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A bit about us

You

What we do



ABIT ABOUT US.

ABOUT US



WHICH MARKETS

UK, Europe, Asia, LATAM, and US NUMBER OF PEOPLE

and growing

TECHNOLOGY/ EXPERTISE

Microsoft Azure, AWS,
Google Cloud Platform &
Analytics 360, Adobe
Experience Cloud, SQL, R,
Python, Power BI, Qlik,
Tableau

OUR CLIENTS



























OUR SERVICES



DATA STRATEGY

We work with you to develop outcome-driven data strategies that help you build and measurably grow your business.



DATA PLATFORMS

We can tune existing technology or build from scratch. Truly agnostic, we draw from a diverse pool of infrastructure, platforms and tools to support your goals.



DATA SCIENCE

Our data scientists build AI solutions using ML techniques to help plan today and predict tomorrow. And our team of commercial analysts dig deeper to find those critical insights.



DATA PEOPLE

Jarmany people cover a full range of capabilities – from consultants and commercial data analysts to data scientists, platform architects and technicians.



YOU.

TYPICAL PAIN POINTS



Marketing spend

how to develop multi-channel attribution models that drive superior marketing performance



Supply chain

predict the right stock, the right channel and the right production levels



Customer experience

understand the customer journey and the respective pain points



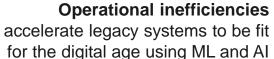
Sales opportunities

understand which channels, categories and audiences you should be targeting



E-Commerce

determine what you should be measuring and how you are performing









WHAT WE DO.

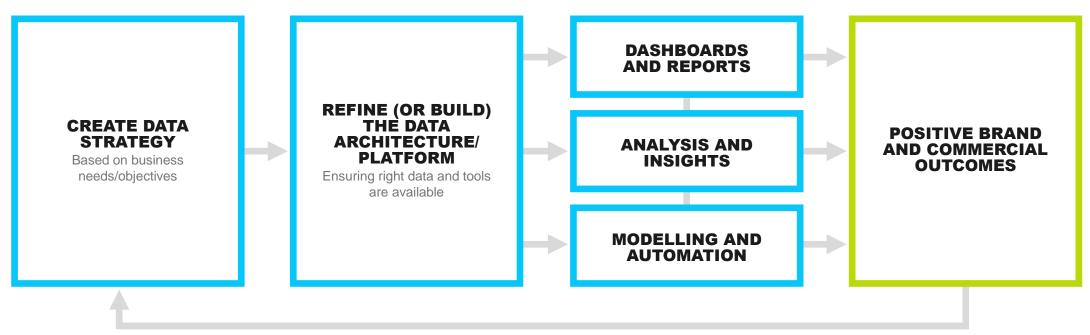
TYPICAL ENGAGEMENT NEEDS

†	DATA STRATEGY	Based on business objectives	Requirements assessed against the Jarmany framework that includes data quality, data management, application and finally usage and impact
	PLATFORM e.g. Azure	Developing Single Source of Truth	Relevant data to support strategy, accurate enough to drive confident decision making, timely enough to drive competitive advantage
	APPLICATION Examples	Marketing Investment Optimisation	Developing multi-channel spend attribution or econometric models that drive superior marketing ROI
TYPE		Sales and Supply Chain Efficiencies	Forecasting sales, predicting stock requirements by channel and customer, and aligning relevant stakeholders
ROJECT		E-Commerce	Determine what you should be measuring and how you are performing
Ì		Customer Experience Improvement	Understand the customer journey, (physical and virtual) and identify what would make their experience better
	AUTOMATION	Making Processes Smarter	Use AI and machine learning to speed up decision making, make work flows more efficient and ensure businesses are fit for the digital age
-	PEOPLE	Plugging the Skills Gap	Help build capability fast, support delivery of tight deadlines and ensure internal skills shortages are not an excuse for not meeting ambitions

OUR APPROACH

How we work is based on specific customer needs, but there are a number of consistent themes that always emerge.

Jarmany Analytics Framework:



Feedback to adjust objectives and improve the platform



DATA STRATEGY

- Key step to ensuring the right changes (if any required) are made to drive maximum value.
- Requires support from key stakeholders.

JARMANY FRAMEWORK

1. Data quality

- Relevance
- Timeliness
- Accuracy
- 2. Data management
- Structure
- · Systems and software
- · Processes and procedures

3. Application

- Dashboards and reporting
- Insights and storytelling
- Modelling and automation
- 4. Usage & impact
- Communication
- Organisational engagement
- Commercial impact

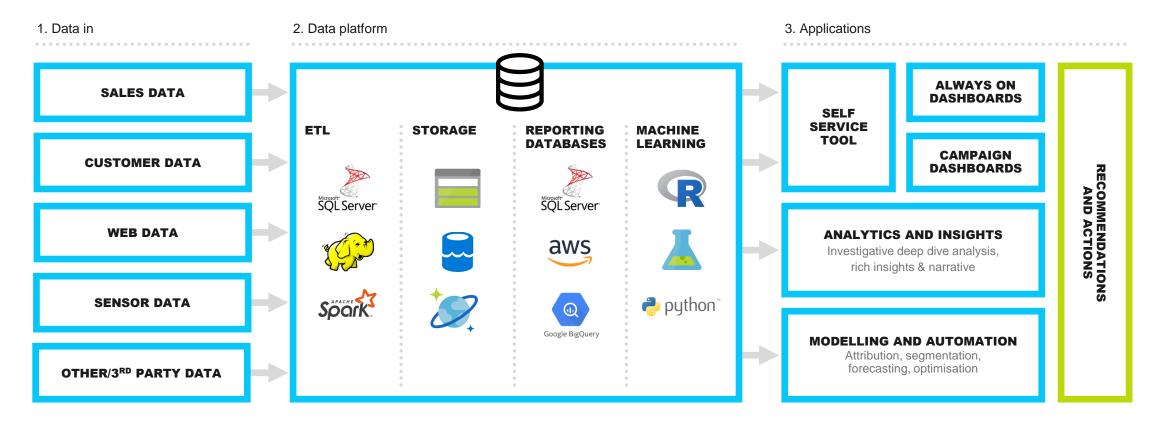
JARMANY PROCESS

- 1. Data/systems/infrastructure audit
- 2. Stakeholder interviews
- 3. Benchmark assessment & scoring
- 4. Ambition/gap analysis
- 5. Root cause analysis
- 6. Strategy design
- 7. Short, medium and long term actions
- 8. Roles & responsibilities, target setting and timings



ARCHITECTURE/PLATFORM

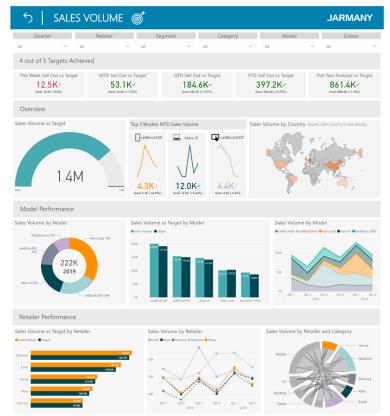
We typically help organisations pull multiple data sources into a single flexible platform (e.g. Azure, Google Big Query, AWS) that is able to use appropriate tools to extract optimal value from the data



DASHBOARDS & REPORTING

We build best in class dashboards using the appropriate tools and solutions. We work to create a look and feel that is right for your business with the relevant KPI's, supporting you with training as required.

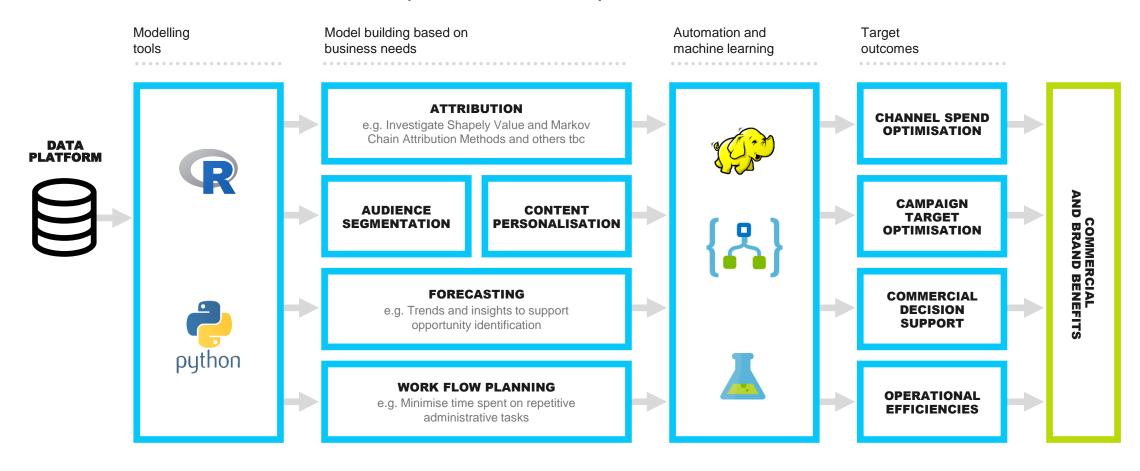






MODELLING & AUTOMATION

Critical to delivering best-in-class solutions, but need to work with business to understand what stakeholders require and what is possible with the data available.



ANALYTICS & INSIGHTS

- According to Forrester, "74% of firms say they want to be data-driven, but only 29% are actually successful at connecting analytics to action".
- Our approach digs deep to find insight, but works even harder to convert to action.





THANK YOU.