



# AI Launchpad

Work together with Kainos to realise the business value of AI.



# AI is shaping our society and empowering the world to achieve more.

At Kainos, we are helping customers **deploy AI responsibly**.



## AI Adoption

Deciding your AI ambition and establishing the foundations for responsible AI adoption.



## Cognitive

Incorporate vision, speech, language and document processing into your applications.



## Generative AI

Large foundation AI models enriched with your parameters and your data.



## Machine Learning

Build business-critical machine learning models at scale.



## AI Infrastructure

Purpose-built AI supercomputing infrastructure for accelerating innovation.

# AI Launchpad

While AI presents an immense opportunity to transform your business, **87% of projects fail to make it to production\***. Work together with Kainos to realise the business value of AI.

A 1-day, structured workshop to identify and develop a business-aligned AI vision and outline the steps needed to achieve your organisational goals.

Kainos will join your team on-site (or remote) to go in-depth on the business value of AI, the use cases that can be realised today as well as identify "game-changing" opportunities.

We'll then identify a business scenario that drives the most benefit, developing a proof of concept to showcase the value for your business.



## Potential areas of focus:

Customer Experience, Customer Service, Employee Experience, Operational Efficiency, Regulatory Compliance, Business Risks, "Game Changing" AI.

## What We Deliver

- ✓ AI Ambition
- ✓ Opportunity roadmap
- ✓ High level business case
- ✓ Mitigation plan for key risks
- ✓ Next steps

## Outcomes

-  A business aligned AI vision.
-  An understanding of the capability needed to realise the vision.
-  A way forward for the adoption and scaling of Responsible AI solutions.

# The problems and opportunities we are helping customers address with AI right now

## Software delivery

Using AI to automate and integrate software delivery and migrate from **legacy systems**

## Customer experience

**Increasing customer satisfaction** by tailoring services or products to individual users based on their preferences.

## Preserving specialist knowledge

Retaining knowledge within the organisation **improving the productivity** of new joiners.

## Research

The integration of AI in producing research offers a transformative approach that **enhances the quality, speed, and creativity** of research endeavours across various disciplines.

## Document processing

**Improving productivity** by using AI to read, analyse, inform and act on information

## AI Readiness

Defining the role AI plays in enabling the organisation's wider business strategy, **increasing the pace of AI adoption** in a responsible and ethical way, driving AI literacy and taking control

## Fraud prevention

Detecting patterns that might indicate fraudulent behaviour.

## Automated QA and Compliance

Deploying AI to analyse and QA agent calls and customer comms **delivering 100% QA, more accurate QA reporting, greater productivity and improved customer experiences.**

# Leaders in Data & Artificial Intelligence



## Established Expertise & Firmwide Capability

Established Data & AI Practice with **200+ specialists**, and expertise across digital capabilities e.g., Platform Engineers, AI Test Engineers, AI Security Engineers, AI Designers.



## Advancing Research & Development

Established **AI Academic Research Centres** across the UK to build skills, foster breakthroughs in understanding and develop cutting-edge solutions for clients.



**Generative AI – not just talking about it.**  
Microsoft Open AI Integration Partner, leading contributor to OWASP Top 10 for LLM, specialism in GitHub Copilot.



## Industry Body & Regulatory Engagement

Member of **techUK's AI Council**. Active participant in the UK Government AI White Paper **regulatory consultation**, as well as EU AI Act



## Ethical & Responsible Implementation

Mature **Data Ethics framework** with emphasis on responsible AI implementation. Ongoing PhD research into Human-Machine Teaming concepts.



## Sharing IP & knowledge through our community

Developing **repeatable and shareable IP** from 11+ large UK Government Departments, inc. Ministry of Defence, HM Land Registry, NCA, National Highways, Homes England etc.



## Leading multi-cloud services partner

Cross-skilled cloud team, Microsoft Data & AI Partner of the Year and place on Microsoft Global Advisory Council for Data.

The background of the image features a dynamic, abstract pattern of thin, translucent lines in shades of yellow, green, and blue, resembling flowing water or energy. These lines are concentrated in several large, sweeping strokes that span the width of the image, creating a sense of motion and depth. The overall effect is a modern, high-tech aesthetic.

# kainos®