

# INXEPTION SERVICES CATALOG



# INXEPTION

A COMPLETE AND SECURE INDUSTRIAL COMMERCE PLATFORM TO HELP YOU PROMOTE, SELL, AND MANAGE YOUR PRODUCTS AND SERVICES ONLINE.

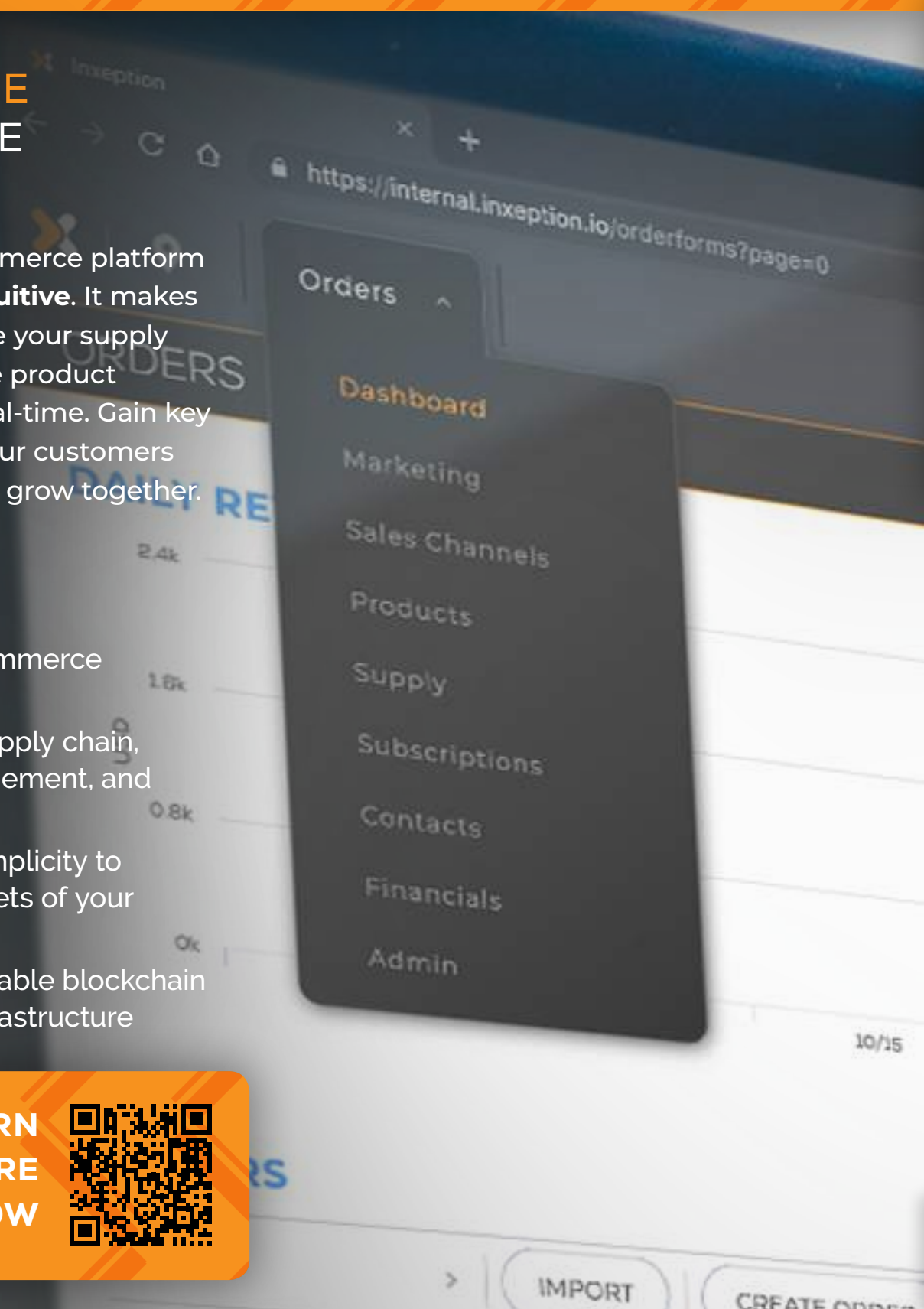
## ALL-IN-ONE COMMERCE SOLUTION

Inxeption's I-commerce platform is **simple and intuitive**. It makes it easy to manage your supply chain and update product information in real-time. Gain key insights about your customers and partners and grow together.

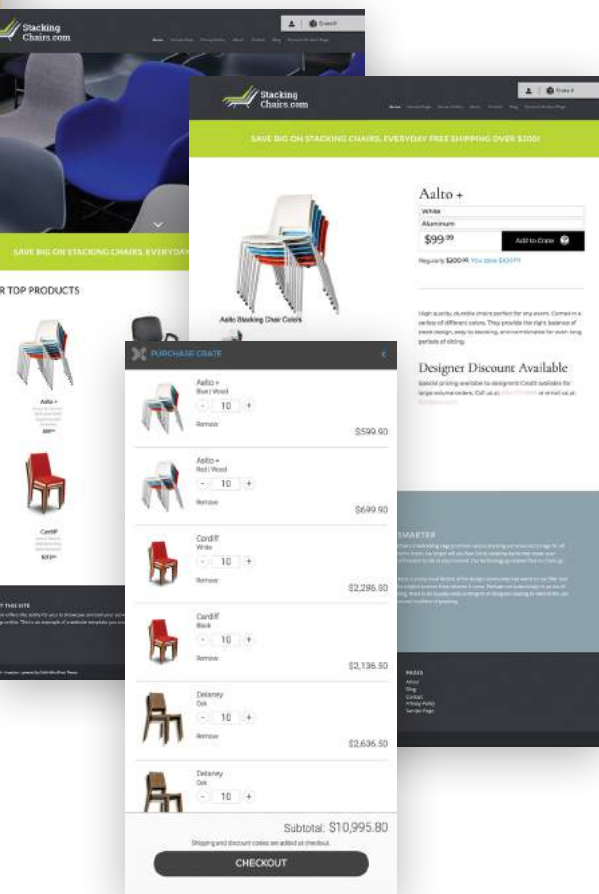
Benefits include:

- A complete commerce solution
- Streamlined supply chain, product management, and logistics
- One-screen simplicity to manage all facets of your business
- Secure and reliable blockchain technology infrastructure

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# GET STARTED ON THE INXEPTION PLATFORM IN THE WAY THAT BEST SUITS YOUR BUSINESS

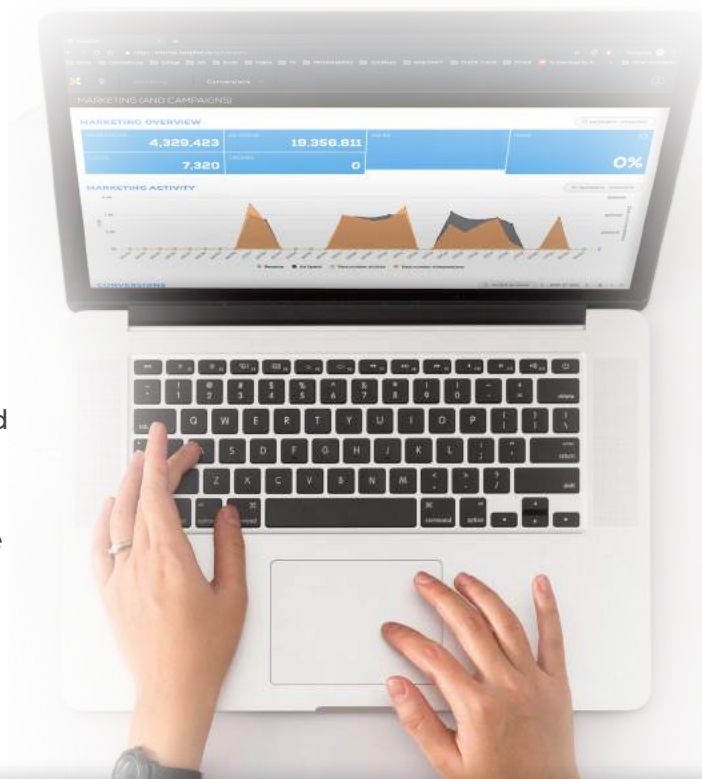


## INXEPTION PRODUCT LEDGER™

Add product customization without multiplying new SKUs with our **Dynamic Variant** feature. Allow customers to choose options and build a **custom product** on your eCommerce site. **Inxeption Cart** enables your customer to purchase products instantly and easily.

## BLOCKCHAIN THAT MEANS BUSINESS

Every digital interaction with the product, including transactional data and customer information, is added and stored in a “block” that is “chained” to other relevant blocks of data. The “ledger” that this chain forms and the data it holds is **secure and unchangeable**. Blockchain ensures that data is **authentic, tamper-proof, and trustworthy**.



## MARKETING ANALYTICS DASHBOARDS

Our integrated marketing dashboards provide you with important metrics you need to improve your business and grow revenue – all in one centralized location. Get insight into **visitor sessions, keywords, marketing activity and return on ad spend**, and **key customer dropoff points**. The platform makes it easy to improve the effectiveness of your site.



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## INDUSTRIAL STRENGTH COMMERCE

Inxeption provides a single, visual, and intelligent platform to promote, sell, and manage your **products and services online.**

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Start with one of our eCommerce website templates to add new channels, and take orders using the Inxeption Cart. Whether you make forklifts, hitches, or LED lights we make it simple to sell online.

Digitize your product catalog, and utilize our robust analytics and supply chain management tools to grow revenue.

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# BUILD A POWERFUL ONLINE SELLING MACHINE FOR YOUR BUSINESS IN A FEW SIMPLE STEPS



## 1. GET AN AMAZING I-COMMERCE SITE, FAST

Our eCommerce templates have been designed to **enhance performance** and maximize selling potential. You own the look and feel of your site.

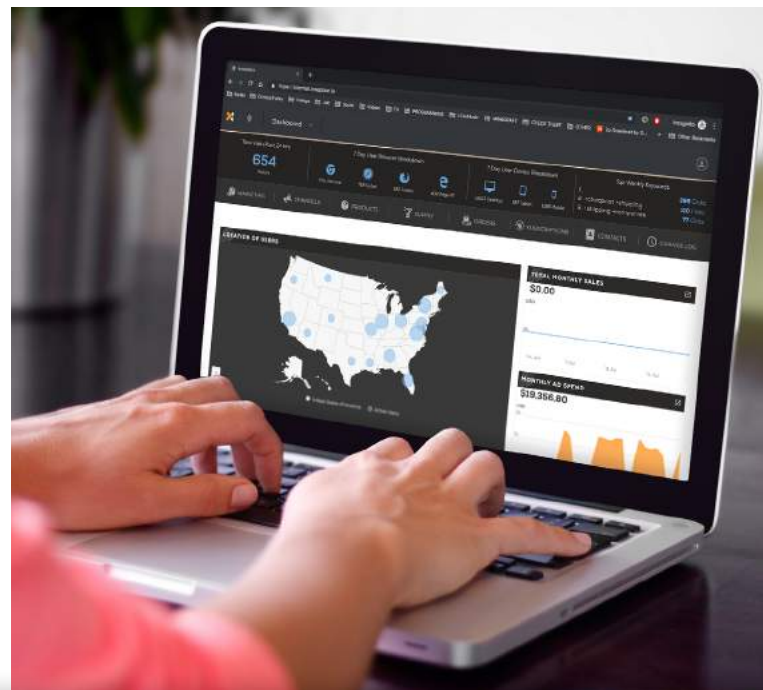
Pick a product or product line to upload to the **Inxeption Product Ledger** to get you started. Add an infinite number of products and scale your business.

## 2. TAKE ORDERS USING OUR INDUSTRIAL-STRENGTH INXEPTION CART

Process purchase orders, apply discounts, and even offer financing options to customers in the checkout flow. Inxeption's **secure blockchain technology** makes it possible to buy and sell goods and services securely within the Inxeption Business Community.

## 3. GET DETAILED FEEDBACK ABOUT PRODUCTS AND SALES WITH ANALYTICS

Inxeption provides a **single console to manage your online sales**, bringing together the most important metrics you need, including top search keywords, traffic and clicks, customer drop-off points, marketing spend, and return on investment. Use these key performance indicators to retarget and optimize accordingly.





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## INXEPTION MARKETPLACES

The Inxeption Business Community (IBC) represents a unique opportunity for synergy. Within Marketplaces created and curated by IBC members, merchants can **gain exposure and sell more.**

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Trusted merchants' offerings are presented in thematic marketplaces where customers can purchase bundles of products and services that satisfy their specific needs.

Unlike third party marketplaces, Inxeption stands alongside buyers and sellers, not between them.

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# WHY RELY ON THIRD PARTY MARKETPLACES TO SELL **YOUR** PRODUCT? BUILD YOUR OWN.



## OPPORTUNITIES IN THE MARKETPLACE

IBC members can take an active role in the creation and management of Marketplaces, or simply join one to **benefit from exposure to new target markets**. Example marketplaces might be high-end industrial lighting, outdoor automotive equipment, or warehouse furnishing products and services.

## THE POWER OF THE COMMUNITY

Whereas third party marketplaces might cannibalize sales from merchants or undercut pricing, Marketplace members have the power to set the catalog, pricing, and promotions **without sacrificing ownership of customer data**. Additionally, benefit from pooled marketing resources and Inxeption analytics dashboards that help you refine your offerings and grow your business.





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## ZIPPY

### COMMERCE WITH SIMPLIFIED, ALL INCLUSIVE SHIPPING

The intelligent platform to promote, sell, and manage your products and services online – now with bundled, simplified logistics and all inclusive pricing.

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Inxeption Zippy has powerful, streamlined logistics secured by blockchain technology. No more add-on shipping costs or surcharges, fewer mix-ups, superior security, and happier customers.



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# TAKE THE PAIN OUT OF COMMERCE WITH INXEPTION ZIPPY LOGISTICS



## BUNDLED, ALL INCLUSIVE PRICING

Inxeption merchants benefit from Zippy's **transparent, up-front pricing**. For each order, you know the total cost up front without having to worry about exception charges for weights, zones, dimensions, or other specifications.

## EASY TO USE INTERFACE TO PICK, PACK AND SHIP

The Inxeption platform provides **one system** where merchants can enter, fulfill, and manifest an order, schedule it's delivery, and confirm the shipment. Our industrial-strength **Inxeption Cart** handles credit cards, processes purchase orders, and gives merchants the option to set up financing for their customers.

## FAST, FLEXIBLE AND TRANSPARENT DELIVERY

We're making the delivery process seamless and efficient. Using the Inxeption platform, **manage and easily track online sales and shipments**. Use integrated analytics to understand and meet customer needs.





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## SETUP AND STRATEGY

Inxeption has a suite of strategic, analytical, and creative services ready to **help you grow your business.**

Not sure you have the right resources or strategy to succeed? Inxeption has an experienced Customer Lifecycle team trained to help you with everything from initial setup, to product development, to long-term growth strategy, and everything in between.

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# STRATEGY, MARKETING, AND TECHNICAL SERVICES ARE AT YOUR DISPOSAL

## STRATEGIC SERVICES

How can Inxeption transform your business? We will strategize with you on ways to **maximize the effectiveness** of the Inxeption platform, whether that be through product development, audience expansion, or logistics optimization.

## MARKETING & GROWTH SERVICES

Inxeption's innovative platform has a suite of robust marketing tools that help you spread the word about your products. Our Customer Lifecycle team take a **data-driven approach** to help you **amplify your reach**, improve customer relationships, and build brand loyalty.

## TECHNICAL SERVICES

Have holdover data from your legacy commerce solution? Want to know how Inxeption integrates with other tools and services that you already use? Inxeption's team is at your disposal to **assess and solve technical questions**, including cart-to-cart transfers and Wordpress plugin setup. Rest easy knowing your customers will have frictionless and secure shopping experiences.





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## INXEPTION PRICING

Inxeption takes the complexity out of budgeting for your supply chain by offering **much simpler pricing options**.

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We will develop a custom proposal for your business based on your customers' purchase habits, your shipping frequency, and average order sizes. We tailor our solution to meet your specific business needs.

Say goodbye to the need for a team to audit your invoices – for the first time, you'll know your true product margins.

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# INXEPTION PARTNER PROGRAMS



A COMPLETE AND SECURE INDUSTRIAL COMMERCE PLATFORM TO HELP YOU PROMOTE, SELL, AND MANAGE YOUR PRODUCTS AND SERVICES ONLINE.

## INXEPTION PARTNER PROGRAMS

One of the benefits of being in the Inxeption Business Community (IBC) is the opportunity to participate in our Partner Programs.

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Become a Partner for access to **exclusive rewards, monetary incentives, and offers** from Inxeption.

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# EARN POINTS, REWARDS, AND MONETARY INCENTIVES WHEN YOU JOIN THE **INXEPTION PARTNER PROGRAM.**

## REFERRAL PARTNERS

Know a company that would benefit from Inxeption? As a part of the IBC, get rewarded for referring businesses that get up and running. Streamline your supply chain when you refer your suppliers, customers, and partners.

## LOYALTY PROGRAM

IBC members have the exclusive opportunity to be a part of our Loyalty Program. Get rewarded by simply selling on the Inxeption platform. Gain access to additional content, offers, and opportunities to grow revenue. The more you transact, the more you benefit.

