



# Unify.

Transforming your business for future relevance

[www.wemakeinnovationwork.com](http://www.wemakeinnovationwork.com)



# Rethinking engagement



## Customers

How to better engage your customers so that they buy more from you?



## Business Partners

How to create mutually beneficial and lasting relationships with your business partners?



## Salesforce

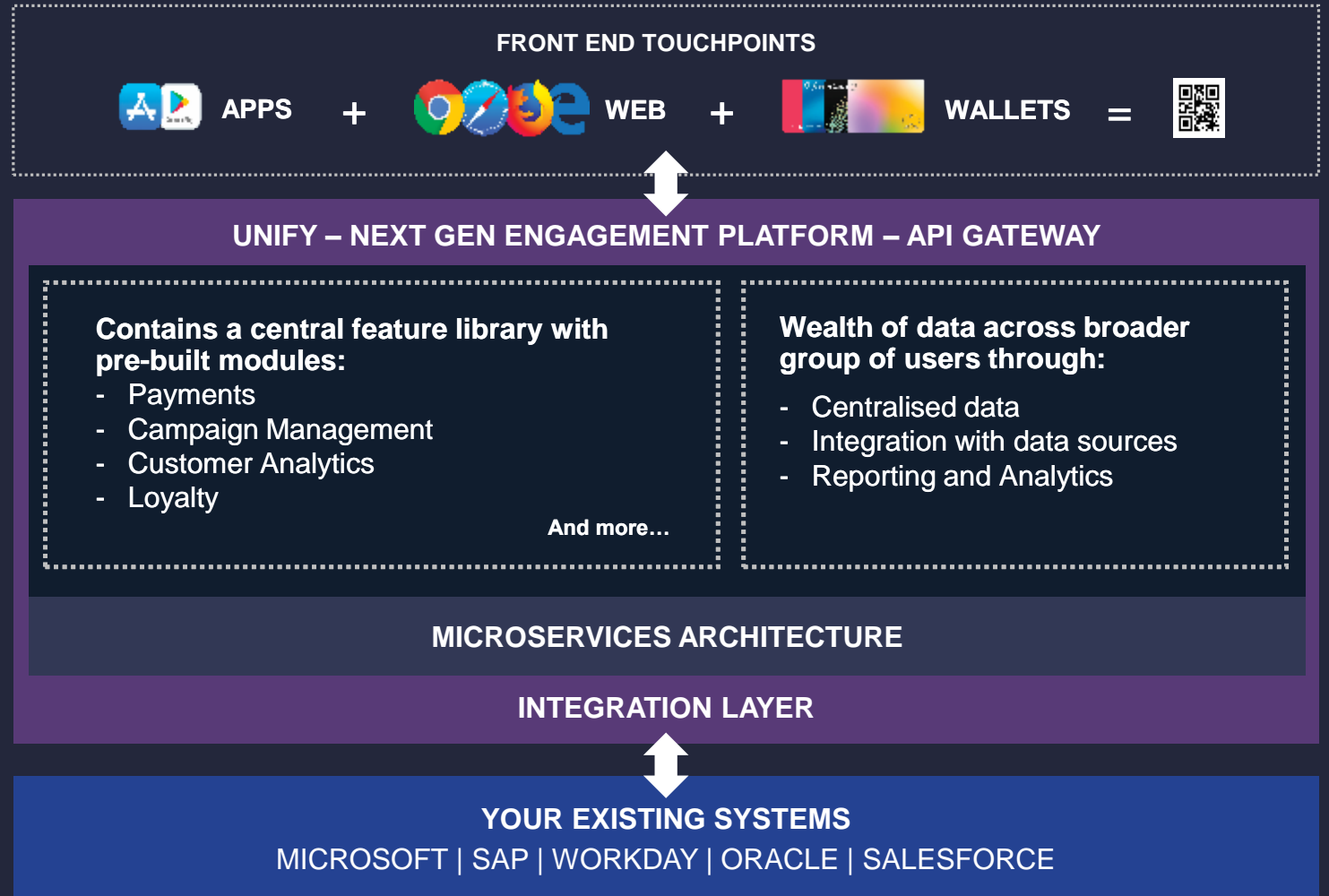
How to motivate your salesforce and empower them to sell more?



## Employees

How to better engage your employees to improve their commitment and productivity?

Next generation engagement platform which complements your existing systems, unifies your data and enables you to make smarter decisions



# Case Study: BMW

BMW Vantage is built on UNIFY which is scalable across multiple use cases, product categories and markets.

## Platform benefits



Unified  
payments and  
rewards



Quick to Scale  
across partner  
ecosystem



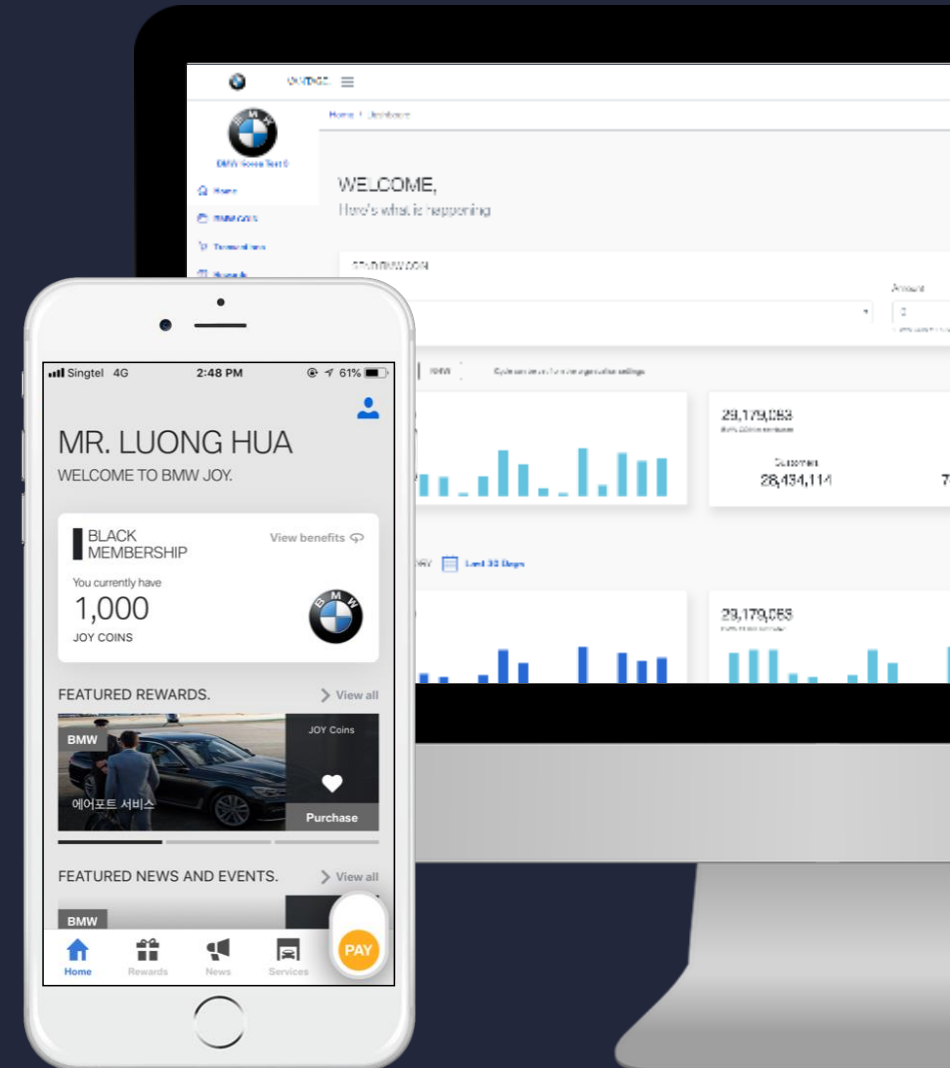
Streamlined  
Partner  
management



Seamless  
interoperability  
between partners



Customers



# Establish Agent Ecosystem.

A one-stop agent ecosystem centered around the provision of innovative services to drive sales and retain agents in a digital age by bringing value to them and their customers.



Salesforce



Business Partners

ENTERTAINMENT



TRAINING



HI CARRIE

The world belongs to the brave



CONSUMPTION

200



Top up

COMMISSION

100



Pay out

STAMPS

3



Redeem



New products

View All



Who to contact

View All



Alice Daley

Recommend 79%

- Home
- News
- Pay
- Contacts
- Account

GAMIFICATION



LEADS



# Launching the next-gen employee engagement platform

## The Challenge

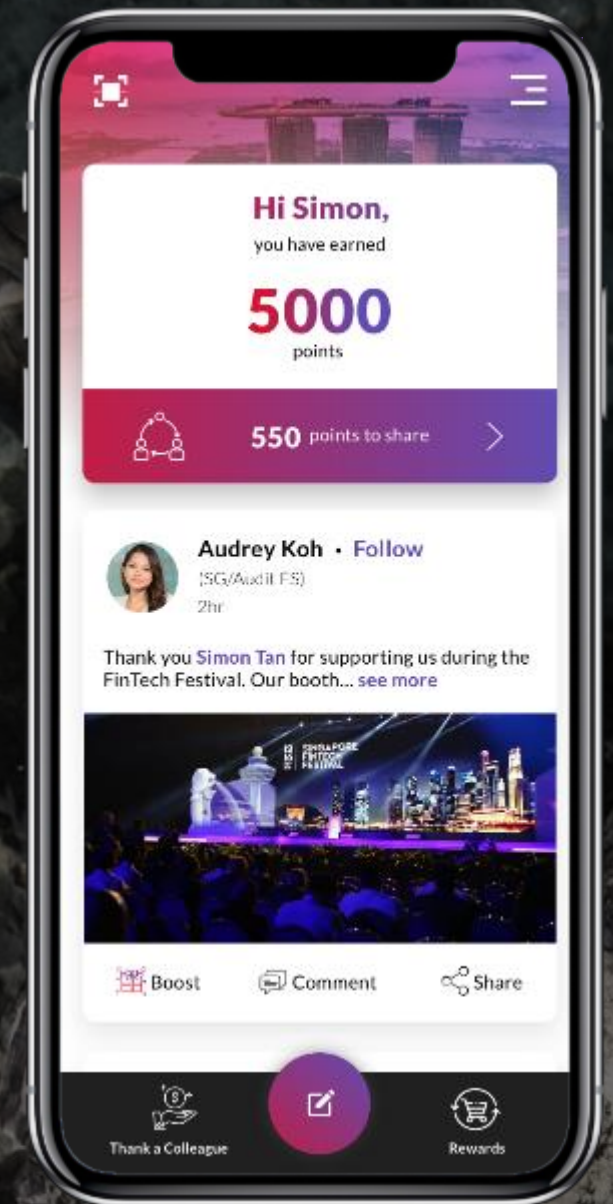
KPMG Singapore understood that it needs to connect differently with the emerging mind-set shift of its workforce to boost the engagement level and retention rate. KPMG looks at this initiative as a platform to connect with its employees by creating memorable experiences and growth opportunities on personal and professional level while they progress through their career.

## What We Did

- Understood pain points and needs of employees through design thinking
- Extracted key insights and conducted ideation workshops to develop differentiated value propositions for employees' personal & professional needs
- Developed a user-centric and ready-to-deploy solution, which allows:
  - employees to receive reward points for executing certain tasks
  - employees to reward each other on-the-go (peer-to-peer)
    - employees to use earned points for direct payment (via QR code) or purchasing pre-listed vouchers (reward program)
    - employees to share and capture stories on social wall
    - HR to get full visibility on highly engaged employees and top performers



Employees



DDoS Standard Protection



Virtual Network 10.1.0.0/16



Consumers

NSG WAF

Application Gateway (AGIC)

Web Tier Subnet 10.1.2.0/24

NSG

VM VM VM AKS

App Tier Subnet 10.1.3.0/24

NSG

NGINX Ingress Controller

VM VM VM HLF on AKS

HLF DLT Tier Subnet 10.1.4.0/24

NSG DevOps

VM Jumpbox

Management Tier Subnet 10.1.1.0/24

Storage Account

Containers File Share

Cloud Storage

NSG

Azure PostgreSQL Azure Cosmos DB

Database Tier Subnet 10.1.5.0/24

PowerBI Data Factory Azure Functions

Analytics

Azure Security Center Azure Monitor Key Vault Send Grid

Other Azure Services



On-premises

Dashboards



# Our approach & pricing structure



## Functional & Technical Requirements Workshop

1-2 days

- Free



## Setup Frontend & Backend

2 - 6 Months

- Professional services fees



## License Backend

Yearly

- Tiered yearly fee



## Evolve Frontend & Backend

Yearly Retainer

- Professional services fees

Pricing

Activity

- Functional workshop to gather local requirements and prioritize features for new release
- Technical alignment workshop to define required APIs and integration points with client's local systems

- Front end development of new mobile application for prioritized requirements OR customization of existing customer app for new requirements (through APIs)
- Backend customization of Admin portal for client requirements
- Integration, SIT and UAT on developed applications

- Security bug fixing
- Level 3 support

- From product backlog, prioritize features and functionality for new sprints
- Sprint planning e.g. timeline, effort estimations
- Sprint development, integration and testing
- Launch new release features and conduct usability tests to gather feedback





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