PLATFORM BRIEF

Kollective's Enterprise Video Experience and Assurance Platform unifies observability, analytics, and optimization into a single enterprise solution, ensuring seamless large-scale video events and collaboration experiences. By proactively identifying and resolving network performance issues, it helps organizations deliver flawless, high-quality video and communication, improving overall productivity and user satisfaction.

"Thanks to a customer survey earlier this year, we identified what was missing from our platform. We listened, innovated, and optimized our solution into one platform that meets customer needs and delivers great video experiences. And one more thing... We've now launched the Collaboration Observability for Teams alongside Kollective Observability to further enhance the experience of our customers."
Garrett Gladden – S.V.P. Product Development

OBSERVE

We are delivering new ways of understanding digital experience and network assurance for enterprise video and collaboration apps.

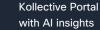- Web SDK Observer for Enterprise Video
- Installable Observer for apps*
- Collaboration Observability for Teams

ANALYZE

Kollective will make it easier and faster than ever to assess app and network performance, with new AL and ML driven insights and automation.

- Kollective Portal with AI insights
- Embeddable analytics engine
- Dashboards for Splunk, Dynatrace and Copilot*
- Video Experience Center*

OPTIMIZE

From new app integrations, to enhancing your ability to meet the most critical network demands, our optimization capabilities are growing daily.

- Kollective ECDN for Enterprise Video
- Kollective EdgeCache for Enterprise Video
- Kollective Agent for Enterprise Video

COMMON CHALLENGES ADDRESSED

✓ Poor User Experiences
✓ Lack of Visibility
✓ Data Overload
✓ Delayed Issue Resolution

ONE PLATFORM, OVER 35 INTEGRATIONS

Unlock the full potential of your enterprise video platforms. Gain complete visibility into your network to ensure seamless video events and collaboration. Trusted by top global brands, Kollective helps you observe, analyze, and optimize user experience and network performance on platforms like Microsoft Teams, Cisco Webex, Vimeo, and more.

"Kollective's platform empowers enterprises to seamlessly deliver video at scale—whether for meetings, streaming, or corporate broadcasts. By optimising network performance and providing real-time insights, we ensure organisations can drive productivity and collaboration without compromising on quality or reliability."

Glen Howard - S.V.P. & Managing Director, EMEA

VIEW WHAT MATTERS MOST

Proactive Issue Detection - Gain real-time insights and alerts to resolve network performance issues.

User-level Monitoring - Drill down into individual user experiences.

Actionable Insights - Use dashboards and alerts to help IT teams focus on critical metrics for decision-making.

GET TO KNOW YOUR NETWORK

Deep Performance Insights - Access in-depth analytics to understand network and video performance.

Data-Driven Decision Making - Use comprehensive reports and metrics to make informed decisions.

Predictive Analysis - Anticipate potential issues with advanced analytics.

RELIABLE EXPERIENCES FOR EVERYONE

Consistent Business Communications - Deliver quality user experience anywhere your employees work.

Trusted Network Performance - Have confidence in your network to handle critical events and collaboration without disruption.

Flawless Event and Meeting Experiences - Guarantee seamless live event streaming and superior collaboration experiences.

NEXT STEPS

1 Reach out to your Account Manager for more information

2 Book a demo to get started right away

3 Set up access for your team

4 Share your feedback to help shape future innovations

Trusted by the world's biggest brands: BT   Pfizer   ZURICH   ExxonMobil   HSBC   **kollective.com/platform**