



### The company

- Founded in 2003
- Offices in Sweden, UK, Norway, The Netherlands, India and Vietnam
- +500 employees
- 842 million SEK net revenue (2023)
- 50% market share in Sweden
- Administer >20 million policies

### The industry

- Conservative and risk averse
- Regulations and compliance
- Fragmented and local
- On-Prem bespoke legacy systems
- Long term sticky business

