Surveil for Azure

Product Brochure

SURVEIL

Surveil Product Brochure – 3rd edition (April 2024)

This document uses screenshots from Surveil Version 3.0 and above. All visuals are an accurate representation of the platform at the time of publication but are subject to change, at which time this document may be amended, updated, or retired without notice.

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For further information, please don't hesitate to reach our team via www.Surveil.co/contact-us

Maximise the Microsoft Investment with Surveil

Surveil is an AI-driven SaaS platform surfacing deep analytics, on simple dashboards, with powerful actionable insights.

How Surveil works

Using read-only access, Surveil analyses Microsoft 365 and Azure environments to deliver the actionable insights needed to maximise the Microsoft investment – whether that's driving adoption, optimising costs, or freeing-up resources for reinvestment in digital transformation.

- ✓ Secure, read-only access
- ✓ Dashboards refreshed daily
- ✓ Quick onboarding
- ✓ Insight beyond native reporting

Success Story

Using Surveil, an international software developer identified $640,000 in savings ahead of their annual true-up – a 46% reduction on their proposed bill.

Integrate with Financial Systems

Optimise Cloud Costs and Resources

Demystify Security Drive

What Surveil Does For…

Channel Partners

- Unlocks new opportunities and revenue
- Offers quality customer advice
- Generates valuable service contracts
- Increases contract value and retention

Their Customers

- Cuts wastage
- Improves procurement strategies
- Mitigates security and compliance risks
- Enhances business productivity

…All underpinned by detailed financial reporting

Who's Using Surveil?

Tackling Cloud Sprawl with Deep Analytics

Actionable insights

Poor planning, execution, and management of cloud and digital strategies is resulting in cloud sprawl.

What Does Cloud Sprawl Look Like?

- Significant budget wastage
- Security risks
- Low productivity
- Disparate data sources
- Lack of regulatory compliance
- Inaccurate cost allocations
- Poor quality procurement
- Proliferation of shadow IT

Surveil allows organisations to…

Optimise

Maximise the Microsoft investment by optimising licensing costs, feature usage, solution adoption, productivity, and joiners/leavers.

Secure

Take the reins on security by identifying and remediating risks, making guided Microsoft Secure Score improvements, and tackling compliance head-on.

Control

Employ smarter, faster IT & procurement strategies with improved governance, cost allocation, and visibility of data – all available on easy-to-grasp dashboards.

Collaborate

Support hybrid teams with insights into Microsoft Teams, call and device quality, and social interactions.

As a result, waste is converted to value and cloud sprawl becomes efficiency. Ah, clear skies at last.

Surveil for Azure

FinOps-Aligned Analytics for a Transformational Cloud Experience

Surveil for Azure empowers teams with powerful, FinOps-aligned analytics – promoting visibility and control across business-relevant cost and consumption. As a result, it becomes easier to identify cloud-sprawl, while the Expert Recommendations Engine supports an optimised Azure experience.

Inform Your Cloud Decisions

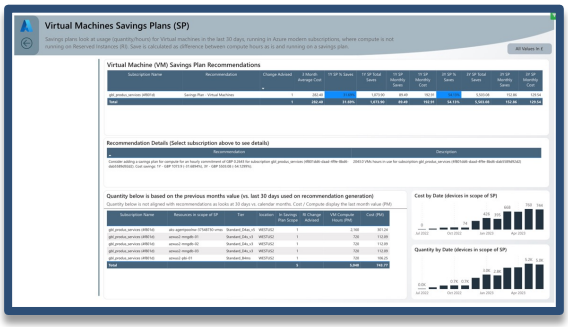
Inform

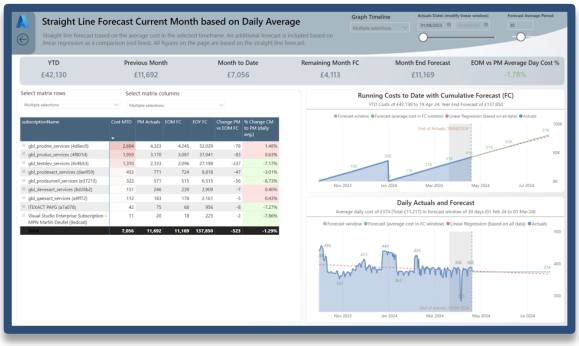
Bring visibility and clarity to the cloud landscape with in-depth analytics aligned to the 'Inform' stage of the FinOps lifecycle.

Business-Relevant Reports

Take charge of your Microsoft Azure expenditure with Smart Tags.

Detailed and accurate reporting permits FinOps control on cloud consumption, forecasting, and cost allocation.





Cloud Economics

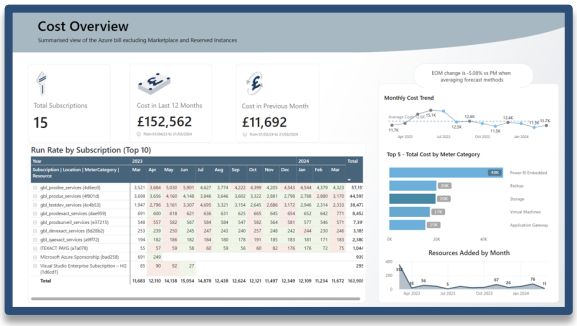
Investigate and adapt spend to your changing cloud landscape.

Use AI tagging to align IT billing with business categories and link resources to business contexts, empowering FinOps cost control activities.

Clarity on Azure Billing

Make sense of your usage and fixed contract costs through Surveil's powerful analytics and forecasting capabilities.

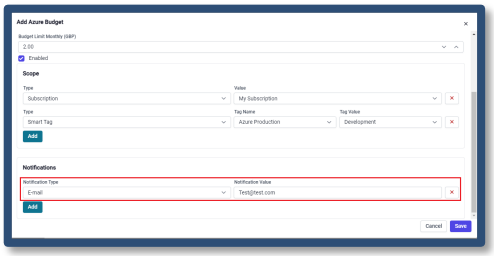
Improve vendor management – while building an investment case for security improvements – by recognising duplicate functionality and the associated costs.



Manage Your Cloud Spend

Optimise

Take a dynamic approach to cloud spend and budgeting.



Cloud Budgets

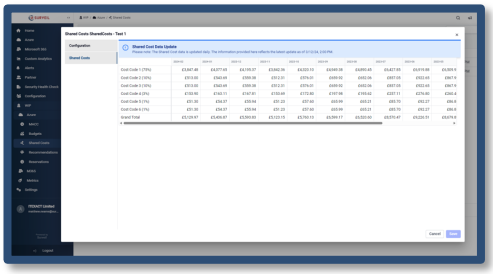
Develop an understanding of cloud resources.

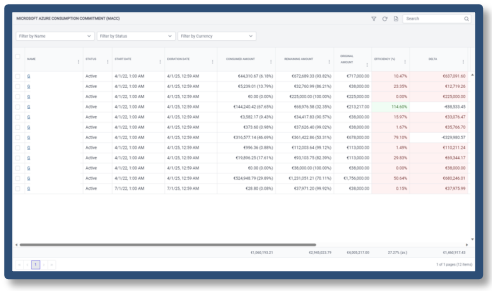
Create budgets against Smart Tags and Subscriptions to better benchmark and understand cloud resources.

Shared Costs

Define, map, and take control of shared costs.

The Azure Shared Costs functionality provides the ability to define a base smart tag cost that can map a shared cost tag to a number of destination tags.





MACC Insights

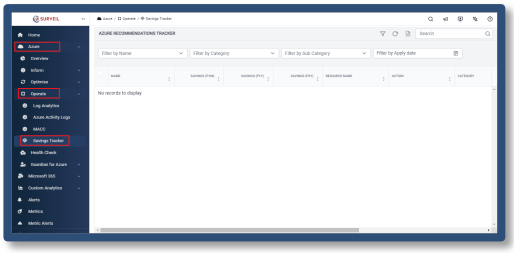
Pave the way for smarter, more effective management of the Microsoft Azure Consumption Commitment.

Enjoy efficient monitoring of all billing account commitments against MACC – including a detailed breakdown – while viewing multiple MACCS in one location.

Savings Tracker

Measure the success of realised recommendations with the Azure Savings Tracker.

Track the savings information related to realised Azure Recommendations on the platform, allowing for clearer impact measurement and smarter reporting.



Optimise Your Cloud Resources

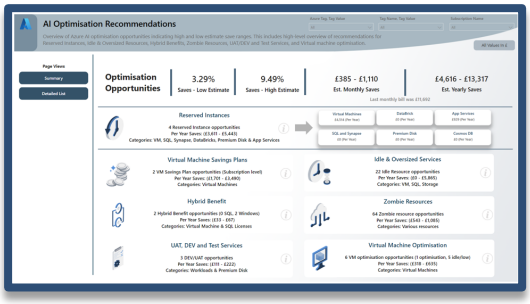
Optimise

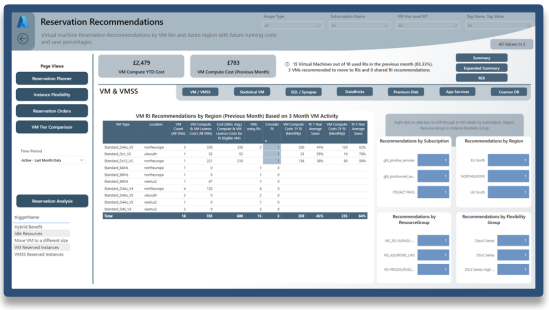
Drive your organisation's Effective Savings Rate (ESR) by focusing on the optimisation of cloud usage and spend using multiple strategies.

Consult EREN

Our Expert Recommendations Engine (EREN)'s ready to help.

Tap into EREN's detailed actionable recommendations to drive cost optimisation, tailoring each strategy's default settings to your cost profile objectives.





Cost Strategies

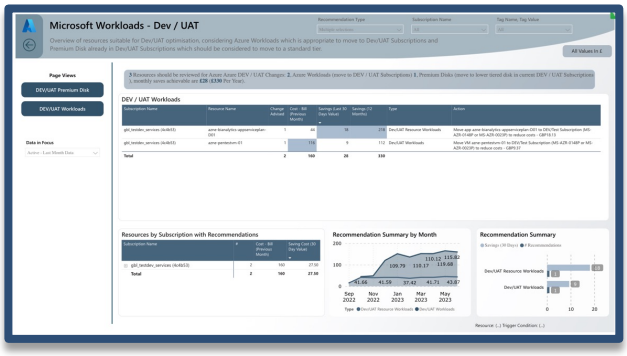
Investigate and adapt spend to your changing cloud landscape.

Get a handle on contractual usage optimisation, sprawl, and right-sizing – even as the landscape changes.

Best Practices

Benefit from advice on deployment best practices.

Maximise the impact of your latest deployment by knowing what questions to ask around resilience, security, optimising usage and cost, and much more – all sourced from Azure Advisory.



Secure Your Azure Environment

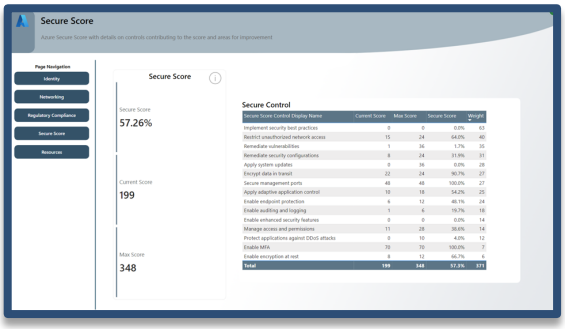
Secure

Protect the cloud landscape with security-aligned improvements, actionable insights, and greater threat visibility.

Zero Trust Alignment

Adopt an Azure-wide Zero Trust mindset with ease

Surveil's analysis aligns with a number of Zero Trust pillars – including identities, networks, and policy optimisation – helping to track and measure improvements over time.



Build from the Baseline

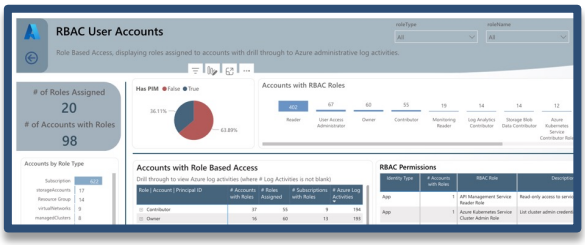
Define the foundation of your organisation's security for future success

Benefit from an assessment of your environment using Surveil's rules-based engine to define your baseline, show were to improve, and track progress.

Governance & Compliance

Bring business context to regulatory compliance.

Understand the costs and resources involved with governance reporting, understand business-critical areas in need of investment, and encourage more effective and focused incident response.



Securing Identities

Manage, automate, and cleanse identities.

Clean up existing AD and Azure tags through business context, automation, and better licence allocation – while also monitoring resource leaks and getting to know joiners/leavers.

Partnerships & Success

For partners, Surveil represents the ultimate selling tool, uncovering insights that unlock new conversations, new opportunities, new value and new revenue.

See More

See deeper, faster with unrivalled visibility and speed to the most impactful data.

Sell More

Uncover opportunities to generate revenue, support retention, and develop reliable relationships.

Simple

Keep success simple, with platform training and dedicated support for sales, marketing, and product.

We conduct our partnerships using a Surveil Volume Agreement (SVA), with partners committing to a minimum usage. This provides partners with everything they need to…

- Scale managed services
- Leverage Surveil's insights at speed – without administrative limitations
- Manage customer Microsoft investments at-scale

UK CSP Secures New Revenue with SVA Flexibility

- ✓ **£500k in new new M365 CSP**
- ✓ **£250k in Professional Services Opportunities**

- Leveraged SVA's flexibility and quick on- and off-boarding processes
- Provided new and existing customers with an initial health check
- Sales armed with first-hand customer intelligence
- Removed blockers such as resource limitations and stakeholder buy-in at speed

Commit: 100k M365 seats | £2m+ ACR

Get Started with a Surveil Health Check

Health Check

A 30-day analysis of Azure or Microsoft 365, surfacing immediate insights into opportunities to optimise costs, security, and more.

The Surveil Health Check runs independently on the Microsoft environment, using read-only access and powerful AI to surface the deep insights usually out of reach without intense manual effort. It takes minutes to onboard, and the end result is an insightful report that presents opportunities to optimise, secure, and control the Microsoft environment.

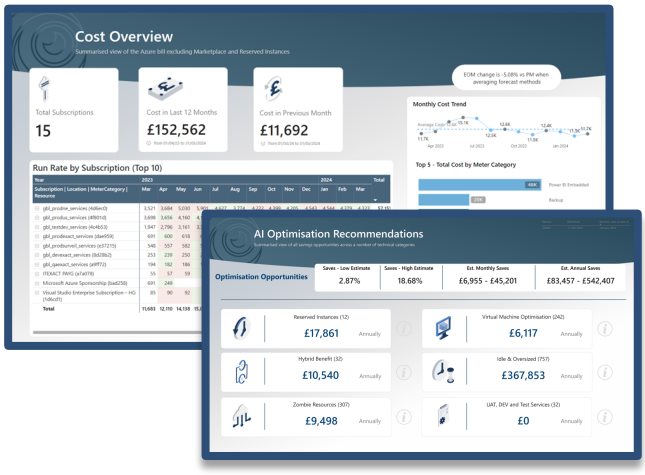
- ✓ Read-only access
- ✓ Quick onboarding
- ✓ Runs independently
- ✓ Produces a powerful report

A Surveil Health Check identified a number of valuable cost optimisation opportunities for an airline provider – including the chance to save over $550,000 in their next Microsoft renewal.

Use Case

Azure Health Check

Gain an understanding into Reserved Instances and zombie resources, discover hidden cloud costs and potential savings, and identify previously unknown Microsoft hybrid benefits.



M365 Health Check

See a summarised snapshot of current and forecasted licensing spend, potential savings opportunities, areas of risk, and solution usage across Microsoft 365.

Let's Talk Partnerships

Interested in becoming a Surveil partner? Want to know more about how Surveil can help your customers? **Let's talk.**

Email Us

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Call Us

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About Surveil

Founded in 2009, Surveil is a global cloud services company, specialising in cloud-centric software and subscriptions, asset and identity management, and security and governance.

The Surveil platform sits at the heart of our offering, providing AI-powered intelligence to optimise cost, adoption, security, and customers' Microsoft investments.

For partners, Surveil represents the ultimate selling tool, uncovering insights that unlock new conversations, new opportunities, new value and new revenue.

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