

Innovation Workshop

Elevate customer and employee experience by innovating with generative AI. We work to define pain points and use cases that generative AI can address and provide recommendations for your team.

Kainos offer a free of charge half-day workshop including preparation and analysis to build an understanding of your challenges, current state and any required outcomes. This workshop can act as precursor to an Azure OpenAI proof of value in the selected area of your business.

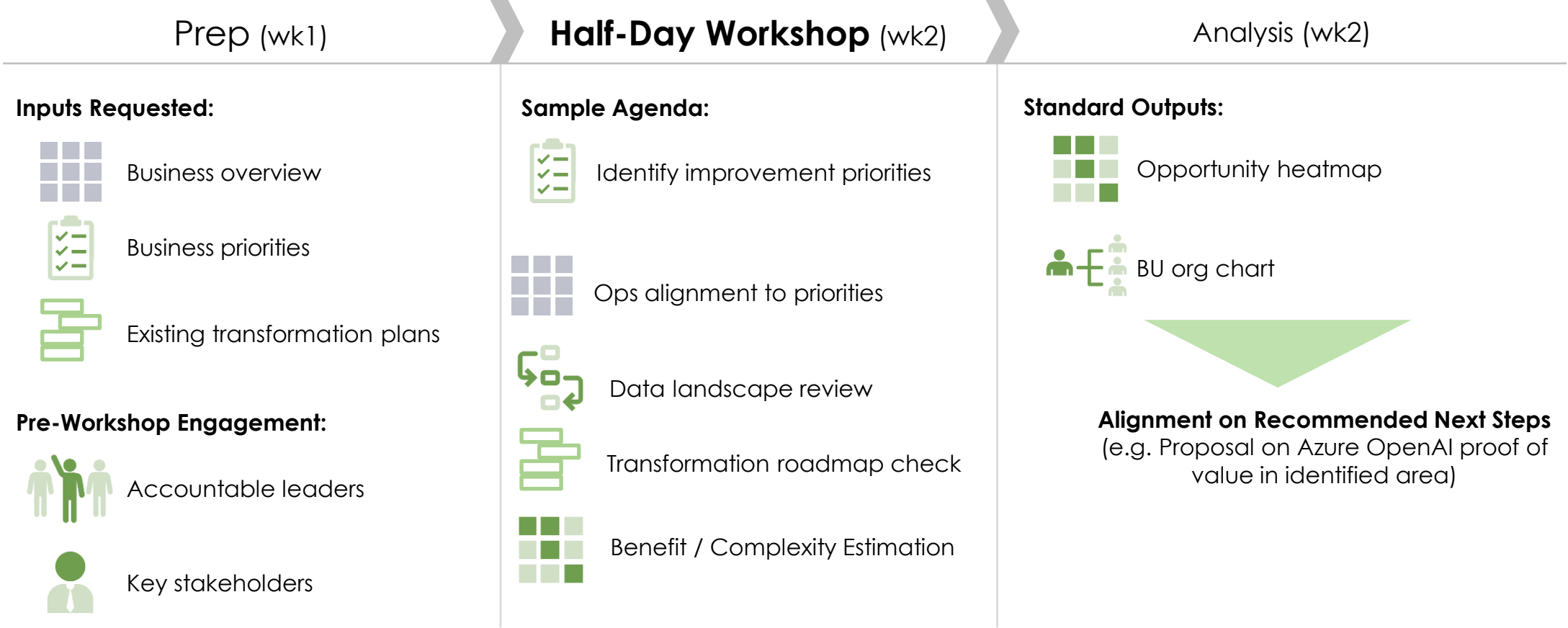


Innovate with Azure OpenAI

Innovation Workshop

Objective: Perform a rapid, high-level analysis of your business function/s to agree priority areas for Azure OpenAI proof of value

Approach: Interactive half-day event with SMEs to explore and agree best future Azure Open AI opportunities



Azure OpenAI innovation heatmap

This maps out areas which would benefit most from Azure OpenAI proof of value.

| Example Business Areas | Customer Experience | Employee Experience | Inclusivity, Ethical & Compliance | Existing Systems | Data Culture |
|------------------------|---------------------|---------------------|-----------------------------------|------------------|--------------|
| Onboarding | Dark Blue | Dark Blue | Yellow | Green | Yellow |
| Customer Service | Yellow | Yellow | Green | Yellow | Green |
| Marketing | Green | Green | Yellow | Green | Yellow |
| Internal Ops | Dark Blue | Dark Blue | Green | Yellow | Green |
| Analysts | Dark Blue | Dark Blue | Green | Yellow | Green |
| Other | Green | Green | Dark Blue | Dark Blue | Yellow |

| Non-Manager FTE base | Cost Impact (£) | CeX Impact (Customer & Colleague) |
|----------------------|-----------------|-----------------------------------|
| Short bar | Short bar | Short bar |
| Medium bar | Medium bar | Medium bar |
| Short bar | Short bar | Long bar |
| Short bar | Medium bar | Short bar |
| Short bar | Medium bar | Medium bar |
| Very short bar | Very short bar | Very short bar |

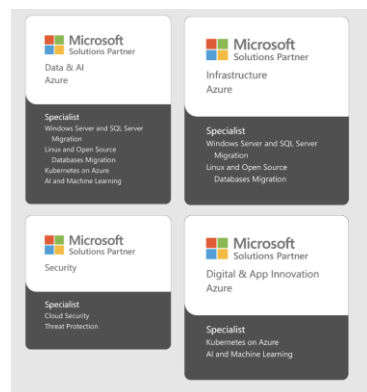
- No immediate opportunity
- Active opportunity to progress
- Further investigation required

Strategic Microsoft Partner

Kainos is **Microsoft Ireland's Data & AI Partner of the Year 2023**. We are an **Azure Premier Support Partner**, are **ECIF ready** and are included in Microsoft's top partner programs e.g., **Azure Migrate Program, IOT Accelerate, CAF for Data & AI**.

Our senior architects sit on **Microsoft Global Partner Advisory Council** panels and our senior data scientists sit on the **Microsoft AI Inner Circle**.

What makes our partnership so strong?



40+ national industry awards



Well Architected Framework



Multiple Advanced Azure Specialisations



55 million+ citizens positively impacted



2018 Partner of the Year Winner
United Kingdom Partner of the Year

Flagship projects



Department for Environment Food & Rural Affairs



UNITED NATIONS



IMCO
Investment Management Corporation of Ontario



Ministry of Defence



RSA
INSURANCE



"I cannot commend the Kainos team highly enough. They display an open, collaborative approach, excellence in Azure engineering and a relentless determination to succeed. They are an exemplary Microsoft partner."
Derrick McCourt, General Manager, Customer Success Microsoft UK

Some of Kainos' FSI Customers



At a glance



3,000 + amazing people



36 years of innovation



26 offices globally



12 consecutive years of growth



£360m revenue in FY23



UK FTSE 250 listed





kainos®