

The image features a dark green background with a white geometric pattern on the left side. In the center, the word "kweevo" is written in a white, lowercase, sans-serif font. The letter 'k' is stylized with a downward-pointing arrow integrated into its stem. Behind the text, there is a faint, semi-transparent image of a lightbulb and a molecular structure with nodes and connecting lines. The entire central composition is enclosed in a thin white rectangular border.

kweevo

3 Critical Supply Chain Challenges

① Lack of Digitisation & Visibility

94% of UK manufacturers believe that the **lack of digital maturity** in the manufacturing industry has led to a **decrease in productivity** (1). 56% of UK manufacturers are losing sales because of a **lack of digitisation** (1). The average supply chain has **only a digitisation level of 43%** (2), and most companies have only **20% visibility into their supply chains** (3). 84% of Chief Supply Chain Officers agree that the **lack of visibility across the Supply Chain** was the biggest challenge they face (4).

Sources: ¹Manufacturing Digital Productivity Report, 2022; ²McKinsey, 2017; ³Supply Chain Brain,2020; ⁴IBM Global C-Suite, 2019.

② Supply Chain Disruptions & Productivity

Manufacturers struggle to cope with **supply chain disruptions**. They face a constant **pressure to reduce inefficiencies**, costs, wastes, risks and carbon emissions to **improve productivity**. Global **supply chain disruptions** caused by COVID-19 have resulted in **75% of companies increasing inventory excess by 10%**, negatively impacting operational waste and revenue (1).

Sources: ¹Hackett-Group,2020

③ Decarbonisation

Manufacturers face increasing **pressure to decarbonise their supply chains**. They must generate carbon intelligence to **drive sustainability** and **transition from linear to circular supply chains**. The **supply chain is responsible for 90% of a company's environmental impact** (1) and **inefficiencies cost UK businesses over £1.5B/year** (2).

Sources: ¹McKinsey,2019; ²Zencargo,2018

3 Critical Supply Chain Challenges

Lack of
Digitisation & Visibility



**Supply Chain Disruptions
& Productivity**

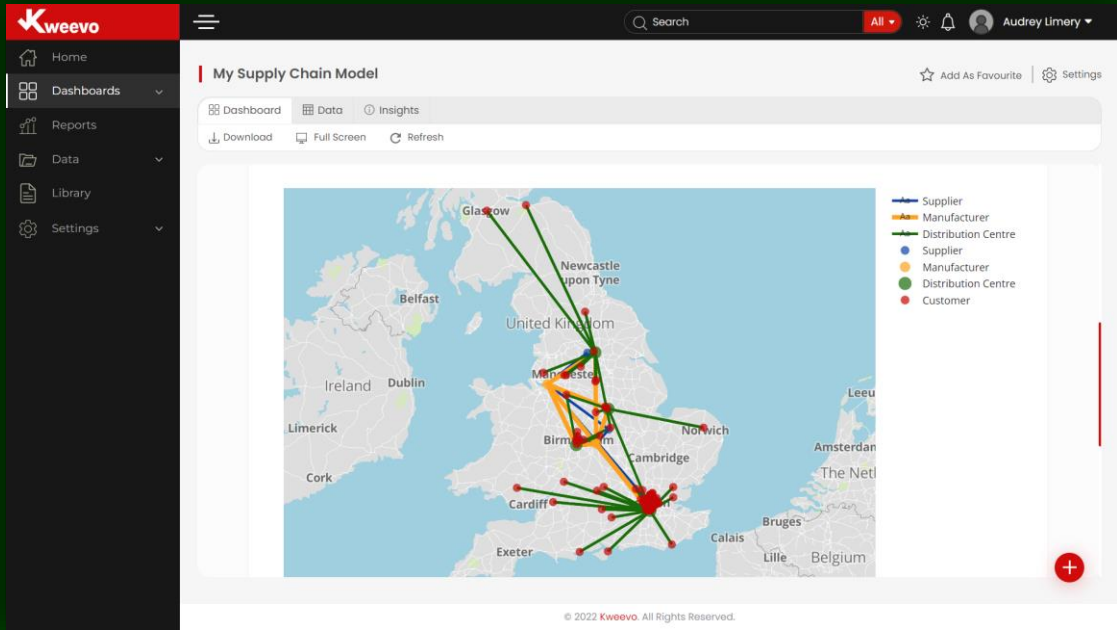


Decarbonisation

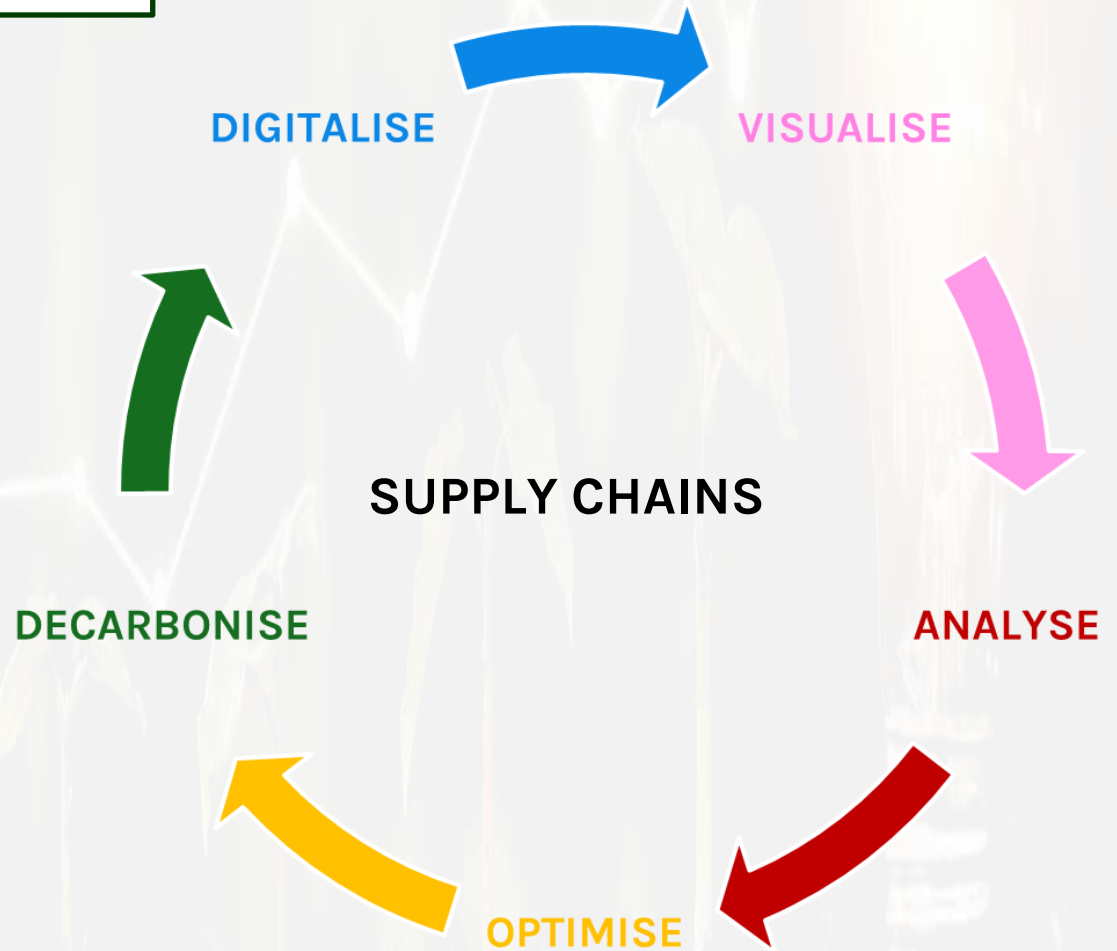
These challenges are intrinsically linked but they are often addressed in silos, instead of being addressed in an integrated manner. We aim to change that with Kweevo.

Our Solution

An AI-powered **Supply Chain** & **Carbon Intelligence Platform**



We help Organisations



DIGITALISE

VISUALISE

SUPPLY CHAINS

DECARBONISE

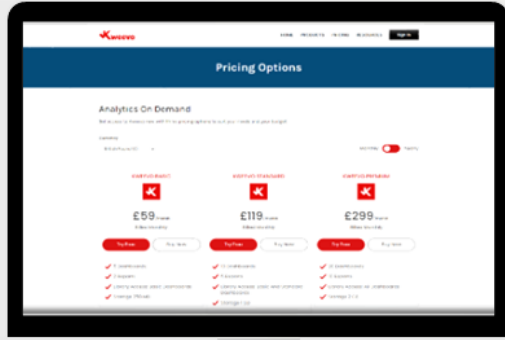
ANALYSE

OPTIMISE

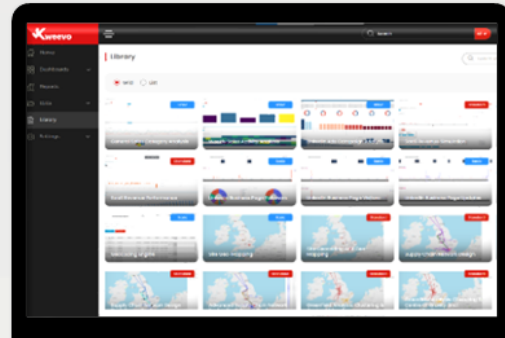
hosting a suite of innovative and automated Data Apps

User Journey

Sign up on our website



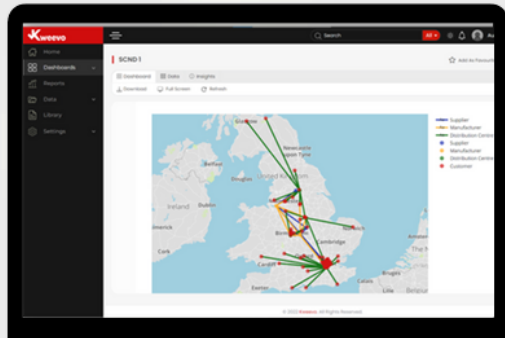
Browse our library and select a data app



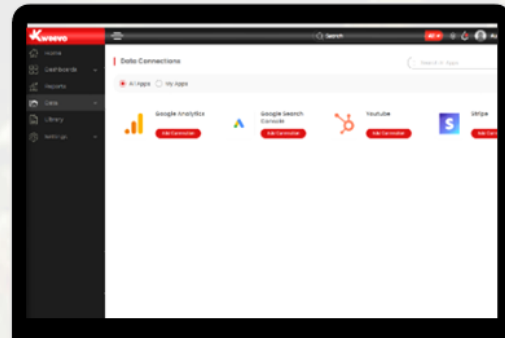
To get started, sign up via the Microsoft Marketplace, then log into our platform and explore our library of data apps.

Upon selecting a data app, you can connect or upload your data sources. The data app will refresh automatically, unlocking key insights for your business. You can then start interacting with the data app, perform some modelling, develop some scenarios, etc.

Unlock key insights and make data-driven decisions



Connect or upload your data sources



Each data app is a unique solution and comes with its own data template.

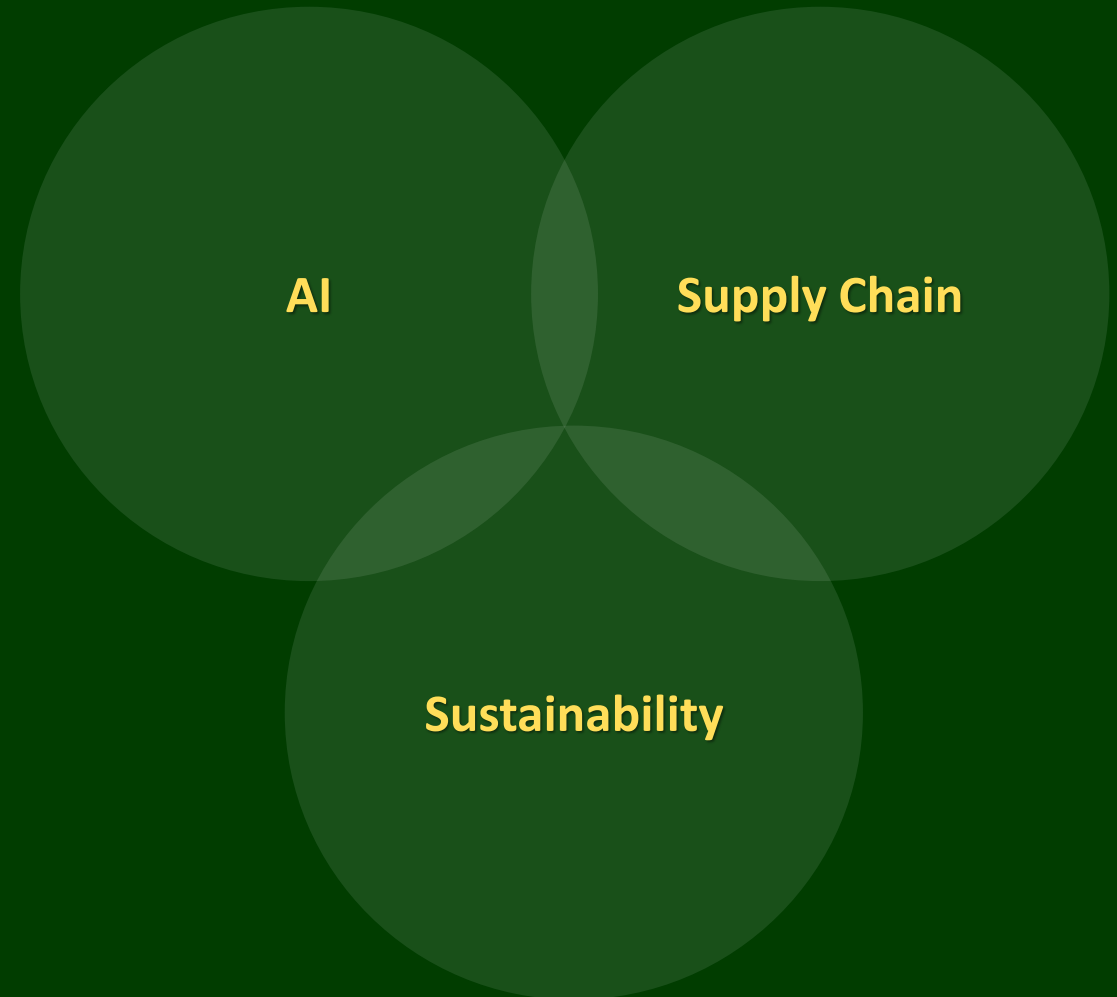


Unique Value Proposition

Our value proposition resides in providing solutions across 3 high-value domains:

- AI
- Supply Chain
- Sustainability

We uniquely combine supply chain and carbon analytics to drive more digitised, visible, optimised and sustainable supply chains.

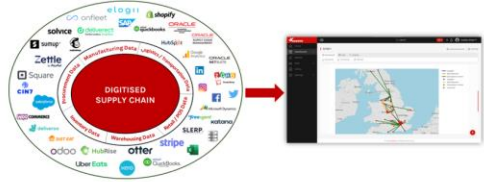


1 Platform Embedding 5 Core Functions

DIGITALISE

Data Integration from various Data Sources

Use of embedded API connections, Database connections or flat file uploads.



Data Integration from various Data Sources

Each data app comes with a unique shareable URL, making it accessible to collaborators.



Data S...

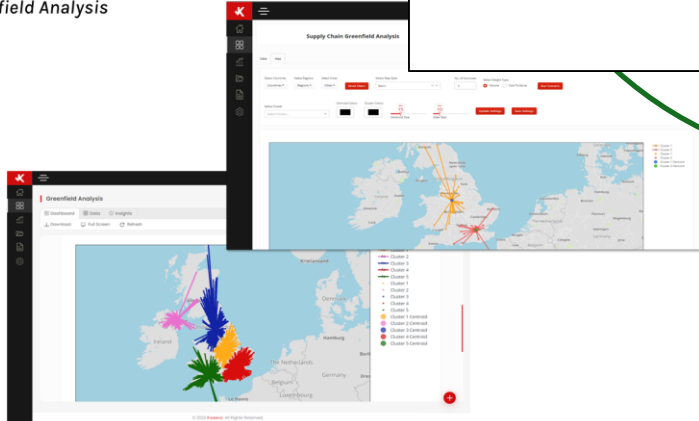
Each party c... with the other... for measuring...

OPTIMISE

Diagnostic, Predictive and Prescriptive Analytics

One Integrated Platform hosting multiple data apps, powered by Analytics, Data Science and Machine Learning

- Segmentation, Centre of Gravity & Greenfield Analysis
- Waste & Carbon Optimisation
- Inventory Optimisation
- Resources Optimisation
- Simulation
- Forecasting
- Etc.

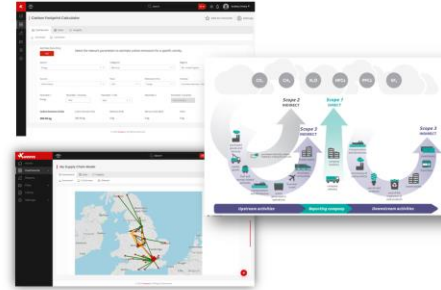


DECARBONISE

Generation of Carbon Intelligence

One Integrated Platform hosting multiple data apps, powered by Analytics, Data Science and Machine Learning

- Carbon Analytics (all scopes)
- Carbon Intelligence
- Waste Analytics
- End-to-end Supply Chain Carbon Footprint
- Carbon Optimisation
- Supply Chain Traceability
- Supplier Carbon Profiles



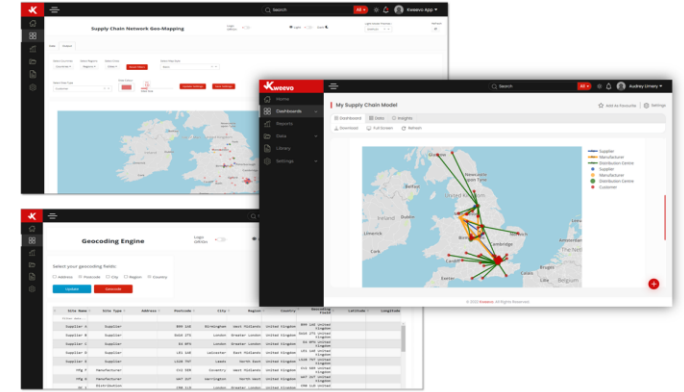
VISUALISE

Integrated Geocoding Engine

using Google APIs for fast and automated geocoding

Supply Chain Geo-Mapping

and analyse the supply chain location



ANALYSE

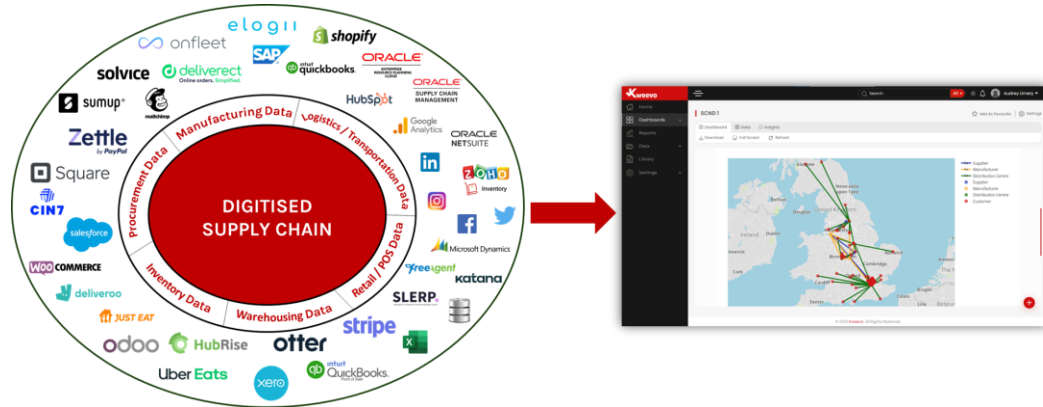
Generation of Supply Chain Intelligence

Using multiple data apps, powered by Analytics, Data Science and Machine Learning



Data Integration from various Data Sources

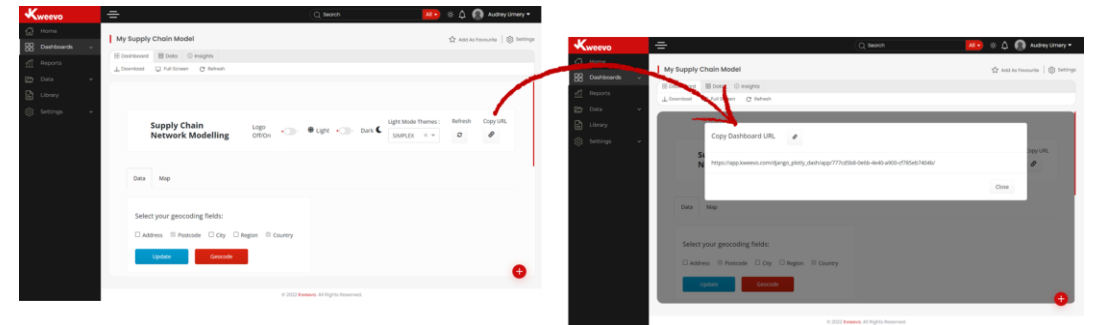
Use of embedded API connections, Database connections or flat file uploads.



* Illustrative list of Data Connections. We deploy our API Data Connections on a rolling basis. If you require a specific data connection, please let us know and we will aim to make it available as soon as possible.

Share Your Data Apps with Collaborators

Each data app comes with a unique shareable URL, making it accessible to collaborators.



Integrated Geocoding Engine

using Google APIs for fast and automated geocoding

Supply Chain Geo-Mapping

to visualise and analyse the supply chain nodes of an organisation

Supply Chain Network Modelling

to visualise and analyse the supply chain flows of an organisation

The image displays four screenshots from the Kweevo application, illustrating its geocoding and supply chain visualization capabilities.

Top-Left Screenshot: Supply Chain Network Geo-Mapping
This interface allows users to filter and visualize supply chain nodes. It includes a sidebar with navigation options (Home, Dashboards, Reports, Data, Library, Settings) and a main area with a map of the United Kingdom. Filters for Country, Region, City, and Map Style are visible. A 'Geocode' button is present.

Bottom-Left Screenshot: Geocoding Engine
This interface is used to geocode data. It features a 'Select your geocoding fields:' section with checkboxes for Address, Postcode, City, Region, and Country. Below this is a table of geocoded data.

Site Name	Site Type	Address	Postcode	City	Region	Country	Geocoding Field	Latitude	Longitude
Supplier A	Supplier	B99 1AE	Birmingham	West Midlands	United Kingdom	B99 1AE	United Kingdom		
Supplier B	Supplier	SW16 2TS	London	Greater London	United Kingdom	SW16 2TS	United Kingdom		
Supplier C	Supplier	E4 0FN	London	Greater London	United Kingdom	E4 0FN	United Kingdom		
Supplier D	Supplier	LE1 1AE	Leicester	East Midlands	United Kingdom	LE1 1AE	United Kingdom		
Supplier E	Supplier	LS28 7HT	Leeds	North East	United Kingdom	LS28 7HT	United Kingdom		
Mfg F	Manufacturer	CV2 5ER	Coventry	West Midlands	United Kingdom	CV2 5ER	United Kingdom		
Mfg G	Manufacturer	W87 2UT	Harrington	North West	United Kingdom	W87 2UT	United Kingdom		
DC 1	Distribution	CR8 1LD	London	Greater London	United Kingdom	CR8 1LD	United Kingdom		

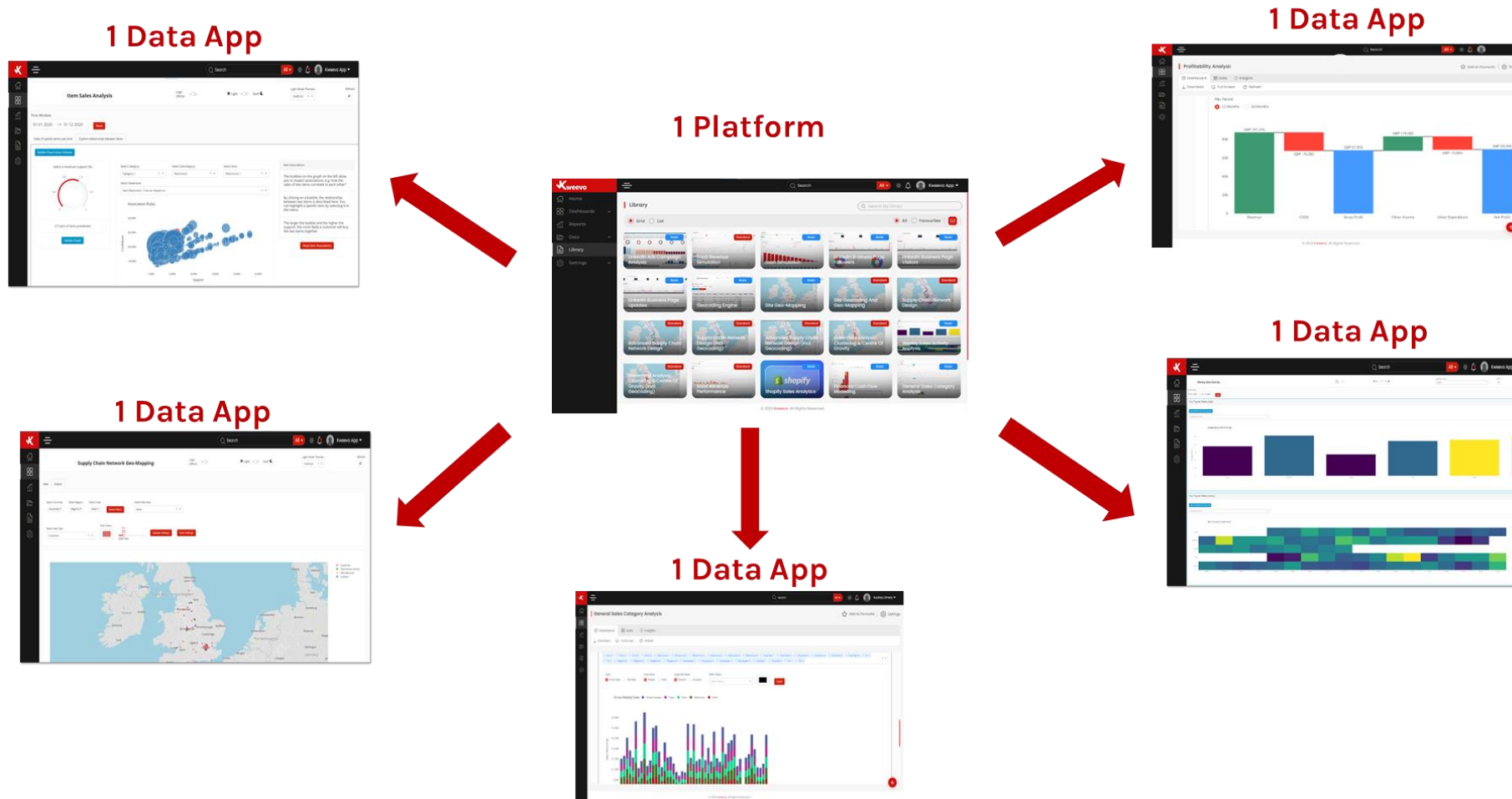
Top-Right Screenshot: My Supply Chain Model
This dashboard shows a network map of the supply chain. The map displays nodes (Suppliers, Manufacturers, Distribution Centres, Customers) and connecting lines. A legend on the right identifies the node types: Supplier (blue dot), Manufacturer (orange dot), Distribution Centre (green dot), and Customer (red dot). The map includes a search bar and navigation options.

Bottom-Right Screenshot: Detailed Network Map
This view provides a detailed look at the supply chain network. It shows a map of the UK with nodes and connecting lines. A legend on the right identifies the node types: Supplier (blue dot), Manufacturer (orange dot), Distribution Centre (green dot), and Customer (red dot). The map includes a search bar and navigation options.

ANALYSE

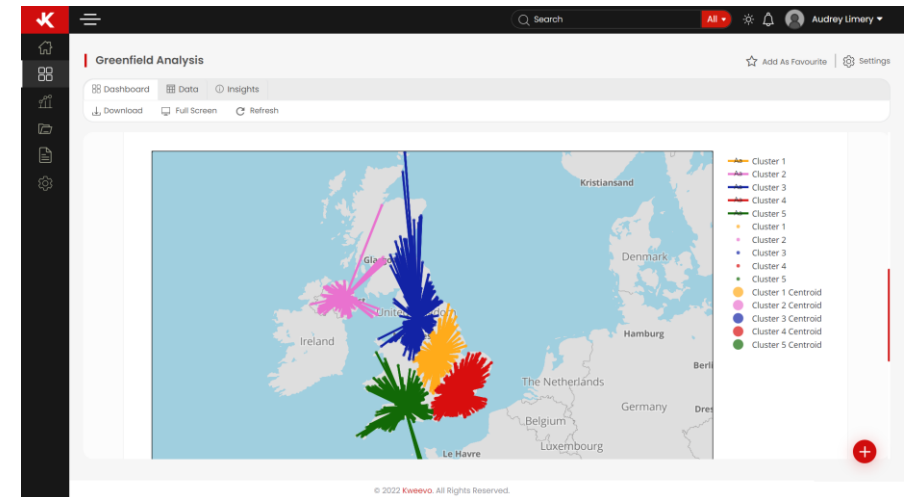
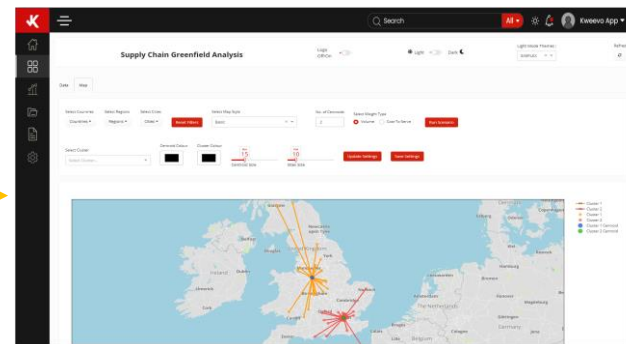
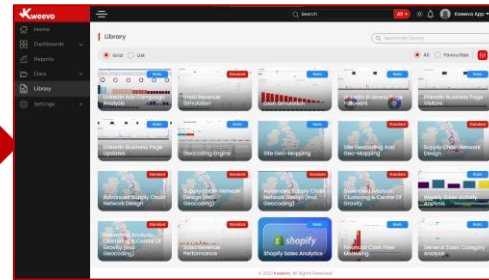
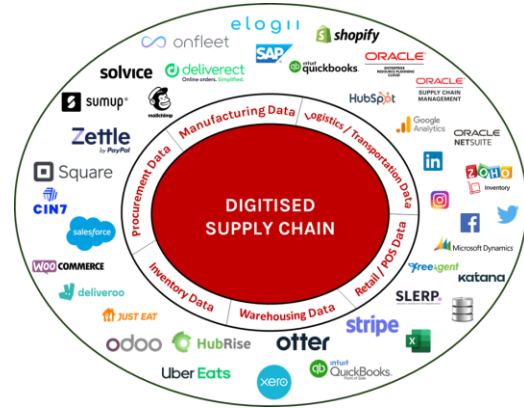
Generation of Supply Chain Intelligence

One Integrated Platform hosting multiple data apps, powered by Analytics, Data Science and Machine Learning



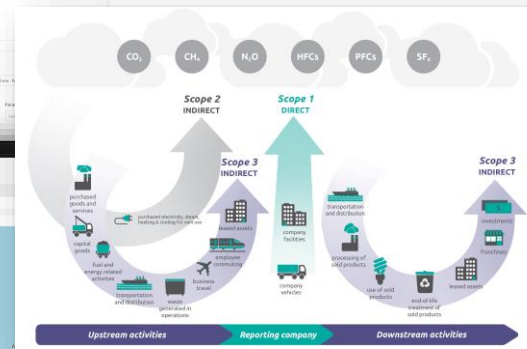
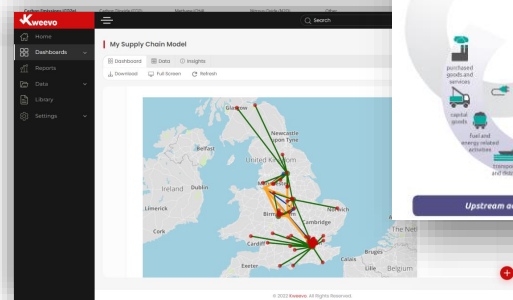
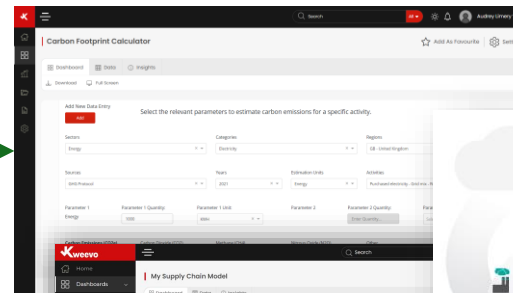
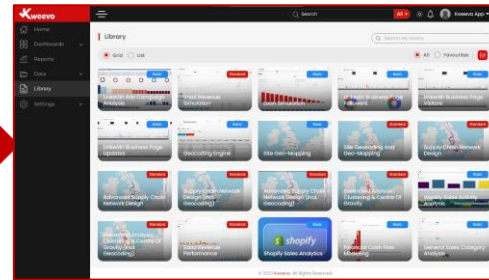
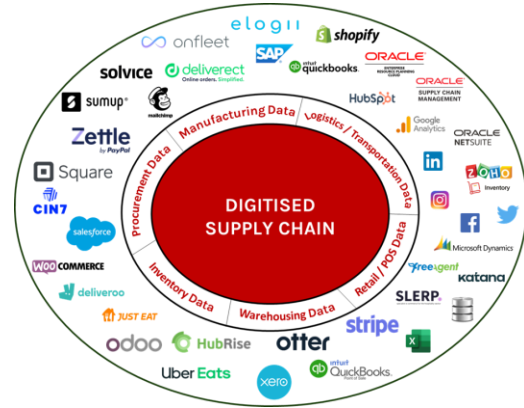
OPTIMISE

Supply Chain Segmentation (Clustering), Centre of Gravity and Greenfield Analysis



DECARBONISE

Embedding our Carbon API into our data apps to measure carbon emissions across the supply chain (scopes 1, 2 and 3)





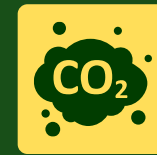
Impact



**Reduce Supply
Chain Inefficiencies**



**Decrease Supply
Chain Costs**



**Minimise
Carbon Footprint**

...by at least 10-15%

SCALA overhauls benchmarking offering

By Edward Hardy - Oct 3, 2022



SCALA OVERHAULS BENCHMARKING OFFERING TO OFFER BUSINESSES ACCESS TO WORLD-CLASS INDUSTRY INSIGHTS



SCALA overhauls benchmarking offering to offer businesses access to world-class industry insights

Having been honed and built upon over nearly two decades, SCALA's benchmarking offering has now been fully-systemised through a new partnership with SaaS cloud analytics platform KWEEVO. Through this partnership, SCALA Best Practice members will have access to a customised dashboard, fed by a robust automated data pipeline, driving instant insight generation and eliminating long and complex manual data operations.

"Our work with Kweevo has enabled us to make a major step forward, further enhancing our capability to provide our Best Practice members with a comprehensive range of meaningful comparisons both between companies and year on year, clearly showing them where savings can be made, and growth opportunities leveraged, amidst the continued squeeze on consumer buying power."



SCALA overhauls benchmarking offering to offer businesses access to world-class industry insights

SCALA News

Successful Case Study: We did it with SCALA Consulting!

We streamlined, automated and optimised SCALA's Supply Chain Benchmarking process, significantly decreasing time inefficiencies by at least 50% (from weeks to minutes). To do so, we focused on 3 core pillars: Digitisation, Automation, Optimisation. Our work with SCALA was featured on various news platforms.



Our Milestones



Eagle Labs

Barclays Eagle Lab Cambridge

Barclays BFA 2.0 Cohort (2021/2022)



Microsoft for Startups Founders Hub
Microsoft ISV Success Program



2022 Smart Factory Expo's Innovation Alley
sponsored by Deloitte and Innovate UK



Greentech Europe 2023, sponsored by
Village Capital and Visa Foundation



Innovation Champion Winner 2022

App of the Year Finalist 2022



Tech Nation Libra 2.0 Cohort (2022)



Female Innovator of the Year Nominee 2022

Tech Innovator of the Year Nominee 2022



MSDUK Innovation Challenge 2022 Finalist



2022 TechRound BAME 50
under 50 Entrepreneurs



Accenture Diverse Supplier Development

Program 2023 (Invite-Only)



La French Tech 2022 Cohort



Franco-British Business Awards (French Chamber of
Great Britain), 2022 New Business Award Finalist



Decarbonise SY Accelerator 2022-2023



Part of the Plug & Play Ecosystem

(since June 2023)





Contact Us

We'd Be Happy To Hear From You!

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- Website
- LinkedIn Profile Page
- LinkedIn Business Page
- Brochure
- One-Pager
- Etc.

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- Intro Videos
- Demo Videos
- Interactive Demo Data Apps
(explore and play with some of our data apps in Collaborator Mode)