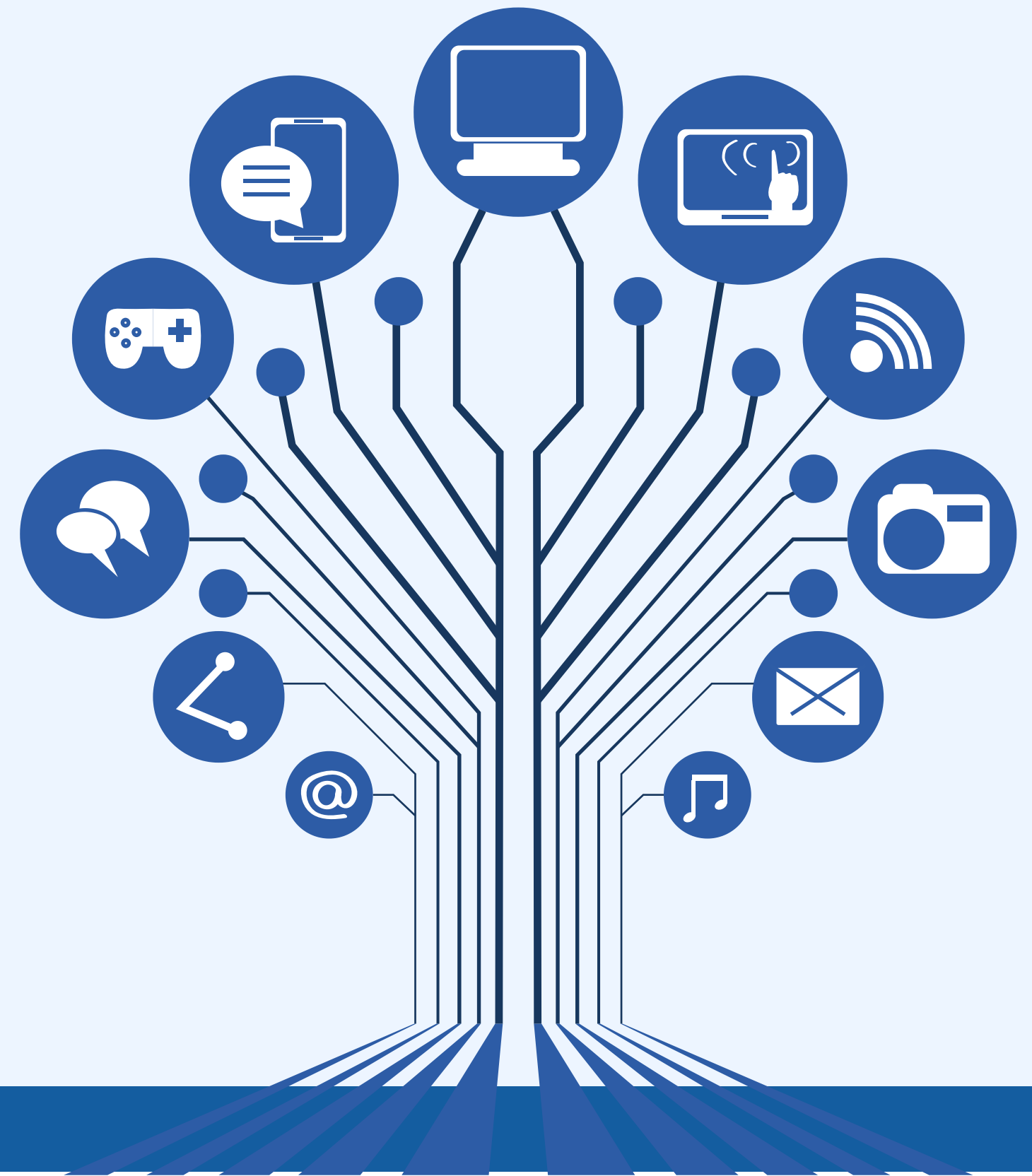




# Corporate Presentation

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# Managing data without PIM?

It's time-consuming, error-prone, and inefficient.

## Data Inconsistencies and Errors

- Multiple systems cause outdated and inconsistent product data

## Inefficient Data Management

- Manual processes are error-prone and increase operational costs

## Poor Collaboration

- Lack of centralized data slows teamwork and decision-making

## Data Quality Issues

- Maintaining consistent data standards is challenging

## Complex Catalogue Management

- Fragmented catalogues complicate organizational operations

## Inadequate Digital Asset Management

- Scattered digital assets hinder retrieval and consistency

## E-commerce Integration Issues

- Inconsistent product info affects trust and sales

## Scalability Challenges

- Managing growing product data becomes unmanageable

# Benefits of JOY PIM

## Centralized Data Repository

- **Single Source of Truth:** Consistent and accurate data
- **Easy Access:** Simplified data retrieval

## Enhanced Efficiency

- **Automated Workflows:** Save time and minimize errors
- **Streamlined Processes:** Boost productivity

## Improved Data Quality

- **Validation and Cleansing:** High data quality standards
- **Consistent Standards:** Uniform data formats

## Better Collaboration

- **Unified Access:** Seamless departmental collaboration
- **Role-Based Permissions:** Secure data handling

## Comprehensive Catalogue Management

- **Organized Data:** Easy product categorization
- **Scalability:** Expand as your business grows

## Integrated Digital Asset Management

- **Central Storage:** Easy access to digital assets
- **Brand Consistency:** Quality and branding standards

## Seamless E-commerce Integration

- **Accurate Listings:** Up-to-date product information
- **Quick Updates:** Real-time product updates

## Enhanced Customer Experience

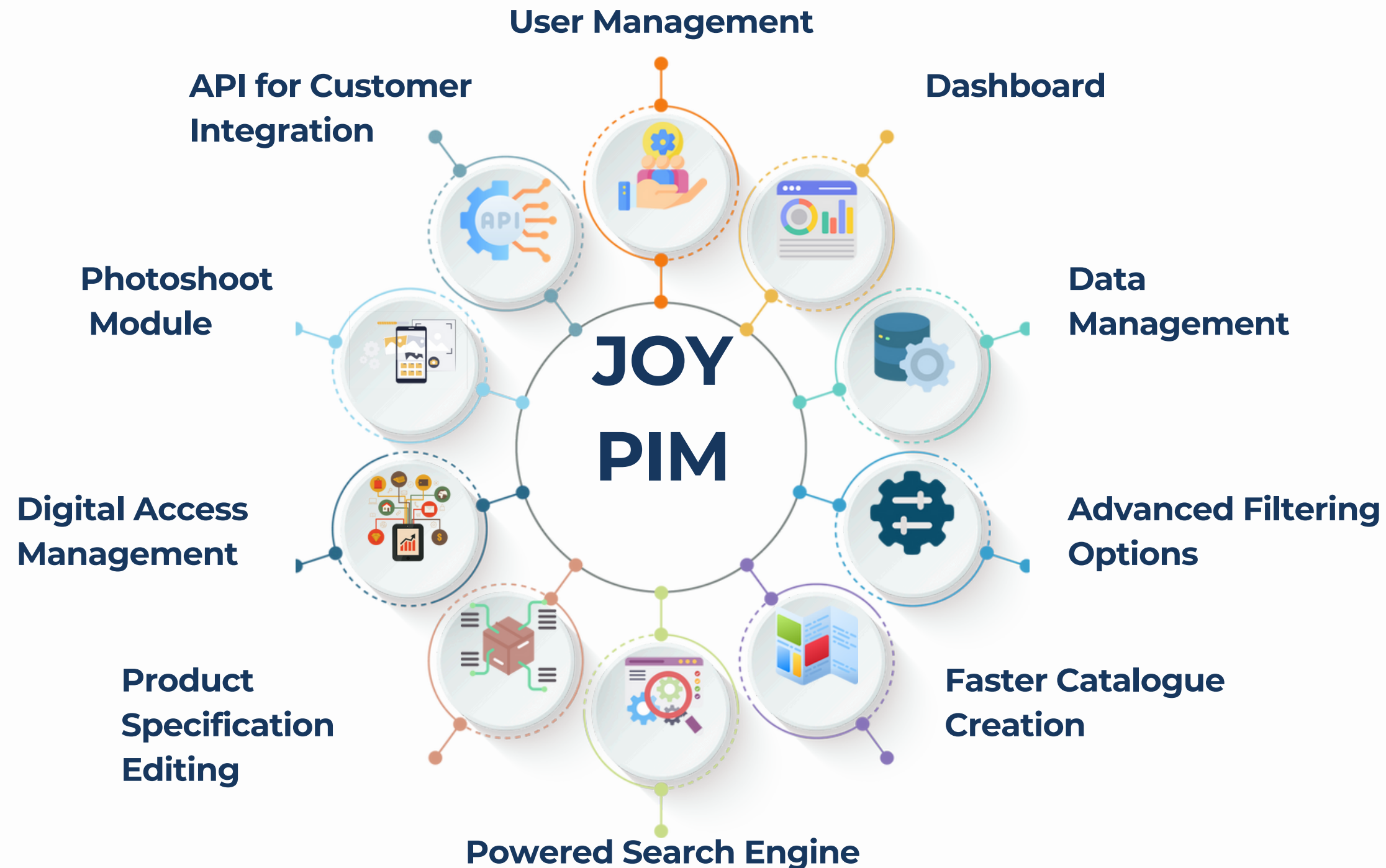
- **Detailed Information:** Reduced returns, increased satisfaction
- **Faster Time-to-Market:** Efficient product launches

## Enhanced Security

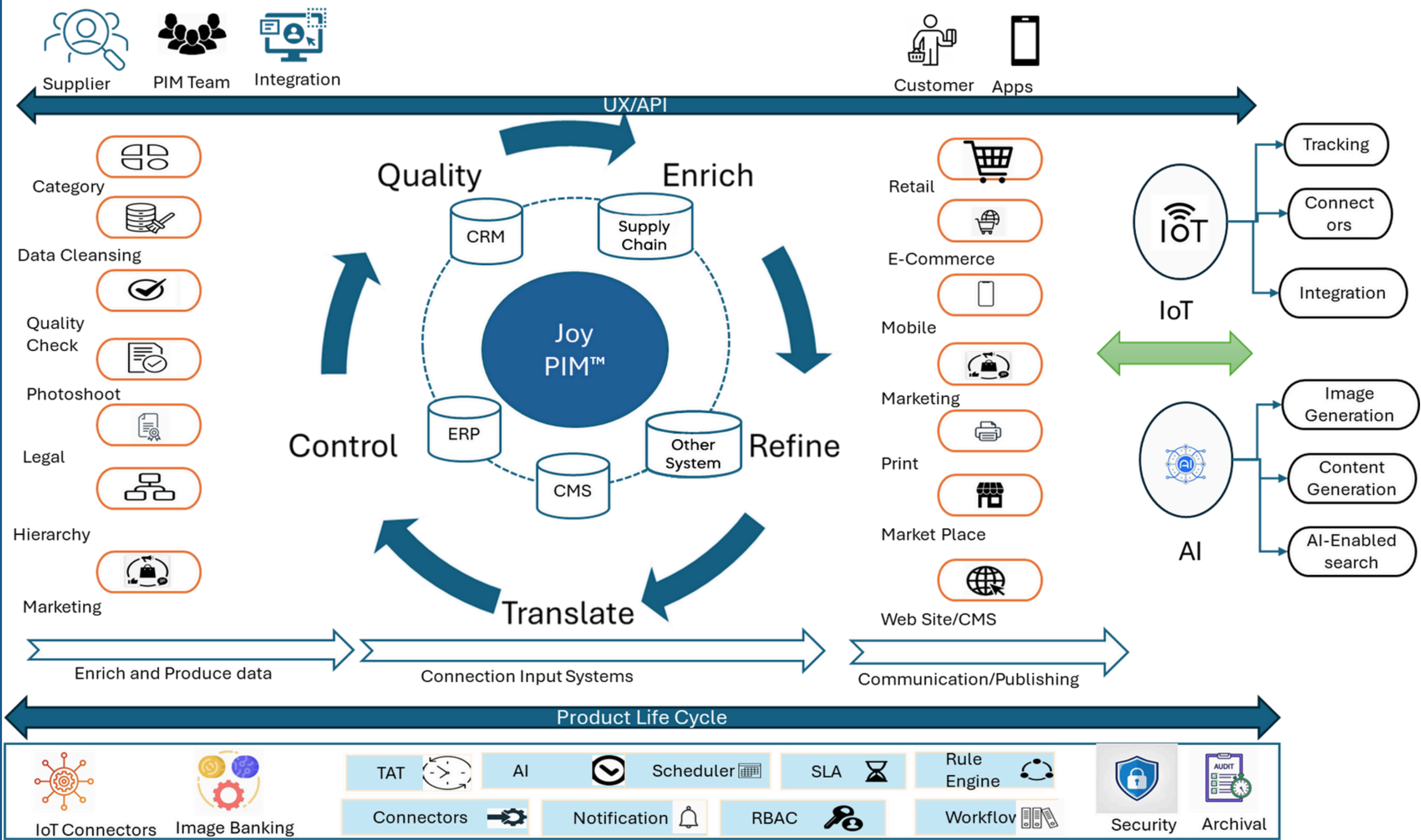
- **Data Protection:** Robust security measures to safeguard product information
- **Access Control:** Ensure only authorized personnel can access sensitive data

# Product Information Management - JOYPIM

Retail market leaders use our proprietary product “JOY-PIM” to instantly create and upload catalogs in real-time to share publicly and privately



# JOY PIM Functional Process





# Key features in PIM

## PIM Dashboard

An efficient and secure platform designed to expedite the collection of product information from suppliers and manufacturers

## Configuration of Product Settings and Catalogue Setting

Facilitates expanded category creation and management, bulk product uploading, advanced product data analytics functionalities, product data export, and streamlined management

## Data Management

Streamlines data collection and importing, offers bulk data editing, validation, and standardization, along with advanced filtering capabilities

## Photo Shoot Module

Enabling the adjustment of studio capacities and overseeing product photoshoots. Additionally, it offers the ability to handle external vendor-operated studios

## User Management

Enables the definition of user roles and groups with customizable access rights, including the ability to edit permissions specific to each group

## Digital Asset Management

Manage, enhance, connect and convert multimedia assets related to your products

## Integration for E-commerce

Connecting your PIM to various systems, whether they're new or existing. Our PIM seamlessly integrates into your current ecosystem, ensuring compatibility and enabling future growth through our extensive network and purpose-built PIM integrations with its API-centric approach

## Outcomes



**Single Source of Product Information**



**Data Accuracy**



**Operational Efficiency**



**Visibility and Tracking**

# Digital Asset Management

A solution that provides a systematic approach to efficiently storing, organizing, managing, retrieving, and distributing an organization's digital assets. We help many organizations create a centralized place where they can access their media assets.

## How Does Our Solution Work?



### **Creating the Asset:**

Standardization to ease search and retrieval



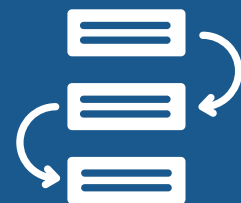
### **Version Control:**

Automate workflows, as it ensures that the latest, most up-to-date asset is being used



### **Governance Through Permissions:**

Enabling access to those who have been assigned



### **Workflows:**

Enabling task and process automation



### **Encoding and Indexing:**

Simplifying search through attributes such as asset type, version

- *Ensure Precise control over file access and usage*
- *Empower your team with advanced user rights enhancing security and efficiency*

# Revolutionizing Product Information Management

## Why JOYPIM?

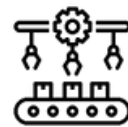
JOY PIM is a robust platform that centralizes and manages all your product information in one place. It is designed to ensure data accuracy, consistency, and accessibility across all channels. Whether you are a retailer, manufacturer, or distributor, JOY PIM offers the tools you need to manage your product data effectively.



## Who Can Benefit from JOY PIM?



**Retailers:** Streamline product data across various sales channels and enhance customer experiences



**Manufacturers:** Manage detailed product specifications and improve data quality



**Distributors:** Ensure accurate product information for all partners and customers



# Success Story

## Streamlining Product Data Management and Enhancing Operational Efficiency



### Client Overview

Founded in 1973, This company has become a retail and hospitality giant in the Middle East, Africa, and India. By championing entrepreneurship, it has created market-leading home-grown brands. In the last four years alone, it has doubled its store count, now boasting over 42,000 employees and 2,200 outlets across 21 countries.

### Key Challenges

- Product data is scattered across all departments as spreadsheets.
- Lack of a centralized view of activities for various divisions, roles, QC, and processes.
- High time consumption due to manual tracking.
- Dashboard TAT data is unclear.



### Achieved Benefits

#### Minimized Data Collection Time and Decreased Manual Errors:

- Reduced data collection time by 40%.
- Decreased manual errors by 50%, enhancing data accuracy.

#### Enhanced Dashboard Accessibility for Management at All Times:

- Increased decision-making speed by 30% with real-time dashboard access.
- Improved project status visibility by 70%.

#### Optimized Report Creation Process:

- Reduced report creation time by 50%.
- Increased report frequency by 25%, allowing more timely insights.

#### Automated Follow-Up Emails Aligned with SLAs:

- Improved SLA compliance by 45%.
- Boosted follow-up email efficiency by 35%, ensuring timely communication.

# JOY IT Solutions

JOY IT Solutions empowers businesses with GRC, Digital Transformation, Professional Services and innovative Products. With a decade of excellence, we continue to deliver transformative solutions tailored to your success.



## GRC

- IT GRC
- Cyber GRC
- Business GRC



## Digital Transformation

- Automation
- AI/ML Services
- Cloud Services
- App Development
- Re-engineering



## Professional Services

- Staffing
- Shared Services
- Managed Services
- Hire – Train – Deploy
- Build – Operate – Transfer

## Products



A product to manage product information and streamline e-commerce operations.



A platform for generating ESG reports and aligning with sustainability frameworks to drive environmental compliance.



# Get In Touch



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