

E-PARTS After-Sales Software Solutions

10 November 2020

[Confidential]

KT DOMAINS and EXPERTISE AREAS

AUTOMOTIVE & INDUSTRY

AREAS OF EXPERTISE

- PARTS CATALOG
- MAINTENANCE
- TECHNICAL DOCS
- ACCESSORIES
- PIM
- E-COMMERCE
- ANALYTICS
- API GATEWAY

BUSINESS SOLUTIONS

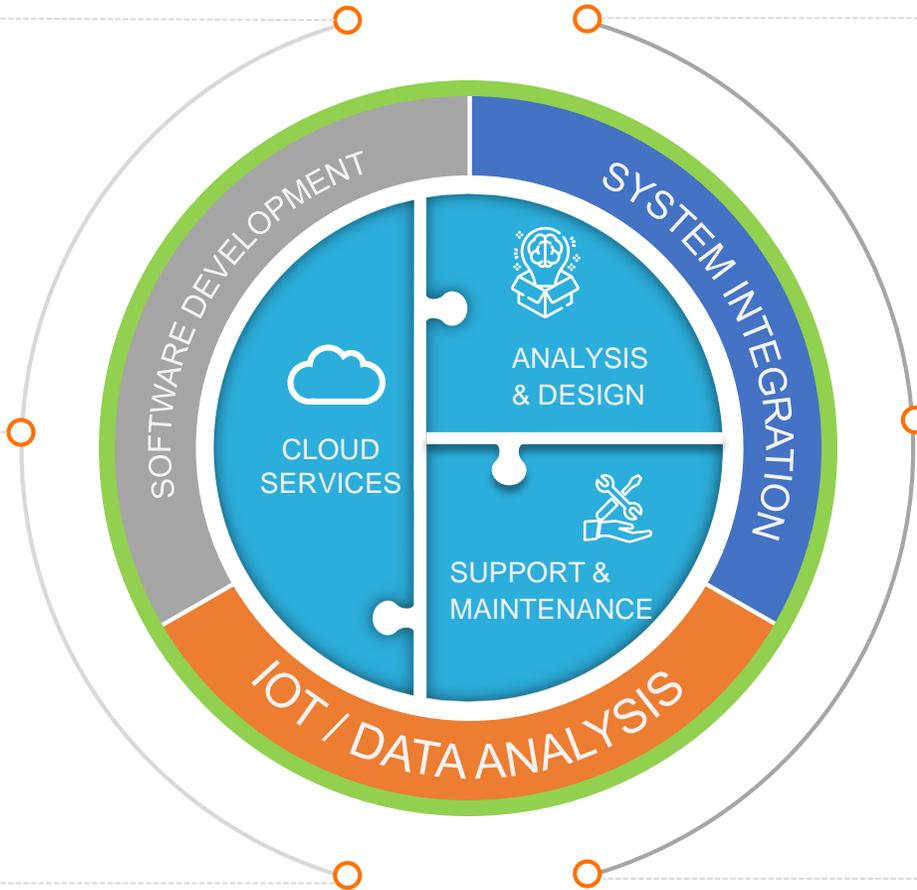
e-PARTS

e-PARTS Explorer **e-PARTS** TACS

PARTS MART **SERVICES**

pimento

SERVICE PACKAGES



DIGITAL SERVICES

- CUSTOM IOT PROJECTS
- MOBILE APPS
- ASSET MANAGEMENT
- SERVICE MONITORING
- MACHINE LEARNING

CRUISES & MARITIME

AREAS OF EXPERTISE

DATA ACQUISITION / MONITORING / ANALYTICS:

- NAVIGATION
- ENGINES/PROPELLERS
- PERFORMANCES
- SAFETY
- ENVIRONMENT
- AUTOMATION
- MAINTENANCE
- LOGBOOK

- DOC AUTOMATION
- ON BOARD ORIENTATION
- TRAVEL MAPS
- B2C/B2B INTEGRATION

BUSINESS SOLUTIONS



E-DOCS

K-MAPS



INFOCRUISE

nexseas
Your Fleet Data. Anywhere. Anytime.

Enterprise solutions for After- Sales catalogs and technical documentation, both authoring and multi-channel publication processes, increasing the quality and business of aftermarket products and services, including spare parts, accessories, third-party products, options & upgrades, scheduled maintenance plans, ...

TACS Authoring tools

- .Net architecture
- Multi DB (MsSql, Oracle, MySql,...)
- Multi ERP (SAP, Oracle, Baan, JDE, ...)
- Multi PLM (PTC, Siemens, Dassault, ...)

EXPLORER Publishing tools

- J2EE architecture
- Multi DB (MsSql, Oracle, MySql,...)
- Multi ERP (SAP, Oracle, Baan, JDE, ...)

Common features

- Multicompany
- Multibrand
- Multimarket
- Multilanguage
- 100% web based
- Fully customizable

Platforms

- Cloud ready (MsAzure, AWS, ...)
- On-premises ready

FRAMEWORK MODULES

MANUFACTURER SYSTEMS



CONTENT MANAGEMENT

Internal Manufacturer's Tools



PUBLISHING

Dealers / Customers / Internal users



Order submission – Stock / Price real-time inquiry – User authentication – ...



A person's hands are holding a tablet computer in the center of the frame. The tablet screen shows a close-up view of a modern industrial factory floor with various machines and equipment. The background of the entire image is a blurred, wide-angle shot of a large industrial facility with high ceilings, blue structural beams, and various pieces of machinery. A semi-transparent white rectangular box is overlaid on the center of the image, containing the text.

E-PARTS PIMENTO
Enabling eCommerce



Product Information Management for Manufacturing Industry

Pimento provides a single place to collect, manage and enrich your product information, create product catalogs and distribute them to your sales and eCommerce channels

WHY USE A PIM ?



Streamline the onboarding process for suppliers and data providers



Establish a trusted single source publishing



Improve quality and consistency of product data across all channels



Deliver compelling product data to drive great customer experiences

WHO NEEDS A PIM ?



Marketers to deliver a consistent omni-channel product experience



Retailers and brands to strengthen relationships with suppliers



eCommerce Managers for the impact of product data quality on online sales



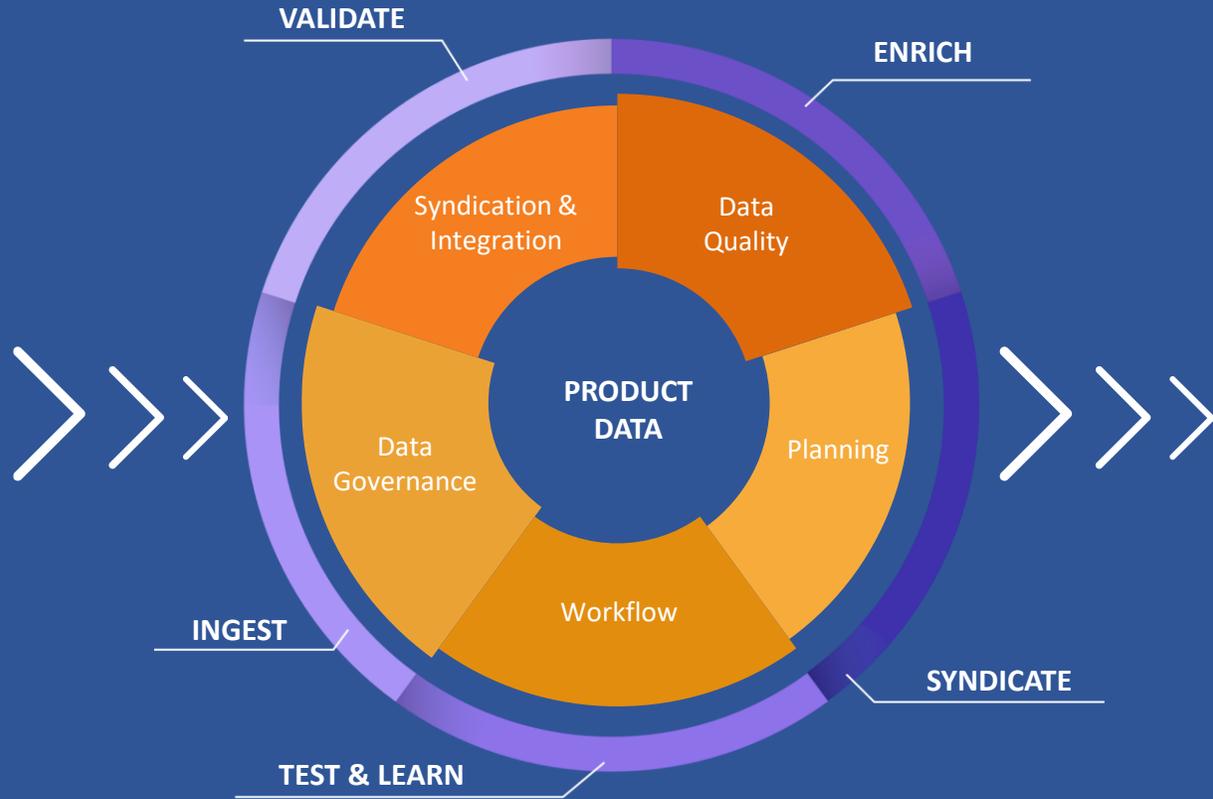
Data Governance Teams to meet compliance needs

Content Collaboration Engine

Drive Rich Customer Experiences

-  Category Manager
-  Product Manager
-  Copywriter
-  Marketing & SEO

-  SUPPLIERS/ VENDOR PORTAL
-  ERP
-  PLM
-  SPREADSHEETS
-  LEGACY APPLICATIONS
-  DATA POOLS
-  SUPPLY CHAIN SYSTEMS



-  WEBSITE & MOBILE APPS
-  E-COMMERCE & MARKETPLACES
-  CATALOG & SALES SHEETS
-  MARKETING SOLUTIONS
-  DATA POOLS
-  CPQ / SALES PORTALS

-  Manufacturers
-  Suppliers
-  Distributors
-  Data Governance Team
-  Approvers
-  Engineering
-  Trading Partners
-  Retailers



Enabling eCommerce for Aftersales Products and Services

