



Responsible AI launchpad

Delivered by award-winning Microsoft partner with deep experience in embedding responsible AI practices.



Responsible AI Launchpad

Helping you navigate the complexities of AI implementation

Reputation damage spreads fast: One incident of AI harm can destroy decades of brand trust through viral social media exposure.





AI solutions can in-advertently cause harm when they embed bias, lack transparency, or negatively impact user rights – especially when data privacy, fairness, or societal impact are not considered early-on.

Solution


A structured 1-day workshop to work through one of your AI projects to **identify potential responsible AI risk areas (virtual/in-person)**.


We will **conduct a harms and benefits workshop** to identify any critical AI risks across arrange of users and brainstorm mitigations.


We will **develop a high-level roadmap** for future activities to support building trust in your AI project and helping it reach production by using responsible AI as a lever.

-  Knowledge and capacity building in responsible AI
-  Tailored recommendations and risk mitigations
-  Practical, not just theoretical
-  Collaborative approach

Process

 We will set the scene by running an **informative session on our 5 themes of responsible AI**: ethics, trust, human-centred, governance, and security and identify your areas of maturity in each theme.

 We will delve deeper into your use case and run a workshop to identify possible harms and ideate a list of activities you could conduct to mitigate these harms.

 We will explore how definitions of fairness impact the technical result and how this might inform an AI assurance testing plan.

Outcomes & Benefits

-  **Enhanced awareness of the harms and risks** associated with the AI project such as bias, privacy, security, sovereignty, sustainability, lack of transparency, or behavioral barriers to adoption.
-  **A customised high-level risk mitigation strategy** specific to your AI project.
-  **A clear, actionable path forward** for the responsible design, development, deployment, and adoption of your AI solution.
-  **Increased organisational readiness** for Responsible AI, enabling teams to manage risk confidently and navigate the complexity of AI implementation.

Leaders in Responsible AI



Responsible AI capability
established in 2022



Multi-disciplinary expertise
spanning policy, privacy, safety
and AI ethics



Industry-recognised
certifications: IAPP, AIGP, CAIDP



GDS-aligned, proprietary
Responsible AI framework



Proven delivery across UK
Government and Higher Education

Building trust through standards and tools

We've been thinking about responsible AI since before it was mandatory – because trust isn't optional.

- Standardised approach through Responsible AI Launchpads to start and scale Responsible AI quickly.
- Technical assurance capabilities such as identification & mitigation of bias, explainability, and fairness.
- Workshops such as Harms and Consequences or AI trade-offs to scope use cases and upskill teams.
- Experts in ATRS (Algorithmic Transparency Recording Standard) – Transparency standard for public sector AI.
- Delivered practitioner-oriented Responsible AI playbook according to GDS standard.
- Contributed to UK Gov institutions AI governance frameworks - around bias mitigation, post-hoc explainability and LLM guardrails.

Kainos, engaged by a regulatory body, performed comprehensive AI Governance and risk assessment, and embedded this into an ongoing agentic project. Real-time mitigations including creating a standard AI testing configuration, RAGAS, and bias testing were conducted, alongside novel workshops on AI Adoption, accountability, fairness, and trade-offs to support robust scaling and transparency.

Case Study: Building AI Foundations



We build next generation digital businesses, through delivery of intelligent digital services that use the best in talent and technology **and embed capability in our customers.**



55 million UK citizens positively impacted by services we've delivered



400+ blue-chip customers



150+ Agile projects successfully delivered



98% of customers rate our service as good, great or excellent



Key partners
Strategic and award winning Microsoft partner



Award-winning
40+ national industry awards



Award-winning Microsoft Partner

Kainos is an award-winning Microsoft Partner

2025 Government Finalist – Partner of the Year

2024 Ireland Power Woman of the Year

2023 UK Services Partner of the Year

2023 & 2021 Ireland Data & AI Partner of the Year

40+ national industry awards

900+ Azure Certifications across **350+** people

5 Solutions Partner designations
with **8** Specialisations

1 PAC member, **3** Microsoft MVPs

AMMP, AAAP and ECIF funding ready





Infrastructure
Azure

Specialist
Infra and Database Migration


Digital & App Innovation
Azure

Specialist
Kubernetes on Azure
AI Platform on Microsoft Azure
Agentic DevOps with Microsoft
Azure and GitHub
Low Code Application
Development


Data & AI
Azure


Specialist
Kubernetes on Azure
Analytics
AI Platform on Microsoft Azure
Infra and Database Migration


2025 Partner of the Year

Finalist
Government Award


Security

Specialist
Cloud Security
Threat Protection


Business Applications

Specialist
Low Code Application
Development

“Kainos has been a **standout partner to Microsoft for over 20 years** - with a strong track record of delivering impactful AI solutions for customers across public and private sectors. As a two-time Microsoft AI Partner of the Year, their deep expertise makes Kainos an ideal partner to help organisations turn AI ambition into real results.

Henrique Moniz de Aragão, Head of Cloud and AI, Enterprise Microsoft UK





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