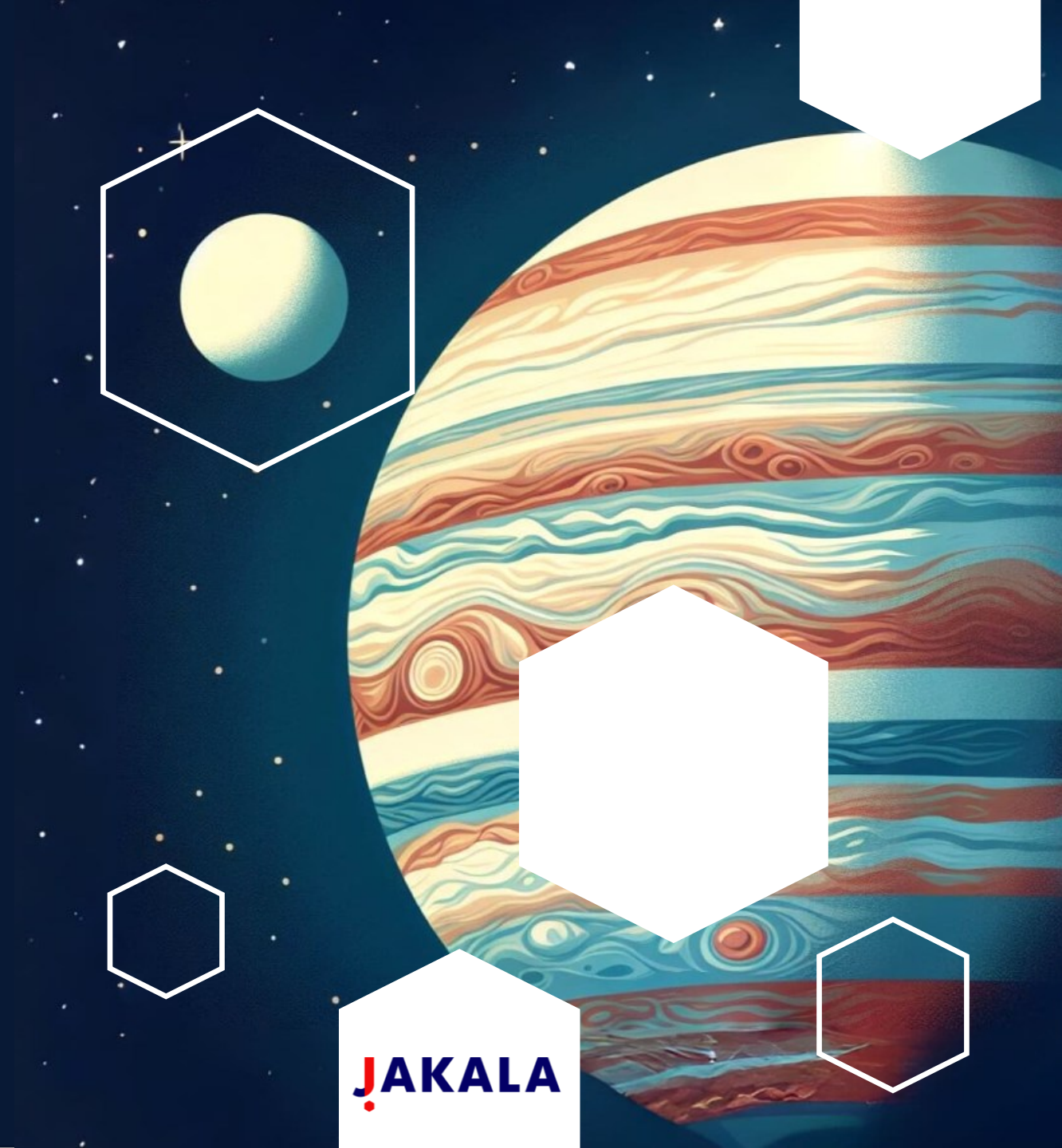




JUPITER

Jakala Unified Platform for Images Text & Enhanced Resources

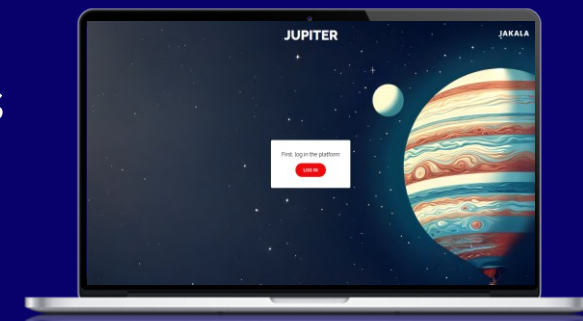


JAKALA

JUPITER

The Jakala Unified Platform for Image, Text and Enhanced Resources

A **Generative-AI** One-Stop **Software-as-a-Service** is our **Content Production Platform** making it easy for digital advertisers to adapt content to any marketing touchpoint



- **Model-agnostic:** one-shop always up-to-date with the latest, best generative-AI models
- **Enterprise ready:** policy compliant, can be integrated within existing marketing automation ecosystems (even for personalized content delivery)
- Enhanced with Jakala's **unique blend of technical expertise**
- Not only digital asset creation, but also **adv and DEM adaptation** and composition
- Can be adopted Out-of-the-box, as well as customised

COPY

Can be used to **produce texts** for **landing pages**, such as for **DEM** or **MEDIA**, SEO-ready.

Can be **TRAINED** on BRAND ToV, guidelines regarding legals and regulator affairs, brand-specific definitions.

VISUALS

The **best** Gen-AI generation and editing models, combining **in a single tool:** visual generation, in/outpainting, adaptations and customization.

Can be **TRAINED** on BRAND-SPECIFIC visual guidelines and products/distinctive elements.

PERSONALIZATION

Can be integrated with proprietary CRMs/CDPs to create **customized variants** on different target clusters, maintaining consistency on ToV and visual.

Consistent translations and localizations.

ADAPTATION

AI support and automate the **ADAPTATION** of the same master message and key visuals to multiple touchpoints typical of digital campaigns.

ADV adaptation; DEM composition.

