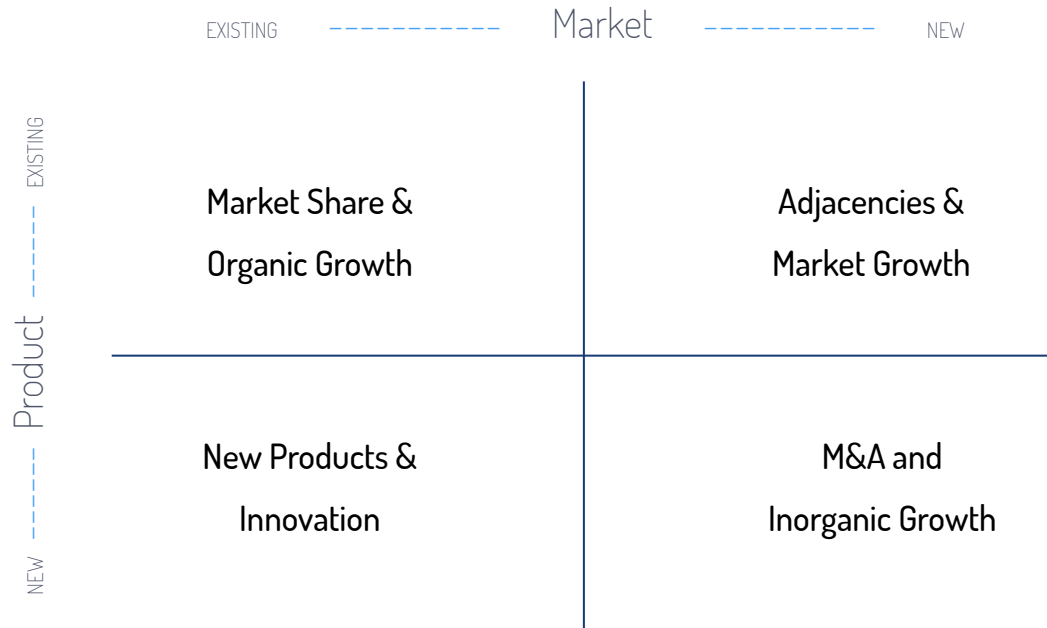Automated Market Research with Artificial Intelligence

Inventurist AI is a SaaS tool

for validating the growth potential of

individual companies and their entire value chain

Inventurist AI analyzes product-market positioning of companies

## Map of Company's Growth Potential

(Ansoff Matrix)

EXISTING ---------- Market ---------- NEW

	EXISTING Market	NEW Market
EXISTING Product	Market Share & Organic Growth	Adjacencies & Market Growth
NEW Product	New Products & Innovation	M&A and Inorganic Growth

Inventurist AI analyzes each company in the value chain along 38 dimensions of business growth in the following categories:

→ **Technology**: innovative or breakthrough inventions

→ **Team**: core and differentiating competencies

→ **Product**: features, functions, and pricing models

→ **Customers**: products matching customer requirements

→ **Business Model**: leading indicators for commercial success

→ **Product-Market-Fit**: whether all the pieces fitting together

AI algorithms extract relevant information from external and internal data sources
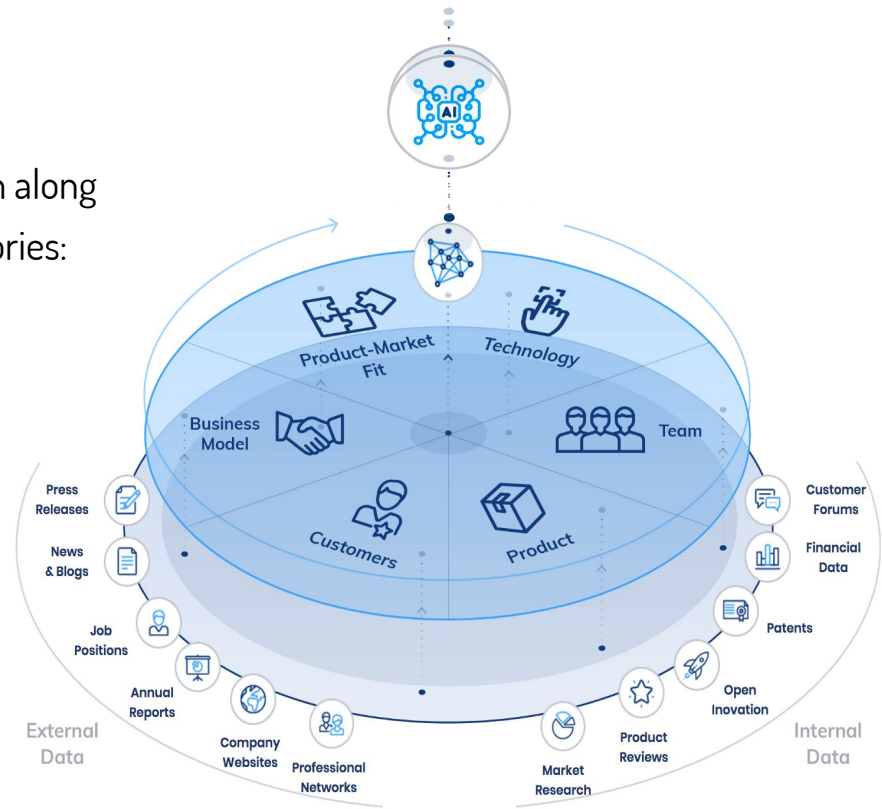
Position of each company is validated against the entire value chain

Thousands of companies are analyzed

Value propositions (products)

Customer segments (markets)

Rank: 43.3

ABC

- General
- ⚙ Notes
  - **Product Market Fit**
  - Value Proposition (55)
  - Customer Segments (10)
  - Key Partners (0)
  - Channels (0)
  - Customer Relations (0)
  - Revenue Streams (0)
  - Market (0)
  - Existing Solutions (0)
  - Total Signals (65)
  - #Of Evidences (312)
  - Mentions (15)
- Location
- Similar Companies

ACTIVE

Product Market Fit

Columns: Smart mobility industry, Insurance companies, Transportation and logistics industry, Government mobility, Car rental and sharing companies, Startups, Internet industry, City municipalities, Mobility Consumer and a Car buyer, Smart Agriculture, Smart taxi companies

Rows:
- Connected mobility
- Make transportation cheaper and effective
- A new feature of the vehicle
- Connected services
- Less pollution to environment
- Reduce operational cost of connected vehicle
- Shared mobility
- Predictive maintenance for the vehicle
- Improve fuel efficiency
- Improve vehicle safety
- Connected Infrastructure and maintenance

Scale: 30, 27.5, 25, 22.5, 20, 17.5, 15, 12.5

Relative positions of companies in value chain are ranked & compared

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AI algorithms validate the position of each company in their value chain based on criteria defined based on your specific requirements

Sr. no.		Company Name	Company Domain	#Signals	Value Proposition	Customer Segments
1	🏷	Apple	apple.com	7	6	1
2	🏷	McCain, Inc.	mccain-inc.com	70	70	0
3	🏷	Daimler	daimler.com	0	0	0
4	🏷	Amazon.com	amazon.com	0	0	0
5	🏷	Volkswagen	volkswagenag.com	58	55	3
6	🏷	General Motors	gm.com	52	52	0
7	🏷	Bosch Group	bosch.com	55	45	10

Inventurist AI learns and improves its analysis over time

➔ Automatically learns the language of a domain and how to analyze companies (machine learning)

➔ Continuously updates the results to reflect the changing reality and the market dynamic

➔ Validates companies from an end-to-end perspective in 38 different dimensions

➔ Provides leading indicators of growth by analyzing the underlying language of companies

➔ Surfaces the connections between companies in the entire ecosystem

In contrast, the <u>existing tools</u> for analyzing companies and value chains

➔ Gather static and 'after-the-fact' information (lagging indicators) that everyone has access to

➔ No differentiating aspect or investment thesis are considered in the analysis

Thank You

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