LABEL ABEILLE

« A LA CARTE » COMMUNICATION

Access your data from the mobile or web app

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Creation of your own honey jars labels

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Highlight of your logo on our social media and networks

Creation of a dedicated webpage on www.label-abeille.org

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Personalized dashboard integrating your logo

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Personalized awareness campaign leaflet

Quarterly newsletter: news from your bees to share with everyone

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![LABEL ABEILLE]

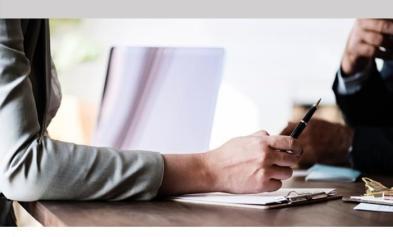**Audit of your site** to prepare the beehives set up

Beehives customization

Beekeeping suits customization

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see conditions

Demonstration kit to highlight your commitment to the bees.
Indoor: customized beehive, roll-up & flyers
Outdoor: customized beehive and a 80x80cm board

Help writing your CSR report about bees

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Ready to plant paper made goodies to offer during the honey jars delivery, New Year wishes …

Once watered and planted in the soil, they will grow beautiful melliferous flowers

Donnons aux abeilles les fleurs qu'elles méritent. Thélem assurances vous invite à semer ces quelques graines de plantes mellifères. Depuis votre jardin, engagez-vous à ses côtés !

thélem assurances > innove pour vous.

Melliferous seeds to decorate your green spaces with flowers or to give away

Signs highlighting your commitment to the environment

To be displayed at the entrance of your site, in the green spaces and near your hives

LABEL ABEILLE Groupama PARIS VAL DE LOIRE

Depuis 2017, Groupama Paris Val de Loire et ses 1 600 salariés accueillent dans leur parc des abeilles connectées.

Connectées ?

Posées sur ce système, les ruches deviennent «intelligentes» et les abeilles «connectées».

Munies de nombreux capteurs, les ruches nous renseignent sur leur état de santé et préviennent l'apiculteur en cas d'intervention nécessaire.

Dans cet écrin de verdure situé au sud de la Loire, les abeilles disposent de réserves nutritives abondantes.

Grâce à cette biodiversité environnante, elles produisent pour les employés de Groupama Paris Val de Loire un miel d'exception.

Pour la tranquillité de chacun, merci de respecter une distance de sécurité.

Rendez-vous sur www.label-abeille.org

*voir conditions

You can contact us on our website www.label-abeille.org, by phone at +33 972 503 261 and on

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45 minutes animation, to discuss with your teams during the honey jars delivery

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2 hours animations about your beehives (on your site or in a bee farm) On the theme of your choice

The Apprentice Beekeeper

Offer an extraordinary experience to your teams: extract honey freshly harvested and put it into your customized jars.

The Art of Honey Tasting

Initiate your teams to the art of honey tasting. Subtle aromas, powerful flavors and amazing health benefits… Honey, usually linked to our childhood memories, remains unknown for most people. Discover with us the best of nutraceutical: yellow gold.

The Enlightened Gardener

Did you know that the first step in helping bees was to feed them?

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*see conditions