

ELEVATOR PITCH

Vibe bridges the communication gap by transforming idle screens into powerful touchpoints, ensuring a more informed, aligned, and inspired workplace.

Comms teams can effortlessly create and deliver vibrant, memorable content across any screen, anywhere.



THE PROBLEMS VIBE SOLVES

- ✓ **Information Gets Lost**
Important updates are buried in the noise or easily missed.
- ✓ **Workforce Disengagement**
Remote and frontline workers feel disconnected and undervalued.
- ✓ **Fragmented Culture**
Employees lack alignment with company goals.
- ✓ **Programs Don't Stick**
Organisations struggle to reach everyone and embed lasting change.

KEY DIFFERENTIATORS



- ✓ **Easy Content Creation**
Create impactful content with game-changing efficiency via our Dynamic Template Library.
- ✓ **Engage Every Employee**
Reach all teams via digital signage, meeting room displays and desktop channels.
- ✓ **Make Messages Stick**
Our Snackable Learning Framework[©] ensures key messages land and remain engaging.
- ✓ **Seamless Integration**
Effortlessly connect with SharePoint, Power BI, Viva Engage, and Copilot to drive adoption and engagement.

IDEAL CUSTOMER PROFILE



200+ employees across multiple locations/countries



Dedicated internal communications team

PRIMARY INDUSTRIES

- ✓ Aged Care
- ✓ Corporate
- ✓ Government & Public Sector
- ✓ Industrial & Manufacturing
- ✓ Logistics & Supply Chain
- ✓ Mining & Construction
- ✓ Retail



KEY DECISION MAKERS AND VALUE PROP

 Effortlessly create and deliver inspiring content using science-backed techniques to maximise reach, retention, and engagement.

Internal Comms

 Quick & easily produce snackable learning programs that remain front of mind, boost knowledge retention—without disrupting workflow.

L&D Teams

 Unify dispersed teams, foster inclusiveness, and keep company culture front and centre.

People & Culture

 ISO27001-certified and Microsoft-accredited, Vibe ensures a secure platform while helping IT and cyber teams keep security reminders top of mind.

IT & Cyber Security

 Vibe helps cut through digital clutter, maximising underutilised channels to keep teams aligned—while reducing strain on resources.

Senior Leadership



DOOR OPENER QUESTIONS

-  What's your biggest challenge in keeping frontline, hybrid, and in-office teams informed and aligned?
-  Which channels do you currently use to push out important communications across your workforce?
-  How confident are you that these channels keep key messages top of mind and ensure information is retained?
-  Where do you see gaps in your current communication approach?
-  How much of a priority is improving workforce communication for your team this year?

PRICING PLANS

Lite

Free plan for standard digital signage needs

Pro

(from \$795 /m)

Unlock Vibe's full template library & advanced scheduling

Enterprise

(from \$1595 /m)

Unlimited accounts, groups & extended features

Note: Monthly channel license fees apply to all plans.

