

Kin + Carta

Data Awareness Workshop

1 day

In this assessment, Kin + Carta will help you explore how you can modernize your approach to Data Management and transition from capabilities that have historically focused on governance and risk mitigation to capabilities that focus on enabling new value opportunities.

Overview

A key aspect of both data management & data governance is understanding what data an organisation has, how to describe it and how to protect it.

Traditional methods neglect the process of exploring the potential value of data, specifically asking, who stands to benefit from investment in the data.

At Kin + Carta we do things differently and center traditional Data Governance & Management approaches around Product Thinking. Our belief is that all data has untapped potential and by exploring that potential as part of the Data Management process, we can evaluate the value of data and guide prioritization, investment and hidden opportunity.

During our one day workshop, we will explore how you can modernise your approach to Data Management and transition from capabilities that have historically focused on governance and risk mitigation to capabilities that focus on enabling new value opportunities.

Challenges

- No central view of data assets, their location, meaning or value.
- Data Platforms such as Data warehouses and/or Lakes lack the documentation needed to describe the data they contain and its meaning.
- Inability to describe compliance with industry standards, regulations or laws.
- Limited appreciation of data quality and the impact of poor data quality on operational processes.
- Blinding by the overwhelming task of getting to grips with what data the organization possess.

Solution

- Modern data management practices make it easy to catalog, own, manage and govern data with a focus on unlocking its potential value when treated as a product.

Staffing Model



Workshop Activities

Part 1 Industry success Duration: 1 hour	Part 2 Product thinking Duration: 2 hours	Part 3 Your data products Duration: 3 hours
Present industry case studies and examples.	Understand the 12 key factors of an operating model that considers data-as-a-product.	We will collaboratively explore the value of your data, identifying new uses for it and opportunities to improve customer experiences, reduce costs and make more effective decisions.
Explore how the examples in the case studies inspire new ideas amongst the audience.	Map the participants business to the 12 factors to identify tangible improvements that can be acted upon.	Through this process we will build a roadmap to get you heading in the right direction.
Understand how Microsoft Data Platforms support these case studies.		

Outcomes

- An understanding of how industry leaders are using data management and governance processes as a value accelerator.
- An understanding of what 'Product thinking' or 'Product Management' means in relation to data and a step by step guide on how to establish an operating model that supports treating data-as-a-product.
- A data product canvas for one or more of your high value data assets and a high level roadmap detailing the action necessary to achieve the value outlined in the canvas.
- An Azure blueprint that clearly describes how each component of the Azure Data Ecosystem can support your data product roadmap.
- An understanding of the different ways in-which Kin + Carta can support the evolution of your data and your overall enterprise data maturity.

Get in touch



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