KLOUDVILLE

Highlights

Establish multi-vendor marketplaces where sellers can offer their products or services to customers on a unified online platform.

Core Capabilities

- Comprehensive Portfolio Management
- Configurable Fit-to-Purpose Platform
- Out-of-the-Box, Self-Service Partner Portal and Onboarding
- Unified Customer Journey

Key Features

- Partner and Partner Product Onboarding
- Product Catalog Management
- Inventory Tracking
- Order Fulfillment
- Payment Processing

Key Benefits

- Empower your sales and marketing with innovative offerings reacting to emerging market trends.
- Easily configure to meet the unique requirements of various industry verticals.
- Simplify defining, managing and delivering products and services for your partners, enabling faster visibility and availability to your customers.
- Ensure smooth coordination of each party's responsibilities in the sales process.
- Efficiently distribute complex customer orders to individual partners.

Kloudville is disrupting the telecom market by offering a comprehensive software-as-a-Service (SaaS), cloud-based process-centric platform to communication service providers (CSPs).

Kloudville Marketplace 360, part of the Kloudville 360 suite of products, is an out-of-the-box, enterprise-grade platform with high performance, availability and security. It enables CSPs to unleash their digital marketplace potential, accelerate business expansion and explore new revenue.
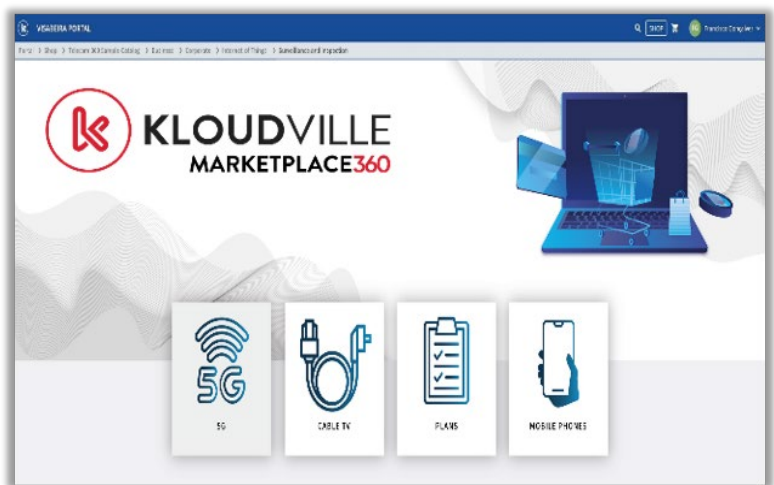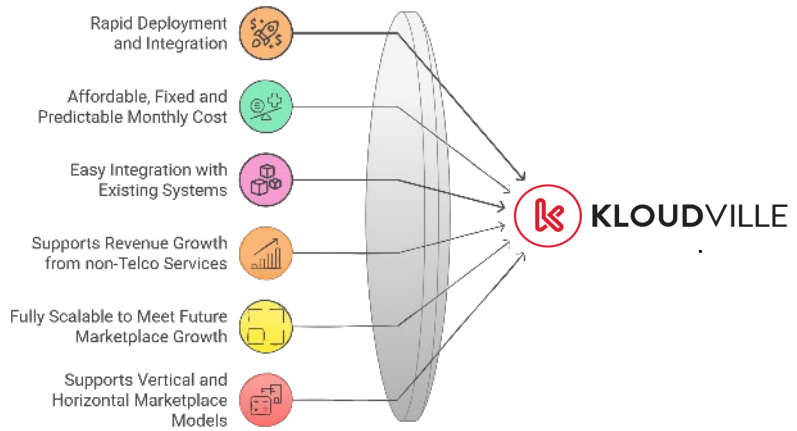
Kloudville Marketplace 360 is powerful solution for establishing and managing CSPs' own digital marketplaces and partner ecosystem.

Kloudville Marketplace 360 enables CSPs to:

- Streamline their operations.
- Enhance their customer experience.
- Expand in the ever-growing B2B and B2B2X e-commerce sectors.

What Makes Kloudville Marketplace 360 Unique

Kloudville Marketplace 360 provides unique differentiators that enable CSPs to speed up time-to-market and grow revenues at an affordable and predictable cost.

Kloudville Marketplace 360 Benefits

Define, manage and deliver your own and partner products, target specific industry verticals and stay ahead of market trends without investing in new equipment and infrastructure.

Features	Capabilities	Benefits
Enterprise-Grade Platform with High Performance, Availability and Security	Ensures reliable availability, performance, data privacy and protection for you, your partners and your customers supported by a robust and secure infrastructure.	• Cloud-based scalability ensures that Marketplace 360 grows and adapts alongside you. • Delivers a reliable and future-proof solution for your or your online marketplace and ecosystem needs. .
Comprehensive Portfolio Management	Empower your sales and marketing with innovative offerings reacting to emerging market trends.	• Manage your product portfolio with a comprehensive product modeling environment. • Promote your products and services either standalone or as part of a bundle with complementary partner offerings. • Maintain complete control over what is presented to your customers as your partners manage their own product portfolio independently.
Configurable Fit-to-Purpose Platform	Easily configure to meet the unique requirements of various industry verticals.	• Customize B2B, B2B2X or service-based marketplaces per your needs. • Enjoy extreme flexibility, designed to support a variety of business models. • Rapidly expand your reach to quickly explore new revenue streams.
Out-of-the-Box, Self-Service Partner Portal and Onboarding	Simplify defining, managing and delivering products and services for your partners, enabling faster visibility and availability to your customers.	• Utilize a comprehensive view of their portfolio, for a holistic end-to-end experience. • Gain complete insight into your partners' performance and marketplace operations. • Identify trending sales and capitalize on new revenue opportunities with real-time data and analysis.
Unified Customer Journey	Ensure smooth coordination of each party's responsibilities in the sales process.	• Efficiently distribute complex customer orders to individual partners. • Benefit from seamless integration that enhances the overall buying experience for your customers

About Kloudville