Generative AI
Opportunity Assessment

In this assessment, Kin + Carta will help enterprise customers identify opportunities for generative AI to achieve core business objectives This 2 week engagement includes stakeholder interviews, synthesis and assessment, culminating in a half day executive workshop to align on goals and develop a near-term roadmap for value capture, in the context of long-term cloud strategy.

Overview

Generative AI, and specifically the industrial uses of technologies like chatGPT and Azure OpenAI are the fastest-growing conversations among business leaders today. As technology has become more accessible to myriad workflows, demand is growing for commercial solutions to deliver on the promises of accelerated business through assistive generative technology .

In this assessment, Kin + Carta, Certified B Corp, will help companies accelerate towards their automation goals by evaluating existing business priorities and matching opportunities to solutions to achieve objectives and improved KPIs.

Challenges

Generative AI: Separation of hype from value-driving application.

Strategy for Human in the Loop (HITL) design to accelerate known business opportunities.

Identification of new opportunities for automation and acceleration leveraging Azure OpenAI and the Azure cloud ecosystem of products.

Changes in competitive landscape based on "rule changes" enabled through generative AI.

Briefing of the Microsoft Roadmap and OpenAI; integration into Power Platform, Dynamics, Azure and the CDM.

Prioritization of projects based on estimated value generated.

Solution

Kin + Carta will deliver an opportunity generative AI roadmap for implementation tied to business KPIs and complete a multivariate assessment along key measures of business performance.

Staffing Model

1 Azure OpenAI Data Architect

1 Data Science Specialist

1 Technical Data Strategist

Assessment Activities

Week 1 Initiate	Week 2 Discovery
• Generative AI overview briefing, including state-of-world summary and Azure OpenAI briefing.	• Work collaboratively to complete assessment. This exercise will help visualize key areas of opportunity.
• Stakeholder interviews: understand & prioritize generative AI Opportunities.	• Support development of current thinking within the organization by benchmarking current knowledge around trends & practices.
• Identify business challenges, opportunities & scenarios.	• Map initiatives & opportunities that may impact your sustainability targets.
	• Half-day executive workshop to report out and iterate near-term generative AI strategy and roadmap.

Deliverables

• Generative AI Assessment.

• Executive data strategic opportunity recommendations and roadmap.

• Including a fully estimated POV for the highest value application recommendation.

Get in touch with our experts

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Certified B Corporation

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