



AN INTRODUCTION TO JARMANY.

JARMANY

CONTENTS

A bit about us



You



What we do



**A BIT
ABOUT
US.**

ABOUT US

HOW LONG

12
years

WHICH MARKETS

UK, Europe,
Asia, LATAM,
and US

NUMBER OF
PEOPLE

75
and growing

TECHNOLOGY/
EXPERTISE

Microsoft Azure, AWS,
Google Cloud Platform &
Analytics 360, Adobe
Experience Cloud, SQL, R,
Python, Power BI, Qlik,
Tableau

OUR CLIENTS



OUR SERVICES



DATA STRATEGY

We work with you to develop outcome-driven data strategies that help you build and measurably grow your business.



DATA PLATFORMS

We can tune existing technology or build from scratch. Truly agnostic, we draw from a diverse pool of infrastructure, platforms and tools to support your goals.



DATA SCIENCE

Our data scientists build AI solutions using ML techniques to help plan today and predict tomorrow. And our team of commercial analysts dig deeper to find those critical insights.



DATA PEOPLE

Jarmany people cover a full range of capabilities – from consultants and commercial data analysts to data scientists, platform architects and technicians.

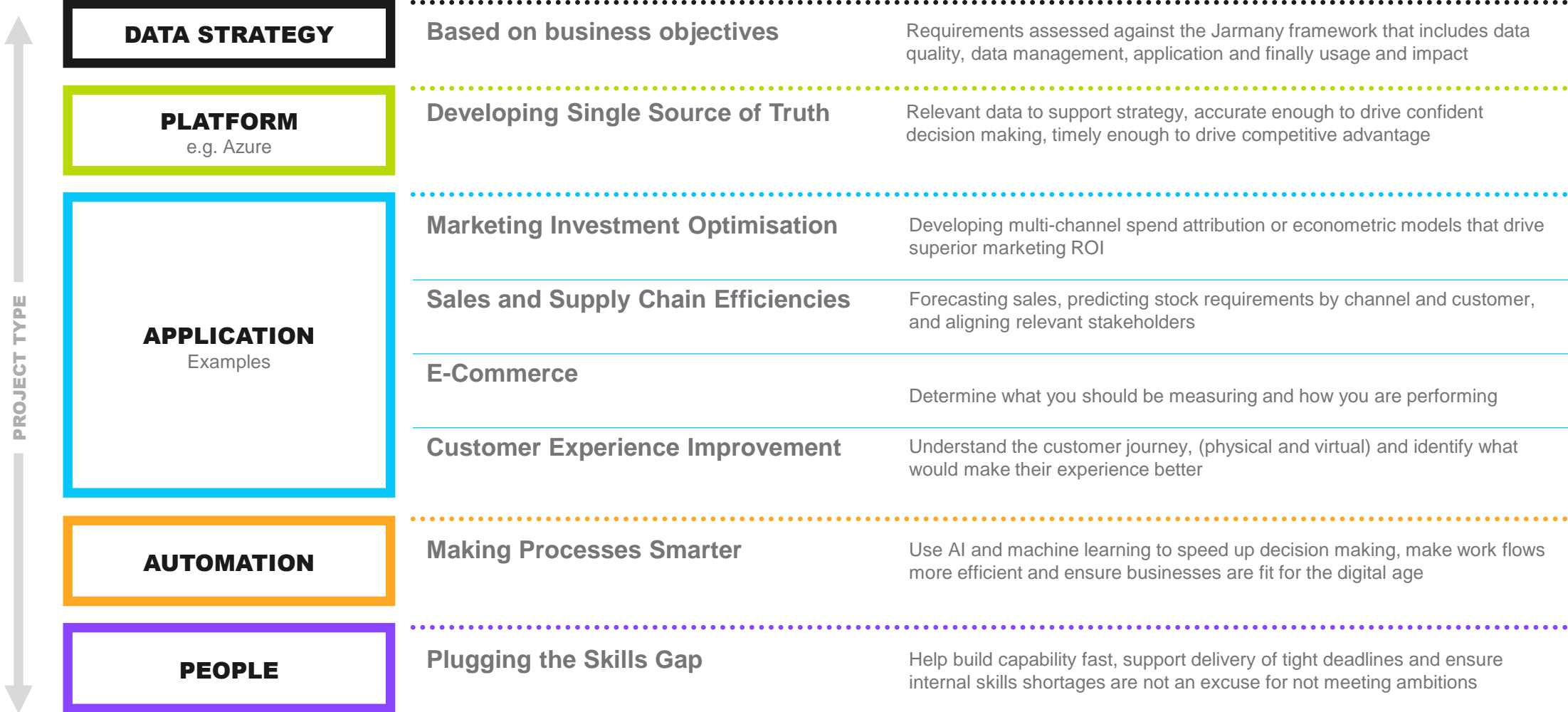
YOU.

TYPICAL PAIN POINTS



**WHAT
WE DO.**

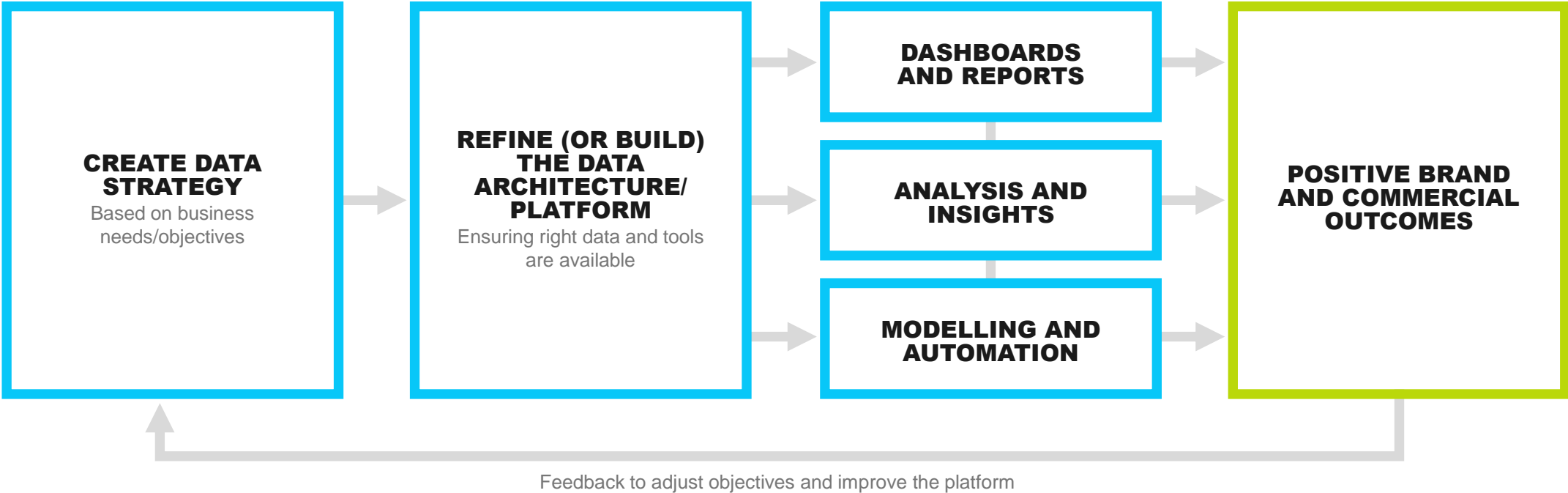
TYPICAL ENGAGEMENT NEEDS



OUR APPROACH

How we work is based on specific customer needs, but there are a number of consistent themes that always emerge.

Jarmany Analytics Framework:



DATA STRATEGY

- Key step to ensuring the right changes (if any required) are made to drive maximum value.
- Requires support from key stakeholders.

JARMANY FRAMEWORK

1. Data quality

- Relevance
- Timeliness
- Accuracy

2. Data management

- Structure
- Systems and software
- Processes and procedures

3. Application

- Dashboards and reporting
- Insights and storytelling
- Modelling and automation

4. Usage & impact

- Communication
- Organisational engagement
- Commercial impact

JARMANY PROCESS

1. Data/systems/infrastructure audit

2. Stakeholder interviews

3. Benchmark assessment & scoring

4. Ambition/gap analysis

5. Root cause analysis

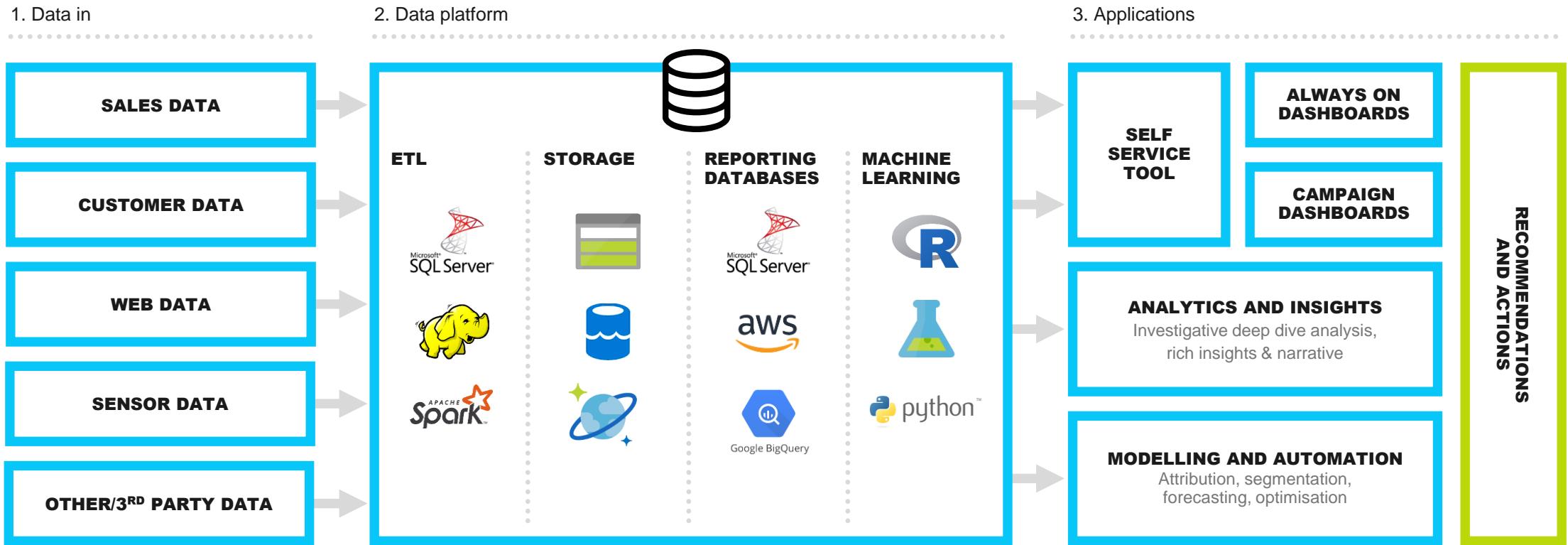
6. Strategy design

7. Short, medium and long term actions

8. Roles & responsibilities, target setting and timings

ARCHITECTURE/PLATFORM

We typically help organisations pull multiple data sources into a single flexible platform (e.g. Azure, Google Big Query, AWS) that is able to use appropriate tools to extract optimal value from the data



DASHBOARDS & REPORTING

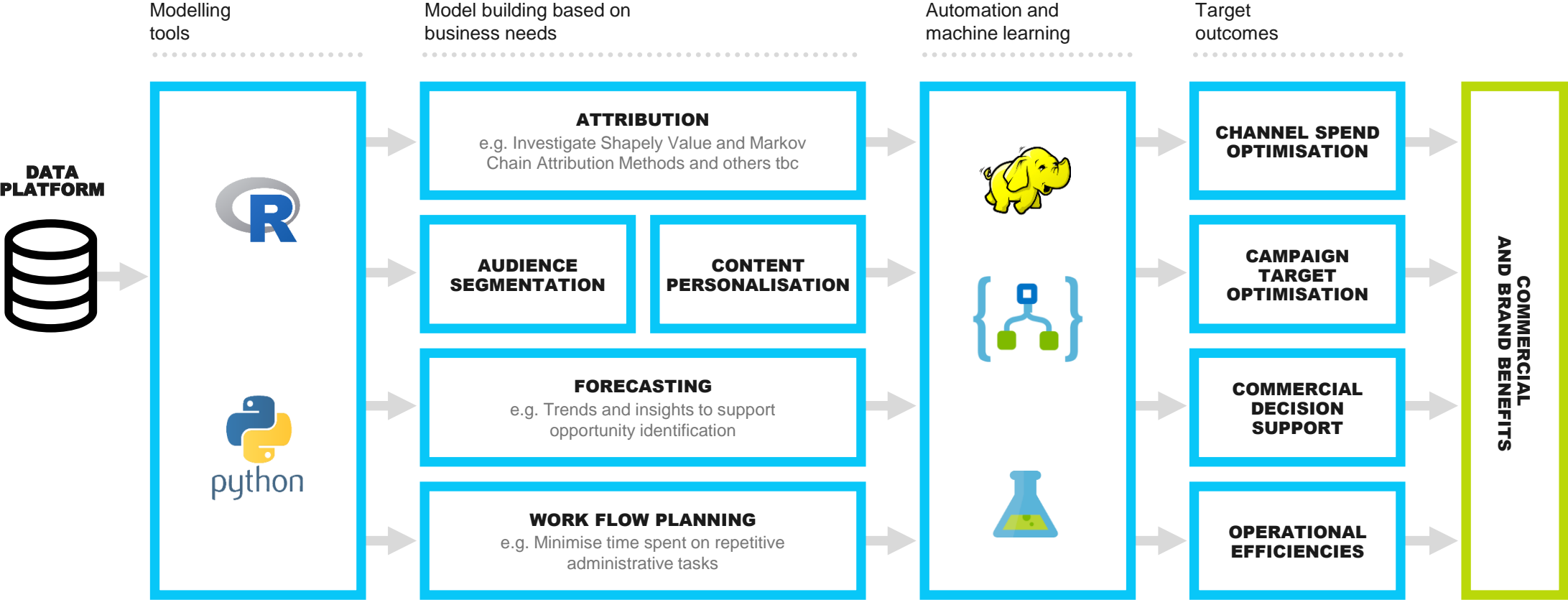
We build best in class dashboards using the appropriate tools and solutions. We work to create a look and feel that is right for your business with the relevant KPI's, supporting you with training as required.

Reporting and dashboards



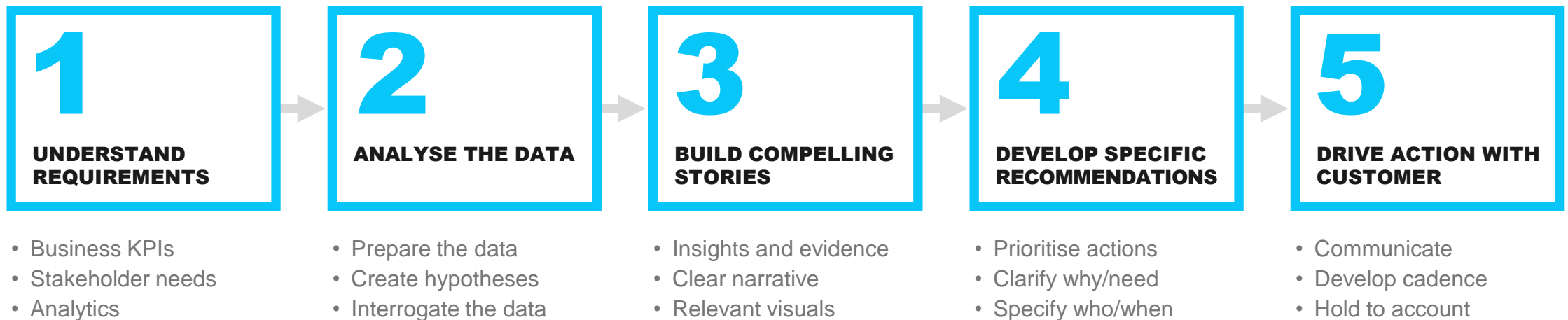
MODELLING & AUTOMATION

Critical to delivering best-in-class solutions, but need to work with business to understand what stakeholders require and what is possible with the data available.



ANALYTICS & INSIGHTS

- According to Forrester, “74% of firms say they want to be data-driven, but only 29% are actually successful at connecting analytics to action”.
- Our approach digs deep to find insight, but works even harder to convert to action.



**THANK
YOU.**

JARMANY