



QuickStart Cloud Ambition



”Cloud is not an objective in itself; it should support the business” is an often used term in relation to cloud computing. That is exactly how we see it : How can your business benefit better from deploying specific value added cloud services ? What is your cloud ambition ?

Many organisations struggle with their transition to the cloud. This is often due to the fact that the organisation lacks a 'dot on the horizon'; a good common view of where they want to be within the next 3-5 years.

To really understand the added value of cloud services they have to be related to the organisations' business objectives as clearly and as explicitly as possible. That sounds like an open door, yet many organization skip this important step in the cloud strategy : “What do we want to achieve by when and how do we know we are on the right track”. They simply lack a common view and perspective and have not defined the KPI's that can guide them along the way.

Many organizations start just an IT perspective, creating an IT architectural design and then get started with transferring several IT functions and solutions to the cloud. The driving force is often cost savings or flexibility of costs. The chance that a cloud transition will be successful in this case is limited.

Define your cloud ambition

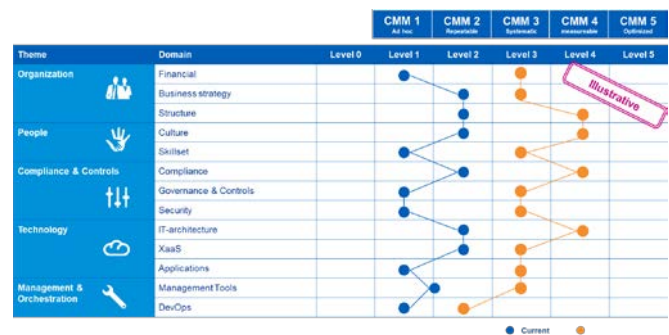
How does IT contribute to our business goals?

Having a cloud ambition that everyone in the organisation can relate to is powerful. For example how cloud services add value to facilitating the number of client requests you need to service in 2023 is something many people in the organisation can relate to their role and objectives.

We see that bringing together the right stakeholders in your organisation and by not making this a technology oriented exercise makes all the difference.

Working jointly with the stakeholders and with your organisations' business strategy as a starting point we will define a cloud vision underpinned with a set of Key Performance Indicators (KPIs) that act as beacons to guide the organisation on the cloud journey to come.

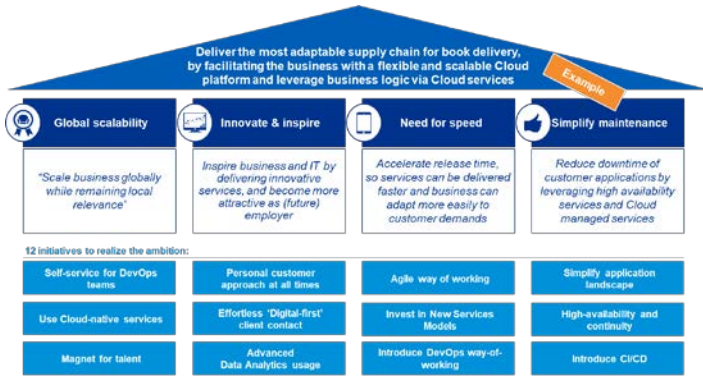
KPMG will also bring its expertise and experience on cloud principles and compliancy related aspects relevant to your organisation and the markets you operate in.



OUR APPROACH

With your business strategy and objectives as a starting point, KPMG will prepare and facilitate a Cloud Ambition workshop with the key stakeholders in your organisation, in which we :

- Inspire you with the latest developments on cloud computing through use cases related to your business and the market(s) you operate in
- Determine your organisations' cloud principles
- Validate important business and technology related choices already made
- Define success criteria and KPIs for a 3-5 year cloud journey



BENEFITS

The benefits of a good cloud ambition

- A good understanding of what and how cloud services can contribute to your short term and midterm business objectives
- Well defined cloud principles made specific to your organisation and work processes
- Embedded and related to your organisation's overall IT strategy
- Measurable results in the form of KPIs for the short- and midterm of your cloud journey

TIMELINES

The objective of our QuickStart is to have you up and running in the shortest timeframe possible and to deliver concrete results.

Cloud Ambition workshop and report: 3 weeks

LET'S TALK

Would you like KPMG to support you in defining your organization's cloud ambitions ? Please contact one of our specialists for an introduction

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