

# Data Platform Modernization

Improve Customer Experience | Drive In-store Performance | Increase Loyalty

**KiZAN's Data Platform Modernization offer for retail organizations can help address your common IT and business concerns.**

## Data Platform Modernization Benefits:

- ▶ **Convenience:** No physical hardware to manage
- ▶ **Cost:** No system hardware to purchase, power, or maintain
- ▶ **Scale:** Adjust performance and size on the fly
- ▶ **Security:** Experience the full range of trusted Microsoft services
- ▶ **Automated Backup and Recovery:** Mitigate the risk of data loss
- ▶ **Encryption:** Automatic data encryption for increased security



## Count on a Proven Methodology

Microsoft Cloud Adoption Framework for Azure



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KiZAN Technologies  
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# Data Platform Modernization



## Act now to take advantage of this unique opportunity... No Cost for Approved Customers!

This fully-funded pilot will provide a modern data platform to standardize and modernize your data estate and will also illustrate how Azure Synapse and Power BI can economically deliver transformative insights within your broader IT and BI ecosystem.

### This 6-week pilot will consist of 3 phases, during which KiZAN will:

- ▶ Deploy a pilot implementation of a Modern Data Platform.
- ▶ Provide hands-on opportunities to work with Power BI and Azure Synapse in your production environment.
- ▶ Develop an actionable plan to assist with a full production deployment of Power BI and Azure Synapse.

### Customers using Azure Synapse and Power BI are achieving:

**271%** Average ROI

**27%** Faster Time to Insights

**26%** Lower Total Cost of Ownership

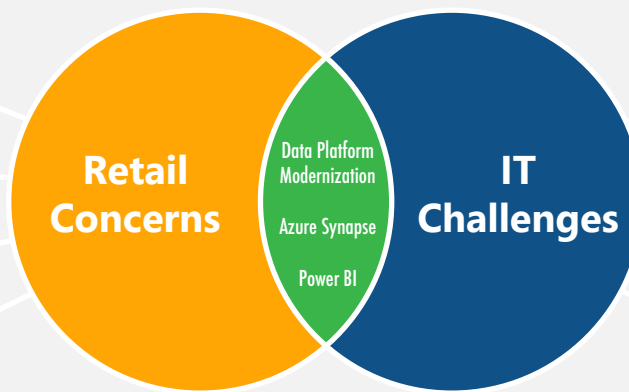
How can we drive new traffic and deliver personalized insights?

How can we improve customer experience?

How can we improve instore performance and reduce OpEx?

How can we improve inventory management and shipping?

How can we improve customer loyalty?



How do I build the case to invest in the right areas?

Should I consider running my own datacenter?

How can I secure my data and assets from attackers?

How will my staff adapt to the steep learning curve?

How can I ensure my business continues to run without interruptions?

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