



AI Driven Pricing & Risk Analysis through Risk Innovation Workbench Offer

Risk insights ready to service the entire organization.

Pain Point

Data was locked within one team and other teams were unable to access - data refreshed once a day - no data science environment

Business Outcome

Increased velocity of risk modeling and data inputs and cross-collaboration with other units

Data Sources

Mobile app - website usage - DWH - CRM data - external APIs on user data - Internal Risk Model - email - SMS - Call Center

Time to Value

3 days across 4 departments (Risk, Collections, Anti-Fraud, Underwriting)