



# Intelligent, Proactive Cloud Analytics for ISVs

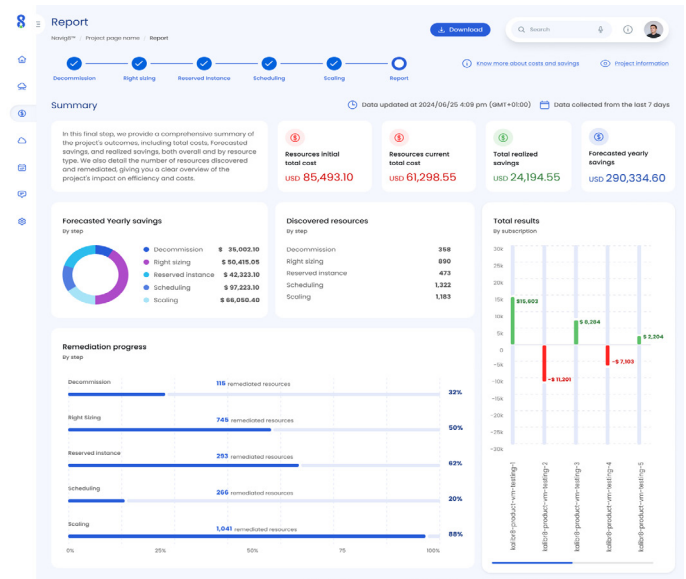
A powerful cloud analysis and insights engine designed to automate and optimize the operations of Independent Software Vendors.

With advanced analytics, automated optimization, and fraud detection features, Kalibr8 empowers ISVs to easily and immediately streamline their own operations and maximize their clients' cloud and IT investments.

Optimize performance, minimize cloud spend.

Our automated cloud optimization and cost management platform provides ISVs with an intuitive and efficient "single pane of glass" view, ensuring maximum value at minimal cost and effort.

## Visibility, Insights & Control



## Key Benefits

### ■ Deep Insights into Cloud Cost & Usage

Understand and monitor your cloud spend.

### ■ Effective Governance & Financial Monitoring

Implement governance for financial monitoring.

### ■ Valuable Insights

Gain actionable insights to optimize performance.

### ■ Real Time Fraud Detection & Notifier

Identifies anomalies in cloud resources related to fraud and abuse.

### ■ AI & Machine Learning

Use advanced techniques for ongoing policy implementation, optimizing cloud growth and controlling expenses.

### ■ Resource Usage Patterns

Easily view and analyze cloud resource usage.

### ■ Azure & AWS Credits (Q4 2024) Management

Incorporate analytics into consumption for better credit management.

### ■ Bottlenecks Identification

Detect and address under/overprovisioning issues.

### ■ Comprehensive Analytics Suite

Train the suite to monitor, analyze GTM, and cloud costs for better customer service.

# Automated Cloud Optimization & Cost Management Platform

Kalibr8 provides an automated cloud optimization and cost management platform with an intuitive and efficient “single pane of glass” view, ensuring maximum value at minimum cost.



## Key Features

- Kalibr8 Auto Deployment**  
 Automated code deployment with rightsized infrastructure.
- ISV Management**  
 Manage development teams as customers, especially beneficial pre-revenue.
- DevOps Efficiency**  
 Simplifies cloud infrastructure management for DevOps teams.
- Budget Control**  
 Implement thresholds to prevent exceeding budget limits.
- Azure Consumption Tracking**  
 Optimize and save across different teams.
- Infrastructure Cost Forecasting**  
 Predict the financial impact of changes.
- Cost Guardrails**  
 Implement cost thresholds.
- Anomaly Detection**  
 Machine learning-driven identification and alerts for unusual usage patterns.
- Azure & AWS Credits (Q4 2024) Management**  
 Incorporate analytics into consumption for better credit management.
- Cost Forecasting**  
 Predict financial impacts of infrastructure changes.
- Bottleneck & Cost Remediation**  
 Identify and resolve bottlenecks and cost issues.
- Cost Analysis & Forecasting for ISV**  
 Analyze costs and forecast future expenses.
- Integrated Tooling**  
 Seamless integration into daily workflows.
- Predefined Infrastructure**  
 Provides an efficient starting point for developers.

## Auto Deployment



### Costs Saving Projects

Analyze customer subsets to forecast service delivery overheads. Identify & remediate old customer assets or unused resources.



### Rightsizing Identification

Track & report back costs and savings analysis.



### Proactive Recommendation

Determine when to procure reserved instances or savings plans.

# Extraordinary and Immediate Benefits Through Cloud Efficiency Monitoring and Management

## Introduction

As ISVs scale their business many can experience a surge in cloud costs, this is often as a result of inefficiencies and improper cloud strategies and policies. Kalibr8 allows ISV to grow from an optimised zero waste foundation avoiding unnecessary effect on their bottom line as the scale. Kalibr8 help ISV to gain visibility into the cost of serve for their customers and gain crucial insight into to cost of ownership per customer or across their user base.



## Cost Management for Early-stage ISVs

**Use Case:** Maximizing Cloud Budgets and Extending Runway

**Description:** Early-stage ISVs often have limited budgets and rely on investor funding and cloud provider credits to build their business. Kalibr8 helps these ISVs maximize their cloud budgets by managing and optimizing their spend. The platform provides budget alerting capabilities, allowing admins and executives to monitor cloud costs closely as the company scales. By gaining visibility into their growth and associated cloud expenses, ISVs can extend their financial runway, ensuring they develop their business profitably and efficiently.

## Benefits

- Prolonged financial runway through effective budget management.
- Full visibility into cloud spend, aiding in strategic financial planning.
- Efficient utilization of investor funding and cloud credits.

## Scalability and Cost Efficiency for Growing ISVs

**Use Case:** Managing Cloud Costs During Rapid Growth

**Description:** As ISVs scale their business, cloud costs can surge due to inefficiencies and improper cloud strategies. Kalibr8 provides a foundation for optimized, zero-waste cloud usage, preventing unnecessary expenses as the business grows. The platform allows ISVs to gain insights into the cost of serving their customers and the overall cost of ownership per customer. This information is crucial for maintaining profitability and making informed decisions about scaling operations.

### Benefits

- Avoidance of unnecessary cloud expenses during growth.
- Enhanced understanding of customer-related costs.
- Sustained profitability through optimized cloud resource management.

**Why spend more than you need to?**  
Unchecked cloud expenses can quickly spin out of control.

## Enhanced Resource Utilization and Competitive Advantage

**Use Case:** Optimizing Resource Utilization and Minimizing Waste

**Description:** ISVs often struggle with inefficient resource utilization, leading to increased costs and reduced performance. Kalibr8 offers tools and insights to maximize resource efficiency and scalability. The Illumin8 tool provides in-depth analysis of cloud spend, usage, and performance, enabling ISVs to discover and address cost anomalies and inefficiencies. The Navig8 tool automates the discovery and elimination of waste, helping ISVs optimize their resources to deliver maximum value at the lowest cost. This optimized approach allows ISVs to maintain a competitive edge in a fierce market.

### Benefits

- Improved resource utilization, leading to cost savings and enhanced performance.
- Automated waste discovery and elimination, reducing operational overhead.
- Competitive differentiation through efficient cloud resource management.

## Ready to elevate your ISV game?

Partner with Kalibr8 to deliver unparalleled cloud optimization and data protection services, driving efficiency, transparency, and profitability. Don't just meet expectations—exceed them.

For more information:

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