



KEYRUS

MAKING DATA MATTER



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ABOUT US

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KEYRUS

KEYRUS

YOUR DATA...OUR PASSION !

MAKING DATA MATTER

Keyrus is a data, digital and business consulting company focused on helping you get the most out of your data.

WE DELIVER SOLUTIONS

to drive your business forward, by turning data into insights and value.



24

years
of experience



3.200+

people
global



200+

people
Belux



20

different
countries



30+

different
nationalities



5.000+

clients

KEYRUS

KEYRUS GROUP

20
countries

4 Continents

Canada

Toronto Montreal

United States of America

Los Angeles

New York
Washington

Colombia

Brazil

BELGIUM

UK

France

Spain

Portugal

Morocco

Luxemburg

Switzerland

Tunisia

Israel

United Arab Emirates

China

Shanghai

Hong Kong

Vietnam

Singapore

Mauritius

South Africa

KEYRUS



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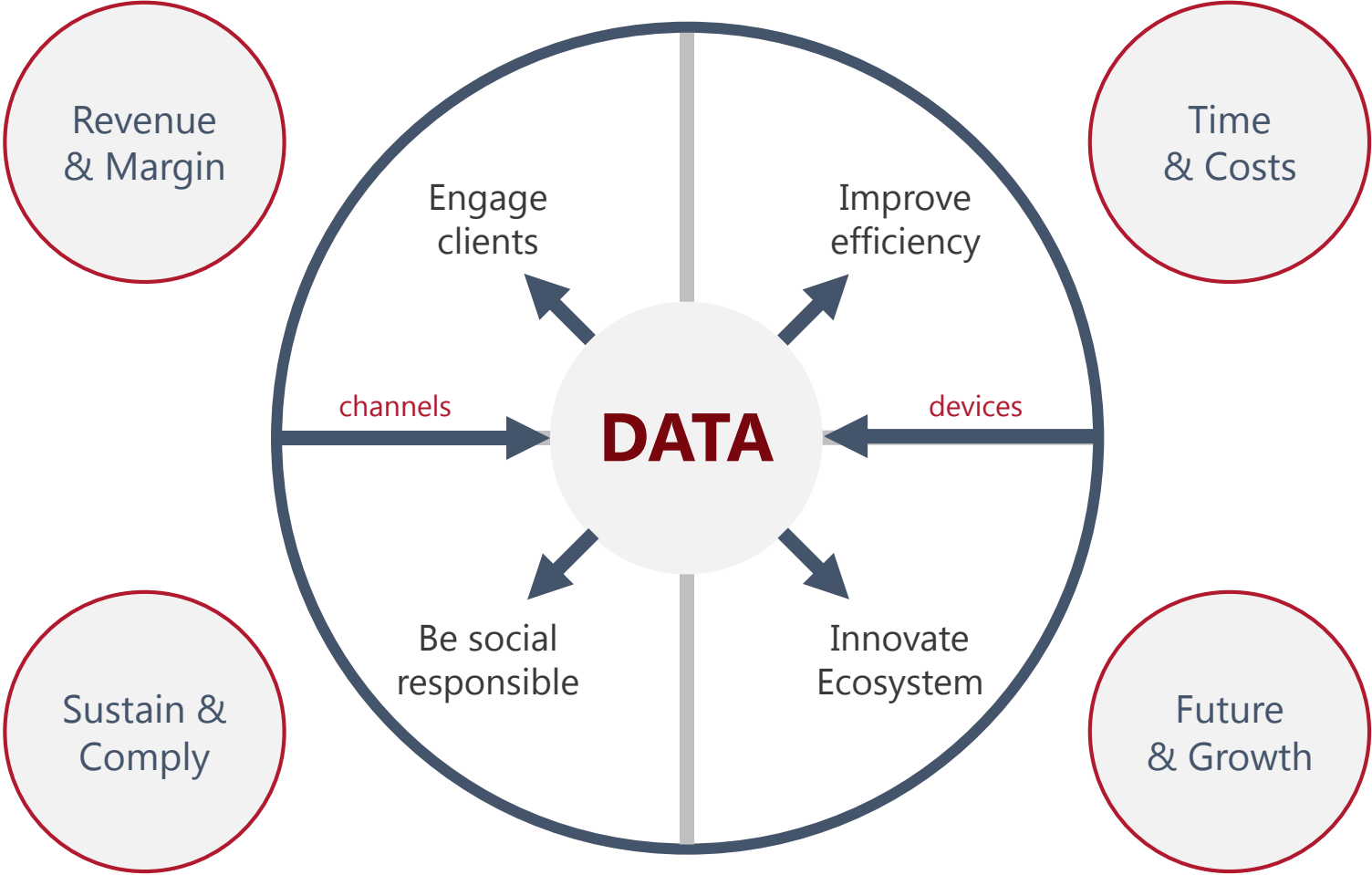
OUR BELIEF

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KEYRUS

DATA IS THE CORNERSTONE OF SUCCESSFUL BUSINESS

DRIVING YOUR BUSINESS FORWARD BY TURNING DATA INTO VALUE





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WHAT WE DO

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KEYRUS

DELIVER SOLUTIONS

DRIVING YOUR BUSINESS FORWARD BY TURNING DATA INTO INSIGHT AND VALUE

BANKING

INSURANCE

**PHARMA
& HEALTHCARE**

**INDUSTRY
& RETAIL**

PUBLIC

SERVICES

How to
make data matter



**DATA & DIGITAL
STRATEGY**

Provide accessible
& reliable data



**DATA MANAGEMENT
& VIZUALIZATION**

Deliver meaningful
& predictive insights



**DATA SCIENCE &
ADVANCED ANALYTICS**

Enable confident
decisions & actions



**PERFORMANCE
MANAGEMENT**

Accelerate digital
transformation



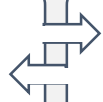
**DIGITAL
EXPERIENCE**

Deliver sustainable
results



**BUSINESS
TRANSFORMATION**

ADVISE



IMPLEMENT



SUSTAIN

DELIVER SOLUTIONS

DRIVING YOUR BUSINESS FORWARD BY TURNING DATA INTO INSIGHT AND VALUE

How to
make data matter



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**BUSINESS
TRANSFORMATION**

Data maturity assessment

Data value roadmap

Scoping study ®

Data & digital
architectures

Technology
recommendation

Data governance

Data engineering

Data quality & master
data management

Cloud data platforms &
migrations

Business Intelligence

Self-service reporting

UX & story telling

Inspire (& dream sessions)

Use case ideation
& Proof-of-Value

Advanced analytical data
platforms

Industrialization

Artificial Intelligence

Innovation factory (KEYLAB)

Business performance
analytics

Connected planning (Finance,
Sales, Supply Chain, HR)

Budgeting & forecasting

Profitability & cost
management

Financial consolidation

Regulatory reporting

360° Customer view

From omnichannel to multi-
experience

Conversational commerce

Digital assets

CDP / DMP

Marketing automation

Strategy advisory

Lean process & hyper
automation

Organizational
transformation

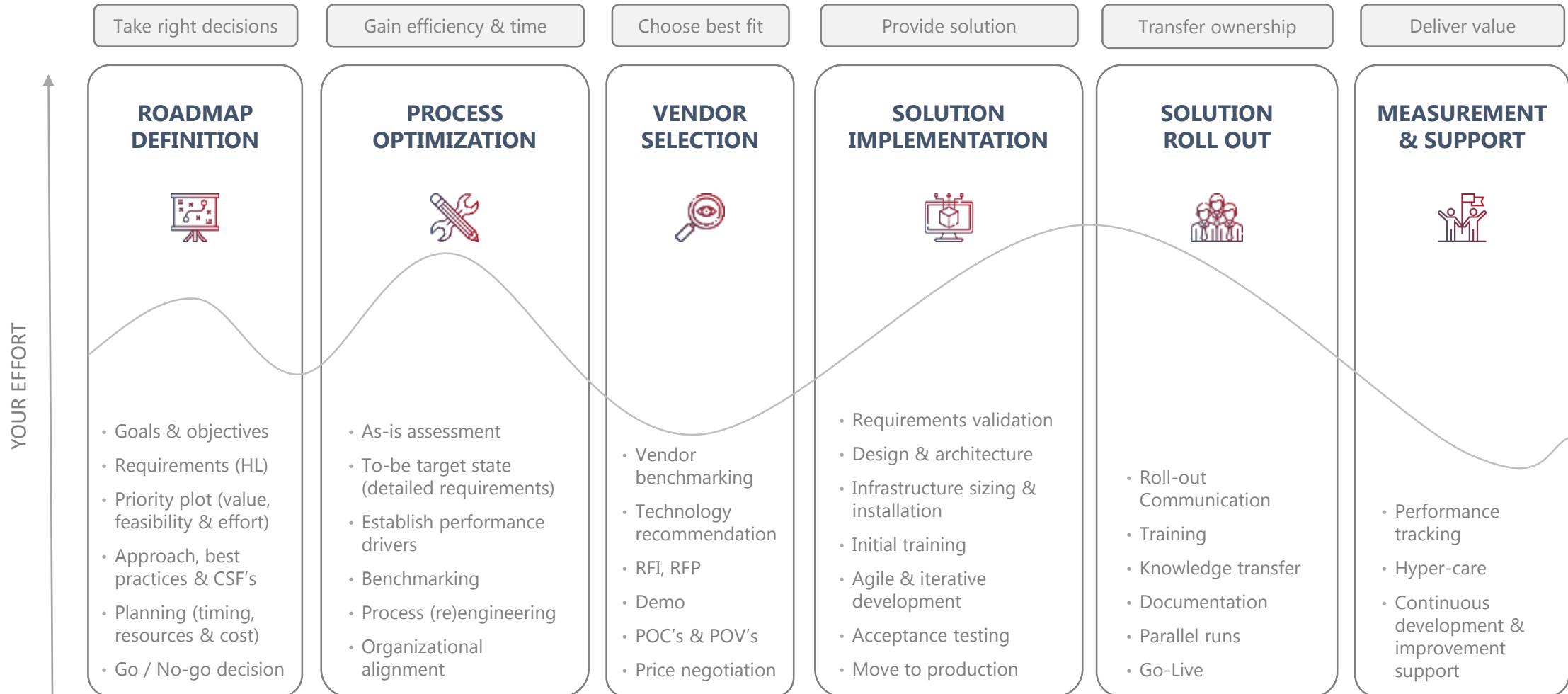
Change management

Project management

Sector & functional
expertise

PRAGMATIC APPROACH

END-TO-END BUILDING BLOCKS WITH FOCUS ON VALUE & RESULTS



PROJECT & CHANGE MANAGEMENT (scope, time, quality & budget)

YOUR PARTNER FOR SUSTAINABLE RESULTS

WORKING TOGETHER

Need solutions?

Need resources?

Managed service partner?

Boost your skills?

Trusted partner?



Get your desired result, in an agile way, on time and within budget

Obtain the right skills and competences to get the job done!

Outsource services to a reliable partner and focus on your core business

Improve your in-house knowledge and skills based on our expertise

A technology independent partner for your licenses and implementation



PROVIDE THE RIGHT SKILLS

seasoned professionals
multi skilled people
industry / functional knowledge



TO DELIVER IN A SMART WAY

proven and successful way of working
pragmatic approach
Keyrus accelerators (KEYLAB)



THE COMPLETE SOLUTION

single point of contact
business / technological expertise
premium vendor partnerships

TECHNOLOGICAL PARTNERSHIPS

USE THE RIGHT TECHNOLOGY TO GET MOST VALUE OUT OF YOUR DATA

alteryx

amazon

anaplan

board
Spreading your business intelligence

cloudera

Google

hadoop

TIBCO

IBM

Informatica

Microsoft

R?VERY

Qlik

quillip

Semarchy

SAP

sas

snowflake

tableau

talend

Tagetik

Technology
independent

Premium
Partnerships

Skilled
people

A PROVEN TRACK RECORD OF DELIVERING VALUE

SOME EXAMPLES OF OUR EXPERIENCE



DELIVER SOLUTIONS

DRIVE BUSINESS FORWARD BY TURNING DATA INTO VALUE

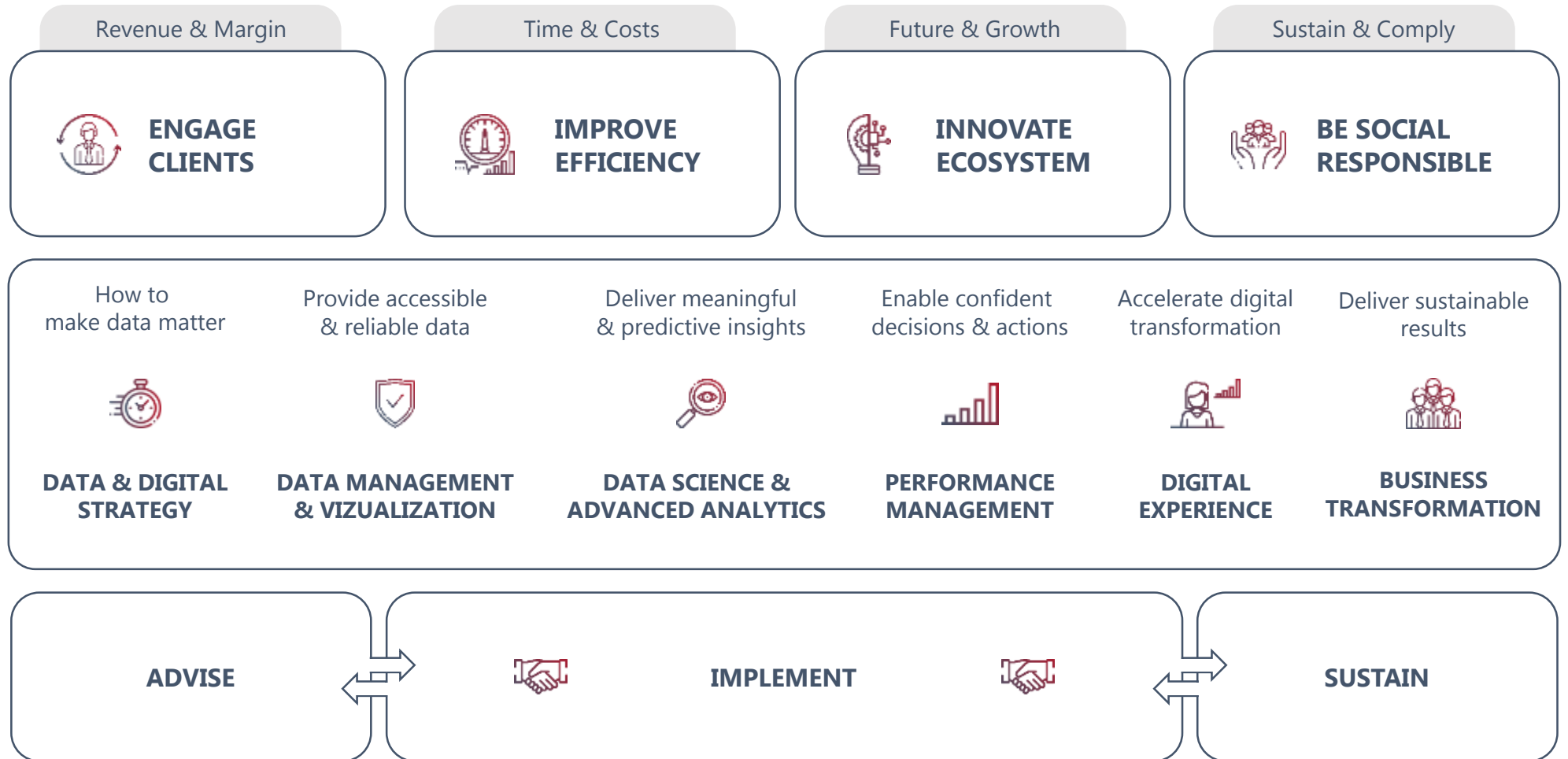
MATTER
"focus on what matters to you"



DATA
"our domains of expertise"



MAKING
"we are do'ers"





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WHY US

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KEYRUS

YOUR PARTNER TO DELIVER SUSTAINABLE RESULT

OUR DNA





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KEYRUS