

kyndryl consult

Kyndryl 2-Weeks Rapid Assessment for Cloud Optimization



Agenda

- 01 Why Optimize your Cloud
- 02 What is Cloud Optimization & WAF ?
- 03 Technology Domains addressed
- 04 Kyndryl Rapid Assessment & Timelines
- 05 Why Kyndryl



Why Cloud Optimize & Well Architected Framework (WAF)



5 pillars produce a high quality, stable, and efficient cloud architecture in Azure

Consumers Have Reduced Visibility and Control

On-Demand Self Service Simplifies Unauthorized Use - The on-demand self-service provisioning features of the cloud enable an organization's personnel to provision additional services from the agency's CSP without IT consent.

APIs can be Compromised - APIs are accessible via the Internet exposing them more broadly to potential exploitation.

Separation Among Multiple Tenants Fails - Exploitation of system and software vulnerabilities within a CSP's infrastructure, platforms, or applications that support multi-tenancy can lead to a failure to maintain separation among tenants.

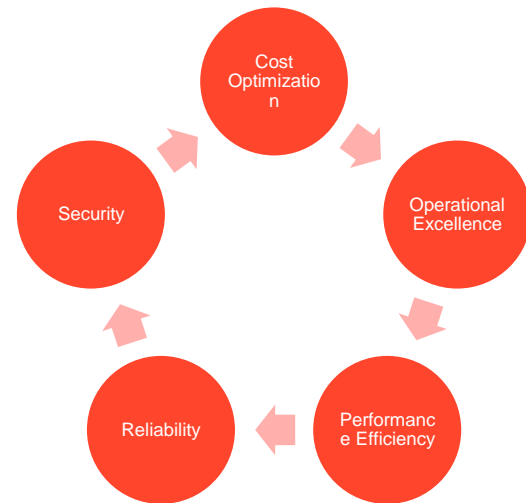
Data Loss/Deletion - Threats associated with data deletion exist because the consumer has reduced visibility into where their data is physically stored in the cloud and a reduced ability to verify the secure deletion of their data.

Compromised Credentials - If an attacker gains access to a user's cloud credentials, the attacker can have access to the CSP's services to provision additional resources (if credentials allowed access to provisioning), as well as target the organization's assets.

Insiders Abuse Authorized Access - Insiders, such as staff and administrators for both organizations and CSPs, who abuse their authorized access to the organization's or CSP's networks, systems, and data are uniquely positioned to cause damage or exfiltrate information.

Insufficient Due Diligence Increases Cybersecurity Risk -

Organizations migrating to the cloud often perform insufficient due diligence.



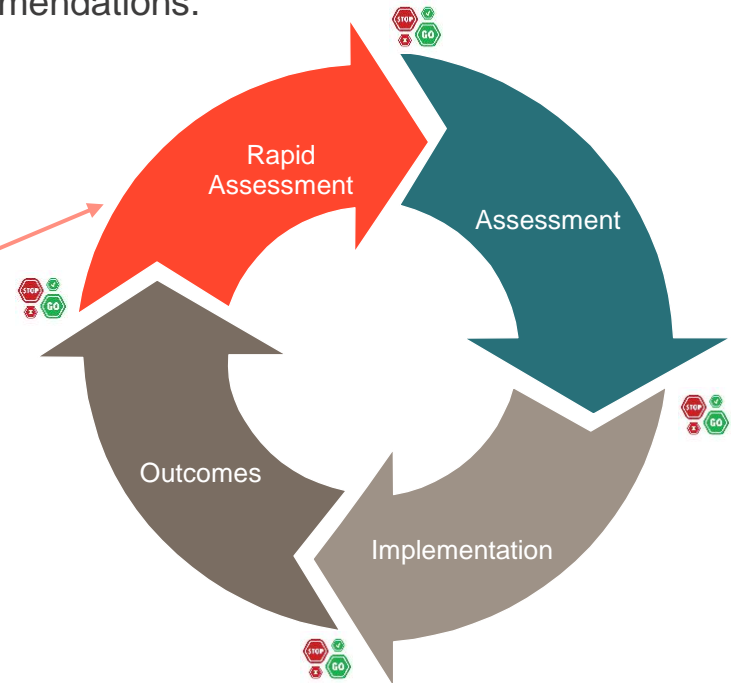
What is Cloud Optimization and Well Architected Framework Rapid Assessment ?

This Rapid Assessment is designed to focus on 1 Application that is currently running in public cloud and needs to be evaluated to ensure cloud best practices and well architected framework guidelines are being met. During this assessment, we collect data via tools and interviews, understand technical aspects of the application and make technical architectural recommendations.

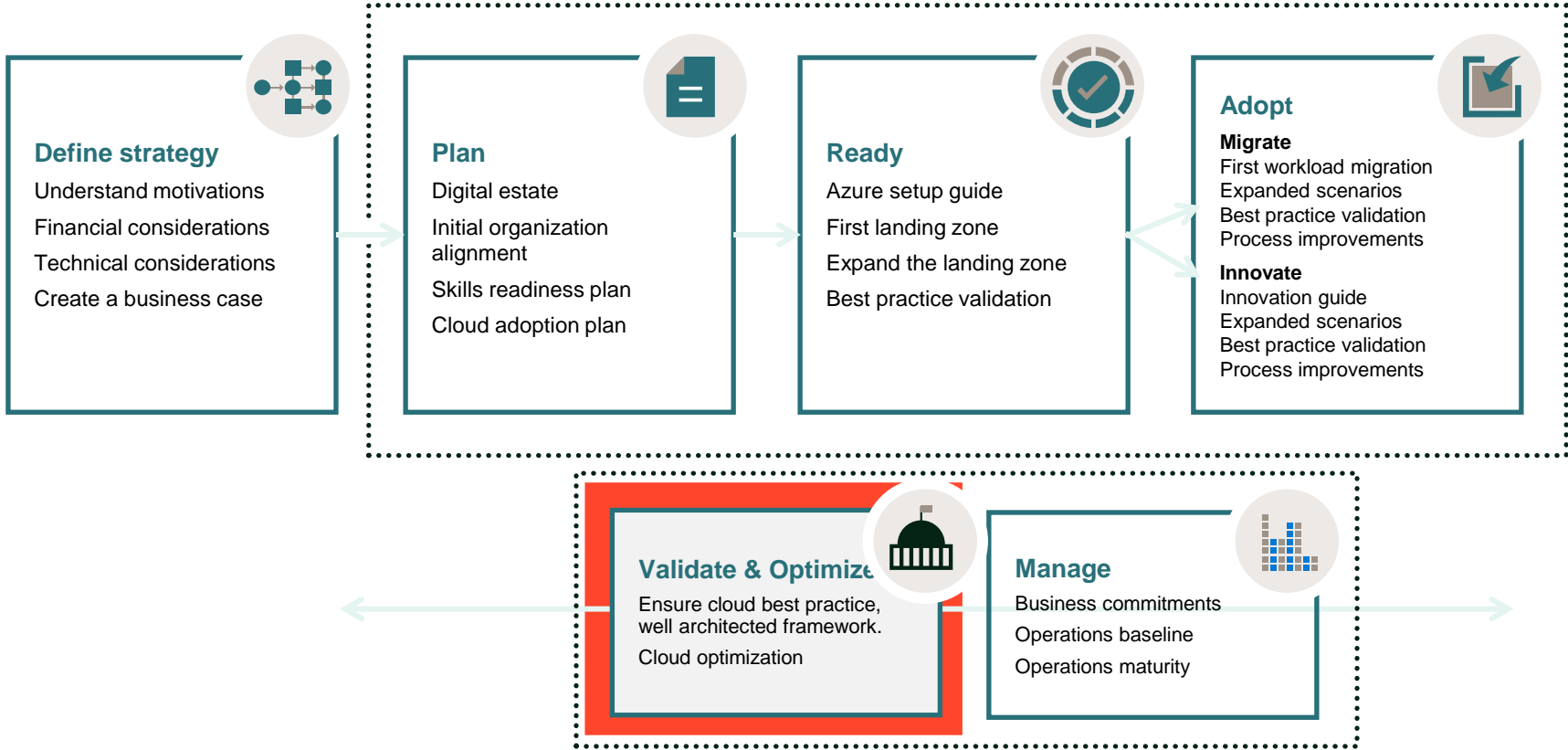
Rapid Assessment (~ 1 to 2 weeks)

Scope and Engagement Details

- 1 Application (up to 10 workloads, Limited to 1 hyperscaler)
- 1-2 Week Engagement
- Based customer interviews and tool based discovery (cloud native and/or 3rd party)
- Can be done with Onshore (preferred) as well as Offshore resources



Alignment with Well Architected Framework

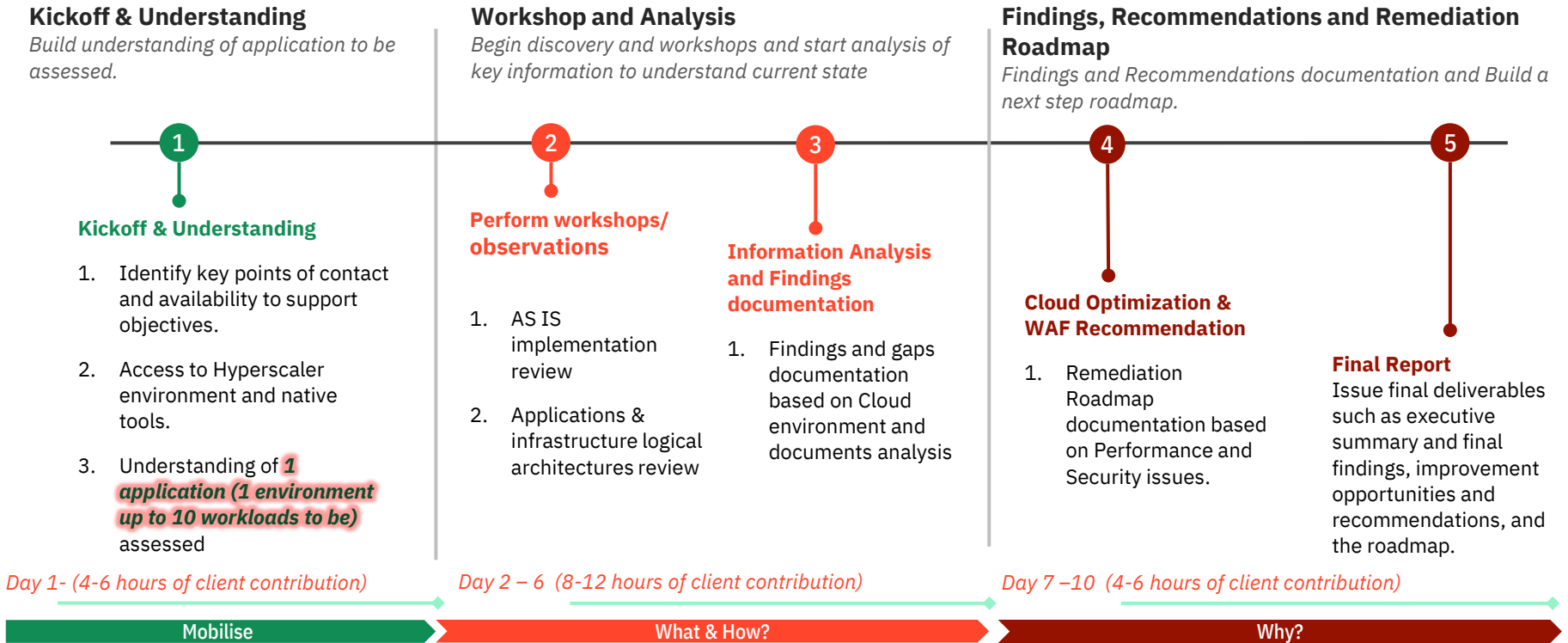


Cloud Optimization - Technology domains to be assessed

Depending on the engagement scope, the following technology domains and checkpoints can be part of your cloud optimization assessment.

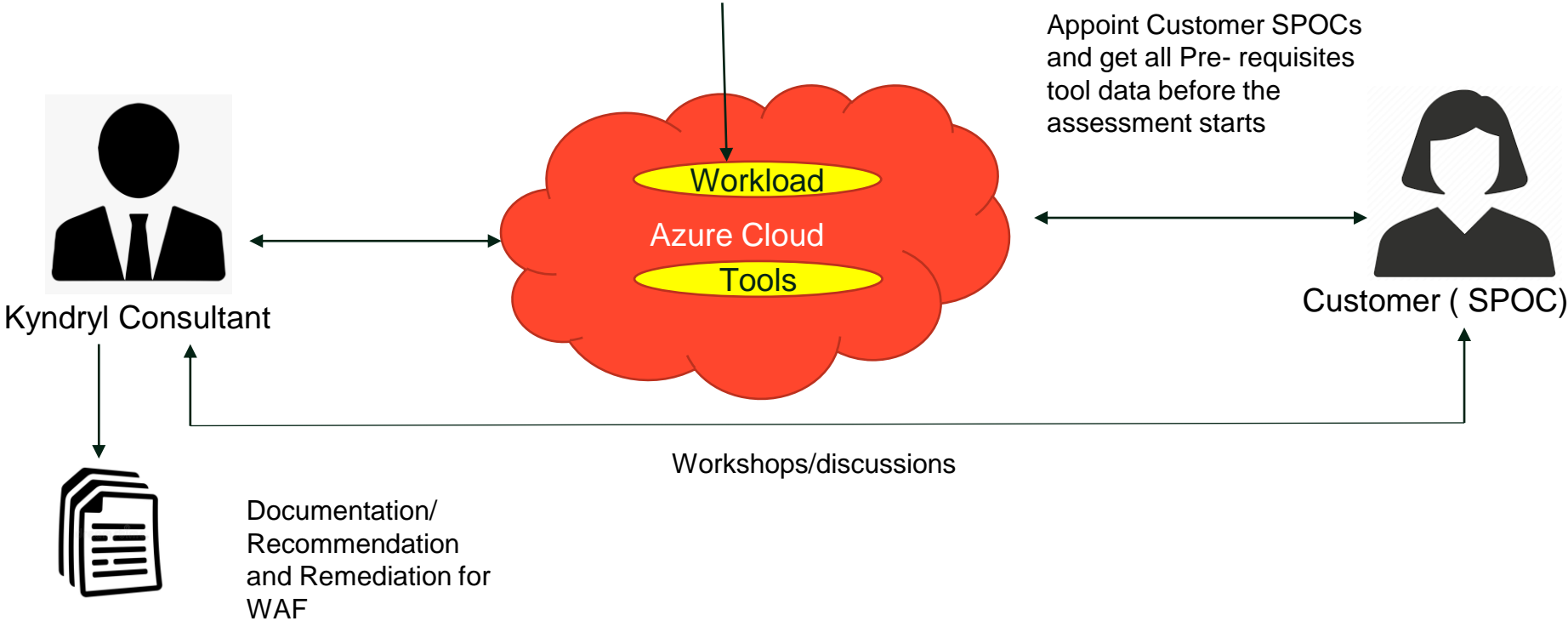
Resource Governance	Network	Security	Storage	Compute	Resiliency	Toolchain	Application
<ul style="list-style-type: none"> • Blueprints and policies • Governance model ★ Resource hierarchy ★ Naming conventions & tagging quality review • Cost management ★ Cloud structure • Cloud policies • Cloud operational model ★ Documentation governance evidence validation • Incident, change, problem management processes 	<ul style="list-style-type: none"> • WAN/SDN ★ Network / load balancers performance review • Network traffic routing rules • VPN /Interconnect • Subnets / DNS ★ Network resources capacity review • Network and application security rules ★ Recommend Cloud native service based on needs 	<ul style="list-style-type: none"> • Identity and Access Management (IAM) • Data classification • Application security • Intrusion detection and prevention • SIEM (Security Information and Event Management) ★ Vulnerability, antivirus, malware scan and protection • DDoS protection • Endpoints protection • Audit logs 	<ul style="list-style-type: none"> ★ Data Encryption at Rest • Data Encryption in Transit • Backup copies encryption ★ Shared cloud native service recommendation • Storage right-sizing 	<ul style="list-style-type: none"> ★ IaaS, PaaS and SaaS performance • Compute services right-sizing ★ Inappropriate service security issues identification • Cost recommendation pay-as-you-go to reserved Instance • IaaS or PaaS resources recommendation based provided business needs • Compute resources performance efficiency based on native features 	<ul style="list-style-type: none"> ★ High availability and Single point of failure identification • Backup and restoration • BIA, DRP and TRP documentation • Cyber resiliency 	<ul style="list-style-type: none"> • Fault and performance management tools • Logging tools • Regulatory and security compliance / blueprints/ policies tools • Integration with ITSM tools (incident, change, problem) • IaC (Infrastructure as Code) practices • Multicloud management 	<ul style="list-style-type: none"> • DevSecOps process • Software release management • Application performance assessment – response time etc. • Software / code vulnerability scan

How - Typical Cloud Optimization Pre-Assessment timeline & activities



Client Participants – Executive Sponsor, Application SME and Cloud Operations SME

Operational Model – Cloud Optimization and Well Architected Framework Rapid Assessment



Tools and Technology

- **Kyndryl Cloud Native Services (KCNS):** Provides assessment of application workloads with respect to the well architected framework covering the five pillars of optimization, performance, security, reliability, and operational excellence.
- **Azure Cost Management and Billing:** With this tool, customers can track, allocate, and optimize their Azure costs. It offers detailed cost insights and recommendations for cost optimization.
- **Azure Monitor:** For analyzing cloud resource utilization.
- **Azure Advisor:** This tool generates personalized recommendations to assist customers in optimizing their Azure resources for high availability, security, performance, and cost.
- **Azure Reservations:** With Azure reservations, you can prepay for Azure resources like virtual machines and SQL databases for one or three years. You can get a significant discount if you commit to longer-term usage.
- **Azure Virtual Machine Scale Sets:** This tool allows customers to automatically scale up or down their virtual machines based on demand, allowing them to save money by only using the resources they require.
- **Azure Blob Storage Lifecycle Management:** This tool allows customers to automatically move data to different storage tiers based on its age, access patterns, and other criteria, allowing them to save money on storage.

Possible Next Steps after Cost Optimization & WAF Rapid Assessment

Rapid Assessment Cost Optimization Engagement leads into

Complete Environment Assessment

- Rest of the application or cloud environment assessment
- 4 to 10 Weeks, depending on the scope of the engagement.

Identified Recommendations Implementation

- Identified recommendations for reliability design and non functional requirement and implementation
- Timelines are determined by the findings and recommendations.

Continuous Cloud Optimization

- Instead of one-time engagement, continuous Cloud Optimization practice
- Continuous cloud optimization have all 5 pillars of WAF framework covered continuously


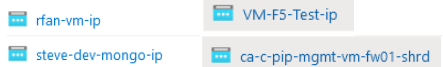
FinOps Adoption Program

- Define a strategy to implement and adopt the FinOps framework:
 - Planning a FinOps Organization
 - Prepare for implementation
 - Implement
 - Run

Non-Production – Development Environment – Findings and Recommendations

1/3

Sr. No	Findings	Environment	Impact	Priority	Recommendation
14	<p>For all Dev environments, App Services and Functions are configured in a single App Service Plan ("ca-c-exc-dev").</p> <p>Total 97 App Services + Functions, with only 69 Running App Services/Functions max. utilization for last 30 days is almost 100%</p>	Development	<ul style="list-style-type: none"> App Service Plan can not handle the load if all Dev environments will be operational simultaneously. 	High	<p>Following are recommendations as per the current situation.</p> <ol style="list-style-type: none"> Delete unused App Services or Functions Re-Architecture - better to separate App Service Plan per environment (i.e., Dev, Features, Integ) so you can pick a plan as per environment needs Scale-up existing App Service Plan
15	Multiple App Service plans are configured just for single Apps	Development	<ul style="list-style-type: none"> Better Operational management 	Medium	For operations management and cost savings, it would be better to combine App Services in a single plan.
16	Some of the App Service Plan does not have any configured App Service (i.e., ASP-cacrgdev-b34e)	Development	<ul style="list-style-type: none"> Unused resources are cost to Customer-X 	High	Change Management process should assure unnecessary resources clean-up and documentation revision
17	Instead of Azure APIM, seems some custom API services are used on App Service	Development	<ul style="list-style-type: none"> Can result into cost reduction and performance optimization by using cloud-native API Manager 	Medium	APIM is MS Azure cloud-native API management system, Customer-X should explore APIM functionality, it can help to avoid API Management software self-management

Sr. No	Findings	Environment	Impact	Priority	Recommendation
18	<p>37 SQL Databases are hosted within a single SQL Elastic pool</p> <p>One of the Rover DB consumes 55% of the overall DTU.</p> <p>With just a few running Databases Maximum DTUs utilization is almost 100% for Dev Elastic pool</p> 	Development	<ul style="list-style-type: none"> SQL Elastic pool can not handle the load if all Dev environments will be operational simultaneously. 	High	<p>Scale-up existing Elastic Pool DTU.</p> <p>Also, second option is to separate Elastic pools based on different environments or application functionality</p>
19	<p>15 plus storage accounts, not standardized naming convention hard to determine which one is in use or not</p>	Development	<ul style="list-style-type: none"> Any unused resources can have both cost and security concerns 	High	<p>Change Management process should assure unnecessary resources clean-up and documentation revision</p>
20	<p>Almost 57 Key Vault, it's possible to manage whole environment secrets & passwords within a single Key Vault.</p>	Development	<ul style="list-style-type: none"> With Environment optimization you can achieve cost savings 	High	<p>Any unused resources can have both cost and security concerns</p> <p>Change Management process should assure unnecessary resources clean-up and documentation revision</p>
21	<p>4 unused Public IPs are in-place within "ca-c-rg-dev" seems VMs are deleted but not associated Network Interfaces and IPs</p> 	Development	<ul style="list-style-type: none"> Can have cost savings by deprovisioning unused resources 	High	<p>Any unused resources can have both cost and security concerns</p> <p>Change Management process should assure unnecessary resources clean-up and documentation revision</p>

 Findings that can have a significant impact on environment performance or to run environments at full load.

Non-Production – Development Environment – Findings and Recommendations

3/3

Sr. No	Findings	Environment	Impact	Priority	Recommendation
22	Seems Dev environments have consistency issues, was not able to see “working” and “covid” database as part of Cosmos DB Also, service bus is not present for working and covid environment	Development	<ul style="list-style-type: none"> COVID and Working is not fully functional as other Dev Environment 	Medium	For environments consistency, it’s recommended to have all application components in place. It’s known to the application team, working & covid are not a complete replica of other environments. Architecture Decisions better to be documented as part of EA practice.
23	Few App Services Plan & App Services are configured for Canada East and US West	Development	<ul style="list-style-type: none"> Seems unused resources should be deprovisioned 	High	Any unused resources can have both cost and security concerns Change Management process should assure unnecessary resources clean-up and documentation revision
24	For some of the Dev. App Services, Network Access Restrictions are not defined on App Services – (e.g., was able to access "ca-c-exc-audit-api-dev" from outside)	Development	<ul style="list-style-type: none"> Can result in Non-production Data breach or company reputation 	High	Although, a nonproduction environment but it is recommended to immediately block any unnecessary public access. Discussed with @Sam Kochukalikkal and Customer-X AppSec is already working on non-production security controls implementation.
25	Non-Production SQL Elastic Pool (i.e., SQL Service) Public access has not be disabled.	Development	<ul style="list-style-type: none"> Can result in Non-production Data breach or company reputation 	High	Recommended to disable any unnecessary public access.

 Findings that can have a significant impact on environment performance or to run environments at full load.

Why customers choose



Together, our strategic partnership supercharges our customer-first focus, empowering enterprises with the best technical expertise, service excellence and ability to innovate in the market to help you solve your biggest challenges.



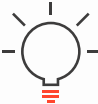
Expertise

Kyndryl has deep experience in integrating enterprise services with the Microsoft Cloud; with Azure Expert MSP certification and rank in Microsoft's Top 5 partners with the most certifications



Speed

Co-creation of joint solutions helps you get to market faster and deliver cloud experiences from the edge to application



Innovation

Kyndryl/Microsoft Joint Innovation Lab enables agile experimentation and new products/ services development



Trust

Our joint partner network empowers our ability to continually solve your biggest challenges. We bring the right partners, with the right use case, at the right time



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By the numbers

Our people
~10,000

Skilled professionals
~50% Local resource / Global Capability Center split

Hyper scaler certifications
4,000+



Signings
+27% YoY

Annual Revenue
\$2B ~90% Labor, 10% OEM
13% of Kyndryl total revenue

Modernization Experience
Thousands of Projects & Programs
25K+ IT Modernization Project & Programs
5K+ Strategy & Consult Engagements
1K+ Complex IT Transformations

kyndryl Confidential

Building on a deeply respected base of managed & implementation services capabilities, pivoting to an integrated, consulting led sales and delivery model

Transforming customer systems across industries



5/5
top airlines by revenue passenger miles (RPM)



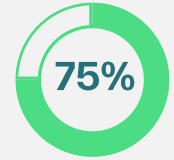
45%
of passenger cars made by our customers



61%
of assets under management by the top 50 banks managed by our customers



4/5
largest retailers



of the Fortune 100 and more than half of the Fortune 500



14K+ SAP instances modernized and migrated



225K+ Workloads & Server Implemented and Migrated



300K network devices migrations



10K+ Databases Implementations



80% faster migration

A fintech company experienced a seamless migration to cloud and actively optimizes cost and performance to get the most value out of cloud resources



Efficient operations and accelerated innovation

A healthcare network can now run mission-critical apps in a scalable, easily accessible, high-performance environment, increasing resilience and ability to provide continuous operations for patient care



3-5x cost improvement over existing solution

A chemical company modernized its remote business operations, improving operational efficiency, safety, and mean time to repair for maintenance issues in the field



90% reduction of legacy applications

A media and advertising firm integrated and consolidated its worldwide legacy applications to improve productivity and enable innovation

Why Kyndryl Cloud Services

1

We are the largest IT infrastructure services firm globally with a proven track record of successfully migrating / managing companies' cloud operations across industries and a demonstrated capability to succeed at complex integrations

2

Working closely with the leading cloud providers – in addition to our industry experience and distinguished services delivery at scale – readies Kyndryl to deliver **platform- and solutions-agnostic excellence** to our customers

3

Our solution is highly secure and resilient. We will help you move to the cloud with advanced **security and resilience** capabilities while ensuring availability and performance of your applications

4

Data and patterns to accelerate time to value delivering touchless support via extensive business process automation with predictive insights and recovery actions wherever and whenever possible

5

Trusted, customer centric one-stop shop focused on co-creating and it's why 85% of customers rate us highly on *"Partners with you to co-create new approaches"* –24% points above our nearest competitor

6

Flexible, comprehensive offerings to fit your needs. We manage the entire multi-cloud and on-prem estate across all providers, with flexible pricing and streamlined deployment

7

Global presence with experienced practitioners deployed around the world to support geographically distributed environments and local or regional regulatory requirements

8

Advanced delivery: Delivering intelligent operations through task automation and standardized processes supported by delivery SREs up-skilled with DevSecOps skills across hyperscaler native services and traditional IT

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Thank you

