



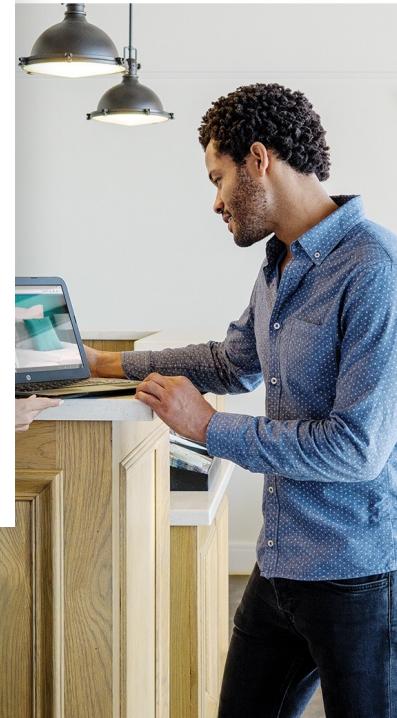
Modernize Endpoints

Enabling frontline workers



Agenda

- The frontline workforce is essential to the success of your organization, and they need modernized endpoints.
- Microsoft and Kuralkan are positioned to deliver seamless frontline experiences with essential apps and integrated security.
- Now is the time to simplify IT, reduce costs, and empower your frontline workforce.



Microsoft + Kuralkan

The way in which organizations empower employees is changing rapidly, with a focus on delivering consistent, unifying, secure, and transformative experiences across devices.

With **endpoint modernization services from Microsoft and Kuralkan**, get the tools you need to manage mobile, desktop, and virtual endpoints while enabling secure access to corporate resources from anywhere.

86%

say their organization will be more successful when frontline workers are empowered to make important decisions in the moment



Frontline workers

The backbone of an organization



Customers rely on the services they provide



Organizations depend on the operational tasks they perform



Human connection to the brand

Source: 1. Harvard Business Review Analytics Services, "A C-Suite blueprint for empowering firstline workers," 2020.



Frontline workers are **80%** of global workforce.¹



90% of executives say digitally connected frontline workers will be a competitive differentiator.¹

Technology gaps challenging the frontline



Outdated toolsets and fragmented technology experience

Loss of productivity with lack of access

Devices not customized for roles and needs

69%

of organizations agree the most critical initiative is empowering frontline workers without endangering security.