

## PRODUCT PROFILE

### ETL & Analytics Tool

KashPEAK is a platform-neutral, HTTP(s) based, REST compliant ETL and Analytics platform that helps customers centralize structured / unstructured data for enhancing their business

### Key Differentiators

Acts as data bridge between unstructured vs structured data sources. Wide range of APIs available for 3rd party integration. Built-in analytics support for various business segments like Retail, Asset mgmt and Healthcare. Serves as accelerator (CRUD API Generator) for rapid app development

### Enterprise Strength

Simple Turnkey Installation. It is a multi-tenant product, an Service Provider can host it for histenants for ETL and analytics reporting. Connectors for popular ERP / CRM products. Highly customizable and adapters can be implemented on need basis for integration

## WHY KASHPEAK?

Helps consolidate distributed / unstructured data and move to centralized repository for processing and reporting purposes.

Active data-sync capabilities help the target datasource to be close to real-time, reflecting the source of data.

Ready-to-use Analytics capabilities support Retail, Asset Management and Healthcare segments

KashPEAK is a platform-neutral ETL tool that facilitates data transfer between two different databases over the internet,

It operates on HTTP(s), provides an easy-to-configure, easy-to-operate WebService wrapper that helps do CRUD operations.

The wiring between these services is done by a Time-based Scheduler that comes part of the suite..

It supports a wide range of database platforms (both on-prem and cloud versions) like ORACLE, MSSQL, MySQL, PostgreSQL and , MongoDB on the NoSQL front..

It also has agent based data collection, upload to central repository.

On the analytics front, we have built ready-to-use reports in the Retail and Asset management segments and have extended support for CRM platforms as well.

## WHAT WE DO

The product supports flexible mapping between the fields belonging to the source and destination. Unlimited no of configurations can be created and managed at both ends to support full-blown data transfer between systems like ERP Vs CRM, ERP Vs Retail Sales, Vendor Management Systems Vs Reporting Software. Consolidation of data for Analytics