Kainos AI Launchpad

Summary

Work together with Kainos to realise the business value of Microsoft Azure AI. Our AI Launchpad helps customers define their strategy for implementing and scaling responsible AI solutions across the enterprise, including Azure AI and Copilot.

Description

AI is here and driving true organisational transformation. While AI presents an immense opportunity to transform your business, **87% of projects fail to make it to production[1].**

Launchpad is Kainos' approach to help businesses conceive and realise business transformation by taking customers through a series of curated activities to:

- **Imagine** a future state for their business.
- **Discover** what's possible by aligning the potential of Microsoft Azure AI technologies with the organizations' business goals.
- **Enable** others to see the value through demos.
- **Articulate** the business outcomes of using Azure AI services e.g. improved customer experiences and greater efficiency
- **Develop** the path to production.

AI Vision Workshop

A 1-day, structured workshop to identify and develop a business-aligned AI vision and identify the use cases that will deliver the maximum business value. Working with our AI practitioners, we will:

- **Highlight** the role Azure AI services can play in your organisation and spotlight real-world use cases.
- **Identify processes** and activities in your business that need to be improved.
- **Ideate** scenarios where AI capabilities can be used to address the identified challenges.
- **Define** use cases in detail, including business, technical and ethical perspectives.
- **Compare and prioritise** use cases based on agreed criteria, such as business value and complexity.

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[1] https://sloanreview.mit.edu/article/achieving-return-on-ai-projects/

Depending on the outcome of our workshop, we will either move on to a deeper strategy assessment to define readiness or move into a simple PoC or MVP build to showcase value of Microsoft Azure AI technologies.

Why Kainos?

Kainos brings together modern application development, Microsoft Cloud-scale data, and the responsible usage of AI in one place, helping our customers innovate, create great experiences and increase productivity using the latest Microsoft technologies.

Disclaimer

Scope, terms and conditions, price, and timelines of the service are based on the unique requirements of each engagement.