

# Responsible AI Launchpad



Helping you navigate the complexities of AI implementation

## The Challenge



Reputation damage spreads fast: One incident of AI harm can destroy decades of brand trust through viral social media exposure.

AI solutions can in-advertently cause harm when they embed bias, lack transparency, or negatively impact user rights – especially when data privacy, fairness, or societal impact are not considered early-on.

## Our Solution



A structured 1-day workshop to work through one of your AI projects to identify potential responsible AI risk areas (virtual/in-person).

We will conduct a harms and benefits workshop to identify any critical AI risks across a range of users and brainstorm mitigations.

We will develop a roadmap for future activities to support building trust in your AI project and helping it reach production by using responsible AI as a lever.

## Benefits/Outcomes



Enhanced risk awareness of the challenges associated with your AI project such as bias, privacy, security, sovereignty, sustainability, lack of transparency, or behavioral barriers to adoption.

A customised high-level risk mitigation strategy specific to your AI project.

A clear, actionable path forward for the responsible design, development, deployment, and adoption of your AI solution.

## Our Approach



- We will set the scene by running an informative session on our 5 themes of responsible AI: ethics, trust, human-centred, governance, and integrity and identify your areas of maturity in each theme.
- We will delve deeper into a high-level use case and run a workshop to identify possible harms, whether unintended or malicious, and we will ideate a list of activities you could conduct to mitigate these harms.
- We will explore how definitions of fairness impact the technical result of the same high-level use case and how this might inform an AI assurance testing plan.

## Our Credentials



Responsible AI - Established Capability since 2022

Multi-disciplinary expertise: Tech policy, sustainability, privacy, safety, innovation, and AI ethics

Industry certifications such as IAPP, AIGP, CAIDP

Proprietary, GDS compliant, Kainos' Responsible AI framework

Extensive UK Government and High Education experience with emerging capabilities across Defence and Commercial