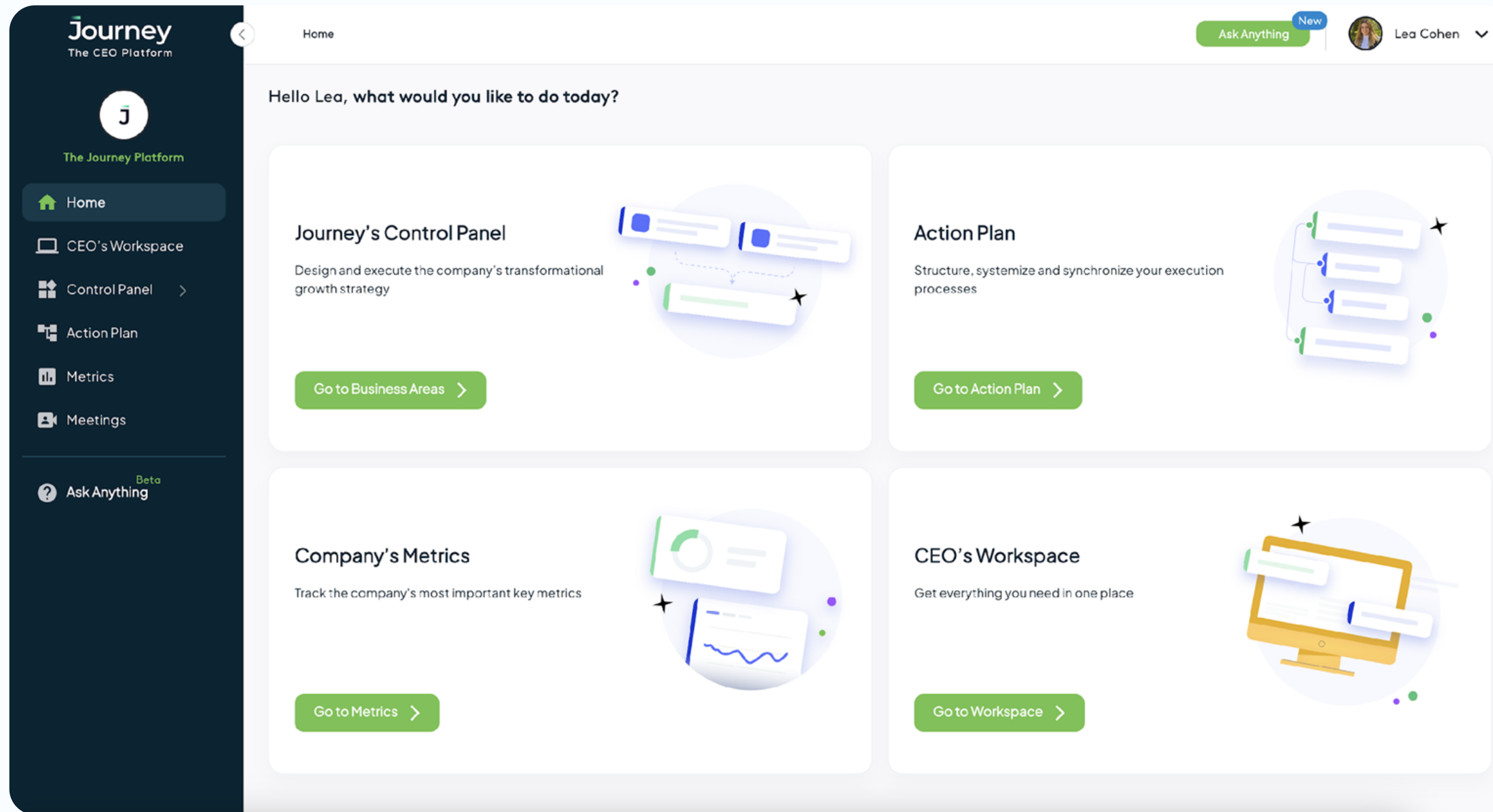


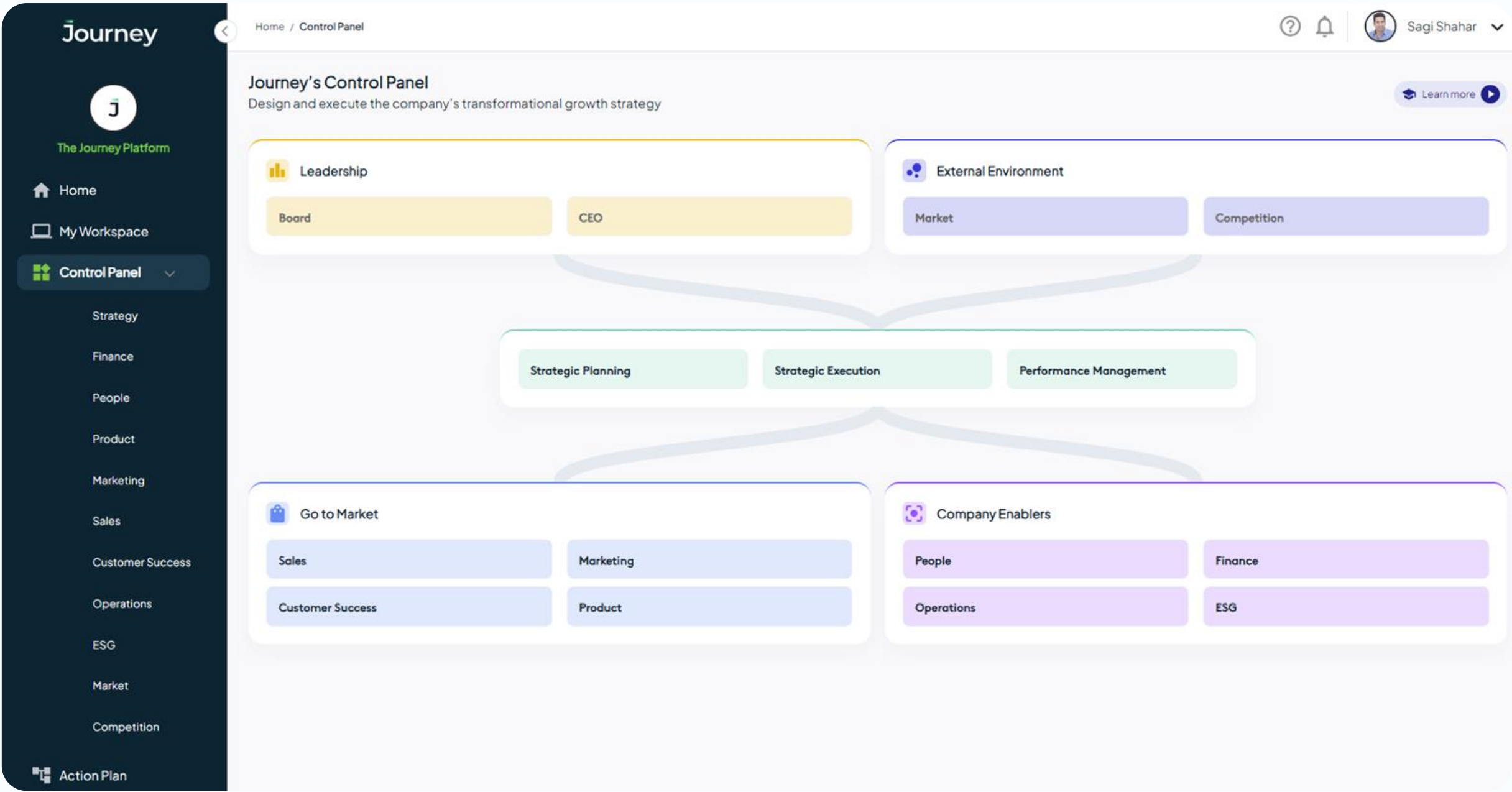
A thick blue line forms an L-shape, starting from the left edge, turning 90 degrees down, and then turning 90 degrees right. A small green sphere is positioned on the horizontal segment of the line. The word "Journey" is written in a dark blue, sans-serif font, centered above the horizontal segment of the line.

Journey

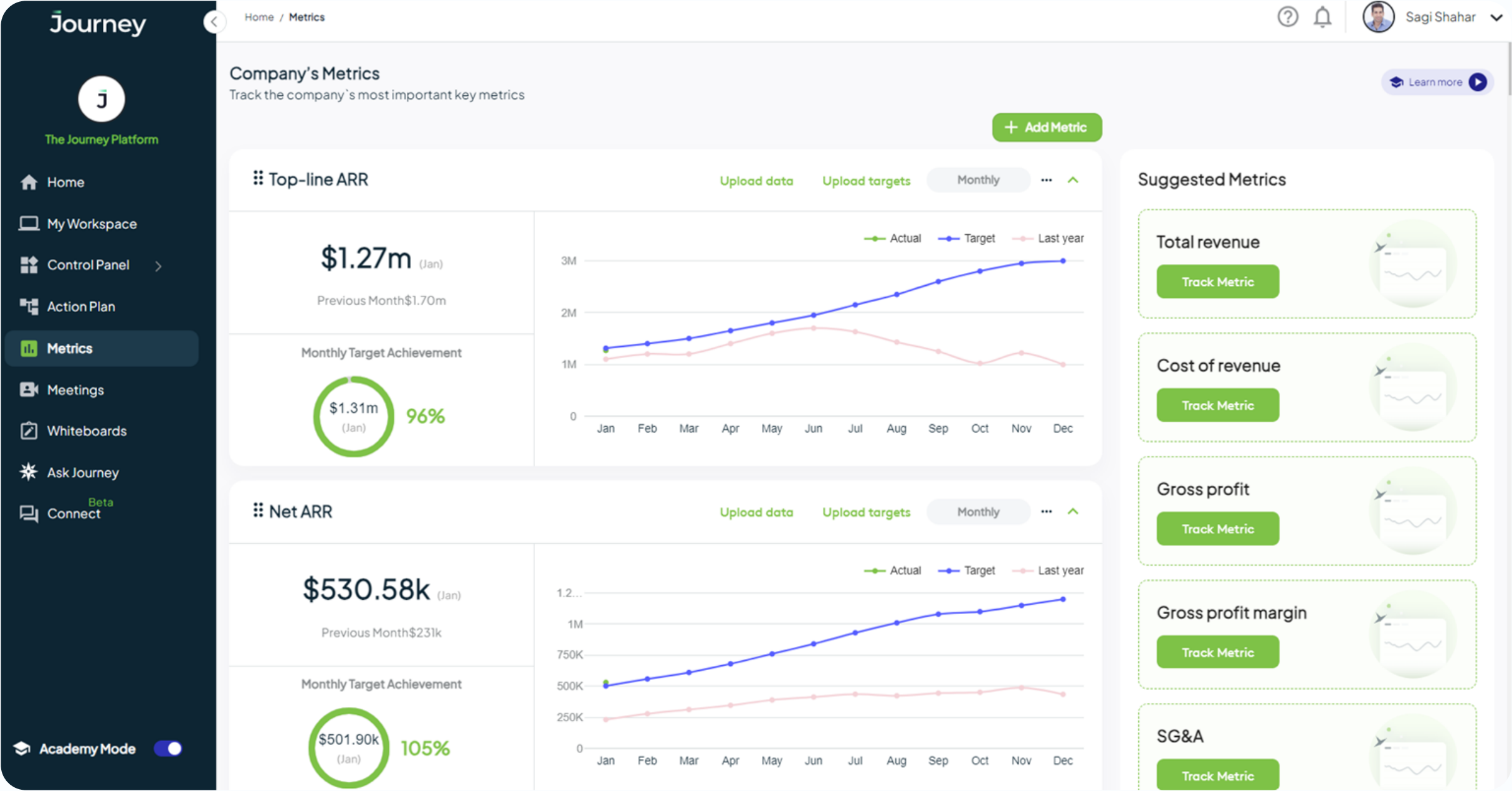
Journey is a Game-Changing Strategy Execution Tool



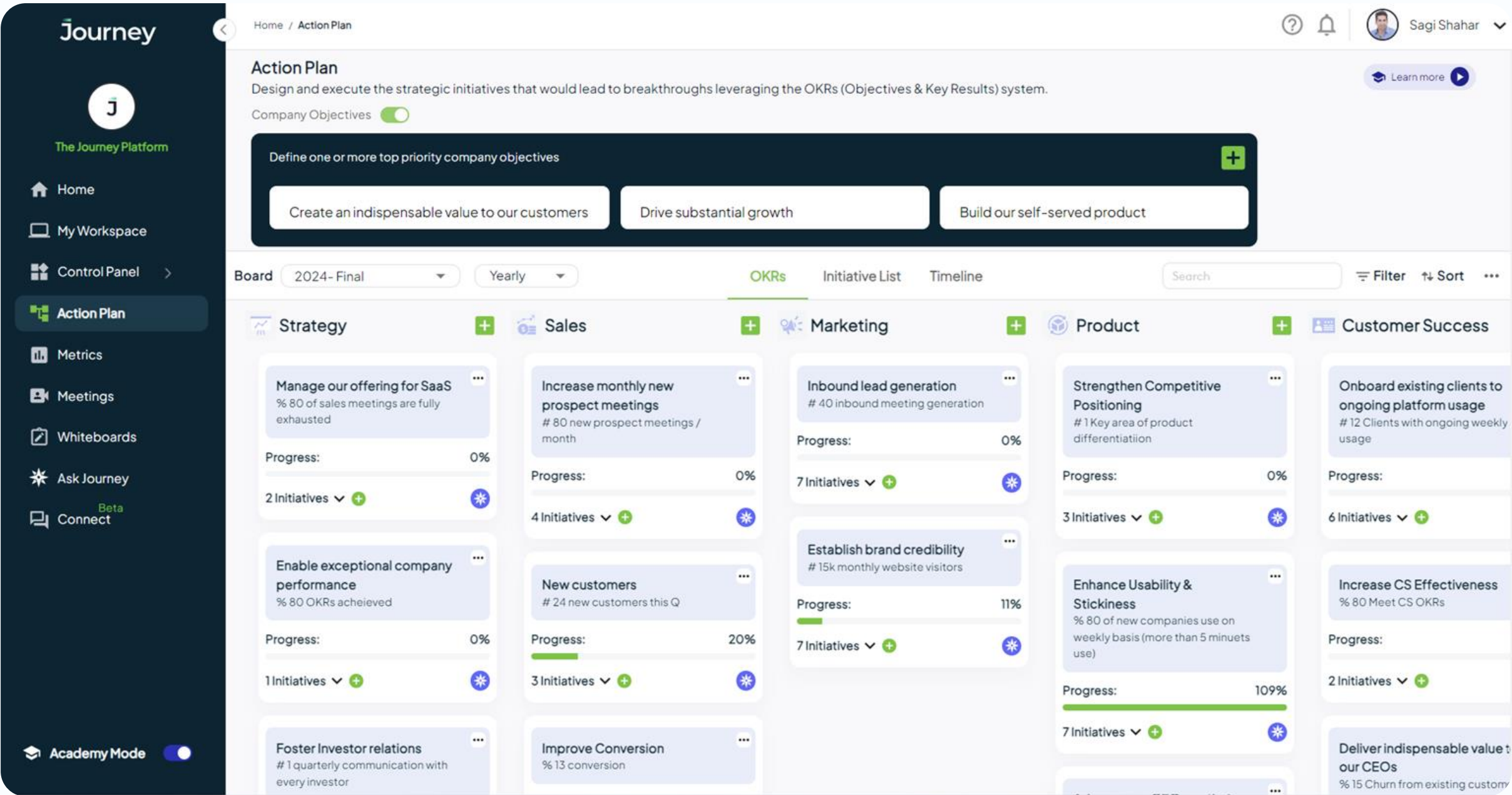
Built by Ex-Partners from McKinsey, Bain and BCG



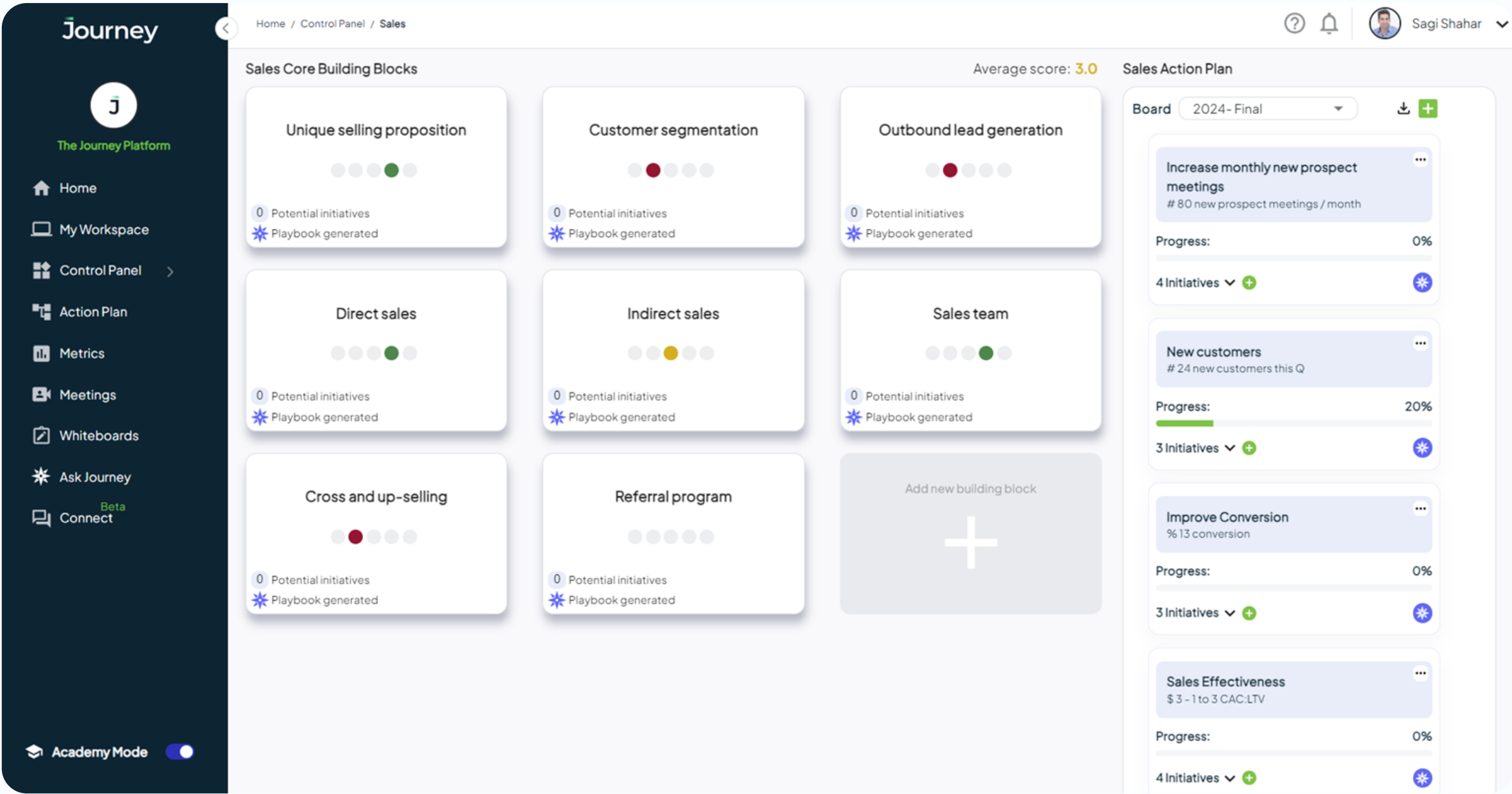
Cetralized Metrics Dashboard



Fully Measurable Action Plan



Strategic Score Cards and Initiative Pads



AI-Tailored Playbooks

Journey

J

The Journey Platform

Home

My Workspace

Control Panel

Strategy

Finance

People

Product

Marketing

Sales

Customer Success

Operations

ESG

Market

Competition

Home / Control Panel / Marketing / Brand positioning

?

1

Sagi Shahar

Marketing Initiatives Pad

Design the initiatives that would lead to breakthroughs using our tailor-made playbooks.

Learn more

Marketing

Journey's Marketing playbook for The Journey Platform is based on the company's description, and the following details:

Industry: Professional Services

Category: Management Consulting

Employees range: 1 - 10

Location: USA

*If one of these fields is inaccurate, please [contact us](#)

Brand positioning

Tailored Playbook

Strengthen the perception and reputation of a product, service, or company in the market, establishing a distinct and favorable position that resonates with the target audience.

Generate playbook

Analysis

Where are we now?

Type here

Potential initiatives (can be added to the Action Plan as an Initiative or an Action Item)

Type and enter to add new..

Marketing Action Plan

Board

2024- Final

Inbound lead generation

40 inbound meeting generation

Progress: 0%

7 Initiatives

Establish brand credibility

15k monthly website visitors

Progress: 11%

7 Initiatives

Never “Guesstimate” again

Journey

j

The Journey Platform

Home

My Workspace

Control Panel

Action Plan

Metrics

Meetings

Whiteboards

Ask Journey

Beta

Connect

Academy Mode

Home / Journey Connect

?

🔔

Sagi Shahar

▼

Journey Connect

Anonymously connect with Journey CEOs, Executives and Journey Partners to ask, explore and discover insights.

Learn more

All

My Questions

🔍

Search

Post a question

Developing partnerships

Partnerships

☆ Save

Are there any specific strategies for developing beneficial partnerships?

Posted by Financial Services CEO 3 hours ago

j

Contribution by Journey

2 responses

The traits of a strong CEO

Leadership

CEO

☆ Save

What are the most important traits that I should cultivate as a startup CEO?

Posted by SaaS CEO 4 days ago

j

Contribution by Journey

2 responses

Compliance

Compliance

Legal

Regulation

☆ Save

What are the best compliance strategies for when new regulations come around?

Posted by SaaS CEO 6 days ago

j

Contribution by Journey

2 responses

Encouraging Productivity

Productivity

Productivity Measurement

☆ Save

How can I measure and encourage productivity?

Posted by Consumer Goods CEO 7 days ago

j

Contribution by Journey

2 responses

CEO Succession

Leadership

CEO Transition

CEO

☆ Save

★ Saved questions

Indirect sales

Has anyone created an effective partner program in the professional services industry?

Read more

4 responses

Staying ahead of competitors

I'm looking for a way to monitor my competitors behaviors and possibly predict their next steps? Any fresh ideas on how to do so?

Read more

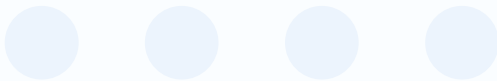
2 responses

Fundraising Pitch Deck

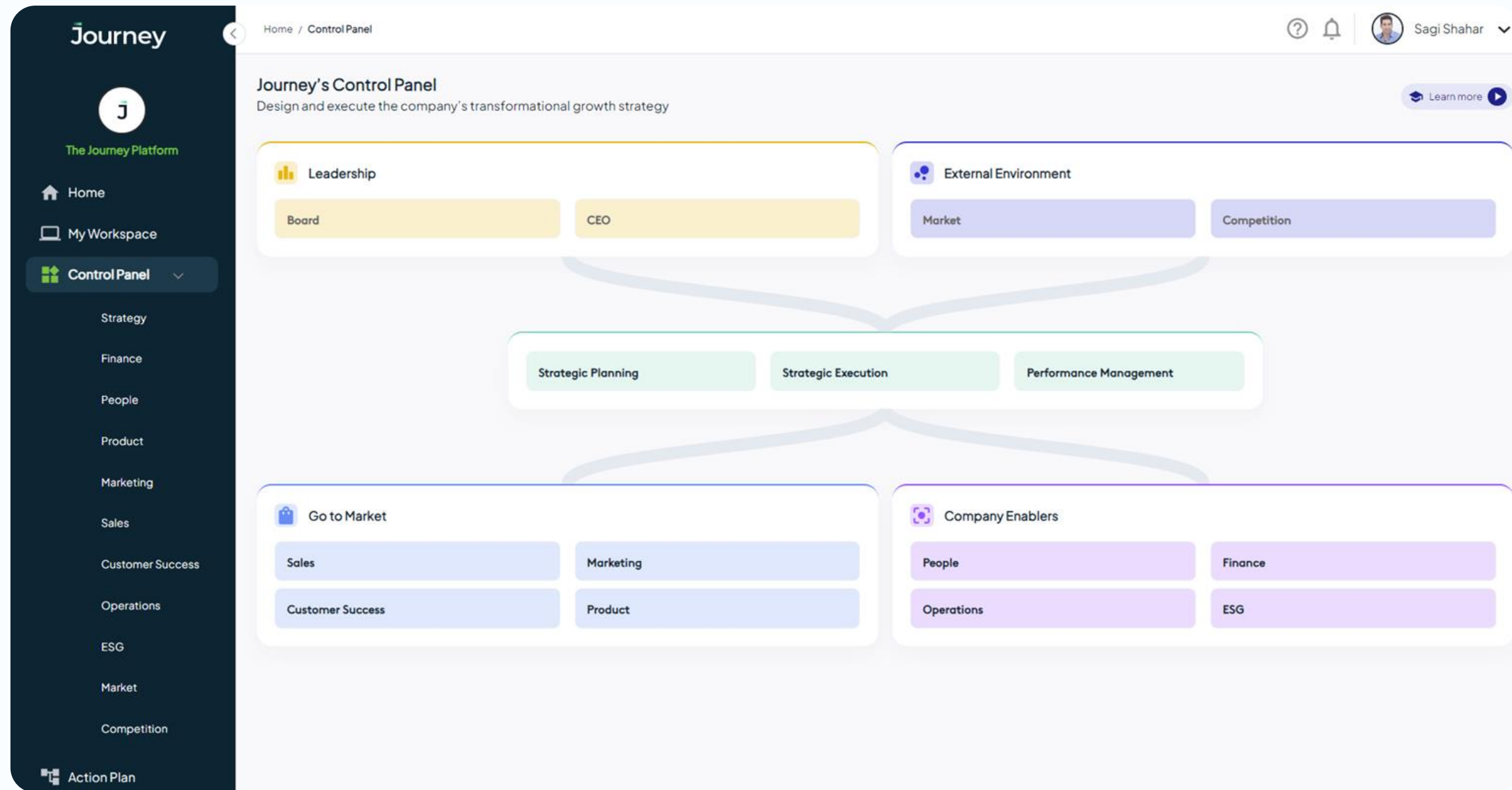
Recommendations for good template for a brief and effective fundraising pitch deck?

Read more

2 responses



A New Level of Alignment, Accountability and Clarity



Take Your Company to the Next Level

- Monthly subscription-

\$500/Month

- “Enterprise” subscription for up to 5 C-level team members
- A 30-day onboarding process to ramp up the platform
- A dedicated Customer Success Manager
- Full access to the Journey Connect knowledge share hub
- Full permissions management
- Cancel anytime

- Annual subscription-

\$417/month

- “Enterprise” subscription for up to 5 C-level team members
- A 90-day onboarding process to ramp up the platform
- A dedicated Customer Success Manager
- Full access to the Journey Connect knowledge share hub
- Full permissions management
- A 90-day exit point

Save 17% and get 90-day
onboarding process

