KPMG

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Digital Village™

Unify.

Transforming your business for future relevance

www.wemakeinnovationwork.com

Rethinking engagement

Customers

How to better engage your customers so that they buy more from you?

Business Partners

How to create mutually beneficial and lasting relationships with your business partners?

Salesforce

How to motivate your salesforce and empower them to sell more?

Employees

How to better engage your employees to improve their commitment and productivity?

Next generation engagement platform which complements your existing systems, unifies your data and enables you to make smarter decisions

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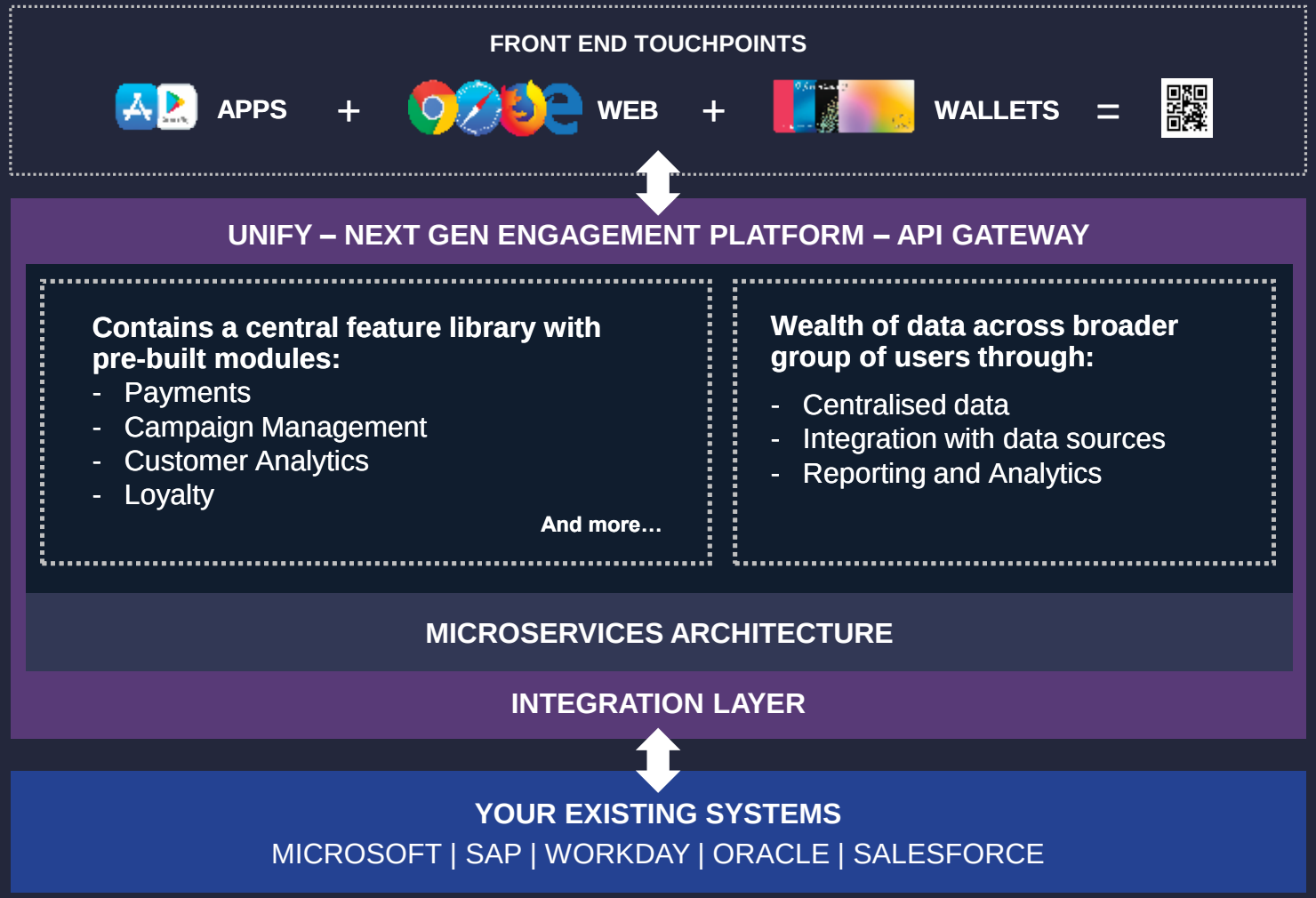

Case Study: BMW

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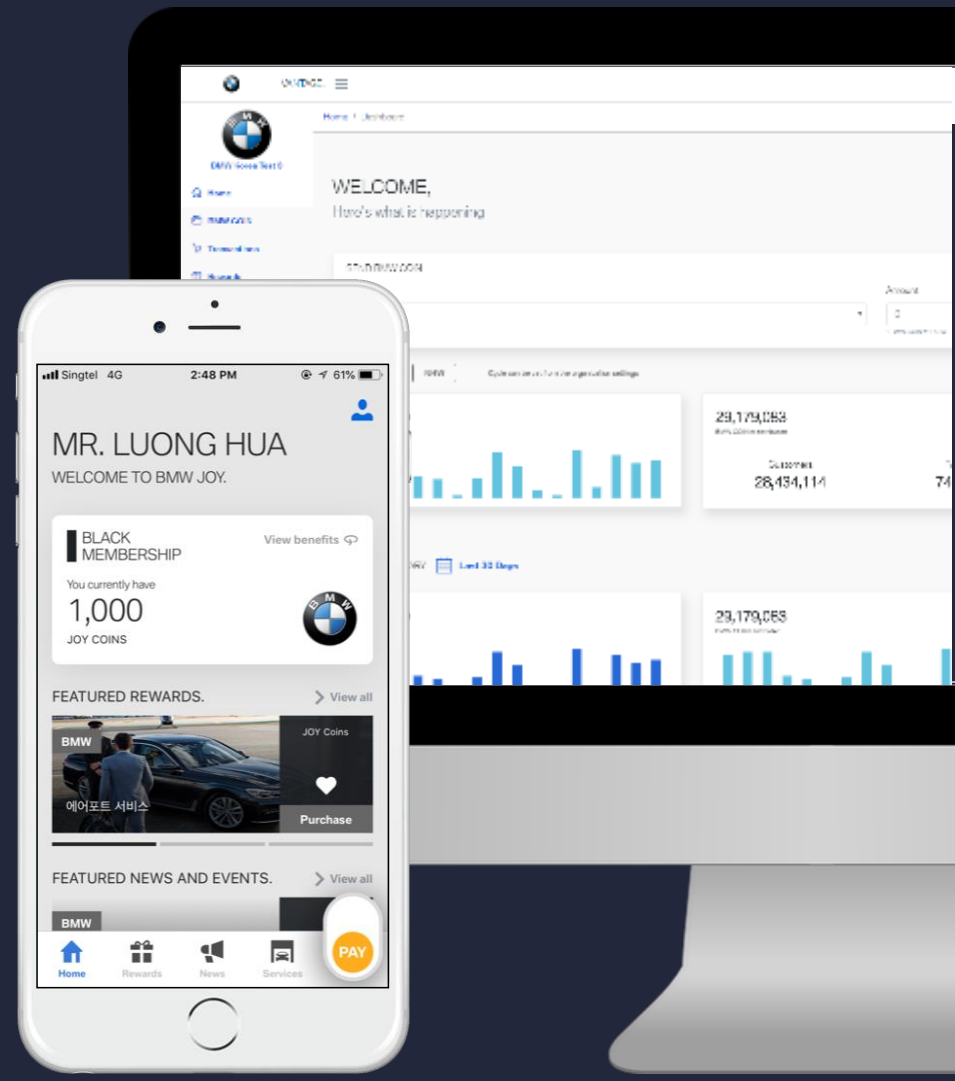
BMW Vantage is built on UNIFY which is scalable across multiple use cases, product categories and markets.

Platform benefits

- **Unified payments and rewards**
- **Quick to Scale across partner ecosystem**
- **Streamlined Partner management**
- **Seamless interoperability between partners**



Customers

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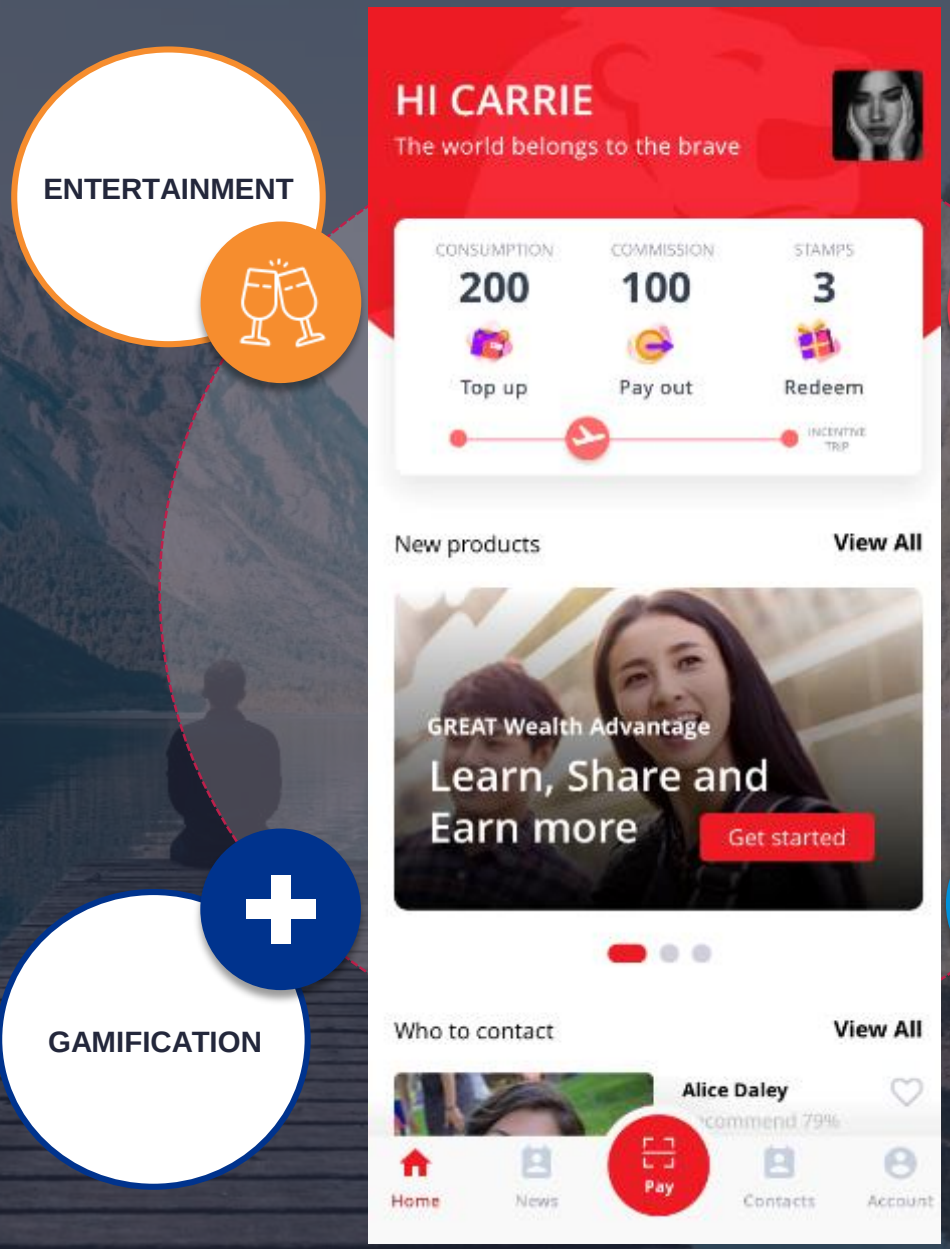
Establish Agent Ecosystem.

A one-stop agent ecosystem centered around the provision of innovative services to drive sales and retain agents in a digital age by bringing value to them and their customers.

Salesforce

Business Partners



Launching the next-gen employee engagement platform

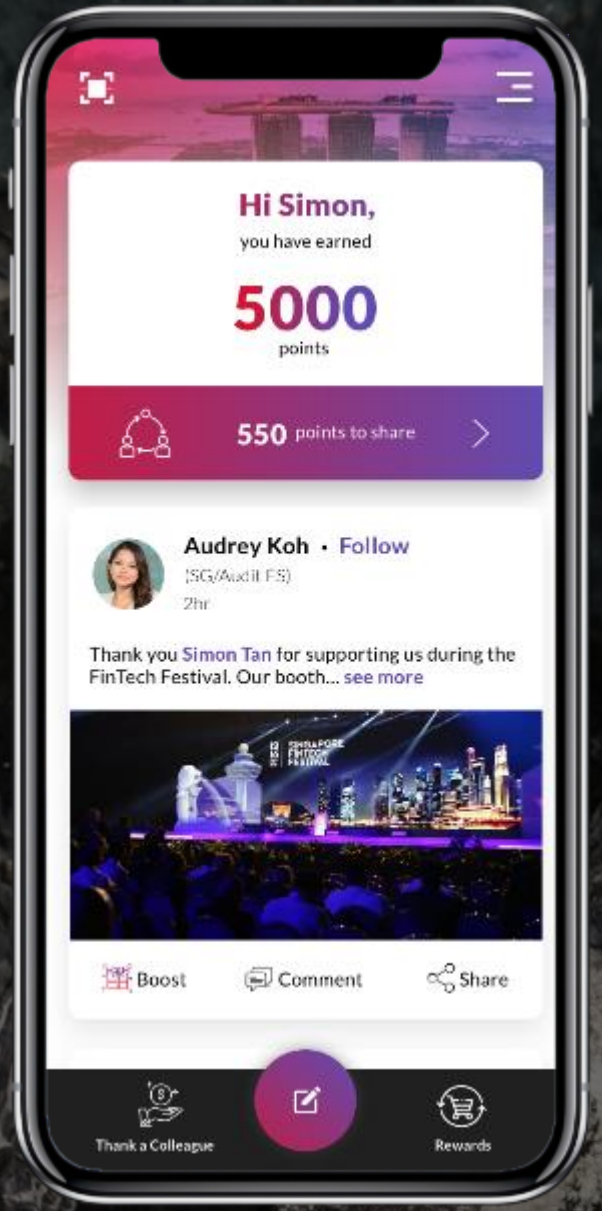
The Challenge

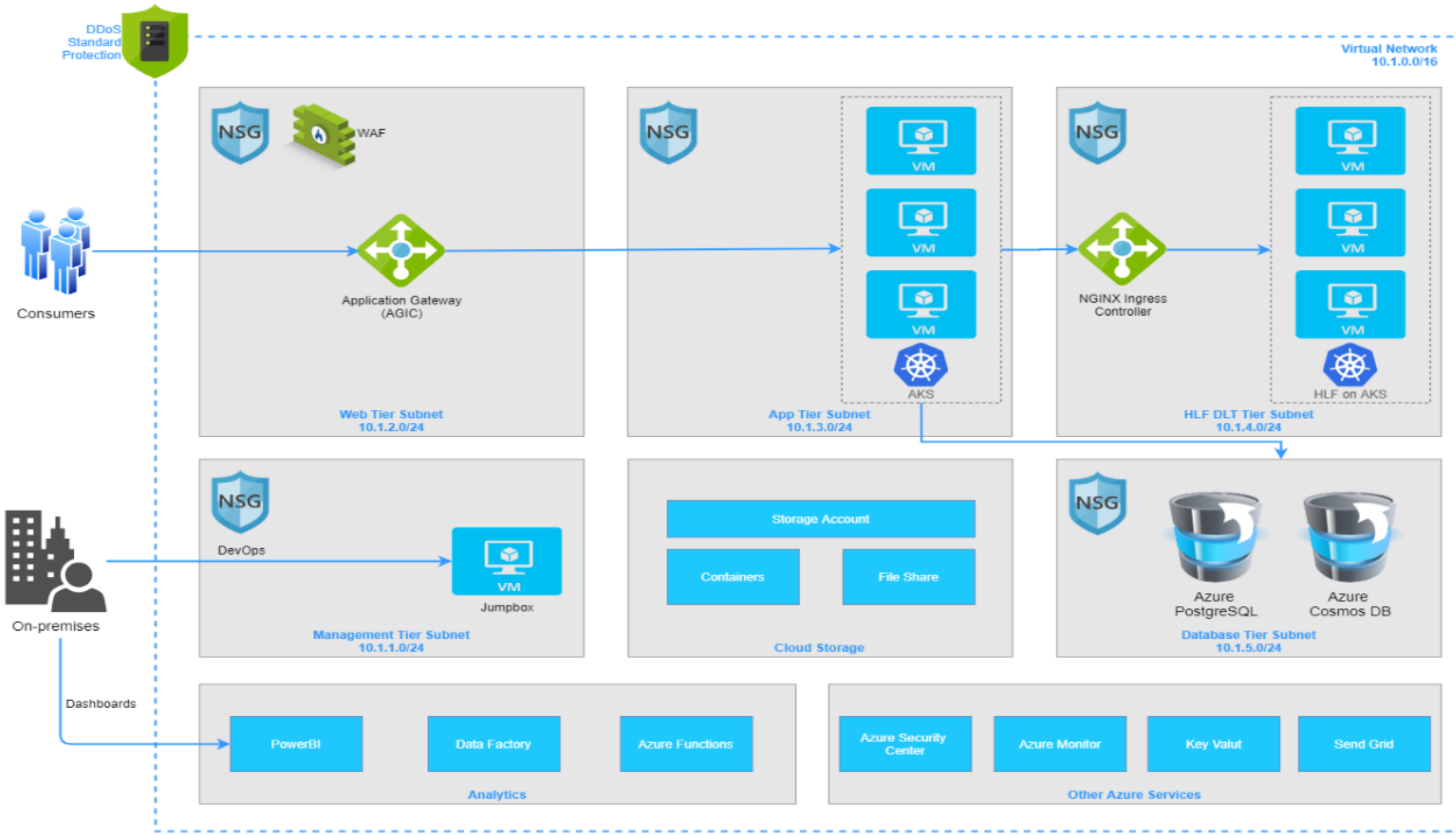
KPMG Singapore understood that it needs to connect differently with the emerging mind-set shift of its workforce to boost the engagement level and retention rate. KPMG looks at this initiative as a platform to connect with its employees by creating memorable experiences and growth opportunities on personal and professional level while they progress through their career.

What We Did

- Understood pain points and needs of employees through design thinking
- Extracted key insights and conducted ideation workshops to develop differentiated value propositions for employees' personal & professional needs
- Developed a user-centric and ready-to-deploy solution, which allows:
  - employees to receive reward points for executing certain tasks
  - employees to reward each other on-the-go (peer-to-peer)
    - employees to use earned points for direct payment (via QR code) or purchasing pre-listed vouchers (reward program)
    - employees to share and capture stories on social wall
    - HR to get full visibility on highly engaged employees and top performers

Employees




DDoS Standard Protection
Virtual Network
10.1.0.0/16
NSG
WAF
Consumers
Application Gateway (AGIC)
Web Tier Subnet
10.1.2.0/24
NSG
VM
VM
VM
AKS
App Tier Subnet
10.1.3.0/24
NSG
NGINX Ingress Controller
VM
VM
VM
HLF on AKS
HLF DLT Tier Subnet
10.1.4.0/24
On-premises
NSG
DevOps
VM
Jumpbox
Management Tier Subnet
10.1.1.0/24
Storage Account
Containers
File Share
Cloud Storage
NSG
Azure PostgreSQL
Azure Cosmos DB
Database Tier Subnet
10.1.5.0/24
Dashboards
PowerBI
Data Factory
Azure Functions
Analytics
Azure Security Center
Azure Monitor
Key Valut
Send Grid
Other Azure Services

Our approach & pricing structure

KPMG Digital Village™

Functional & Technical Requirements Workshop

Setup Frontend & Backend

License Backend

Evolve Frontend & Backend

1-2 days | **2 - 6 Months** | **Yearly** | **Yearly Retainer**

Pricing

- Free
- Professional services fees
- Tiered yearly fee
- Professional services fees

Activity

- Functional workshop to gather local requirements and prioritize features for new release
- Technical alignment workshop to define required APIs and integration points with client's local systems

- Front end development of new mobile application for prioritized requirements OR customization of existing customer app for new requirements (through APIs)
- Backend customization of Admin portal for client requirements
- Integration, SIT and UAT on developed applications

- Security bug fixing
- Level 3 support

- From product backlog, prioritize features and functionality for new sprints
- Sprint planning e.g. timeline, effort estimations
- Sprint development, integration and testing
- Launch new release features and conduct usability tests to gather feedback

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