

FarePorter

Collaborative Transportation
For Airport-Taxi intermodal

FarePorter Logistics Inc.

The 3 BIG problems with Travel

Ground Taxi intermodal at airports is very expensive and can be a significant portion of a total trip expense.

The Taxi/Limo industry is very inefficient and incurs significant miles driving empty with no revenue.

Airport taxis drop off in CBD and return empty & CBD taxis drop at airports and return empty.



FarePorter

The 3 BIG problems with Travel

Ground Taxi intermodal at airports is very expensive and can be a significant portion of a total trip expense.

The Taxi/Limo industry is very inefficient and incurs significant miles driving empty with no revenue.

Airport taxis drop off in CBD and return empty & CBD taxis drop at airports and return empty.



FarePorter

The 3 BIG problems with Travel

Ground Taxi intermodal at airports is very expensive and can be a significant portion of a total trip expense.

The Taxi/Limo industry is very inefficient and incurs significant miles driving empty with no revenue.

Airport taxis drop off in CBD and return empty & CBD taxis drop at airports and return empty.



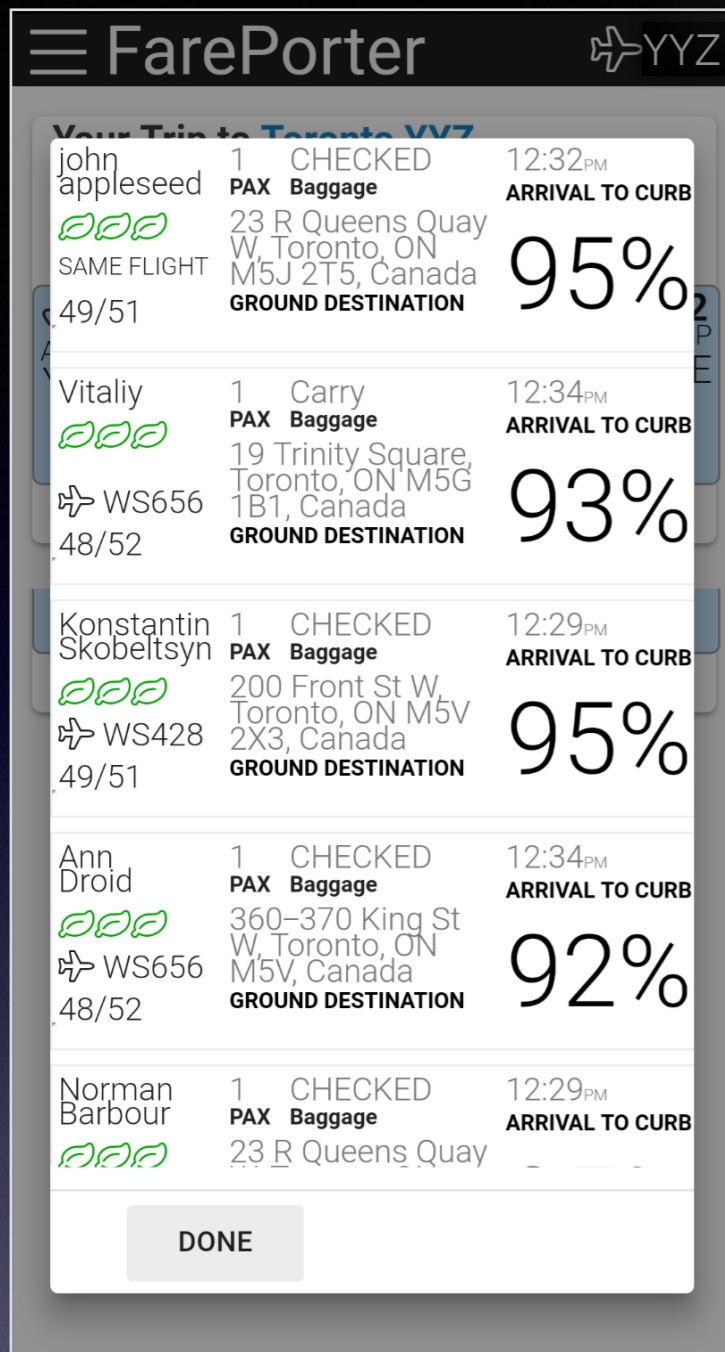
FarePorter

FarePorter Logistics Inc.

FarePorter solves all of these problems with 3 screens and 2 apps which will change everything.

It gives strategic views and inter-operability between supply and demand before and during the air-ground intermodal.





Passenger App view #1

A strategic view of other **passengers** leaving the terminal at the same time and where they are going including same flight travellers.

Inter-operability through banner click-thru to pair with others going to the same approximate destination (in app texting)

An immediate **50% reduction** of cost plus deletion of 2 taxi legs of same length.

FarePorter		YYZ
Approaching Fares		
YYZ 9/25/2017	CHECKED BAGGAGE PASSENGERS 23 R Queens Quay W, Toronto, ON M5J 2T5, Canada GROUND DESTINATION	563 12:32 ARRIVAL TO CURB \$25
YYZ 9/25/2017	CARRY BAGGAGE PASSENGERS 19 Trinity Square, Toronto, ON M5G 1B1, Canada GROUND DESTINATION	564 12:34 ARRIVAL TO CURB --
YYZ 9/25/2017	CHECKED BAGGAGE PASSENGERS 200 Front St W, Toronto, ON M5V 2X3, Canada GROUND DESTINATION	566 12:29 ARRIVAL TO CURB \$25
YYZ 9/25/2017	CHECKED BAGGAGE PASSENGERS 360-370 King St W, Toronto, ON M5V, Canada GROUND DESTINATION	569 12:34 ARRIVAL TO CURB --
YYZ 9/25/2017	CHECKED BAGGAGE PASSENGERS 23 R Queens Quay W, Toronto, ON M5J 2T5, Canada GROUND DESTINATION	571 12:29 ARRIVAL TO CURB --

Taxi Driver App

A strategic time stack order view of **passengers** passing through the terminal at the same time and where they are going

The Taxi/Limo **driver** can “offer” rides to in terminal **passengers** based on their preferred return area.

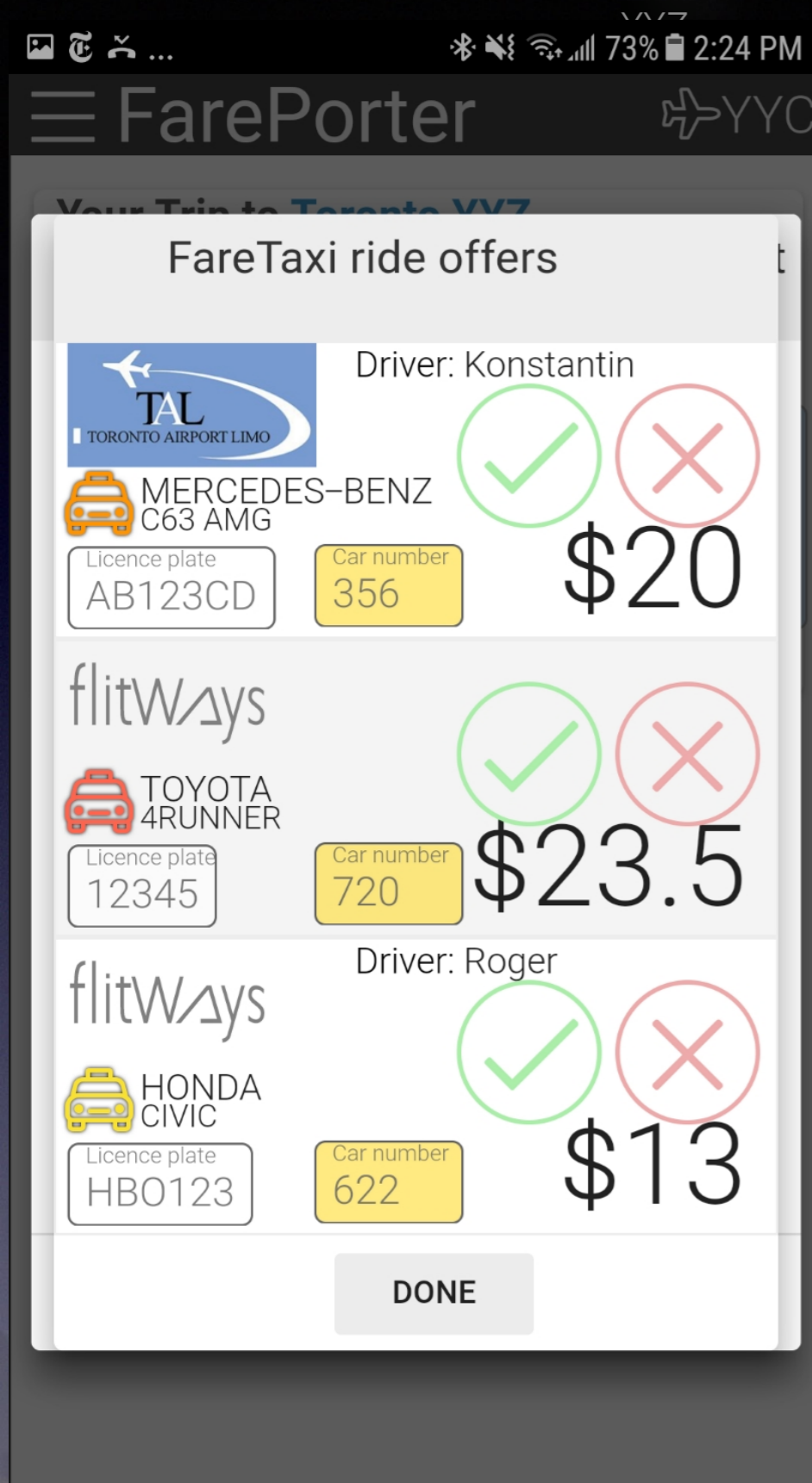
The **drivers** can **offer** situational discounts because they are about to return to home area empty.

Passenger App view #2

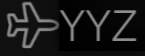
The **passenger** will see a stack order of **drivers** with specific fixed fare offers proposed peer to peer from drivers.

The **passenger**, or passengers can accept a **ride offer** and with in app texting direct the driver to a pickup location.

The fare is collected by the driver by normal course settlement.









FarePorter

FarePorter 




Your Trip to Toronto YYZ

Your trip from Toronto YYZ airport
Eastern Standard Time(DST)

-  Toronto airport arrival: 12:34
-  Leaving plane: +20 min
-  Baggage:
carry
-  Find partner: **Konstantin Skobeltsyn**
[MESSAGE](#)
-  Reach cab: +10 min

TOYOTA LAND CRUISER
 Car number: 1234 \$20

TAXI506 [MESSAGE](#)

-  You reach destination:
23 R Queens Quay W,
Toronto, ON M5J 2T5,
Canada
-  You pay to T1
Paid
-  T1 reaches destination:
30 Carlton St Toronto

[DONE](#)

Passenger timeline with Active banners and buttons

An active easy to use scrollable timeline that takes all transactions from inception to termination.

Passengers can either **FarePair**, **acquire a discount ride** OR both for maximum savings.

FarePorter

The Air Ground Intermodal

There are **30,000 commercial flights** per day in North America and over **100,000 flights worldwide.**

The percentage of lone travellers is the fastest growing part of the travel industry.

The marketplace is demanding more cost efficient solutions along with the mitigation of **congestion and CO2 emissions.**

A completely democratic system for all compliant for hire drivers to interface with passengers & is a **win win for everyone.**

FarePorter

The Competition

Network Transportation Companies are the main competition for FarePorter BUT!

As Fareporter is a democratic system, all Network based compliant drivers are welcome such as Uber, Lyft or others.

NTC drivers just need to be able to collect non cash fares outside of their current system but there are many off the shelf options in the marketplace.



FarePorter

Approach to the Market

Direct sales to Institutional suppliers of passengers who wish to save money and the environment...All 3 levels of Government plus large corporate & institutions

User aggregation through existing Taxi/Limo drivers by paying them a commission.

Direct marketing at terminals to taxi passengers being dropped off plus passengers in terminal.

Social media and alliances with online flight bookers plus airlines.

FarePorter



Revenue Model

FarePorter will receive 20% of the peer to peer transfer which takes place during pairing which will average approximately \$5 per usage.

Fareporter, once ride acquisition volume reaches critical mass will receive a monthly subscription fee from driver/members.

FarePorter will have enhanced airport customer acquisition and analytics available to premium driver subscribers.



FarePorter

The Five year revenue plan

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Passenger Pairings	50,000	350,000	1,500,000	6,000,000	14,000,000
Taxi Acquisition	30,000	210,000	800,000	1,800,000	5,400,000
Pairing revenue @\$5	\$250,000	\$1,750,000	\$7,500,000	\$25,000,000	\$60,000,000
Taxi Special System Fee	\$0.00	\$200,000	\$950,000	\$2,500,000	\$11,300,000
Advertising	\$0.0	\$250,000	\$600,000	\$2,100,000	\$3,500,000



FarePorter

The Milestones

The 5 month plan

Institutional Commitments

- The **Governments** at all 3 levels are the largest users of Air Travel in Canada at approx. 30% of the market.
- Employ at least 5 different **governments** in an institutional user arrangement.
- 5 large multi level city marketing alliances for customer acquisition with **compliant drivers**.
- A major source of **GREEN** non-dilutive funding is all 3 levels of **government**.

FarePorter

Application of Funds (200k)

6 month period

EXPENSE ITEMS	INVESTMENT
VIDEO & SOCIAL MEDIA	\$24,000
SELLING AND GENERAL	\$70,000
TRAVEL	\$22,000
SOFTWARE DEVELOPMENT	\$27,000
COMMUNICATIONS	\$4,200
ADMIN & LEGAL (patents)	\$32,000
FRAMEWORK TESTING	\$11,000
GRAPHICS DESIGN	\$9,800



FarePorter

Advisors

Dr. Lina Kattan, Urban Alliance Professor in Transportation Systems Optimization, AMA Chair in Smart multimodal Transportation Systems.

Hon. Monte Solberg, P.C., Member of Parliament (Medicine Hat) from 1993-2008, Monte served as Minister of Citizenship and Immigration, and as Minister of Human Resources and Social Development.

Dr. Alexandre De Barros, Associate Professor U of C, Former Director, Airport Infrastructure Brazilian National Civil Aviation Agency.

2004 - Winner of the ASCE Journal of Transportation Engineering Best Paper Award.

FarePorter

The Team

Vision, Passion, Experience

Brian Barbour - (CEO)

President Harbour Financial Inc. 35 Years of Public Company Corporate Financial Consulting. Served on Public company boards., Floor Trader Toronto Stock Exchange & US Analyst for Pitfield Mackay Ross Ltd. (Toronto)

Konstantin Skobeltsyn - (CTO)

Master of Laws - Kazan State University, Masters degree Physics - Kazan state University, Masters degree Mathematics - Lyceum 131 Kazan, Russia.

Assoc. Professor - Computer Science - Kazan Federal University, CEO Skobeltsyn Studio (mobile development)

John Aihoshi - (CFO)

Certified Management Accountant (CMA) with over 25 years of accounting experience. Mr. Aihoshi served as Chief Financial Officer of Canflame and a number of private and public companies since 1989.

FarePorter

Current Financing Needs

100,000 Shares @ \$2.00
\$200,000

Share capitalization table

Current Shares o/s	625,000
Post Financing	725,000

Contact:

Brian N Barbour

President & CEO

bnbarbour5@gmail.com

or

403 651 7339

FarePorter