IQVIA's PDR solution delivers insights on new providers, helps to clean-up existing providers, and facilitates outreach

Provider Data Repository (PDR)

Deliver IQVIA Provider Insights

Deliver a repository for provider data loaded with IQVIA Physician Insight 360 Lite dataset and deliver "off-the-shelf" dashboards in Tableau to get rapid access to IQVIA insights

Clean-up Existing Provider Data

Integrate provider data from existing IT systems and IQVIA data in PDR to create a single source of trusted provider data for use in applications and provider directory

Enable PRM to streamline outreach*

Integrate provider data from PDR and market analysis dashboards into Provider Relationship Management (PRM) platform on Salesforce Health Cloud

IQVIA