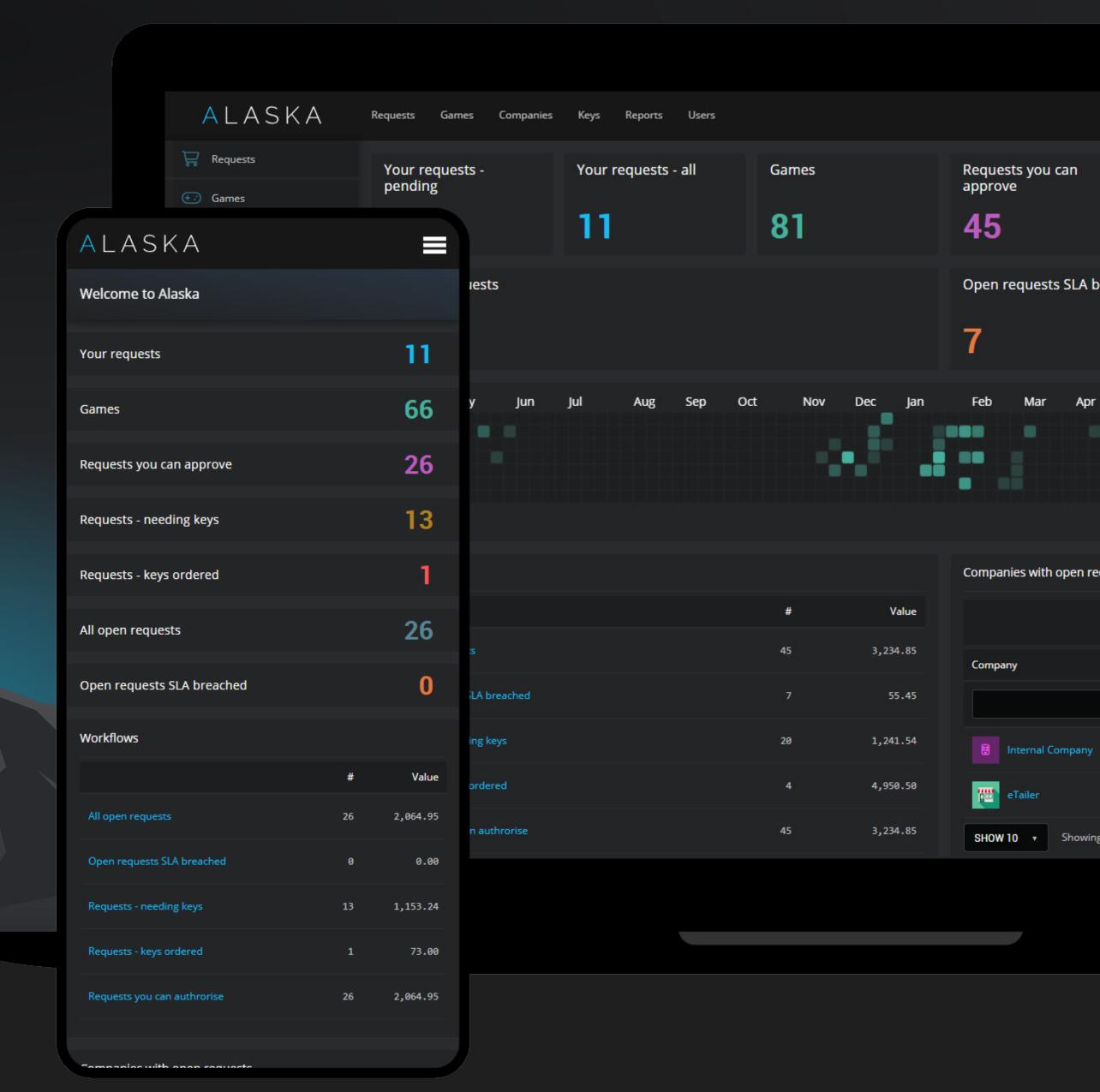
### ALASKA

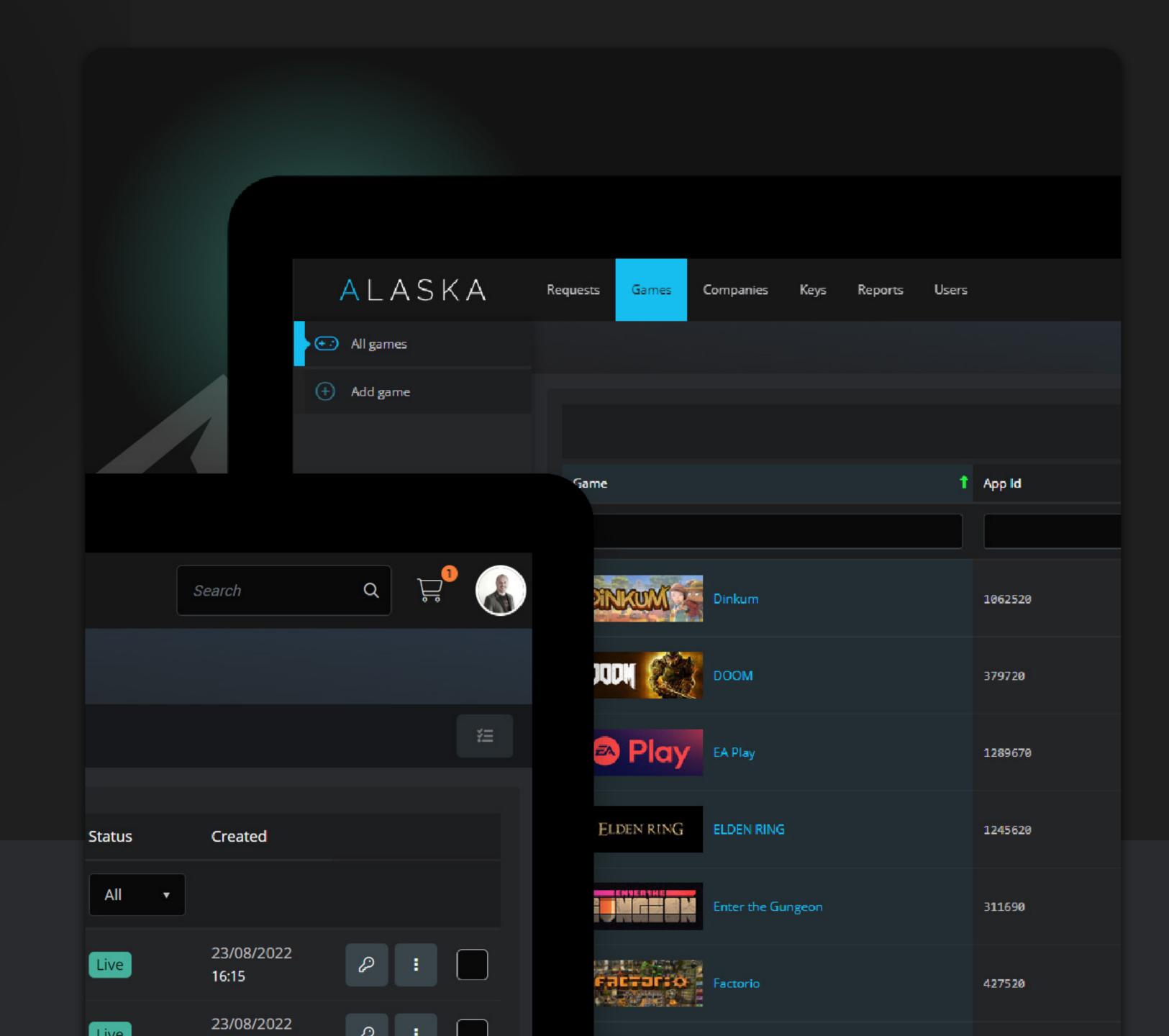
# Great service, more free time, better security

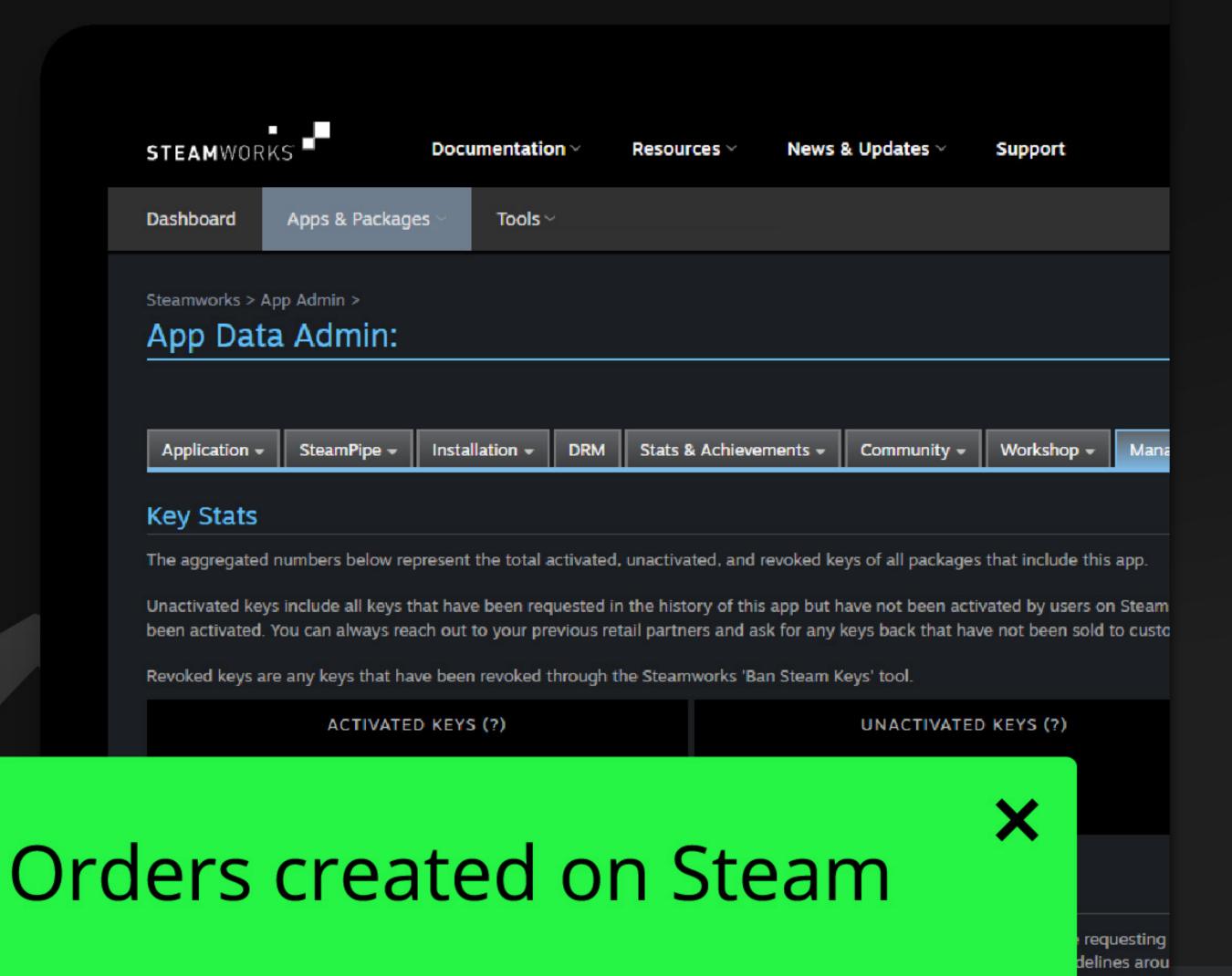
Alaska, the best game key management solution



## Reduce stress. Reduce errors.

We know that managing keys can be a slow and tedious process with the potential for human error and associated security risks.



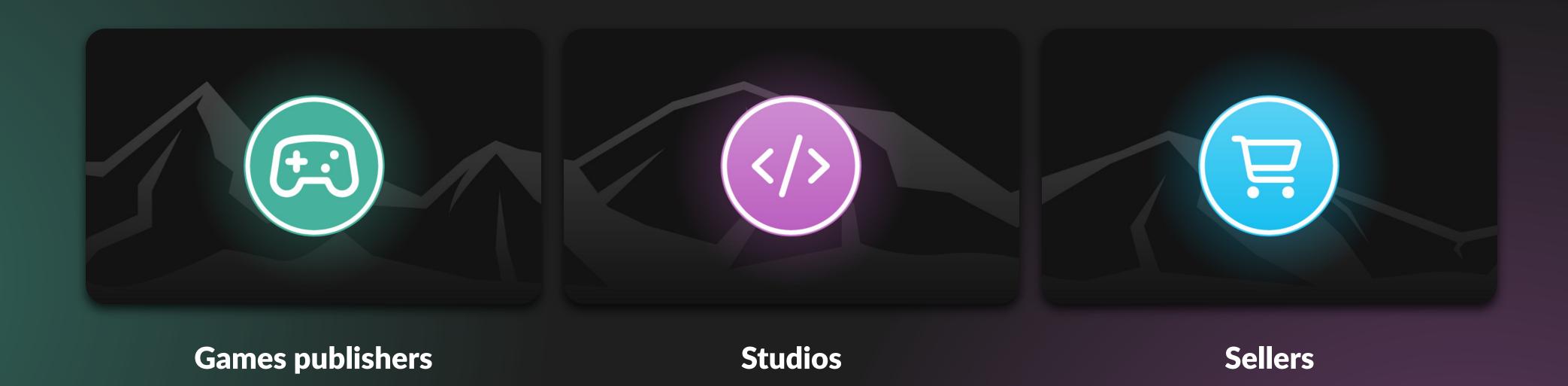


# Save time. Play more.

You can free up valuable time in your team by automating the request process and integrate with key providers like Steam.

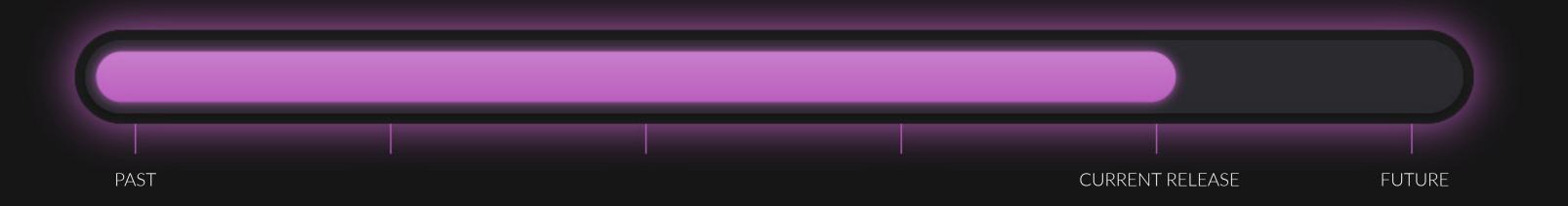
### Who can benefit from Alaska?

Computer games publishers, studios & sellers can all benefit from using Alaska for key management.



# Fully managed. Always current.

Our SaaS product is transforming the way game publishers and studios do business by providing a solution tailored to meet their specific needs and requirements. With regular updates and new features, it provides a competitive edge in an ever-changing market.



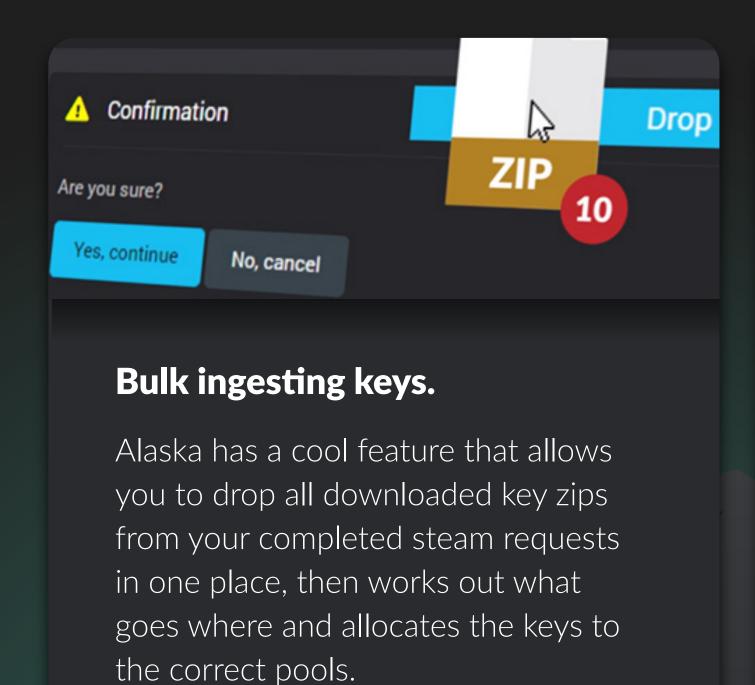
# Features, at a glance

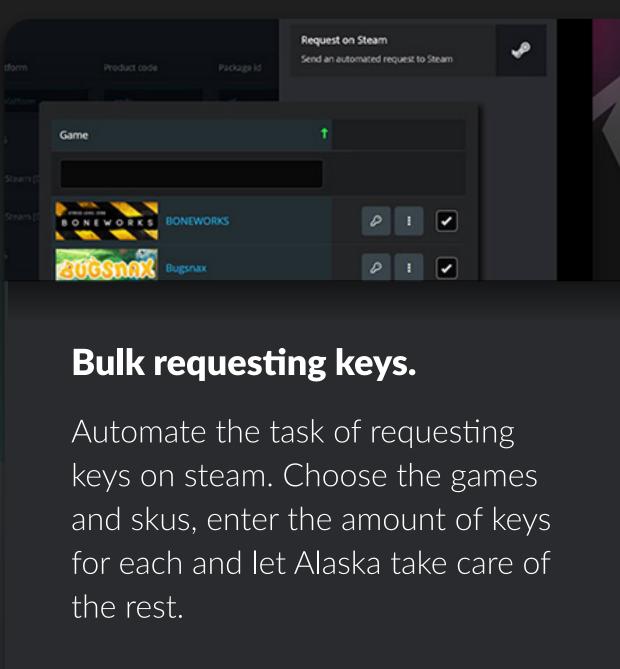
Our product offers streamlined workflows, powerful analytics tools, and user collaboration and innovation, making it the ideal choice for publishers and studios looking to stay ahead of the game.

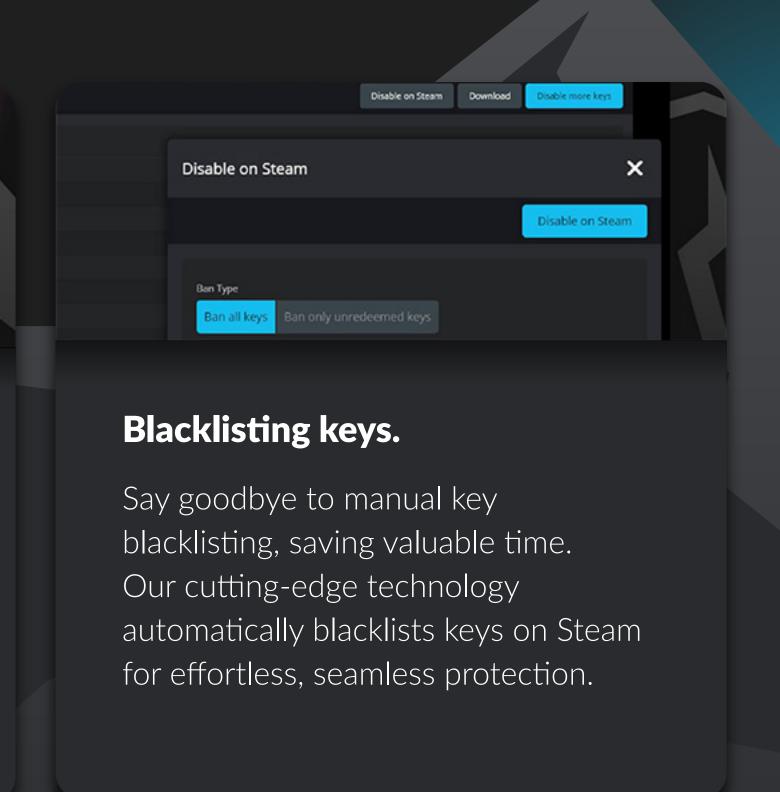
	Customisable	Connectable	Secure
— Key provider integration	→ Workflows	→ Partner API	→ ISO 27001 certified
→ Pre-release & review keys	→ Alerts	→ Webhooks	→ IdP AUTH + MFA
→ Key pools	→ Limits	→ Authentication	Fully audited
Tagging & expiring keys		→ Email	→ Secure delivery

## Key provider integration

Free up valuable time in your team by automating the request process and integrate with key providers like Steam







### Pre-release & review keys

Stop using spreadsheets to track and store your Pre-Release and Review keys.

#### Direct to individual.

Alaska "Direct to individual" allows you to assign keys to individuals who are then invited to download them securely from your portal. This gives real-time tracking on key redemption and usage.

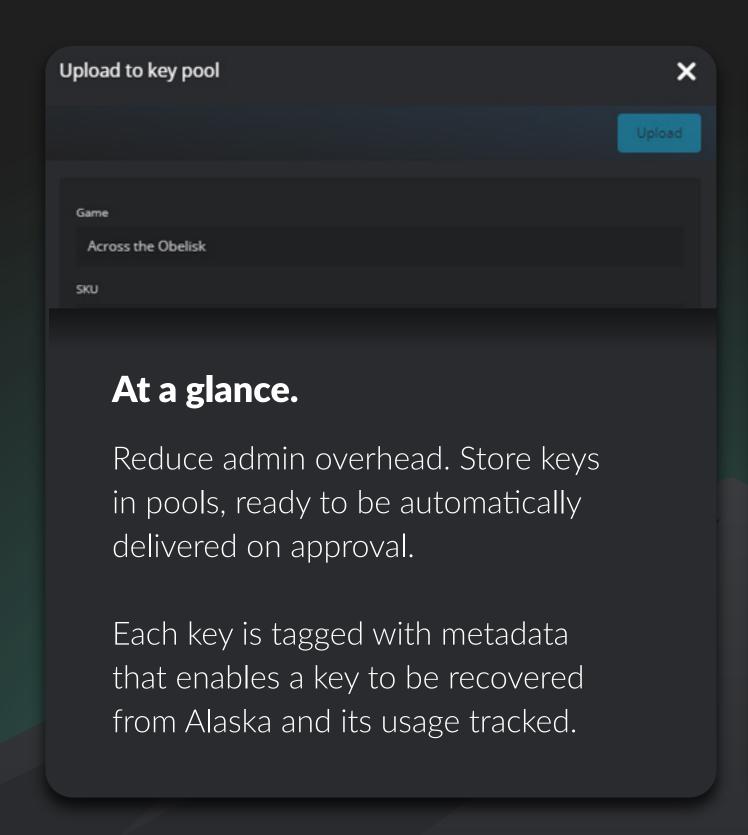
Delivery is tracked, allowing you to see what keys any individual has, you can also bulk revoke keys at user level, saving time and making keys easier to manage.

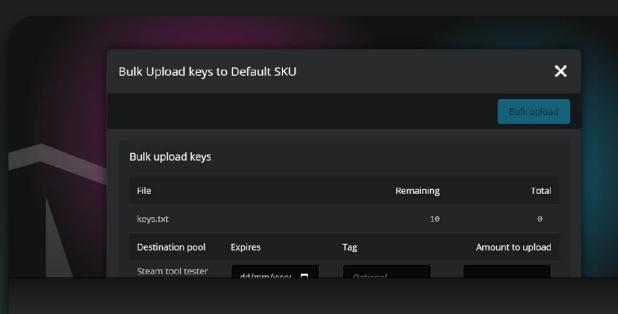
#### **Expire keys.**

Set keys to expire on a given date then manage the blacklisting of these through Alaska's key provider integration

# Key pools

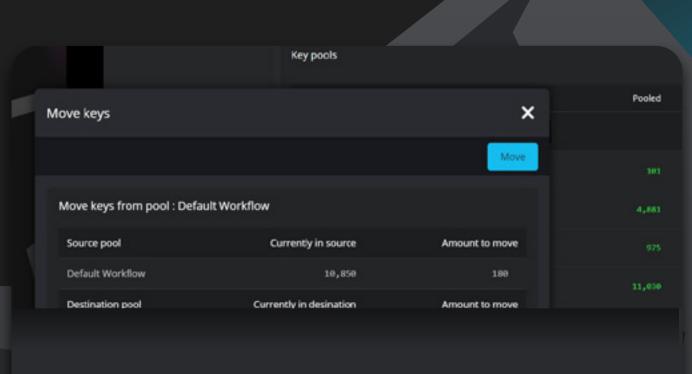
Reduce admin overhead & easily manage pools of keys





#### Bulk upload.

Automate the task of requesting
Alaska allows you to request a batch
of keys on your key provider then
allocate keys to each pool for a game
sku easily



#### Move between pools.

Sometimes you need to re-balance your pools, you may not want to order more keys to top up a sellers pool and you have another seller with surplus keys. You can easily re-distribute available keys in Alaska to other pools for the same SKU.

# Tagging & expiring keys

Great for pre release or reviewer keys

#### Tagging keys.

Tag your key uploads with custom data, search, report & analyse.
Great for embedding in existing processes and managing reviewers.

#### **Expiring keys.**

Set keys to expire on a given date, great for pre release or reviewer keys.

Once the date is hit, the keys become unavailable for requests

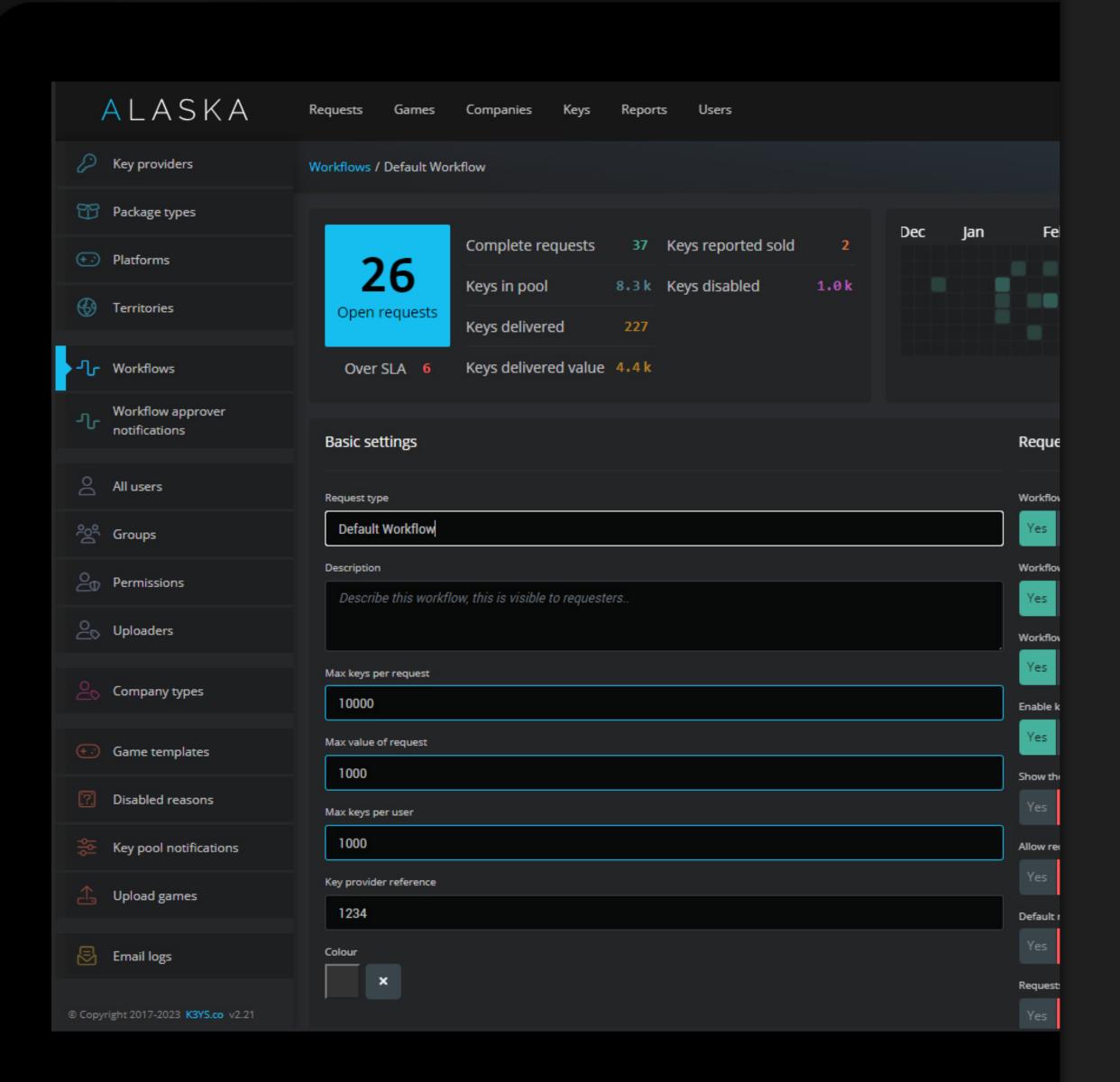
#### Customisable

### Workflows

Configurable workflows give you control

#### **Customizable workflow efficiency.**

Configurable workflows in Alaska give you the ability to automatically approve key requests or send requests through a manual signoff process based on platform, value, quantity, customer status and more.



#### ALASKA

#### SLA Breach

OVER SLA BY:

1 hour

#### Please Approve

A Test Workflow - AL - 34 request requires Test Role - AL - 58 approval:

REQUESTED BY

NUMBER

Paul Hayman xxCompany8

REQ-029467

JUSTIFICATION

more games

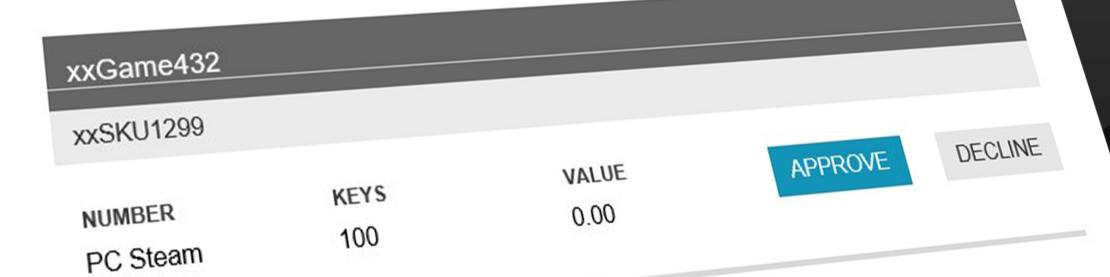
MAXIMUM OPEN REQUEST VALUE (COMPANY)

1.00

TOTAL VALUE OF ALL OPEN REQUESTS

2,775.04

Warning - maximum open request value exceeded for this company



automatically generated by Alaska

#### Customisable

### Alerts

Respond to requests for keys on the go with Alaska!

#### Keep in the loop.

Configure alerts to notify you of real-time events like key pool running low, unsuccesful user login attempt, key management intervention needed and more.

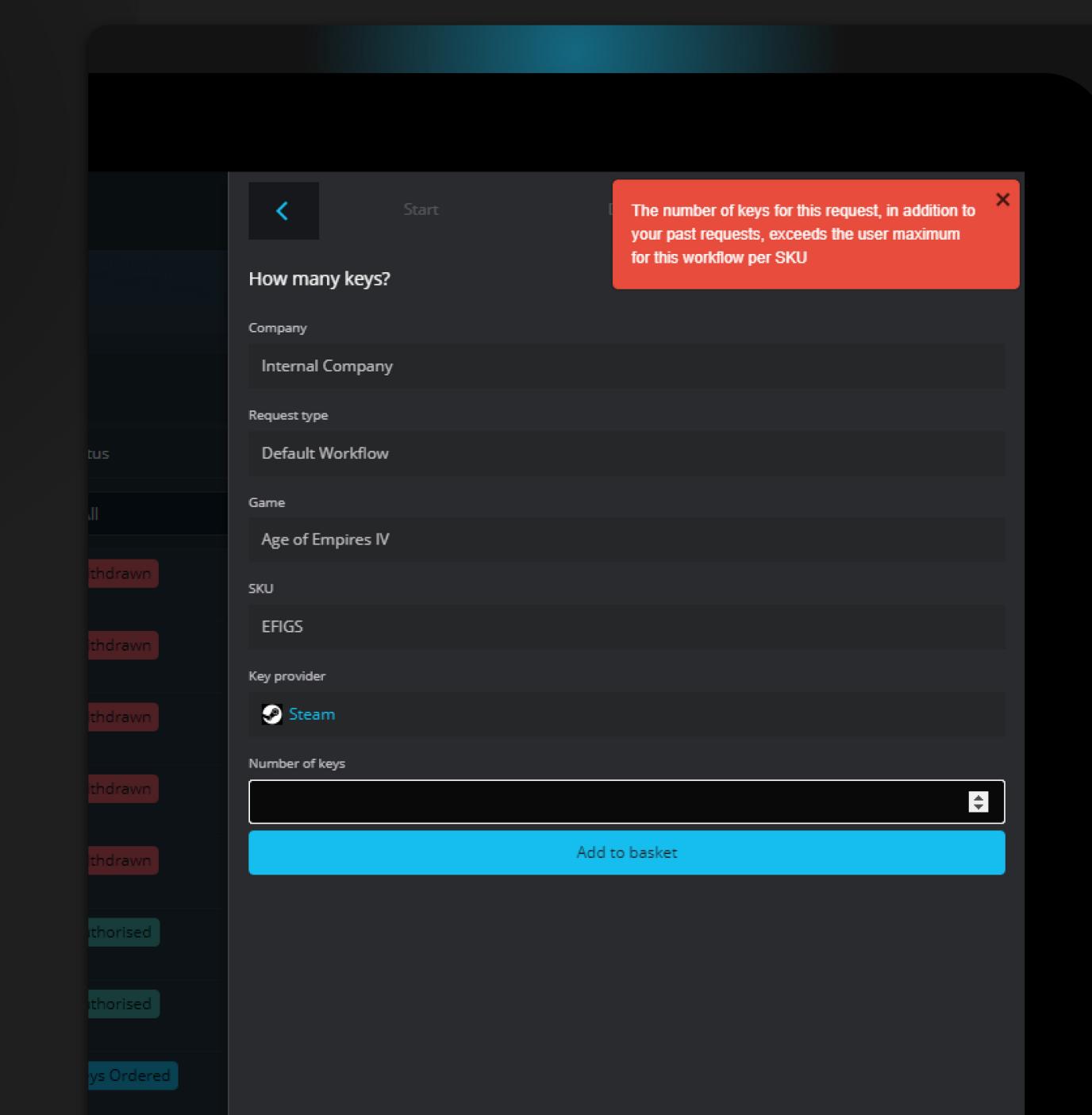
#### Customisable

### Limits

Set limits and let Alaska take care of the rest

#### **Configurable limits.**

You can configure limits on the max value of all open requests on a company, max number of keys that haven't been reported as sold, max keys per request.



### Partner API

Alaska's secure API allows your internal tech teams to access every feature of Alaska



#### Full coverage.

Access all the functionality of our web UI, and integrate with ease to maximize efficiency. Choose Alaska for seamless, powerful integration.



#### Reliable.

Alaska's API is designed with your success in mind. With thousands of tests covering every aspect of its functionality, you can trust that it will perform exactly as you expect it to, every time.

This level of testing provides you with peace of mind, knowing that you can rely on the API to work seamlessly with your existing systems.



#### **Aurora**<sup>TM</sup>

The Aurora™ API revolutionises game key distribution, offering both speed and top-tier security. It enables game publishers to swiftly and securely transfer game keys to retailers, simplifying the distribution process. Aurora™ is the ultimate choice for secure, lightning-fast key distribution in the game industry.

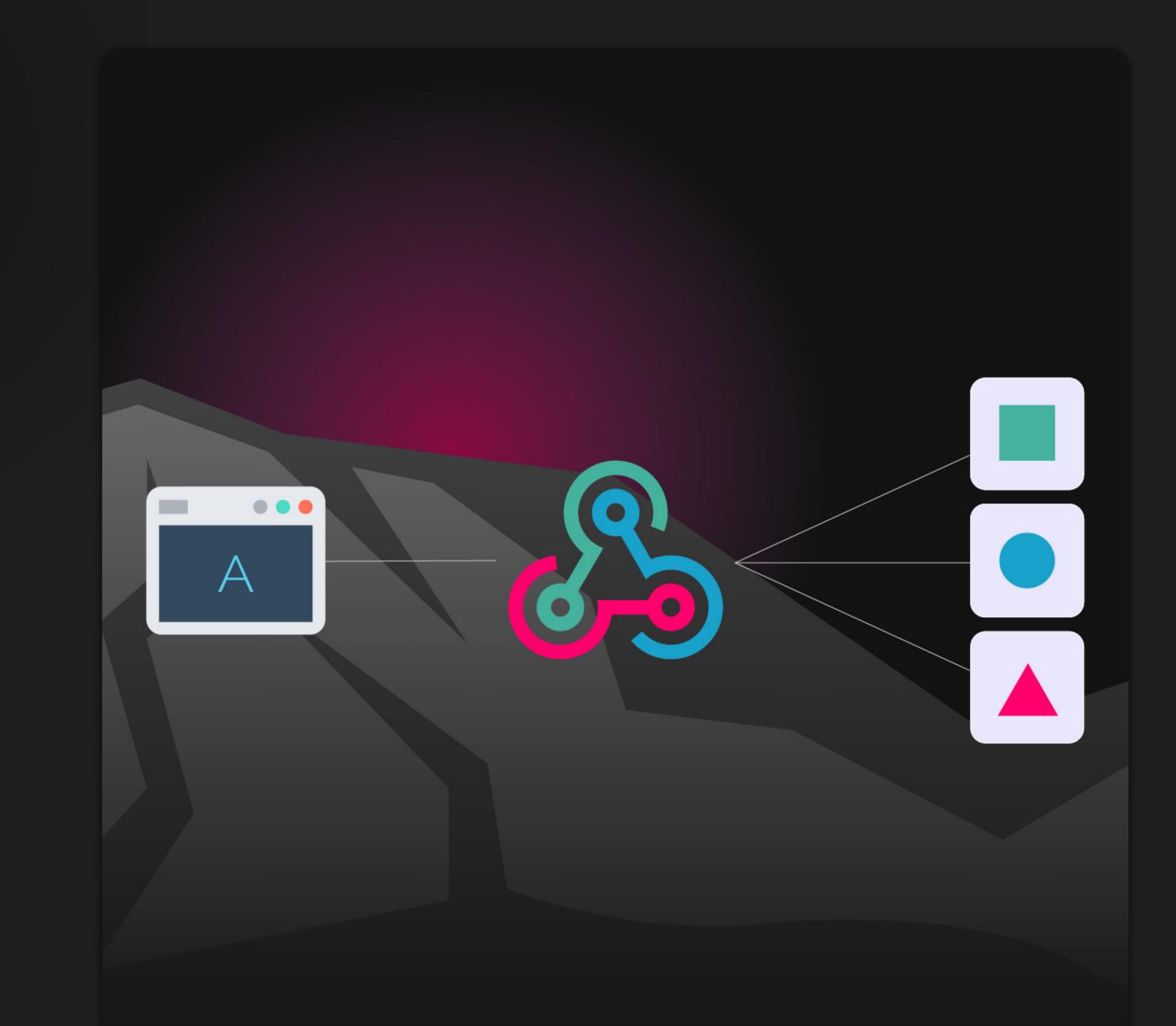
## Webhooks

The simplest and most efficient way to integrate your systems and automate your workflow.

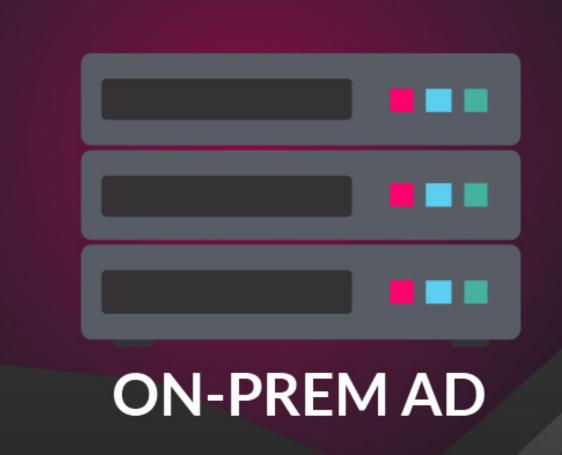
#### Simple & efficient.

Alaska offers webhooks which allow you to create really powerful, integrated workflow across several distinct applications that know nothing about each other.

No partnerships, no permissions, no official integration necessary. Just a loose architecture that lets you run code when events that interest you happen.







### Authentication

Sign-in with your preferred identity provider.

#### Google/Azure/AWS.

Alaska supports common providers like Google/Azure/AWS and can easily be an extension of your internal network using your identity servers or LDAP

Enhance security and ease-of-use with our IdP Auth and MFA solution. Experience multi-factor authentication without sacrificing simplicity, for secure access to your valuable assets.

Improve security today!

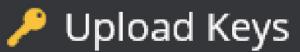
### **Email**

Seamlessly connect to your preferred email provider

#### Automate approvals.

Alaska has the ability to connect to your email provider and monitor a mailbox. This can be used to automate the approval process, meaning that users can simply reply to an email and the request gets approved in Alaska. Encryption methods ensure that approvals can only be made by the appropriate personnel.

### ALASKA



A request requires codes to be uploaded:

GRP-000350

Total War: WARHAMMER 3

20

This email was automatically generated by Alaska

ALASKA

### ISO 27001 certified

Experience peace of mind knowing your information is protected to the highest international security standards.

#### Our certification.

K3YS LIMITED have been assessed and approved by CQS (Certified Quality Systems) Limited to ISO / IEC 27001 : 2013.

The scope of this certification applies to the approved Information Security Management Systems relating to the provision of scalable digital serial key Management software, cloud hosting and Consultancy for the games industry.





### IdPAUTH + MFA

Sign-in with your preferred identity provider.

#### Seamlessly integrates.

Alaska supports common providers like Google/Azure/AWS and can easily be an extension of your internal network using your identity servers or LDAP

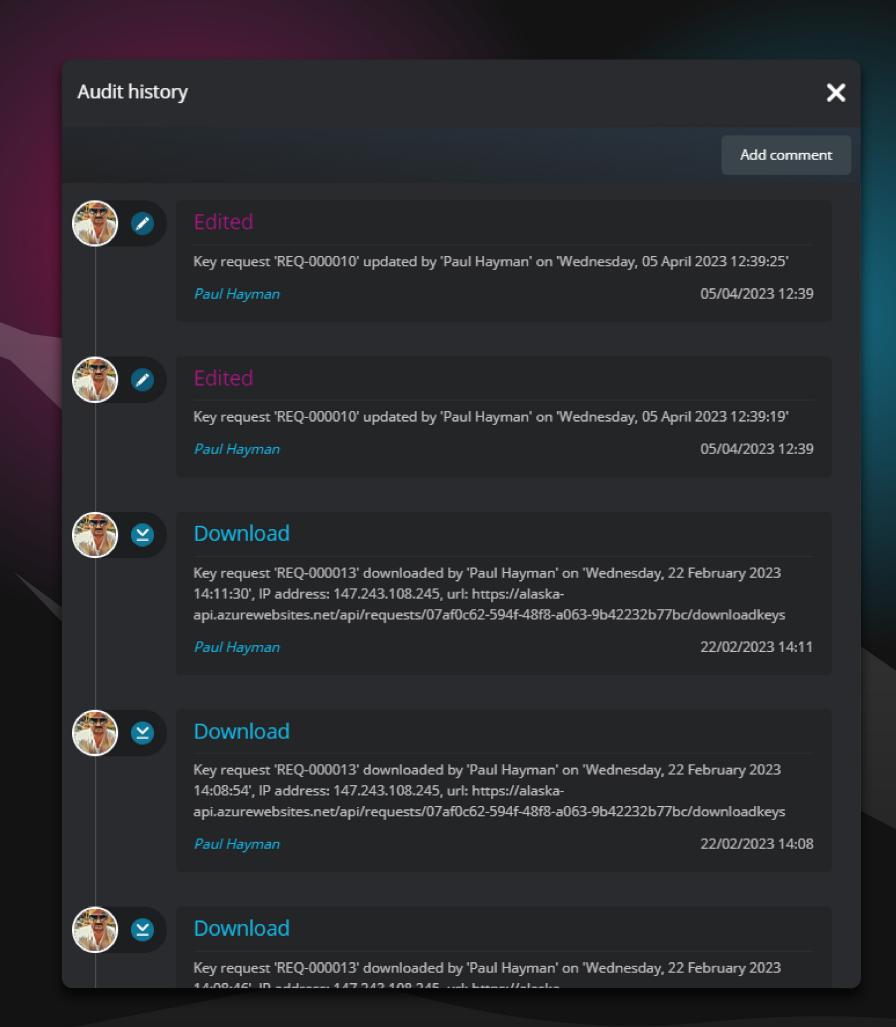
# Fully audited

Data integrity is key!

# Increased security, accountability, peace-of-mind.

With Alaska, we give you full visibility of everything from request signoff steps to changes to data like Game, SKU, User, Company etc. You can't get this with spreadsheets.

Great for ISO!



,	ALASKA	Requests	Games	Companies	Keys	Reports	Users		
	Search keys								
	Accounts				-		-		
⊕	Game keys	Uploade	ed date		4	Key o	count	Provider	Uploa
P	Key pools								
	Ingested batches	07/04/2 13:23	022				5	Steam	Dunca Intern
	Bulk ingest	31/03/2 09:02	022				1	Steam	Dunca Intern
<b>©</b>	Reported sold	08/03/2 20:47	022			2	2,000	Steam	Alex D
Ψ	Reported activated	04/03/2 05:34	022				1	Steam	Alex D
74 (	Moved	SHOW	10 7	Showing 1 to 4 of	F4				
0	Disabled								
\$	Settings								
© Соруг	right 2017-2023 <b>K3Y5.co</b> v2.21								

# Secure delivery of game keys

Ensure your keys reach their intended recipient with confidence, every time.

#### **Protected. Audited.**

Eliminate the risk of unsecured email with our secure key solution. Enjoy the added security of optional two-factor verification, and track, audit, and report on all deliveries. Choose us for secure, efficient key delivery.