



# J-AI Assistant for Video & Speech contents

GenAI Assistant"

**JAKALA**

# GenAI Assistant

The virtual assistant (**AI Assistant**) is a conversational agent that optimizes management, enhances the customer experience, and increases participant engagement, ensuring quick and accurate access to information.

Event participants can access the AI Assistant via **QR Code**.



## Agentic flow

The AI assistant orchestrates multiple specialized language models (**LLMs**), activating tools and services as needed. It processes user requests, selects appropriate solutions, and provides responses in a conversational manner with **relevant information like videos or programs**.



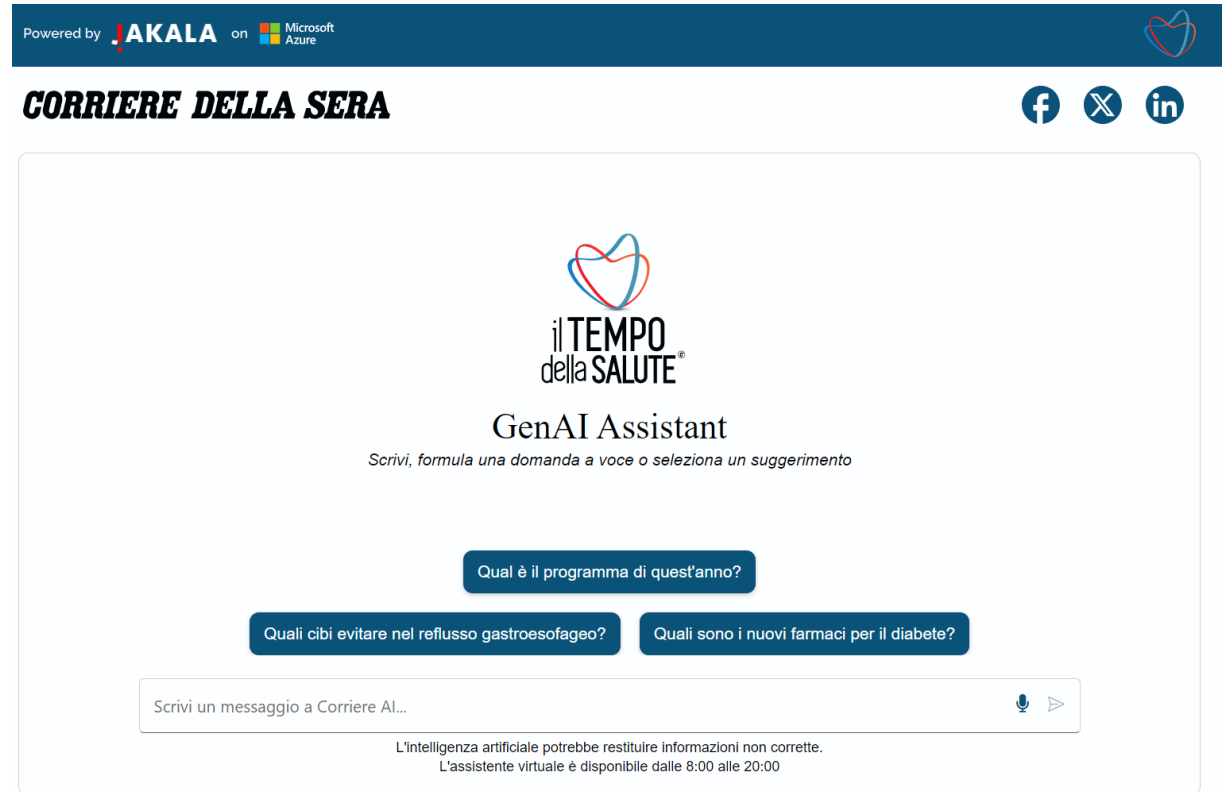
## Portability & Scalability

Features a **cloud-agnostic architecture**, enabling rapid migration between cloud services and LLM providers. New functionalities can be easily integrated into the agent model.



## Groundedness

Guarantees factually **accurate** and contextually appropriate responses by relying strictly on database sources, avoiding hallucinations or random patterns from the model.



## Guardrailing

Ensures question relevance and response quality. **Answers** are provided only **for in-scope topics**, with suggestions for reformulations or alternative questions when needed.



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