



KUDO for Microsoft Teams

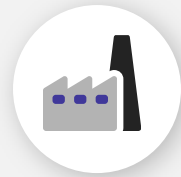
Customer stories



KUDO | Customer Case Study



Global summit and events



Industry

Food and beverage



Company

Latam division of a leading beverage company with more than 500 brands worldwide and products sold in more than 200 countries and territories.



Need

Host more inclusive events with clients, employees and suppliers.



Use-case

- Multilingual event with suppliers
- Multilingual event for National Womens Day

Company needs Spanish and Portuguese interpretation.

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Industry
Pharmaceutical



Company
EMEA division of one of the largest and renowned pharmaceuticals worldwide, with over 80 billion in revenue in 2021 and ranked top 50 in Fortune 500 2022.



Need
Significant need for RSI solution at the enterprise level.



Use-case

- DEI Training Series and multilingual recordings

Languages include English, Slovak, Norwegian, Romanian, Swedish, Croatian, Greek, Serbian, Czech, Arabic, German, Dutch, French, Italian, Spanish, Portuguese, Polish, Turkish

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Meetings and global training sessions



Industry
Technology



Company
Leading global provider of end-to-end software and cloud technology solutions, headquartered in Switzerland.



Need
Avoid miscommunications in internal meetings with Japanese stakeholders and during trainings with employees from various regions.



Use-case

- Internal committee and working group meetings with Japanese and English interpretation.
- Large training session with languages such as for such as English, Russian, Japanese, Turkish and Romanian.

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Supplier alignment meetings



Industry

Food retail industry



Company

One of the largest supermarket chains in Germany and among the Global Fortune 500 ranking.



Need

In retail, alignment and negotiations with suppliers is a top priority and this company needed to remove communication barriers with a key food supplier based in a different country.



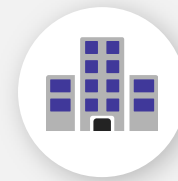
Use-case

Supplier & Stakeholder Meetings

KUDO | Customer Case Study



Industry
Technology



Company
Global tech giant and one of the most valuable brands worldwide.



Need
Increase language accessibility internally, with clients and broaden audiences in their events.



Use-case

- Diversity and inclusivity events
- Internal all-hands
- Innovation competitions
- Sales training
- Client meetings

KUDO | Customer Case Study



Employee Engagement without borders



Industry
Agriculture



Company
Grower, packager and seller of produce, ranked one of the best agriculture companies to work for in Texas by Zippia.



Need
With collaborators across different regions, the executives needed more comprehensive and productive interactions with the entire company.



Use-case

- Global Town halls, organization-wide meetings to talk about strategy and performance, and where employees can engage and ask questions.

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Industry

Engineering and consultancy



Company

Provides design and engineering services for Industrial-scale wind, solar, oil and gas, power and energy projects. Designed the majority of wind turbines based the United States.



Need

Improve communication between global teams in multidisciplinary projects.



Use-case

Internal trainings and meetings to validate the scope of projects and define deliverables.

KUDO | Customer Case Study



Multilingual meetings and knowledge management



Industry

Biopharmaceutical



Company

Among the top international laboratory and process technology provider for the biotech, pharmaceutical, and food industries.



Need

Language needs for a global team that relies on clear communication and understanding, where knowledge management and training is vital.



Use-case

- Company events
- Internal trainings and board meetings
- Multilingual recordings are provided for shareable localized content.

English, German, Chinese, Korean and Japanese interpretation have been provided.

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Cross-border trainings



Industry

Mining and metallurgy



Company

Global mining and metallurgy group, with presence in 20 countries and 5 continents. Among the top companies in the European mining and metals ranking published by of Vigeo-Eiris.



Need

Prevent misunderstandings and host more effective trainings with global team.



Use-case

- Internal trainings

Meetings are all interpreted in French and English.

KUDO | Customer Case Study



Global summits and international meetings



Industry
Third sector



Company
One of the largest charities in the world.



Need
Host more comprehensive meetings and events with international audiences.



Use-case

- Internal meetings
- Stakeholder Meetings
- Global Summit

Meetings and events broadcasted in English, Arabic, Swedish, Danish, French, Spanish (many others).

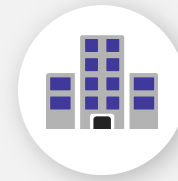
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International consultancy



Industry
Consultancy



Company
International firm that works with governments, businesses, and investors to solve the world's most pressing challenges. Joins a global network of professionals operating in over 90 countries.



Need
Support meetings for project in West Africa.



Use-case
• Stakeholder meetings

Languages needed are French and English

KUDO | Customer Case Study



Industry
Technology



Company
Multinational software corporation that makes software products for architecture and engineering. Among the Fortune 500 companies.



Need
Collect detailed feedback from users in various countries.



Use-case

- User research interviews

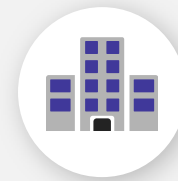
Meetings are in Spanish and English.

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Industry

Pharmaceutical and life sciences



Company

Leading manufacturer of high-quality pharmaceuticals, ranked in Top 50 Global Pharma Companies by Pharmaceutical Executive in 2021.



Need

Maximize participants inclusion and interactions.



Use-case

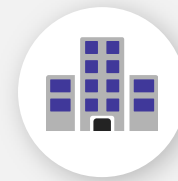
- International event with employees

German, English, Russian, Serbian (4 languages, 3 interpreters)

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Industry
Government



Company
Government department in charge of the nation's finances



Need
Quality interpretation to support discussions with representatives from a different country.



Use-case
• International meetings

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Connecting with international workforce



Industry
Manufacturer



Company
A leading global specialty minerals *company*. World's largest producers of bromine, primarily used as a flame retardant, with the company's major markets including Brazil, China, Europe and India.



Need
After the acquisition of a Brazilian factory, they have communication issues and need to break the language barrier before starting the integration process.



Use-case

- Global Town Halls and employee meetings

Languages needed are English, Hebrew, Portuguese, Chinese and Spanish.

KUDO | Customer Case Study



Multilingual presentations



Industry
Manufacturer



Company
Company specialized in the production and distribution of high quality vegetable seeds to tropical countries. According to Access to Seeds, the company ranks second in the 2019 Index for Western and Central Africa.



Need
Present projects to foreign clients and government officials.



Use-case

- Stakeholder meetings and presentations

Languages needed are French, English, Portuguese from Portugal and Arab.

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Merger of cultures



Industry
Mining



Company

Develops world-class lithium projects in the Americas and also has one of the largest undeveloped uranium projects globally.



Need

Acquired an Argentinian company and wants to ensure their team is feeling included in their internal events.



Use-case

- Global town halls

Languages needed are Spanish and English.

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Efficient meetings with regional offices



Industry
Mining



Company

The Asia, Europe and Latin America business division of leading global out-of-home media company. Part of a global network present in 23 countries and 2,000 cities.



Need

Overcoming language barriers for team meetings between various regional offices.



Use-case

- Internal meetings

Languages needed are English, French, Italian and Spanish.

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Language accessibility in meetings and events



Industry
Consultancy



Company
One of the largest full-service chartered professional accountancy and business advisory firms in Canada.



Need
Cater French speaking employees during Town halls, Corporate retreat meetings, and training videos.



Use-case

- Internal meetings
- Global townhalls
- Training videos

Languages needed are English and French.

KUDO | AG Insurance

Public Case Study



Effective communication across AG Insurance



Industry
Insurance



Company

Market leader it is today in the Belgian insurance sector with more than 2.7 million individual customers.



Need

Accustomed to live interpretation in a classical physical set-up for their meetings and events, when meetings shifted to online, they were without interpretation altogether. Their bilingual speakers did their best to speak both languages, but this wasn't sustainable nor sufficient.



Use-case

- Team meetings
- One-off events

Company needs Dutch, French and English



Contact Information

KUDO Sales Contact:

<https://kudoway.com/contact/>

KUDO Support:

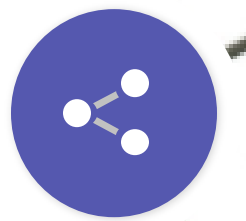
<https://support.kudoway.com/hc/en-us>

KUDO Partnership VP:

michal@kudoway.com

Microsoft Teams Integration Lead:

eyal.sharfertz@microsoft.com





Resources

[FAQ document](#)

In the news:

[Ignite 2020](#)

[A brief history of interpretation](#)

[KUDO Interpretation for Business Meetings](#)

[Press Release](#)

KUDO demonstration for Microsoft*

[Contact Sales](#)

** The Demo account should be used only to review integration. For live customer demos with interpreters please involve [KUDO Sales](#)*





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KUDO for Microsoft Teams

