

# JourneyTeam Analytics for Business Central

## *Packaged Fabric and Power BI Solution for Microsoft Dynamics 365 Business Central*

Unlock the full potential of your Microsoft Dynamics 365 Business Central data with JourneyTeam Analytics. Our packaged data and analytics solution leverages the power of Microsoft Fabric and Power BI—a game-changer for automation, data access, and scalability.

We eliminate the technical barriers to delivering a high-impact, self-service Business Intelligence experience for your users. With a modern Microsoft Fabric platform, a medallion architecture data architecture, and pre-built Power BI semantic models, you can unlock powerful insights effortlessly.



**Drive real business outcomes with a scalable, automated, and AI-ready solution that ensures accuracy, visibility, and efficiency across your organization. With JourneyTeam Analytics for Business Central:**

- ▶ **Gain full visibility** with centralized, structured, and easily accessible data—no more hunting for reports.
- ▶ **Future-proof your business** with a **scalable Data Lakehouse** that adapts to new systems without disrupting reporting structures.
- ▶ **Ensure data accuracy** by consolidating multiple sources into a single source of truth, so everyone is on the same page.
- ▶ **AI-ready data** ensures you're set to harness the power of Artificial Intelligence and Machine Learning effortlessly.

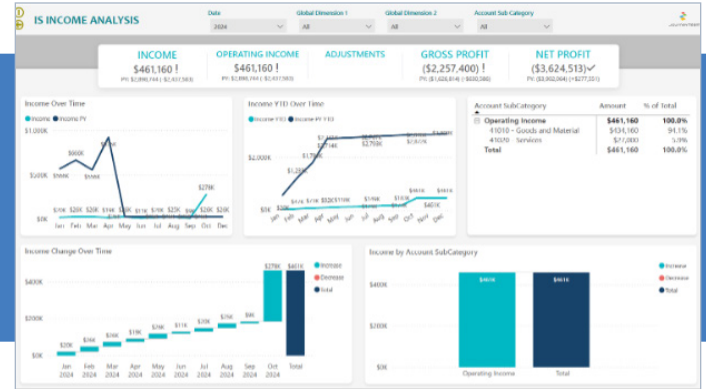
**Say goodbye to inefficiencies and step into a smarter, data-driven future with JourneyTeam Analytics for Business Central.**

## How's It Work?

We work with you to architect and implement the tooling available to pull your data, ultimately from anywhere it lives, but specifically from within Business Central into Microsoft OneLake Storage. The data is organized using a medallion architecture, consisting of three layers—commonly known as Bronze, Silver, and Gold—that represent progressive stages of data refinement. Then shared semantic models in Power BI serve as a centralized foundation for data consistency, accuracy, and efficiency.

By defining common data structures, relationships, and calculations in a single location, our solution ensures that reports and analytics across the organization align with the same trusted definitions. Our pre-built Power BI report sets transform raw data from Business Central into clear, actionable insights enabling faster, data-driven decisions making without the complexity of traditional reporting.

This scalable solution accelerates deployment, reduces reliance on IT teams, and empowers business users to uncover actionable insights with minimal training. Users across an organization can independently access, analyze, and visualize data without relying heavily on IT or data specialists.

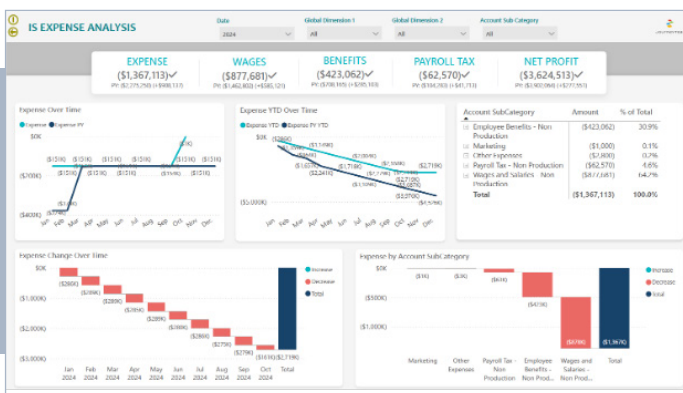


## Value for Your Business

The immediate impact of our solution? No more duplication, fewer errors, and a centralized data repository that eliminates silos and promotes seamless collaboration. With all your data in one place, your teams can focus on insights and decision-making instead of wasting time reconciling discrepancies.

JourneyTeam Analytics for Business Central delivers high, measurable value across multiple dimensions:

- ▶ **Fast Time to Value** – Get up and running quickly with minimal disruption.
- ▶ **Scalability** – A future-proof solution that grows with your business.
- ▶ **Streamlined Deployment** – Simplified setup for a hassle-free experience.
- ▶ **Cost-Effectiveness** – Reduce IT overhead while maximizing insights.
- ▶ **Reduced Risk** – Ensure data accuracy and security with a proven solution.



Transform the way you use data—  
drive smarter decisions, faster with  
JourneyTeam Analytics for Business Central.

Contact us