

# Apishare overview



ApiShare is an enterprise SaaS solution dedicated to managing the entire life cycle of software artifacts, from their conception to their production and subsequent distribution to external subscribers. It consists of an integrated set of tools and services aimed at an organized, controlled and simplified management of the entire API ecosystem.

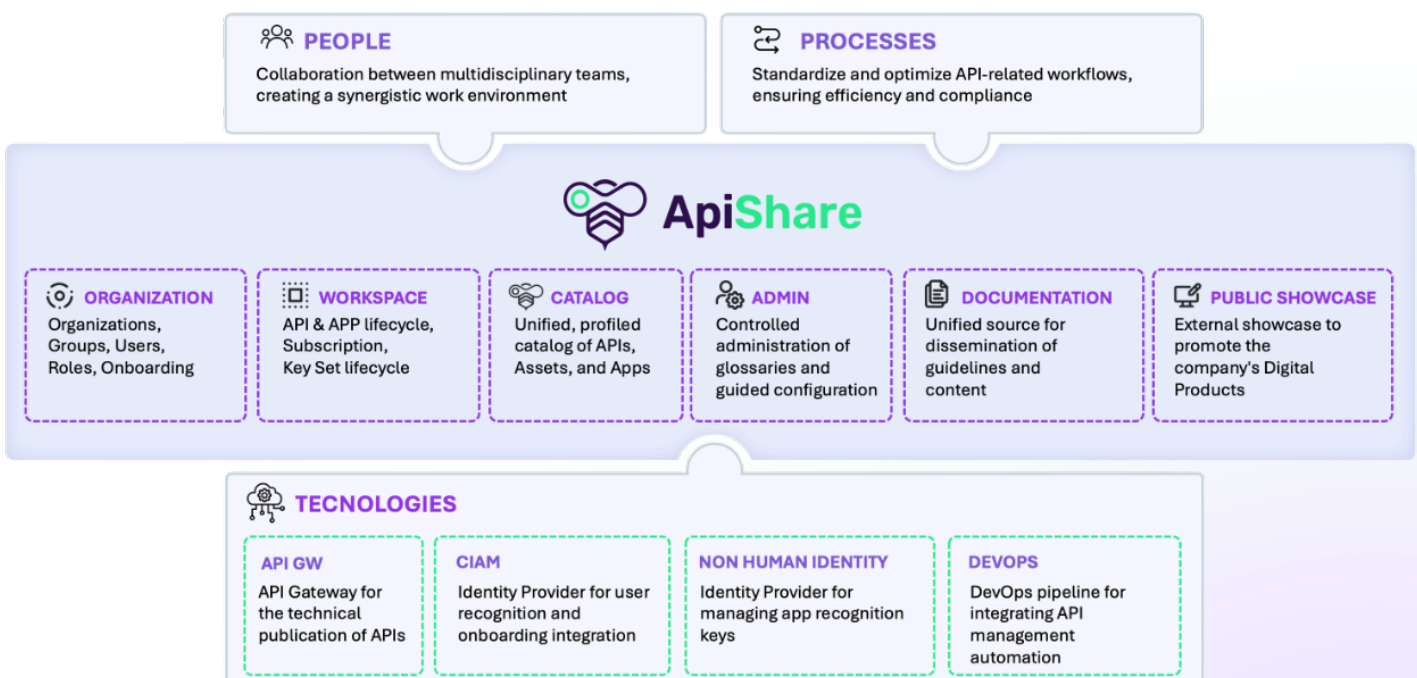
The solution allows you to organize and complete your "success journey" by effectively integrating people with systems, giving each resource the technological tools and detailed information useful for collaborating in a homogeneous, informed and well-regulated ecosystem.

The software solution, through its features, facilitates and coordinates the activities of the various actors involved, avoiding them costly transcription, research and fragmented communication activities, consolidating in a single catalog all the information, technical and functional, for the different categories of users, including non-technical, internal and external

It covers the entire APIs management and release processes allowing you to collect and control through a truly unified tool:

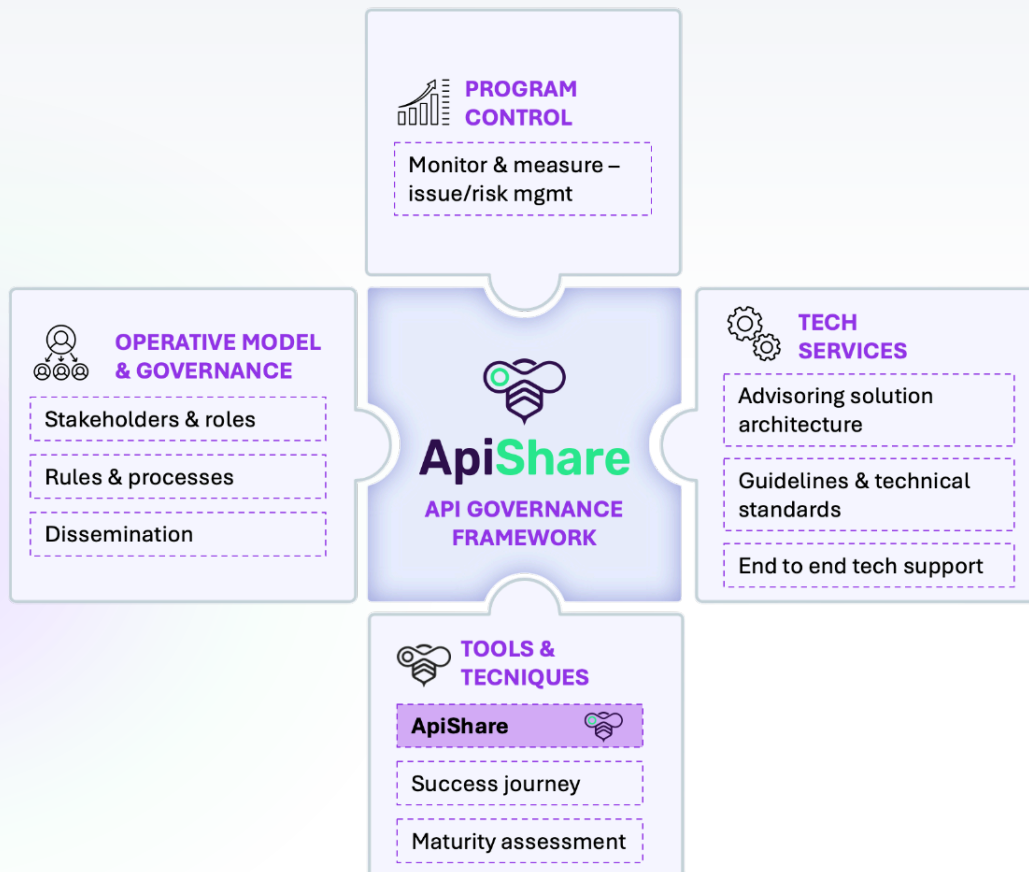
- The features of the API/APP (Status, objectives, basic specifications)
- Its technical properties (interfaces, protocols, etc.)
- The descriptive documentation (operation specifications, objectives, swagger, etc.)
- The status of the API/APP: (platforms, release cycles, validity, etc.)
- The rules and guidelines for use (internal and external!)
- The internal approval cycles through a dedicated workflow engine
- A complete catalog that can also be consulted through natural language tags
- The ability to control subscribers and users in real time (possibly monetizing them)

### People and technologies together in an end to end journey



# API Governance Framework

To complete its technological suite, ApiShare also offers a series of project activities that are part of the proprietary methodological framework used to ensure complete and effective adoption of a corporate API Program



## PROGRAM CONTROL:

allows you to maintain an organic vision of the company's API Strategy program by monitoring its performance, identifying any areas for improvement, identifying risks and appropriate response strategies.

## OPERATIVE MODEL & GOVERNANCE:

by involving the stakeholders who contribute to the processes for managing the APIs, the most appropriate operational model for the Customer's needs is designed, defining the organization, rules and processes and disseminating them within the company to evangelize the various Teams involved.

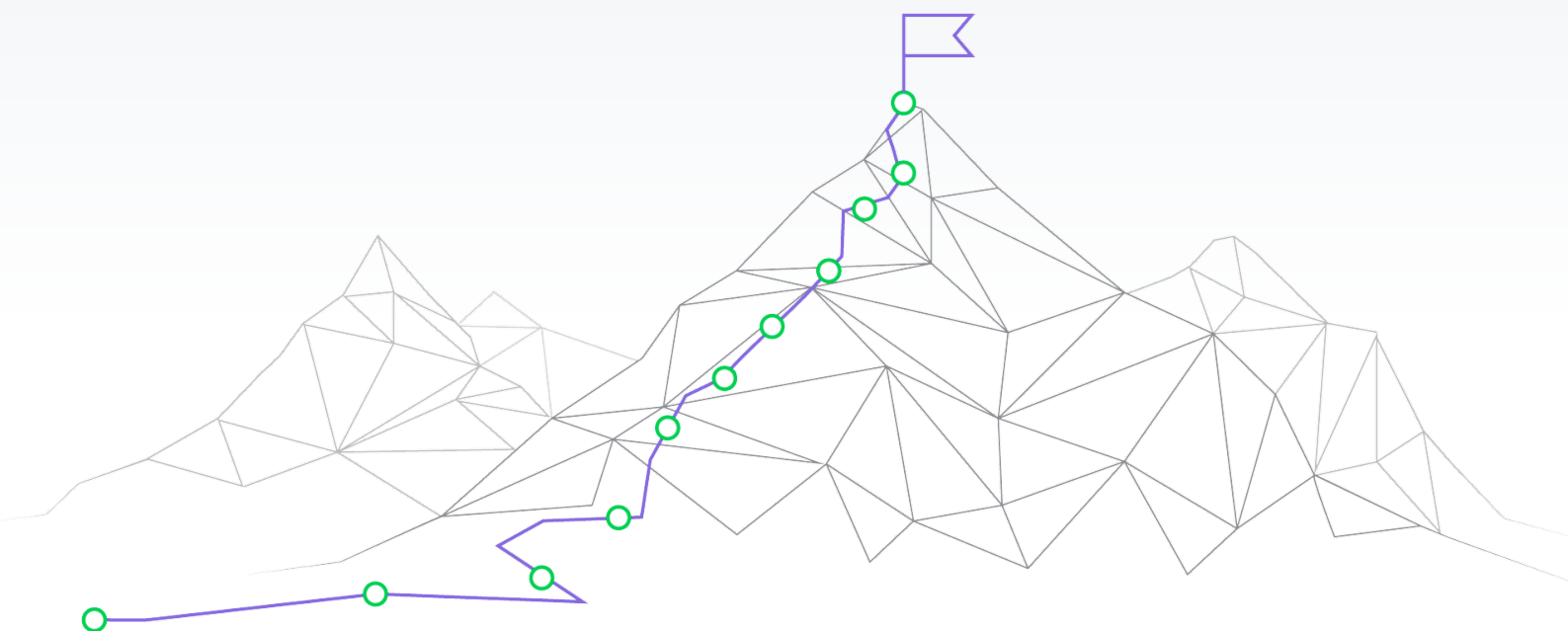
## TECHNICAL SERVICES:

concerns all the technical aspects of the initiative: contributing through advisory to the definition and setup of the architecture that best meets the customer's needs, all this taking into account the ecosystem in which it is inserted, the definition of the tools and guidelines to be adopted, any support for users.

## TOOLS & TECHNIQUES:

Identifies the tools to support the Program Governance, for end-to-end tracking of the API life cycle, to complete and integrate the API Gateway features. This dimension describes the adoption path of the ApiShare software platform, defined as "Success Journey".

# Success Journey: the ideal path for effective Governance of the API ecosystem



The ideal completion of the adoption of the tools and services described is the **Success Journey**: a path of accompaniment to the adoption governed by the ApiShare Customer Success Organization that has the objective of accompanying and assisting Customers in their path to create a modern and efficient APP/API ecosystem.

The Success Journey represents a real path, in fact it has the peculiar characteristic of taking place throughout the entire time span of adoption of the license of use, starting from the subscription of the licenses for the entire duration of the engagement, according to the phases indicated below

Normally during the period of use of the product, periodic checks of the objectives are hypothesized in agreement with the Customer during which, in addition to a check of the state of the art, the analysis of any new available features and the examination of new ideas for expanding the development process of the Customer's API ecosystem are also carried out.

From these will arise further actions and new business objectives capable of projecting the Customer towards an ever-greater efficiency and effectiveness of its application assets. The "journey" is divided into the four phases described below.

## EVALUATE

This phase has the aim of collecting and analyzing in detail the Customer's needs to propose a tailor-made solution: through DEMOs on the product, the capabilities of ApiShare are presented and a discussion table is started with the Customer to identify how these features can be applied to the business context. The main deliverable of this phase is a Value Plan, a document containing Objectives, measurement metrics, and the strategy adopted to pursue them.

## EXECUTE

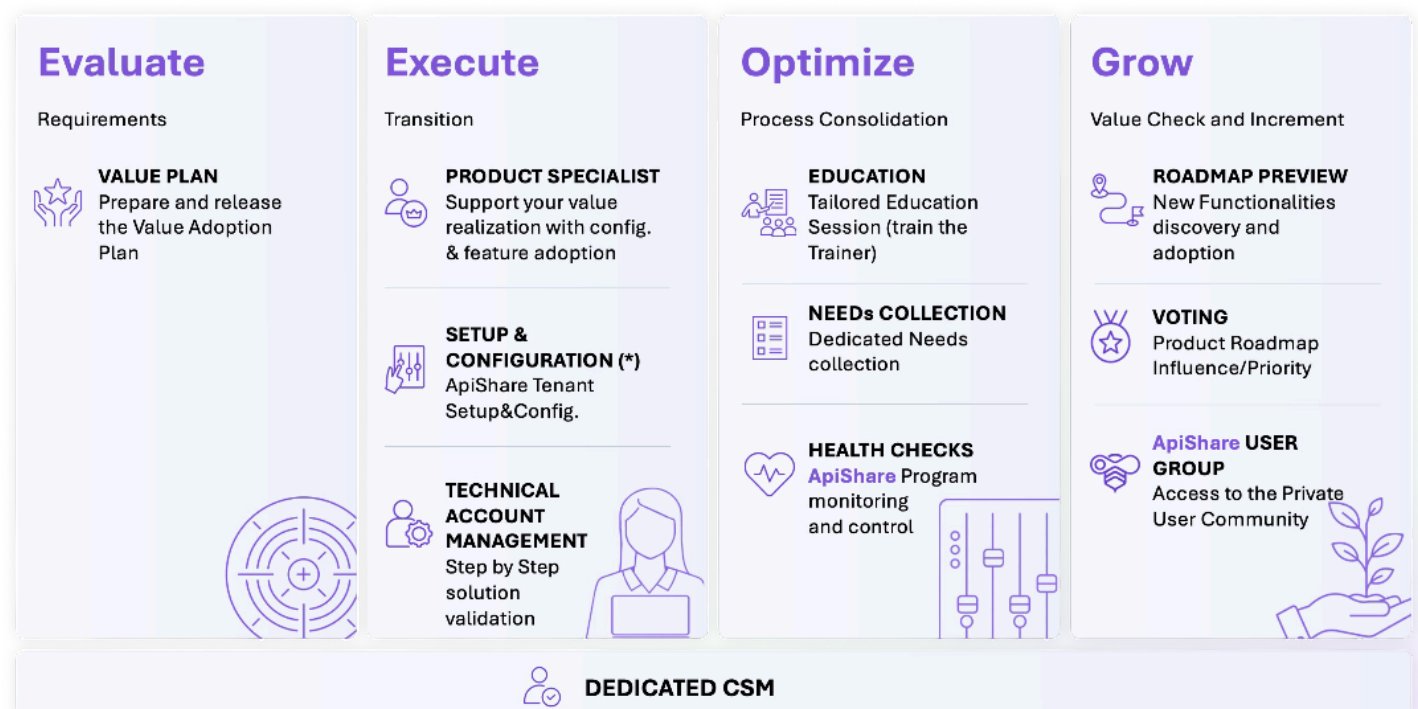
What is defined in the Value Plan is implemented during the EXECUTE phase, an operational phase by the ApiShare team. In the first year of an initiative, the most substantial part of this phase is represented by the Onboarding and Configuration activities, through which ApiShare is configured to maximize its adherence to the Customer context. In this phase, initial training is also planned for the Team representatives who will have to use the tool, which will be delivered in train-the-trainer mode.

## OPTIMIZE

What was built during the Execute phase is consolidated and monitored in this phase, in order to identify margins for optimization with a view to continuous improvement. During this phase, in addition to the necessary specialist technical support, stakeholder involvement activities are carried out to consolidate their engagement and evangelize them on the use of the framework and ApiShare. In this phase, the Customer Success Specialist collects feedback from the Customer and helps them to ensure a quick and effective resolution of any reports opened towards tech support.

## GROW

The Grow phase promotes the continuous growth of the added value that the AS product together with the adoption of the AS API Governance framework has created for the Customer. A closing balance is made with respect to the objectives outlined in the Value Plan. New ApiShare proposals, Customer needs and new business objectives once again feed the Value Plan which is updated and guides the cycle of the next iteration of the journey.



(\*) These activities are not part of the Success Journey but are coordinated during the Execute phase.