

# A cutting-edge low-code, no-code platform



Hooper, a product by Kellton, is a hyperautomation platform that brings powerful data orchestration to streamline enterprise operations. Built on Microsoft Azure, Hooper intelligently connects distributed data sources, making information accessible and actionable across departments.

## The Hooper Framework



### Orchestrate

A cloud-native Data Orchestration Framework for SOA, SaaS, using APIs Programmable framework to design business logic, exchange data & integrate via rich APIs.



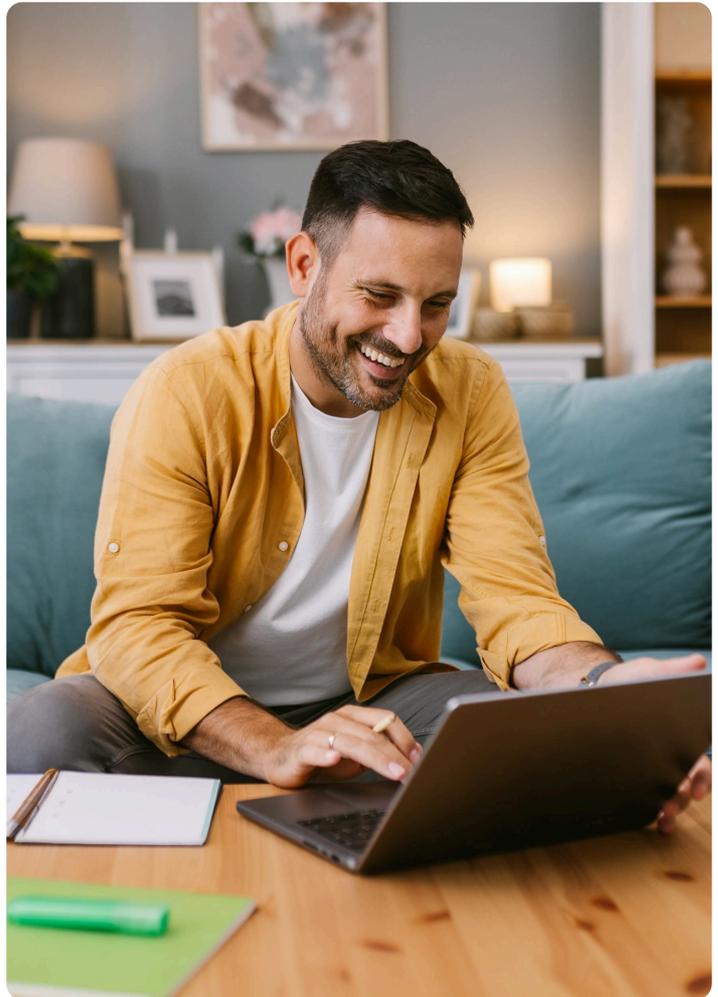
### Automate

Hyper Automation Engine utilizing workflows & rules Fully configurable rule and workflow engine to design and automate business processes.



### Integrate

App Creator Studio for data resolutions, business policies Create complex business apps, using a drag & drop visual framework & configuration studio.



The platform leverages the Hooper Data Flow Framework and puts easy-to-use apps in the hands of business users to apply business policies and resolve data incoherences—all powered by Azure's secure, scalable cloud backbone.



Powered by



## Industry Verticals

Retail

Hospitality

Pharmaceuticals

Food & Beverage

Facility

Automotive

Manufacturing

## Key Features



### Build complex apps rapidly

Create a variety of business apps, each with its own forms, workflows, roles, dashboards, rules & reports.

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|--|---|---------------------------|
| Fully customizable forms - drag & drop builder | Smart forms - show & hide based on user input                   | Field level customization |
| Instantly available on web & mobile            | Powerful business logic scripting for scoring, aggregation, etc |                           |



### Role-based access controls & provisioning

Robust access control mechanisms control not only the information security across roles, but also how users experience apps.

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| Define several role types                                  | Each role can have their individual view modes |
| List view mode, Table view mode, Location view mode & more | Import huge transaction data through CSV file  |



### Manage & automate process workflows

Workflows can trigger users to take actions that move a process forward.

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|---|--|
| Automate workflows, streamline repetitive tasks | Audit log to track each action                     |
| Role-based workflow provisioning                | Task dependencies for sequential process execution |



### Instant, real-time insights

Generate reports instantly as activities progress. View trends, performance in real time with dashboards.

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|---|---------------------------------------|-----------------------|
| Fully customizable report formats   | Automated periodic, scheduled reports | Easy-to-use analytics |
| Track performance across locations, departments, employees, custom criteria (ex. Non-compliances), and more |                                       |                       |

## Use Cases of Hooper

 <p><b>Sales Process Management</b></p> <p>Empowering sales teams with real-time, mobile workflows.</p>	 <p><b>Delivery &amp; Logistics Management</b></p> <p>Enhancing asset management and customer success throughout the value chain.</p>	 <p><b>Support Ticket Management</b></p> <p>Improving customer service and relationship management.</p>	 <p><b>Order Management</b></p> <p>Facilitating seamless collaboration across departments to track and manage orders.</p>	 <p><b>Field Operations</b></p> <p>Providing location-aware mobile services for field teams.</p>
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## Get in Touch

North America +1-844-469-8900	Asia +91-124-469-8900	Europe +44-203-807-6911
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General Inquiries  
 ✉ ask@kellton.com | 🌐 www.kellton.com