



**Employee  
Engagement  
Group**

**30Years  
of Raving Fans**

# Planning and Pilot Optimized Adoption for Communities

## Keep your workforce cohesive and engaged with Employee Resource Groups

Hybrid work environments present challenges to employee engagement like never before. Employee Resource Groups (ERGs) are voluntary, employee-led groups that focus on shared identities, interests, and experiences which can keep your workforce cohesive and engaged. KiZAN can assist with your planning of these groups as well as top-down communications by leveraging Yammer communities.

This package will help your organization navigate hybrid work by leveraging ProSci Change Management and the Microsoft Service Adoption Framework principles to help your employees be aware of and benefit from communities in Yammer.

KiZAN will provide a combination of technical enablement, adoption change management, initial community creation, and end-user training centered around a 3-week guided pilot for early adopters, and guidance for a broader rollout.

IT projects with a strong change management focus are **6X More Likely to Succeed.**



**Structured Pilot**



**Change Management Planning**



**Initial Community Building**



**IT Admin Support**



**End-User Training**



**Contact Us**



KiZAN Technologies  
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(877) 775-7159

# Planning and Pilot Optimized Adoption for Communities

## Planning

### ► Change Management

- Conduct a collaboration maturity assessment to detail the current state
- Identify stakeholders and review champions program
- Compile necessary communications and training templates and collateral
- Create an adoption plan for the pilot

### ► Technical

- Review Yammer admin center and provide recommendations
- Conduct Yammer provisioning and governance workshop
- Implement champions management platform in Teams
- Review Yammer feeds and integrations
- Review Communities app in Teams and Viva Connection

### ► Pilot

- Champions and owners training session
- Pilot kickoff and end pilot user training
- Survey review and pilot adjustments
- Build up to 3 communities
- Future-state planning session

### ► Support

- Provide Open-office hour AKA (Ask KiZAN Anything) sessions (up to 2 hours per week for 3 weeks)

### ► Deliverables

- Training slide decks
- Future state adoption plan

Gold  
Microsoft  
Partner



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