

Kopius IoT Retail Technology Solutions

At the heart of the retail industry's digital transition is Retail Technology.



Retail Experiences + IoT Applications

Enable smart IoT solutions to become more informed about your customer experiences:

- Increase customer satisfaction by reducing in-store friction to outperform the competition.
- Empower customers to engage with in-store content, while also boosting their experience.
- Foster tech-enabled innovation to improve in-store digital experiences by understanding customer traffic patterns and how customers engage with products and experiences.

Supporting Technologies: Azure IoT Hub, Azure Functions, Power Apps, Power BI, Azure SQL Database, Azure Logic Apps



In-store Operations + Analytics

Enhance productivity across your workforce by streamlining technologies, data, and processes:

- Make retail operations more efficient.
- Extend sales channels to seamless, multi-channel experiences.
- Evolve operating models to positively impact business strategy, execution, and advance business operations.

Supporting Technologies: Microsoft Fabric, Azure Synapse Analytics, Azure OpenAI Service



Retail CDP + Personalized Marketing

Activate your customer data to hyper-personalize customer experiences:

- Match consumer expectations for convenience, immersive shopping, safety, and speed by enabling personalized consumer data recommendations and retail promotions.
- Hyper-personalize an omnichannel customer service experience.
- Design and build a CDP that is agile and smart enough to handle frequent changes needed both at scale and speed.

Supporting Technologies: Microsoft Fabric, Azure Synapse Analytics, Azure OpenAI Service



Data + Security

Change the way you operate through secure & governed data:

- Strengthen your retail sites and shopper data protection to reduce future breaches.
- Modernize your IT infrastructure to support your RetailTech investments and better meet the fast-paced demands of your business and customers to raise the bottom line.
- Adopt secure data solutions that are flexible and can scale to handle the increasing data load.

Supporting Technologies: Microsoft Purview, Microsoft Dataverse, Microsoft Defender, Microsoft Sentinel, Microsoft Fabric, Azure Synapse Analytics



Fast-track your business results and technology solutions through our JumpStart Retail Technology program.

Find out more!

 kopius

Think Limitless.
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