

KeenCorp's core

Culture quantified

May, 2021



K E E N C O R P

What's at stake

- In a post-COVID-19 workplace, more digital than ever, energy and commitment of the workforce are the ultimate differentiators of business performance and risk.
- Current management systems do not track behavior on an enterprise-wide level, leaving business leaders in the dark on *how* their strategies are executed and *where* attention is needed to resolve stress. Globally this represents lost business value exceeding \$1 trillion per year, or an average of \$2,500 per employee.
- KeenCorp software processes natural digital language from existing workflows into predictive intelligence on a companies' most valuable asset, its human capital - with full protection of employee privacy.

KeenCorp's core

- In a test study, KeenCorp software predicted problems from failing governance within Enron Corporation 15 months before the bankruptcy.
- KeenCorp enables business leaders to connect with their teams in real-time for a better, more sustainable bottom-line without surprises. Linking profit to people and purpose is now a reality.
- KeenCorp answers to the new SEC regulations on human capital disclosure – Regulation 5k (101, 103 and 105) – and by that on human capital transparency.

Early warning information on stress and culture



KeenCorp technology: the short story

What

- 24/7 radar on business performance and risk
- Predictive analytics on human capital
- Innovative AI/Deep learning

How

- Tension/personal involvement in digital communication
- Unbiased, unobtrusive, realtime
- Privacy and security (GPDR-compliant)

Why

- People are the 'most valuable asset'
- a simple metric to track stress and connect with teams "on time"

Who

- Boards seeking to improve digital governance
- Executives managing medium to large workforces

Culture | Quantified.

With KeenCorp you can see it, say it and solve it.

KeenCorp.com

