Surveil

AZURE // PLATFORM BRIEF

Maximize Your Microsoft Investments

When it comes to minimizing cloud sprawl and maximizing cloud value, many organizations find themselves challenged by complicated native reporting or limitations within cost optimization tools. As investments in the cloud continue to soar, Azure best practices calls for accurate FinOps activities, minimizing and eliminating resource wastage, and balancing potential security risks with smart cloud optimization. **Surveil for Azure** empowers organizations to respond to these challenges using FinOps-aligned analytics and AI-powered procurement insights to drive business success and simplify and transform the cloud journey.

Surveil simplifies the cloud journey by offering unparalleled insights, efficiency, and value, aligning with FinOps principles to drive business success.

This brief outlines how Surveil for Azure's capabilities map to business outcomes, ensuring you maximize your Microsoft investments.

MAPPING TO BUSINESS OUTCOMES

1. UNDERSTAND CLOUD USAGE & COST
2. OPTIMIZE CLOUD USAGE & COST
3. QUANTIFY BUSINESS VALUE
4. DECREASE RISK + INCREASE COMPLIANCE

Visit https://surveil.co/our-data-platform/ to learn more.

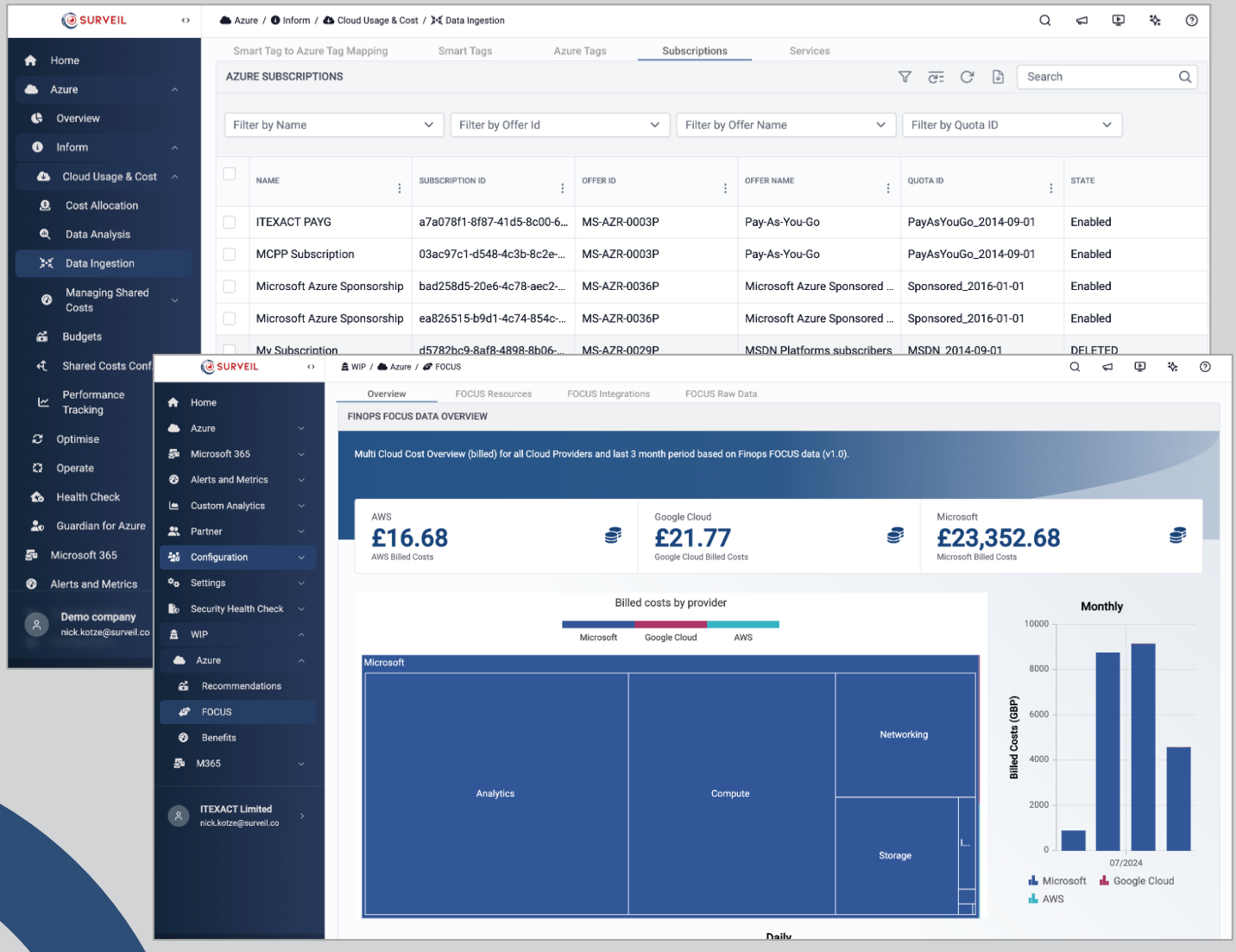
1

UNDERSTAND CLOUD USAGE & COST

SURVEIL FOR AZURE CAPABILITIES

DATA INTEGRATION

Surveil seamlessly ingests data from multiple cloud providers (Azure, AWS, Google Cloud) and other relevant sources USING focus 1.0 standards. This ensures that all necessary information is available for FinOps activities, including direct and imputed cloud costs, usage, observability, utilization, and sustainability data.



1

UNDERSTAND CLOUD USAGE & COST

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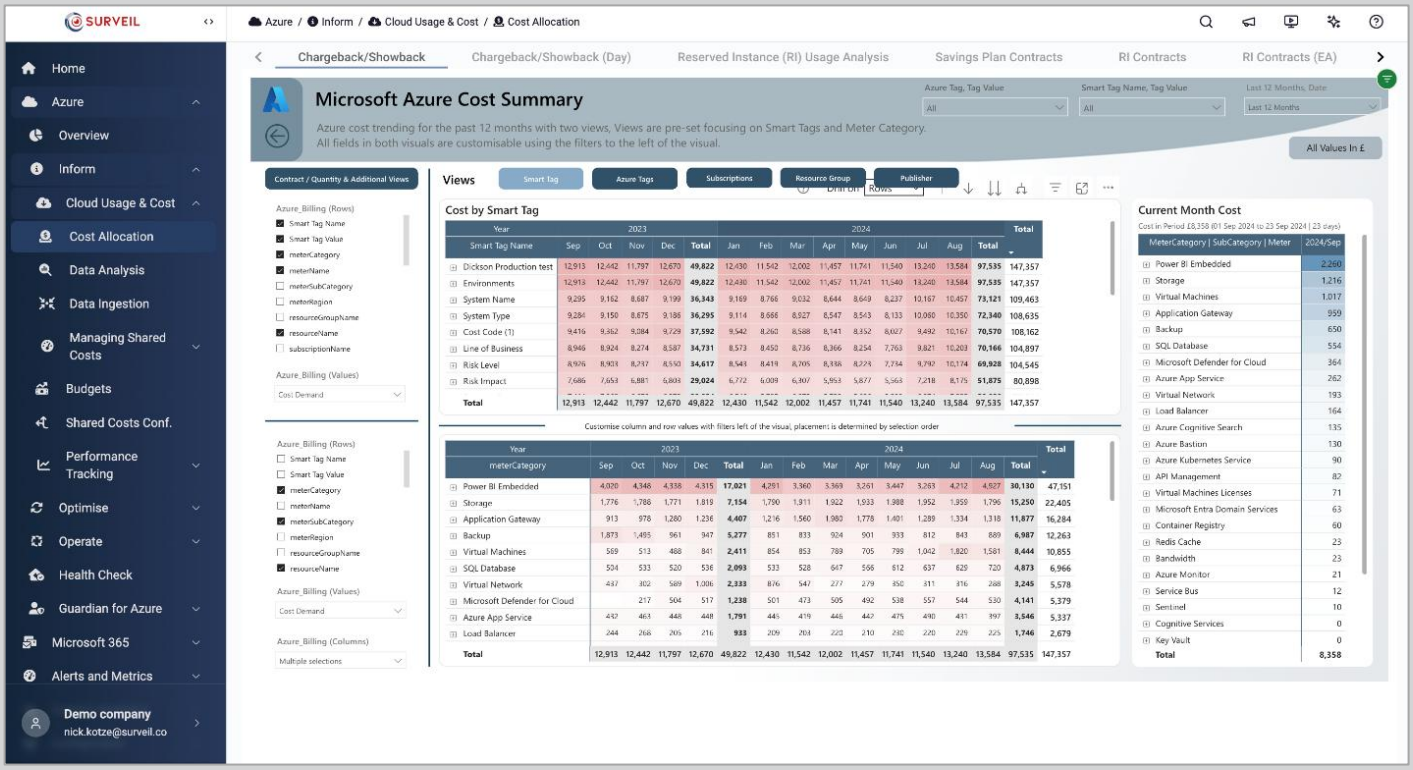
ALLOCATION

Advanced tagging and categorization features allow for precise allocation of costs across departments, projects, and teams. This organizational metadata is crucial for categorizing, allocating, and summarizing cloud costs and usage. Surveil's built in Smart Tagging engine allows practitioners to create views that are business relevant.



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1

UNDERSTAND CLOUD USAGE & COST

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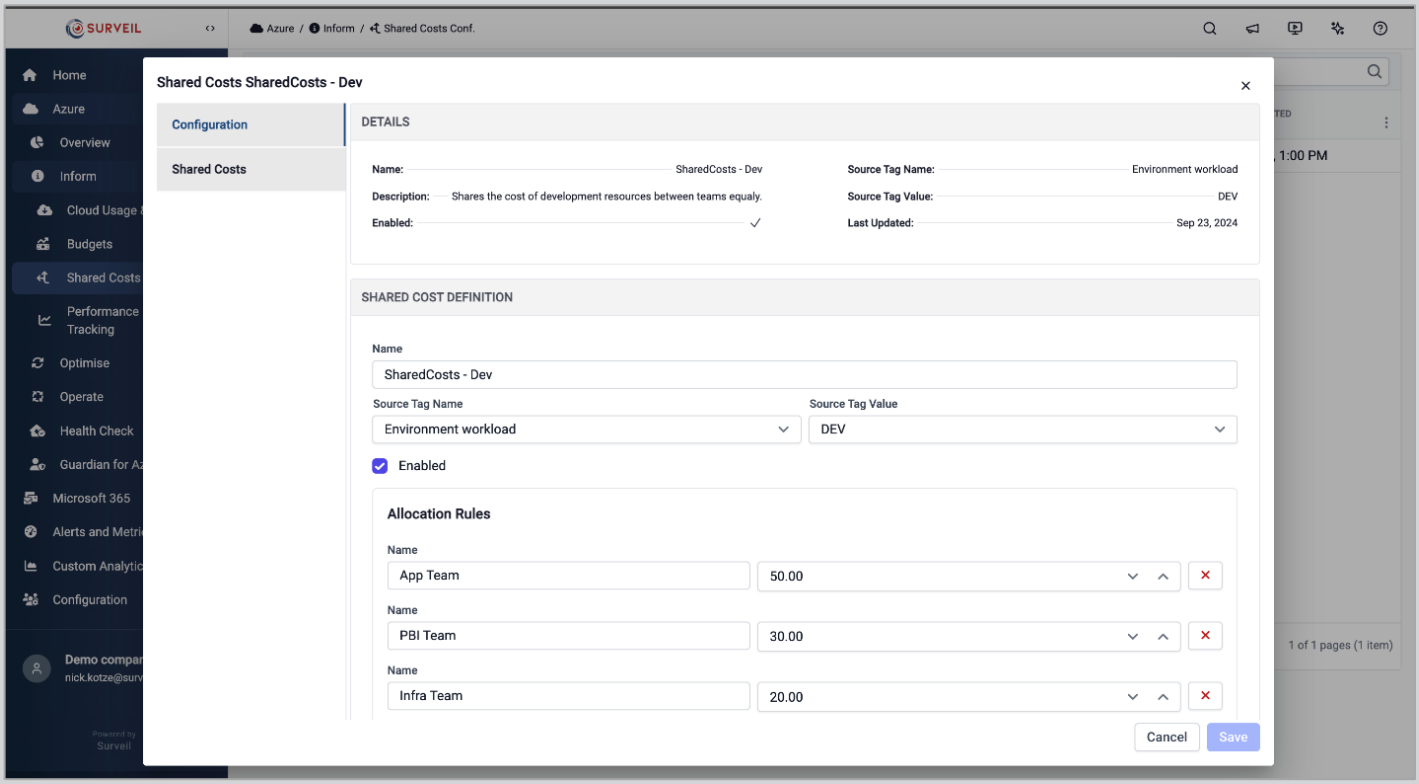
SHARED ALLOCATION + CHARGEBACKS

Shared Cost Allocation is an important part of creating a whole view of the chargeback show back process. Surveil collects shared costs to a shared Smart Tag and then distribute these to static percentages across a set of target Smart Tags. These costs are then seamlessly blended into any of the cost allocation reports to ensure transparency and accountability in cloud spending and supports transparent financial operations.



1

UNDERSTAND CLOUD USAGE & COST

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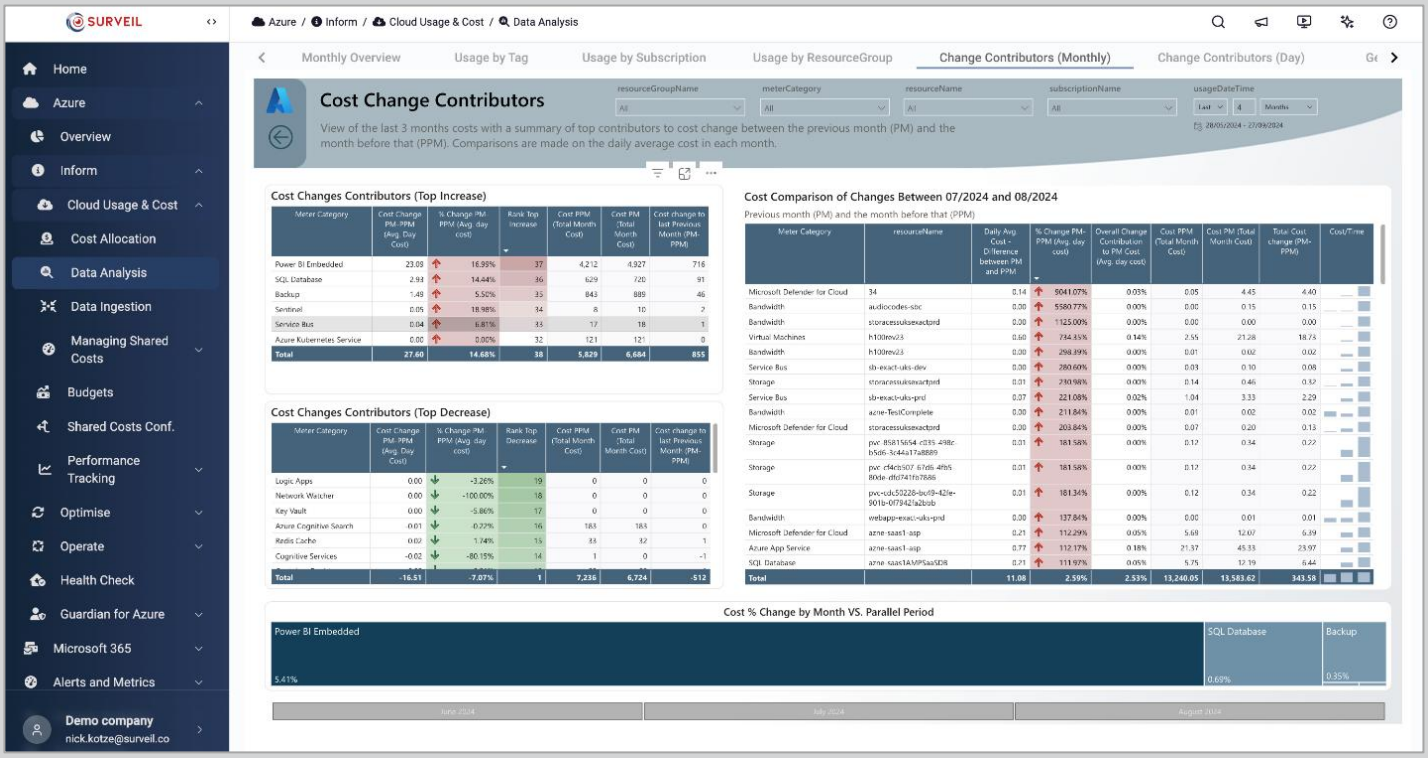
REPORTING & ANALYTICS

Real-time dashboards and detailed analytics provide transparent cloud cost and usage reporting. Surveil defines the reporting and analytics processes, making data available for use by all business personas.



1

UNDERSTAND CLOUD USAGE & COST

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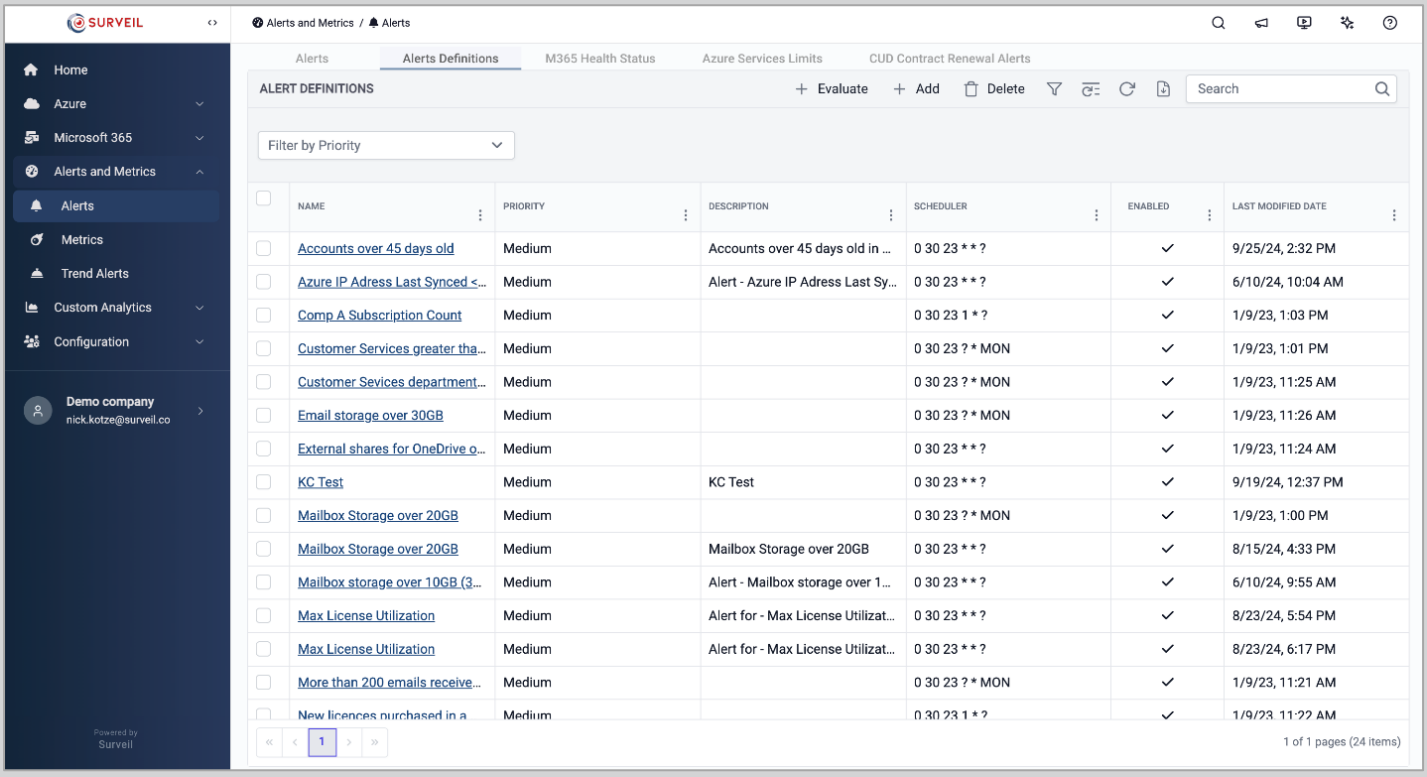
ANOMALY MANAGEMENT

Automated detection and alerting of cost anomalies helps prevent unexpected expenses. Surveil's anomaly management capabilities ensure that any deviations from expected cloud usage and costs are promptly addressed.



1

UNDERSTAND CLOUD USAGE & COST

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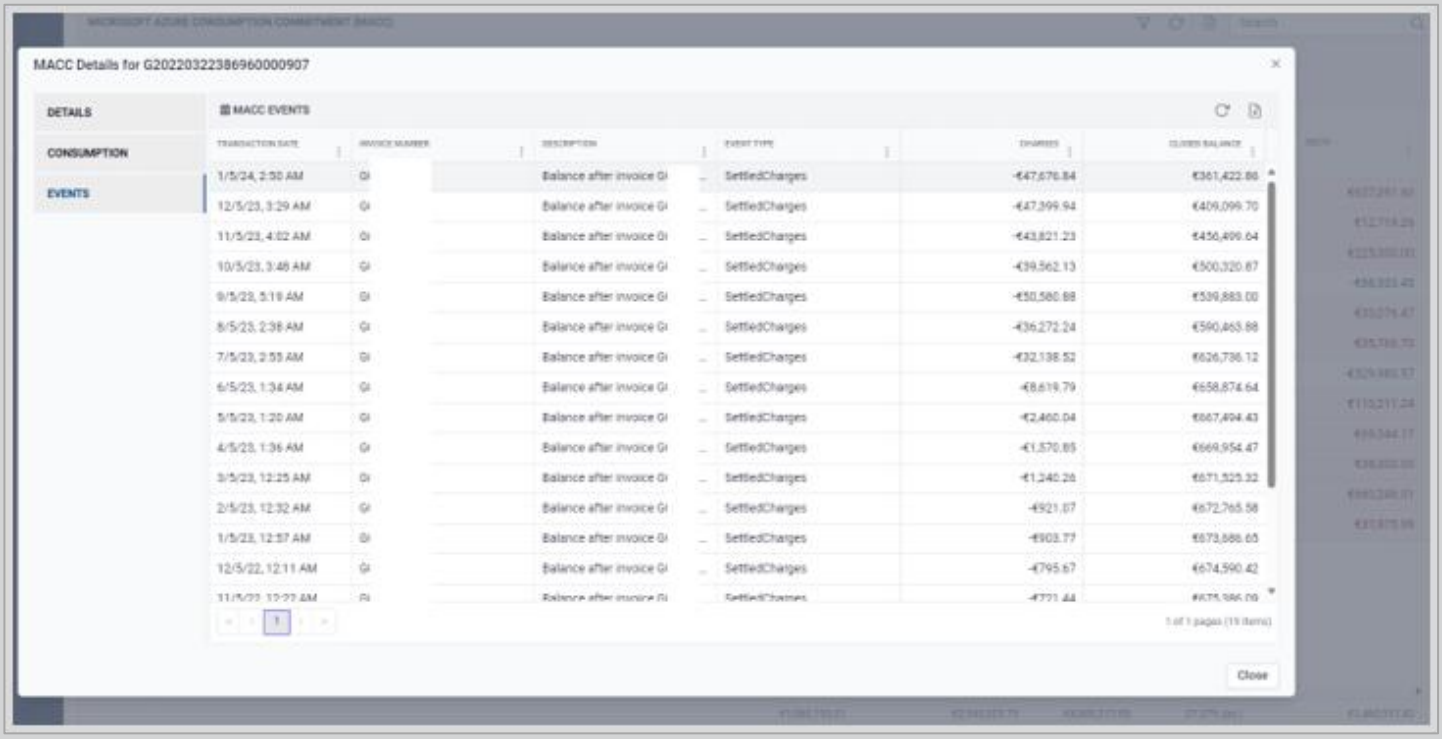
MACC INSIGHTS

Monitoring of all billing account commitments against MACC – including detailed breakdown – while viewing multiple MACCs in one location.



1

UNDERSTAND CLOUD USAGE & COST

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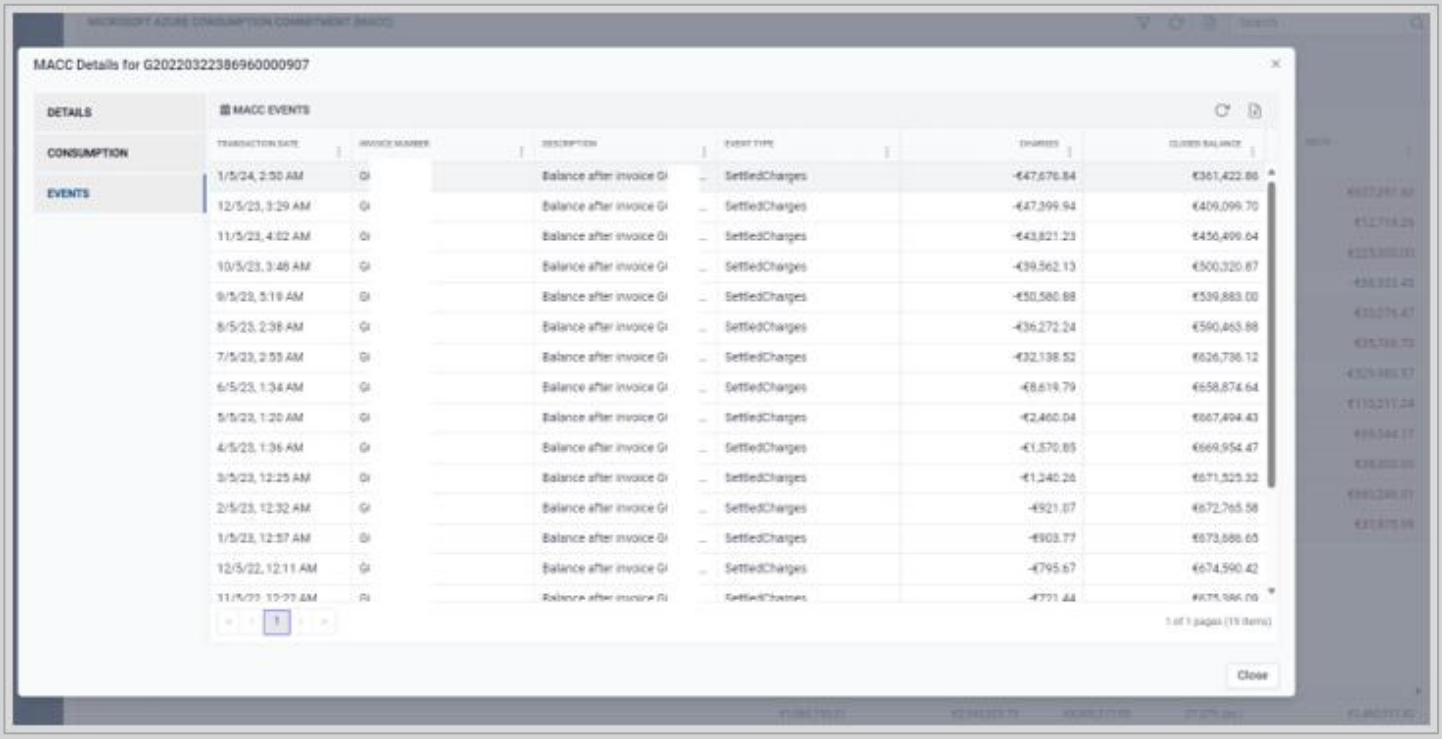
SAVINGS TRACKER

Track the savings information related to realized Azure Recommendations, allowing for clearer impact measurement and smarter reporting.



2

OPTIMIZE CLOUD USAGE & COST

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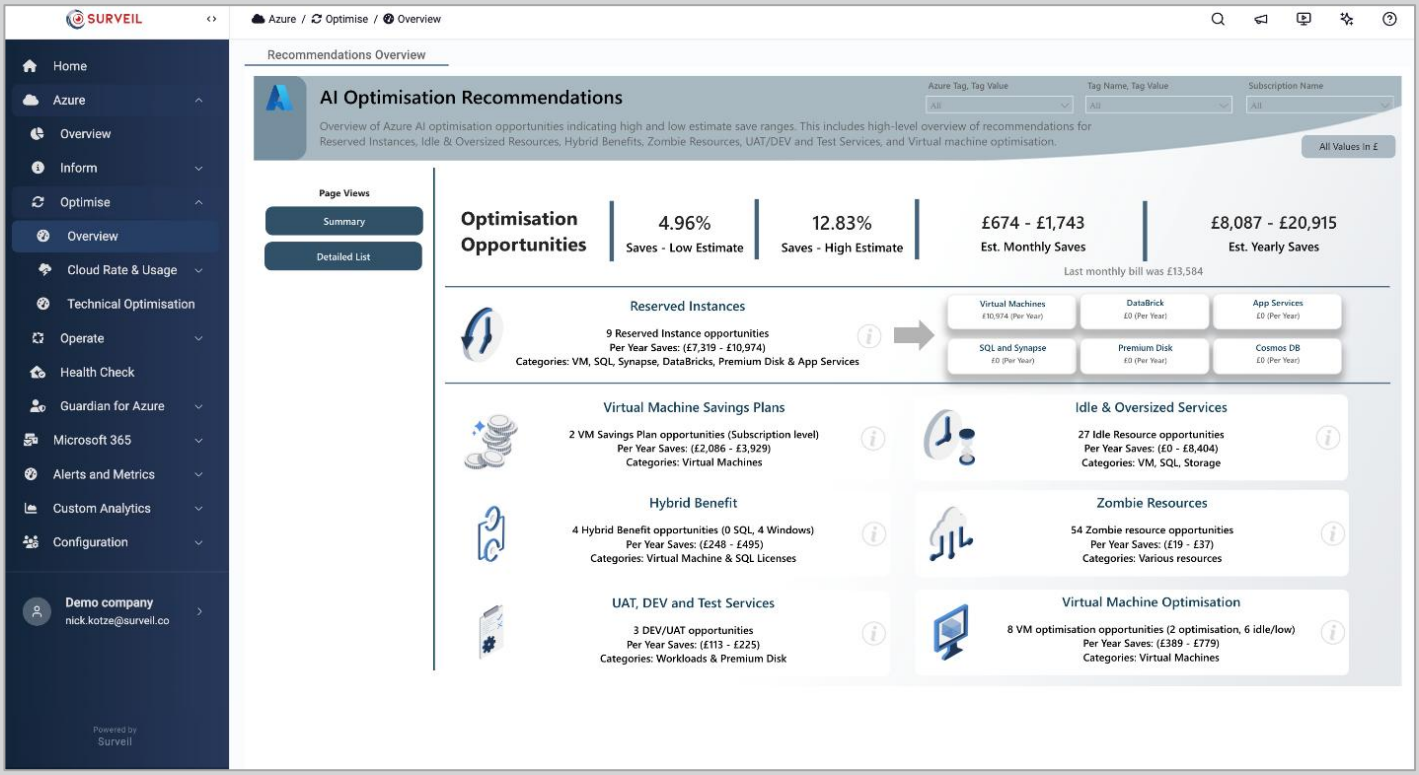
ARCHITECTING FOR CLOUD

Surveil offers best practices and recommendations for cloud architecture to optimize performance and cost. This includes managing the types, timing, and amounts of cloud resources used.



2

OPTIMIZE CLOUD USAGE & COST

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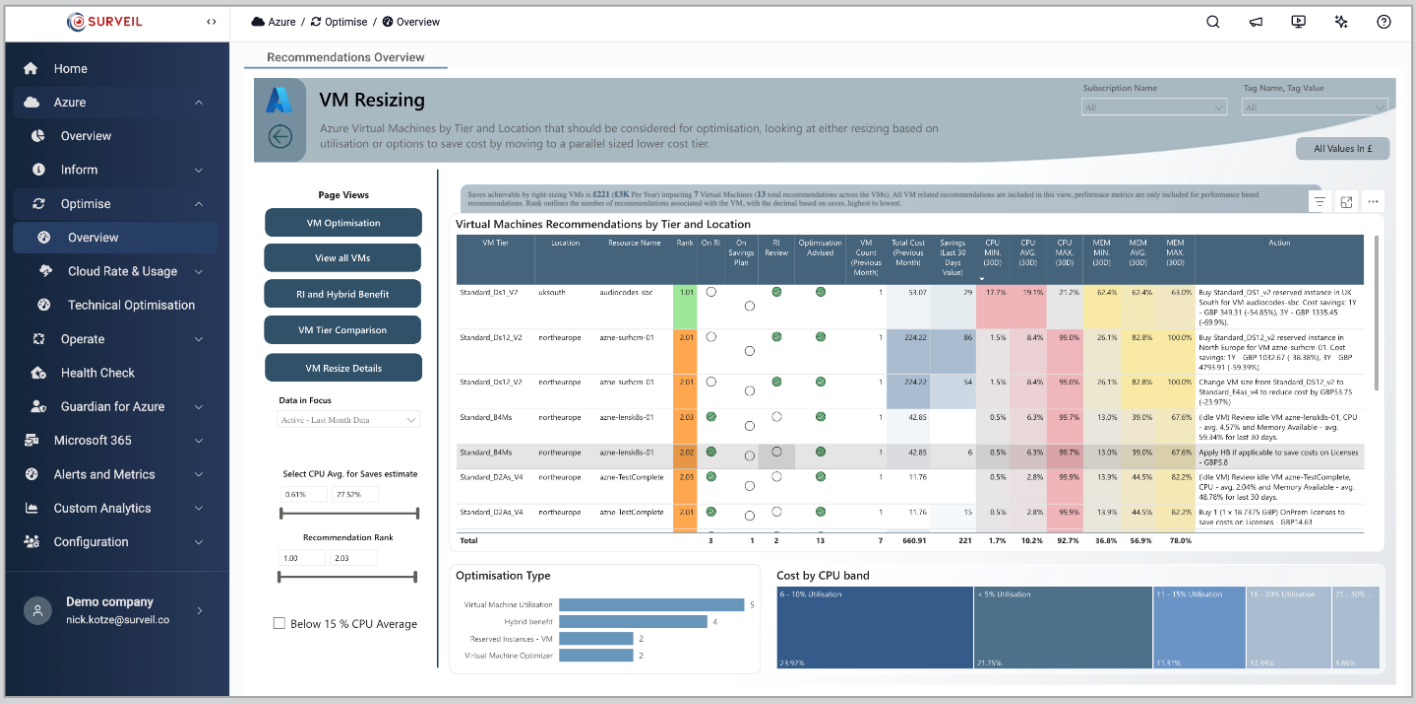
WORKLOAD OPTIMIZATION

Tools for optimizing workloads for cost and performance, including rightsizing and scheduling, ensure that resources are used efficiently. Surveil measures efficiency in various ways, including monetary cost and carbon usage.



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2

OPTIMIZE CLOUD USAGE & COST

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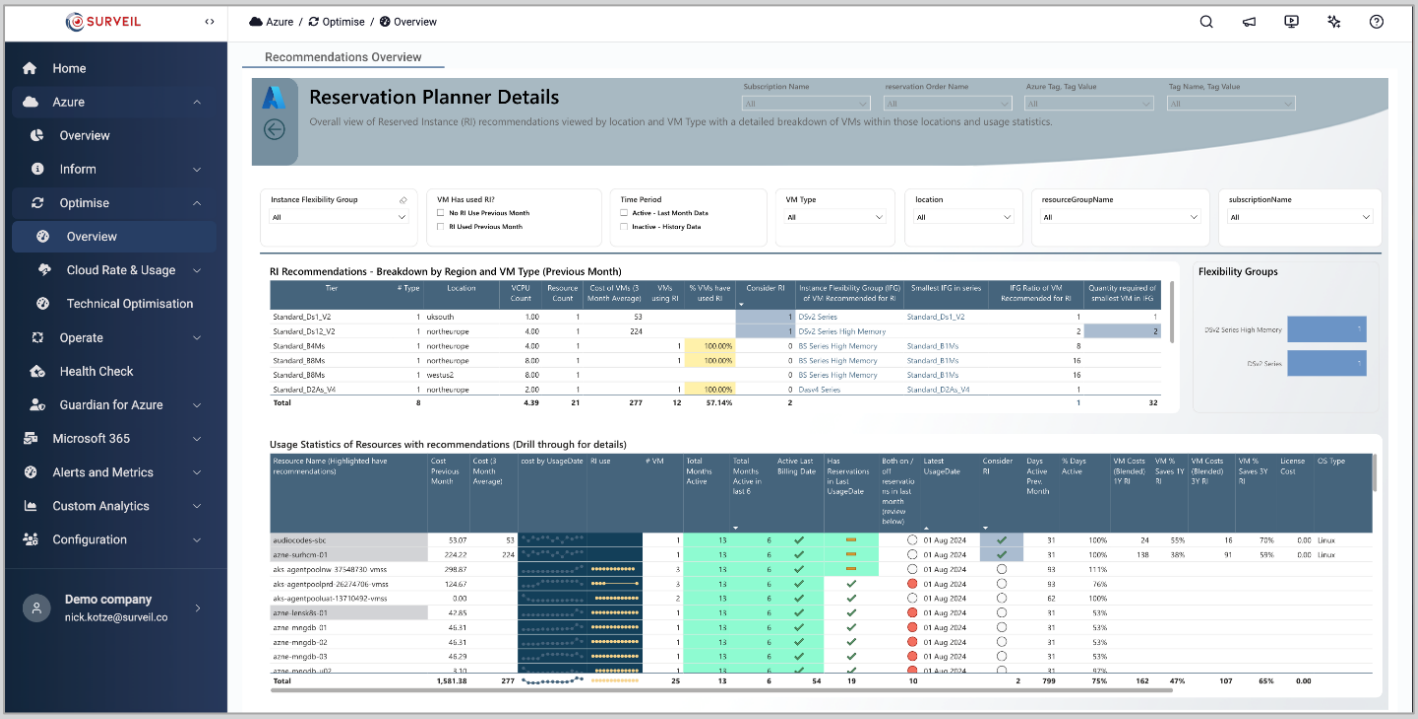
RATE OPTIMIZATION

Surveil identifies the best pricing models and discount opportunities (e.g., reserved instances, spot instances) to help organizations plan and purchase resources at the lowest acceptable cost and impact.



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2

OPTIMIZE CLOUD USAGE & COST

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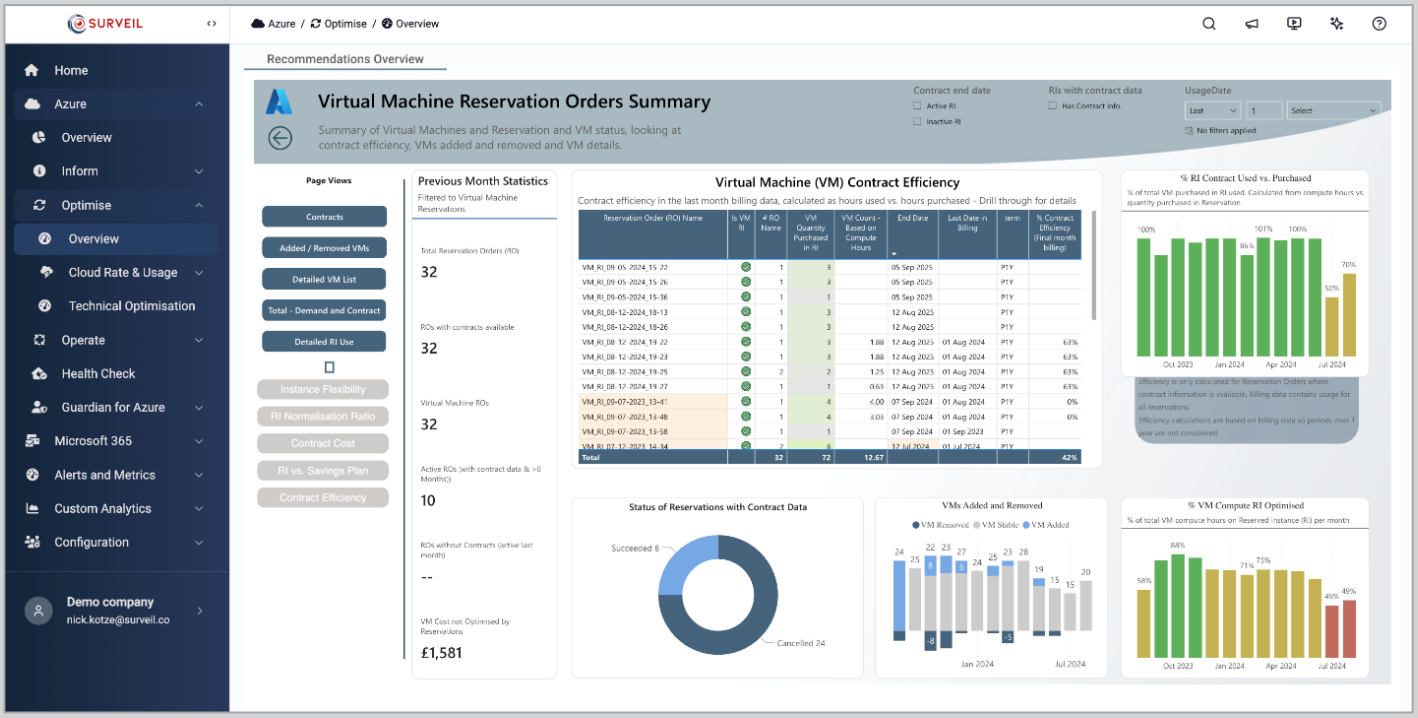
COMMITMENT USAGE DISCOUNTS

Surveil's industry unique functions around the management of Commitment Usage Discounts, down to the resource level, ensures that centrally purchased contracts can be efficiently recharged to the relevant business entities.



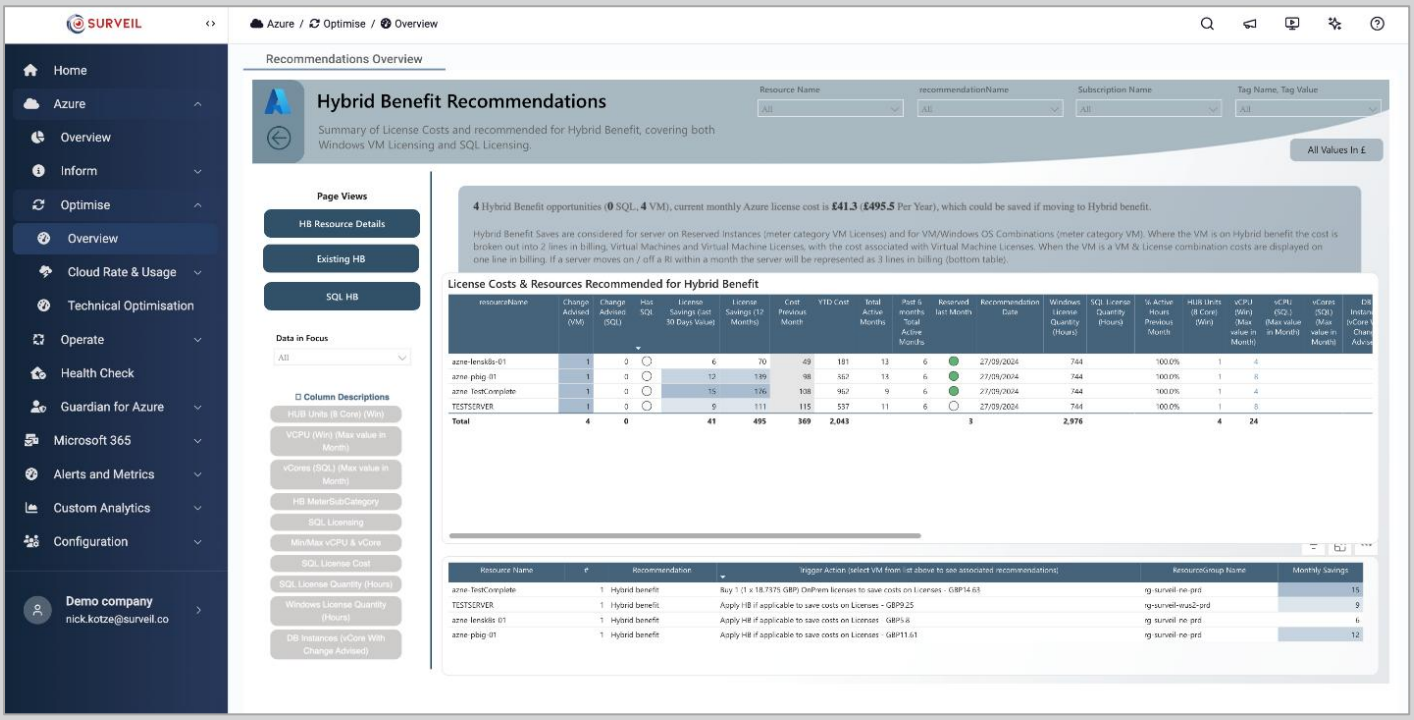
2

OPTIMIZE CLOUD USAGE & COST

SURVEIL FOR AZURE CAPABILITIES

HYBRID LICENSING & SaaS

Management of software licenses and SaaS subscriptions prevents over-provisioning and underutilization. Surveil addresses the use of licensed and consumption-based SaaS products. Through its Hybrid Benefit module, Surveil allows practitioners to effectively manage licensing requirements.



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3

QUANTIFY BUSINESS VALUE

SURVEIL FOR AZURE CAPABILITIES

PLANNING & ESTIMATING

Surveil provides tools for accurate planning and estimating of cloud costs based on historical data and future projections. This helps organizations map monetary and non-monetary cloud costs to budgets.

BENCHMARKING

Surveil's benchmarking capabilities enable comparisons of performance and costs across a wide spectrum of uses. This helps organizations perform benchmarking across teams, business units, industry standards, and with other organizations.

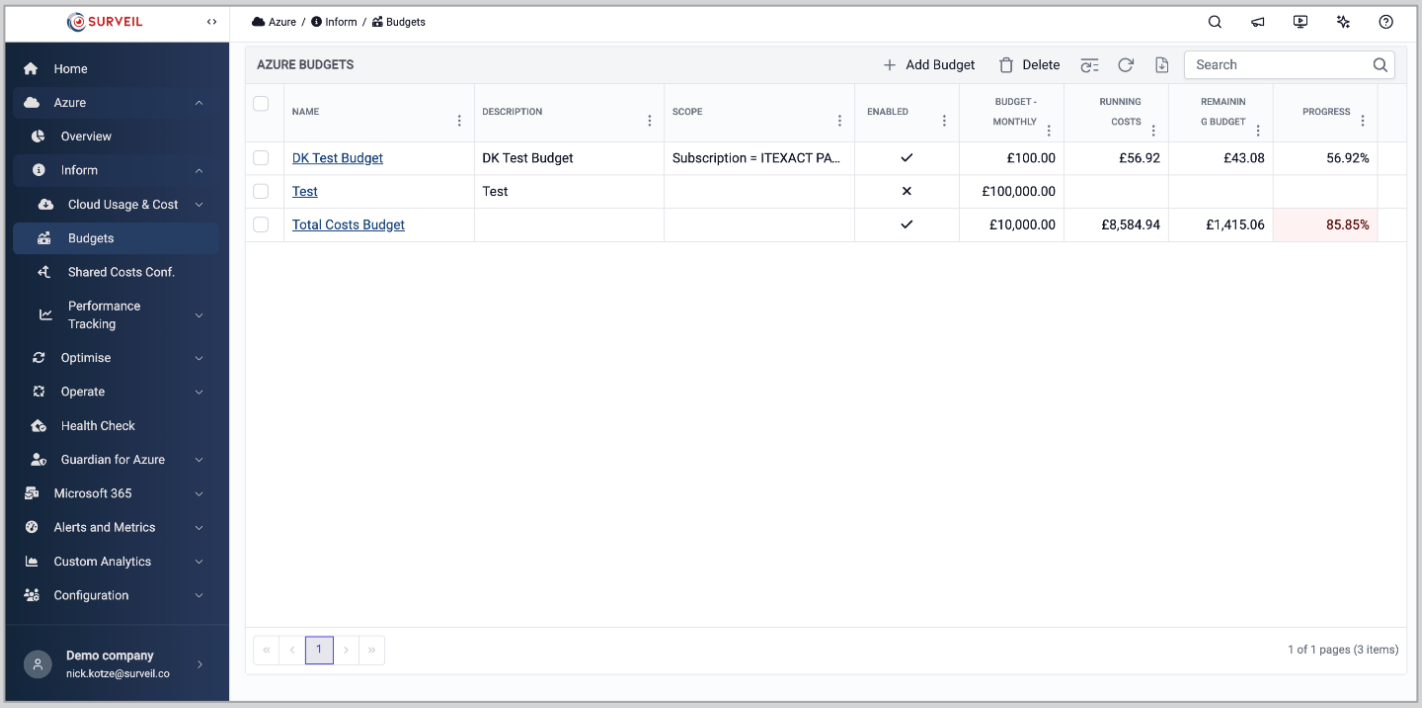
3

QUANTIFY BUSINESS VALUE

SURVEIL FOR AZURE CAPABILITIES

BUDGETING

Budgeting features enable the setting and management of cloud spend limits across the organization. This ensures that cloud spending is transparent and within expectations. Surveil's Budget function allows for the creation of Budgets at the Subscription and Smart Tag level. Budgets can be updated at any time. Budget alerts exist on adjustable %s of the total per Subscription or Smart Tag level.



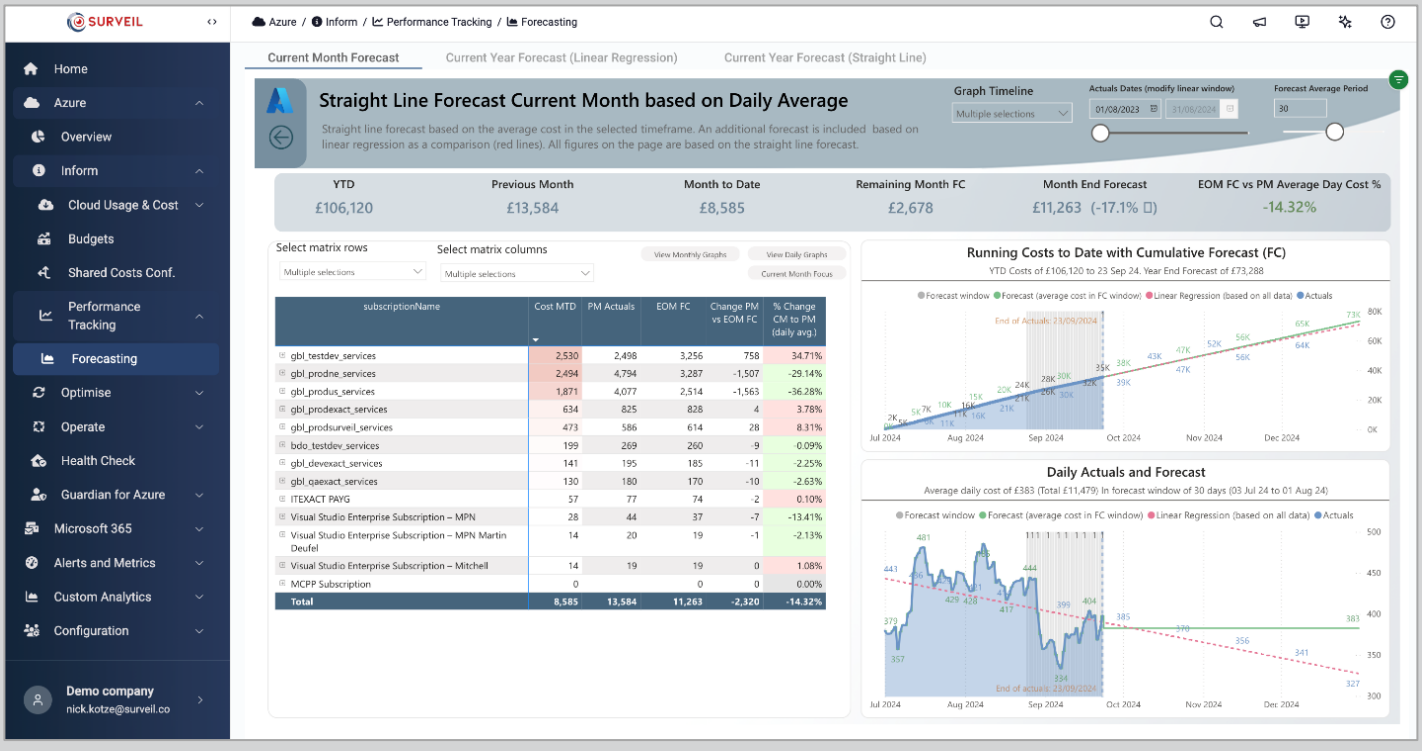
3

QUANTIFY BUSINESS VALUE

SURVEIL FOR AZURE CAPABILITIES

FORECASTING

Predictive analytics allow for the forecasting of future cloud costs and usage trends. Surveil uses historical information and future plans to establish and measure technical and organizational KPIs.



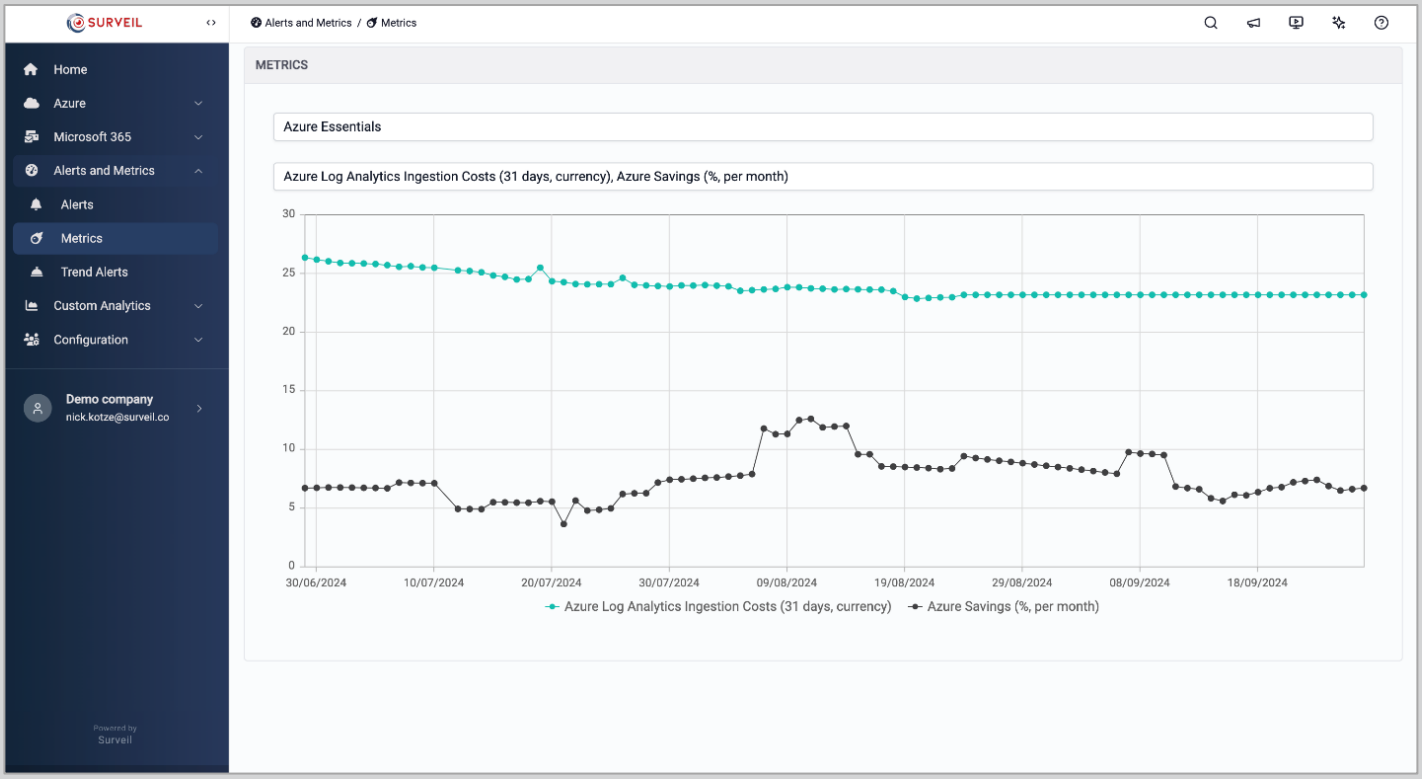
3

QUANTIFY BUSINESS VALUE

SURVEIL FOR AZURE CAPABILITIES

UNIT ECONOMICS

Analysis of unit economics provides insights into the cost efficiency of cloud resources. This capability helps organizations understand the value generated by their cloud investments. Surveil covers Unit Economics, KPIs and Metrics through its Metric Module.



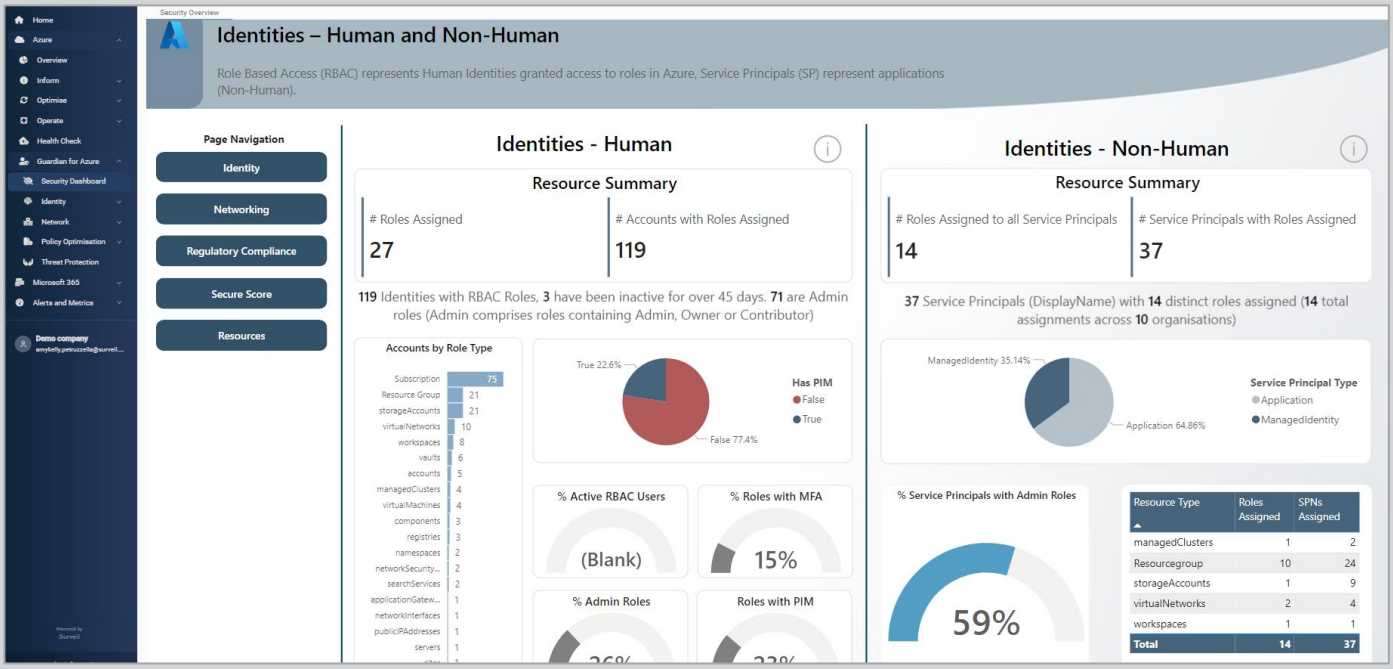
4

DECREASE RISK AND INCREASE COMPLIANCE

SURVEIL FOR AZURE CAPABILITIES

ZERO TRUST ALIGNMENT

Policy management ensures compliance with organizational and industry standards. Surveil strengthens governance and reduces risk. Surveil has a dedicated module for Cloud Governance and Security called Azure Guardian.



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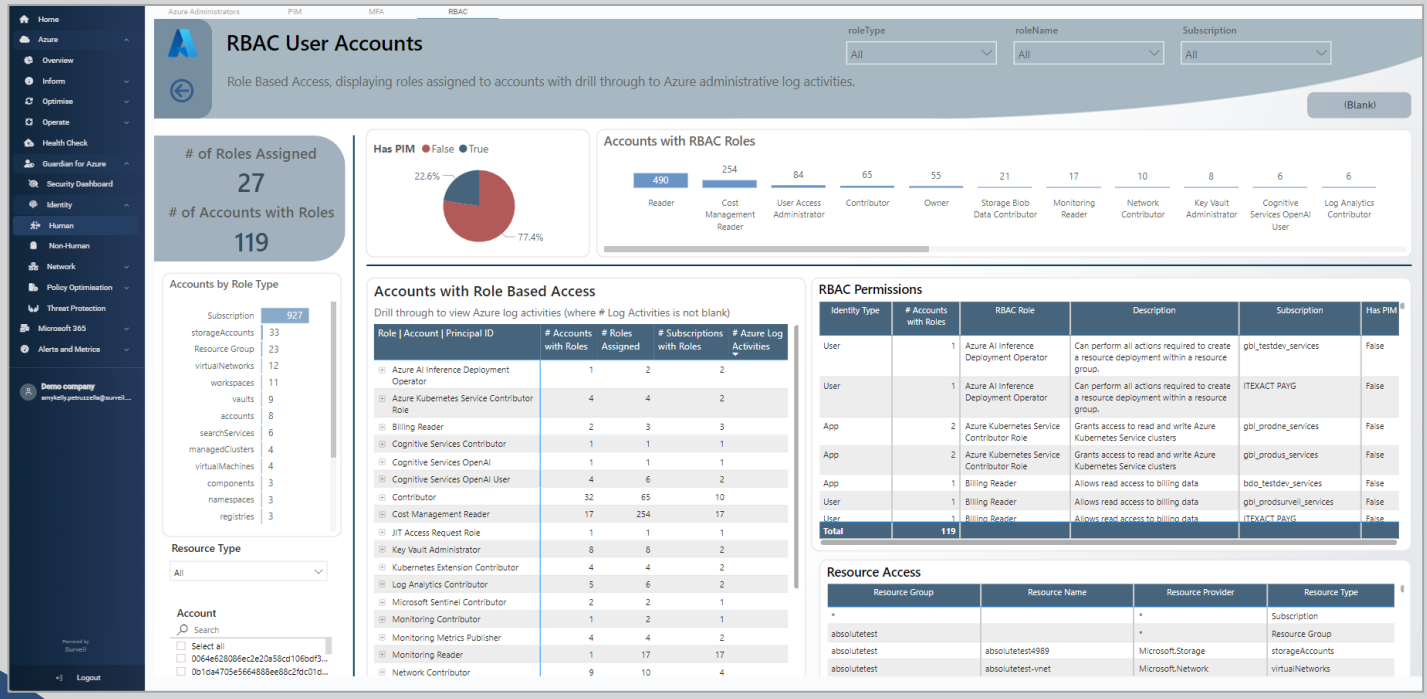
4

DECREASE RISK AND INCREASE COMPLIANCE

SURVEIL FOR AZURE CAPABILITIES

SECURE IDENTITIES

Clean up existing AD and Azure tags through business context, automation, and better license allocation – while also monitoring resource leaks and getting to know joiners/leavers.



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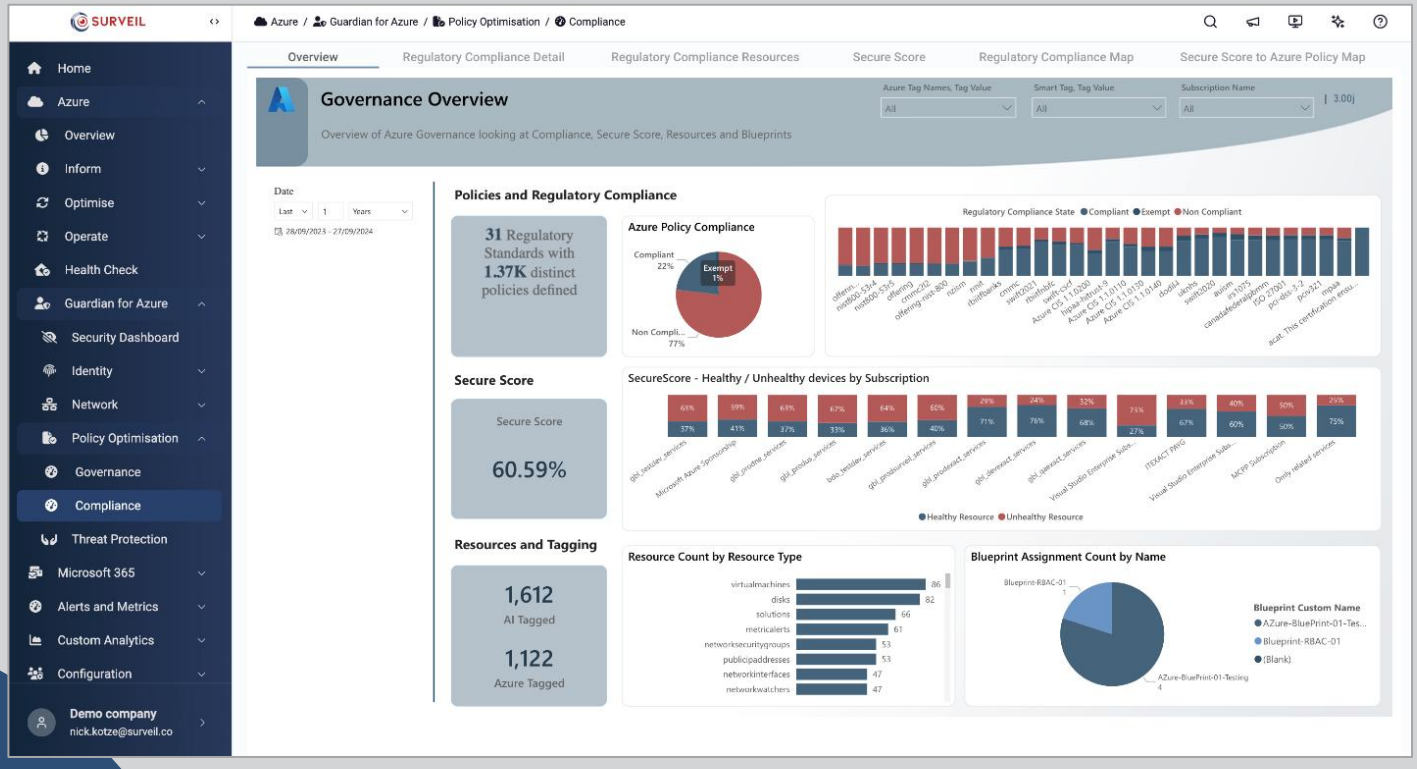


INSIGHTS, EFFICIENCY, AND VALUE

Visualize Your Cloud Journey with Unparalleled Clarity

Achieving global visibility across hardware, software, SaaS, and cloud usage and spend is crucial for running an efficient and effective technology operation. Until now, obtaining a single, accurate view has been challenging. Surveil, the **market leader in depth and speed of data and insights**, changes this by enabling cloud teams across all IT estates, projects, and business teams.

Improve Visibility & Allocation Spend

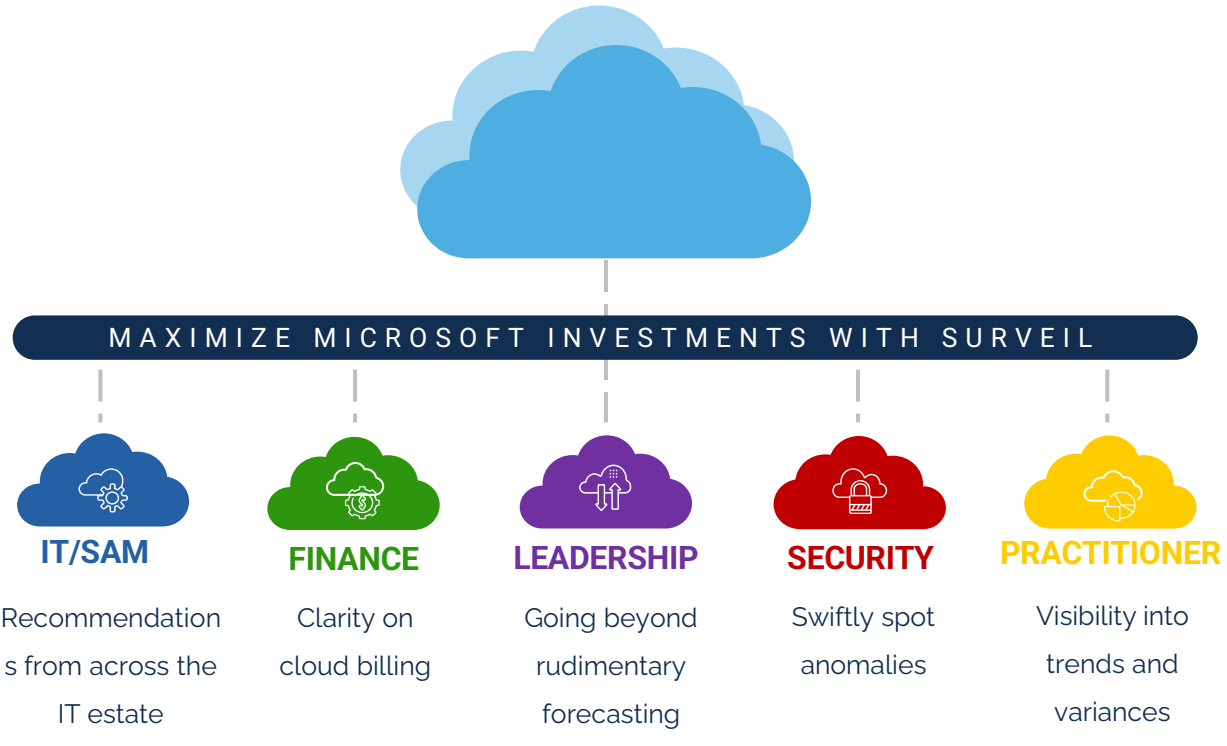
Gain insights that drive smarter, faster business, financial, and IT strategies

Enhance Efficiency of Cloud Spend

Convert waste into value by optimizing costs ,adoption, resources, and productivity.

Operate Cloud at Scale

Decrease risk, increase compliance, and strengthen governance.

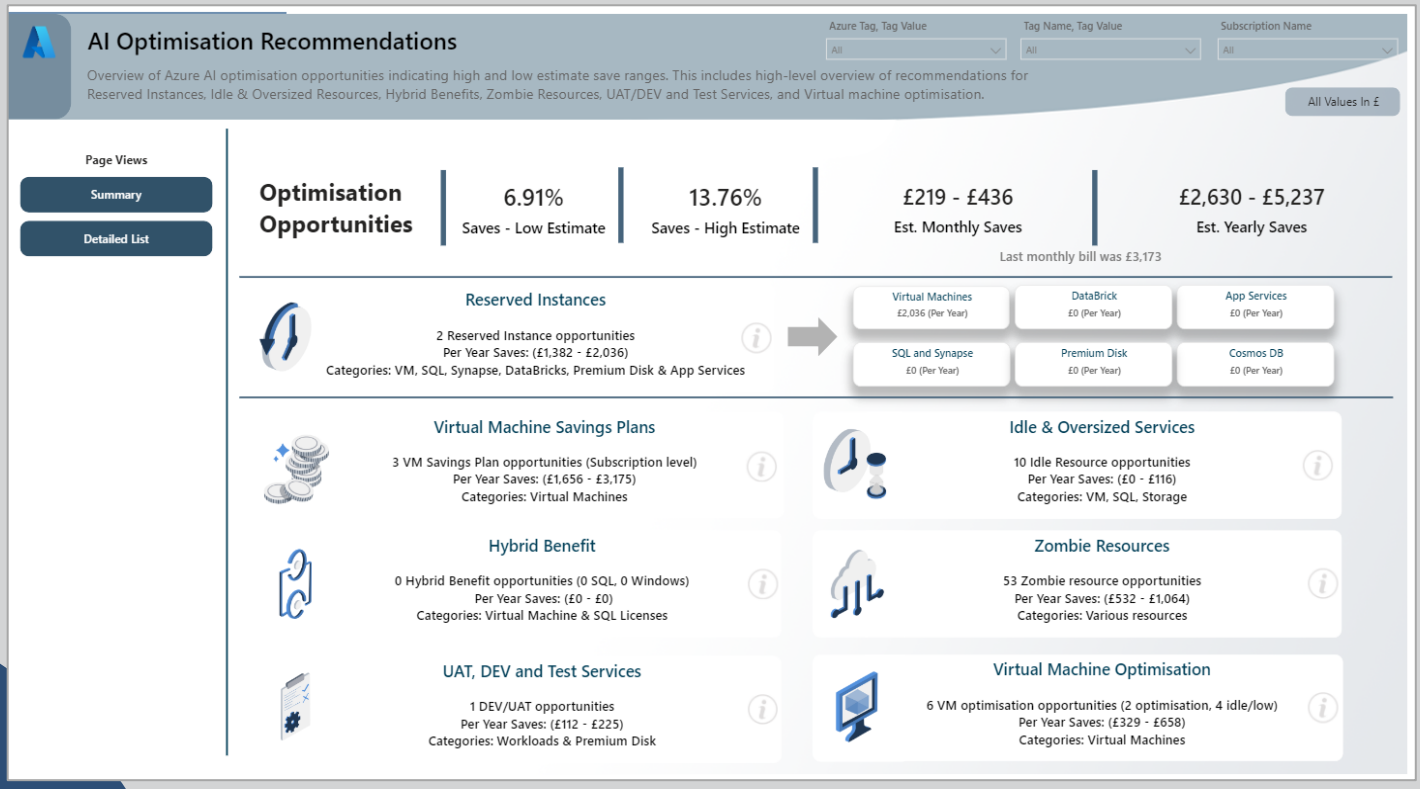


KEY SURVEIL CAPABILITIES BY BUSINESS STAKEHOLDER

Comprehensive Recommendations Across the IT Estate

ITAM/SAM

- Provide accurate data, not just estimates from Azure Advisor.
- Detailed planning around:
  - Resource instances
  - VM optimization
  - Zombie resources
  - UAT/Dev workloads
  - Idle and oversized services
  - Hybrid benefit
- Flexibility in aggressiveness and granularity based on appetite and risk.
- Recommendations for security, performance, and operational (usage and cost).

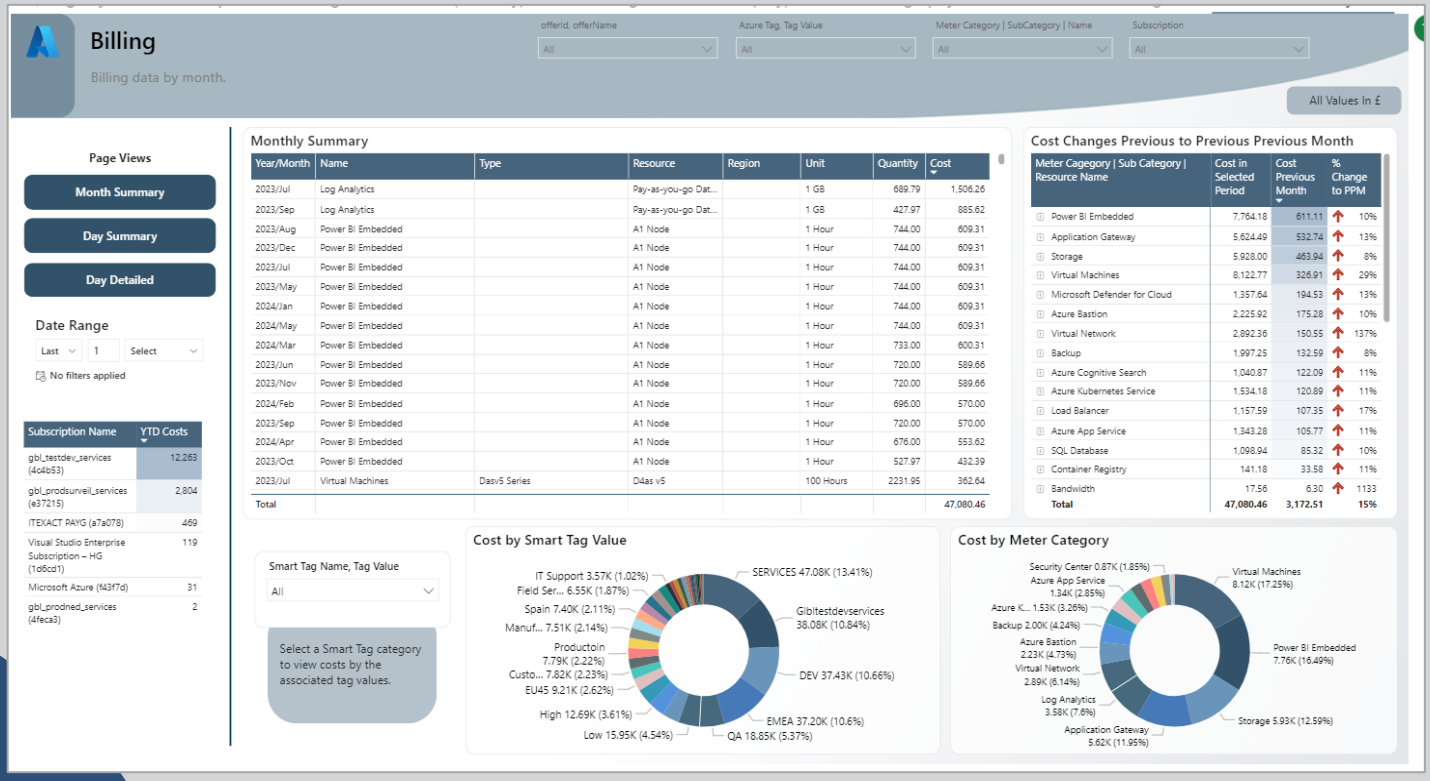


KEY SURVEIL CAPABILITIES BY BUSINESS STAKEHOLDER

Clear and Accurate Cloud Billing

FINANCE

- Speed to data is critical.
- Daily data within the current month of customer usage, no more than 5 days behind today's date.
- Sophisticated tagging to assign relevance to business expenditures.
- Automatically reconcile usage and billing data between the 6th and the 12th.
- Detailed chargeback reporting to ensure transparency and accountability in cloud spending.
- Multi-cloud (Azure, AWS, GCP) cost visualization.

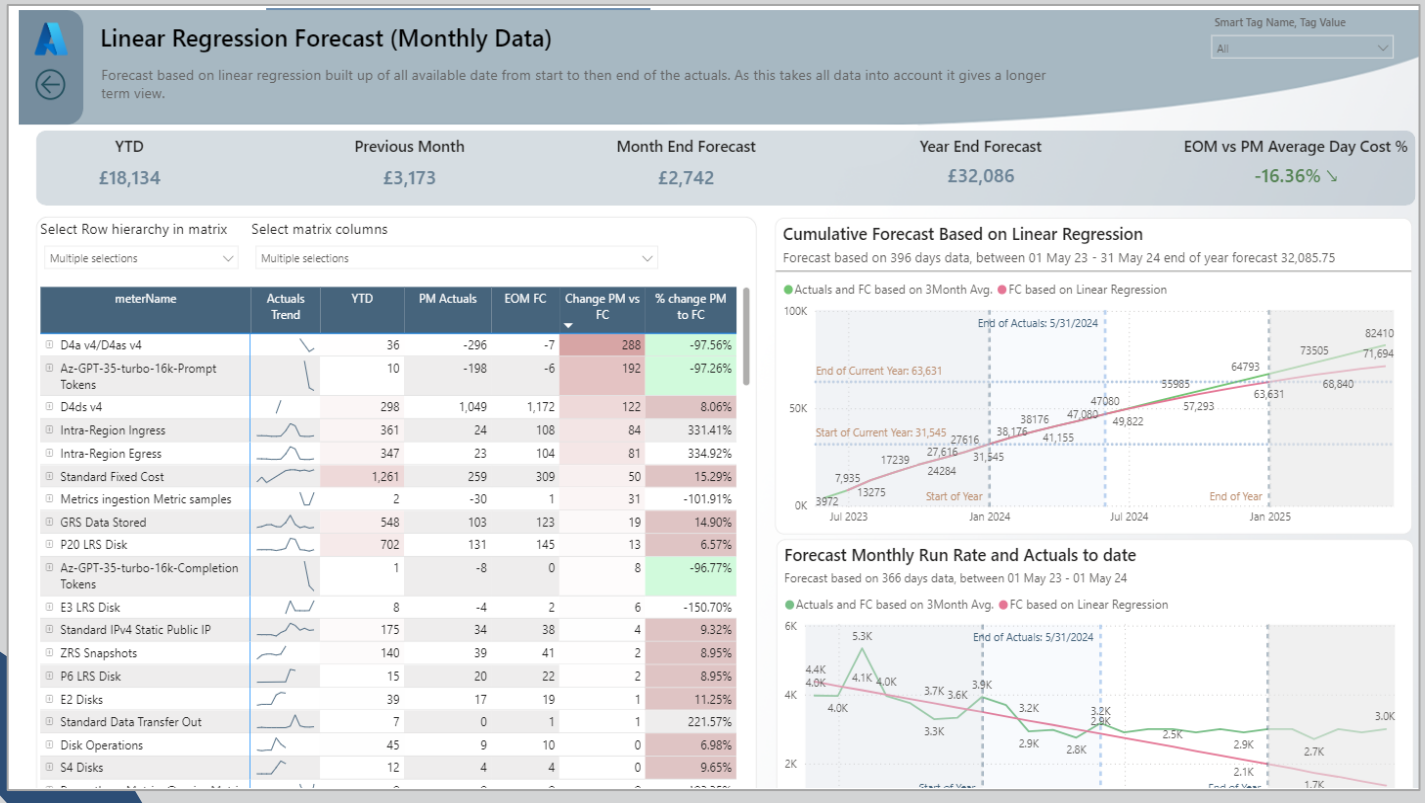


KEY SURVEIL CAPABILITIES BY BUSINESS STAKEHOLDER

Advanced Forecasting Beyond Rudimentary Methods

LEADERSHIP

- Eliminate guesswork in forecasting.
- Identify resource patterns with and without seasonality to optimize, right-size, and adjust services to match actual demand.
- Forecast future outcomes versus the last 12 months, broken down by meter category, months, and when resources were added.
- Make informed and strategic decisions.
- Allocate budgets effectively.

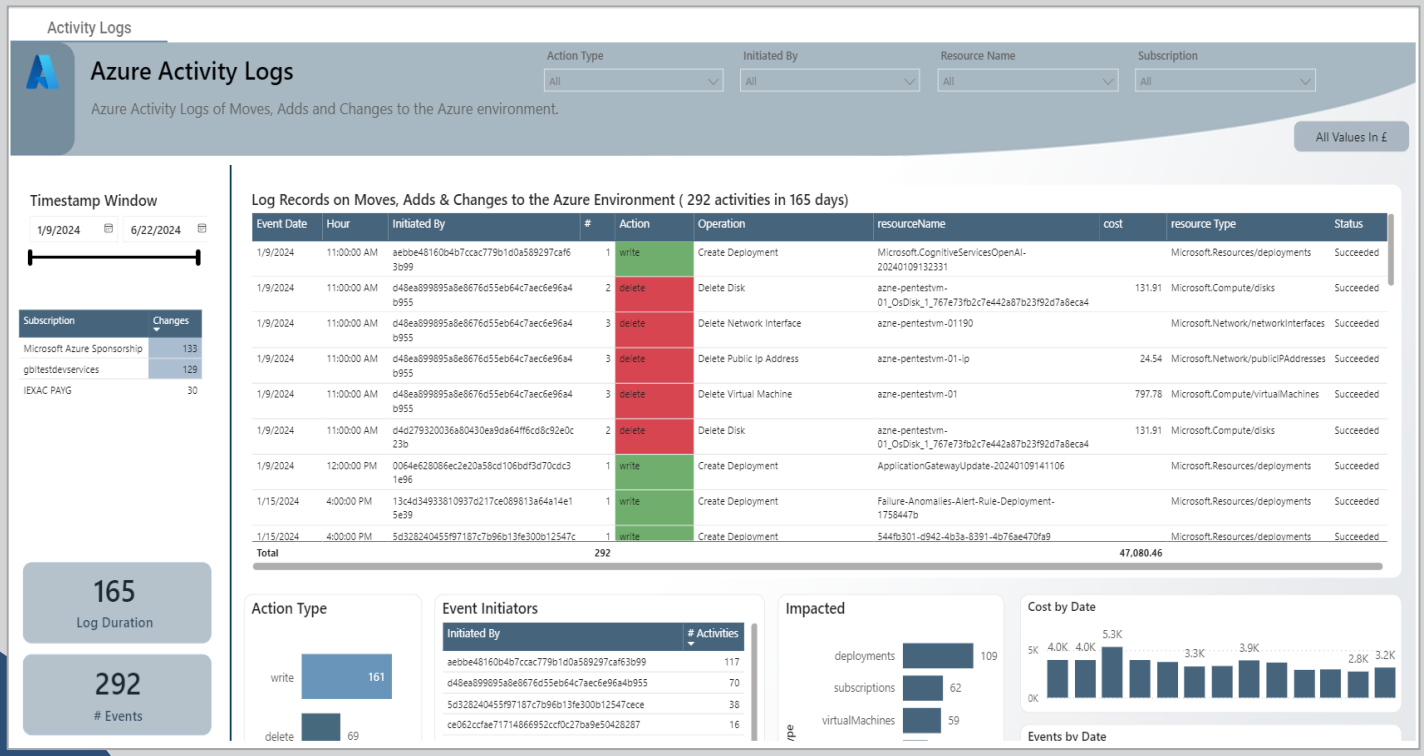


KEY SURVEIL CAPABILITIES BY BUSINESS STAKEHOLDER

Swift Anomaly Detection

SECURITY

- Easily access every single IP address range across 260 subscriptions.
- Maintain activity logs for long-term tracking.
- Track changes on who did what and when:
    - Time
    - Change operator
    - Resource
    - Cost impact
- Enforce governance and compliance.

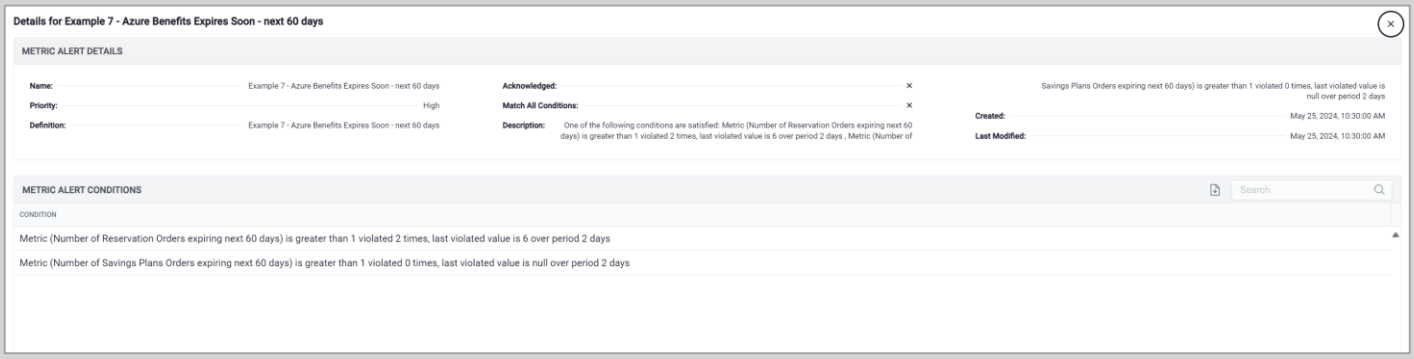


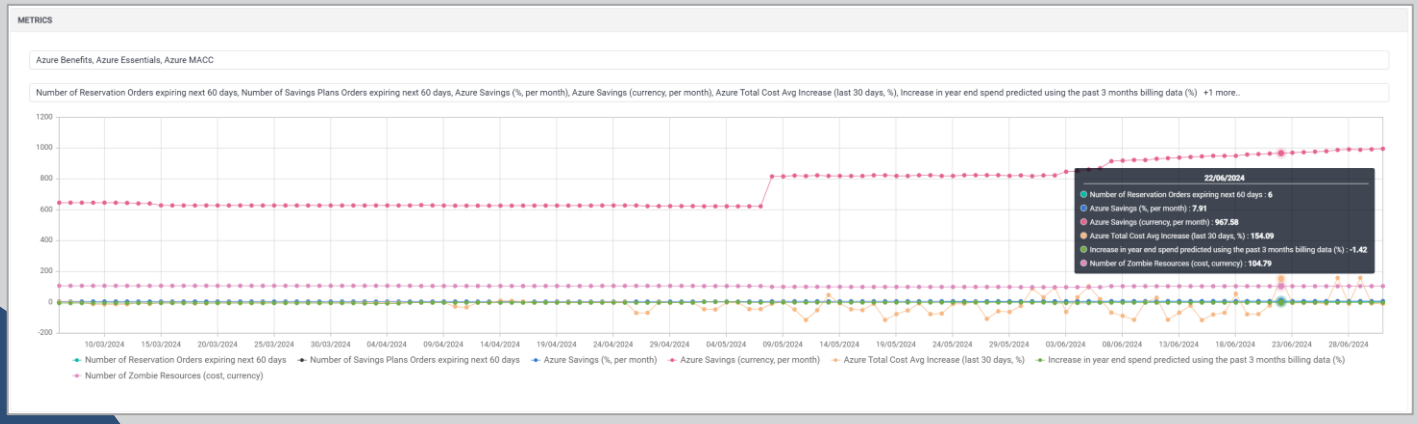
KEY SURVEIL CAPABILITIES BY BUSINESS STAKEHOLDER

Visibility into Trends and Variances

PRACTITIONER

- Automate trend alerts.
- Take corrective actions promptly when spending exceeds projected budgets.
- Compare percentage variance on trend against a subscription budget.
- Long-term trending (≥6 months).





SURVEIL PLATFORM OVERVIEW

Transform Cloud Experiences with Complete Transparency

Empower your organization to cut costs and enhance security with a 360-degree view of your Azure spend and usage. Maximize your cloud investment by uncovering hidden expenses, idle resources, and opportunities for cost optimization. Make informed decisions with detailed, FinOps-aligned insights and actionable recommendations. Convert waste into value, secure your cloud infrastructure, drive efficiency, and achieve business goals with **Surveil for Azure**.

Maximize Microsoft 365 with Greater Visibility and Clarity

Transform your M365 environment with unparalleled visibility and control. Support seamless transitions for joiners, movers, and leavers (JML) while optimizing resource allocation. Gain detailed insights into license agreements and usage to cut costs and maximize investments. With ongoing usage analysis and spend forecasts, Surveil enables proactive decision-making, leading to significant cost savings and improved ROI. Cut costs, boost security, drive efficiency, and achieve business goals with **Surveil for M365**.

Multi-cloud Cost Visualization & Chargeback

Globally, 92% of organizations have implemented a multi-cloud strategy or are actively working on one. As the overwhelming demand for cross-cloud insights grows, **Surveil Multi-Cloud** Cost Visualization and Chargeback provides clear and actionable insights into your spending across Azure, AWS, and Google Cloud. Surveil Multi-cloud utilizes the FinOps Open Cost Usage Specification (FOCUS) 1.0, cost visibility, and an advanced smart tagging engine that enables business relevance to your cloud expenditure data.

MAXIMIZE YOUR MICROSOFT INVESTMENTS WITH CONFIDENCE

Go beyond short-term cost optimization activities

with in-depth visibility and control across business-relevant cost and consumption – all fueled by AI, unparalleled speed, and accuracy. **The result is long-term success throughout your cloud journey.**

About Surveil

Surveil delivers SaaS-based, high-performance, cloud data solutions that empowers organizations with the tools they need to optimize costs, enhance security and governance, and drive business success with cutting-edge insights, unmatched efficiency, and unparalleled value.

More than 118,000 companies served, over 16 million identities, and $1.5 billion in Microsoft 365 and Azure costs managed annually. Secured to full ISO 27001 and SOC 2 standards.

To learn more, visit https://surveil.co.

NEXT STEPS

Discover more about how Surveil for Azure can help maximize your Microsoft investments at scale.

LEARN MORE

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