

Data & AI Consulting Service

Realize the Potential of Data use BI and AI on Azure

LACO, a Belgian-based business and data intelligence company with over 35 years of experience, is dedicated in helping organizations to unlock the full potential of their data and generate new business value. We recognize the importance of Business Intelligence (BI) and Artificial Intelligence (AI) in this pursuit and emphasize leveraging Microsoft's Azure cloud platform to achieve data-driven transformation.

LACO's expertise lies in delivering powerful BI solutions that provide actionable insights for informed decision-making. By harnessing Azure's comprehensive BI capabilities, organizations can consolidate and analyze vast amounts of data, optimizing operations and identifying growth opportunities (Azure Synapse, Data Lake, PowerBI, Fabric, Microsoft Purview). With the recent emergence of Azure OpenAI, a cutting-edge collaboration between Microsoft and OpenAI, **LACO** is also uniquely positioned to leverage advanced AI capabilities within the Azure ecosystem.

In our approach, we place business values at the center, recognizing that the data platform and organization exist to support the business and its data strategy. Data visualization plays a crucial role in realizing value from data, offering clear representations of past events and providing insights into why something happened. By identifying trends and exploring the future, organizations can even hypothesize about what may occur.

We also acknowledge the growing impact of Azure OpenAI on data intelligence. The collaboration between Azure and OpenAI unlocks powerful AI capabilities, enabling organizations to extract even deeper insights from complex datasets, uncover hidden patterns, and make accurate predictions. By embracing this trend, **LACO** empowers organizations to tap into the full potential of AI-driven analytics within the Azure ecosystem.

What does LACO offer?

We can help you from both an inspiration and architecture study perspective, by using data to power business decisions or to discover the possibilities of AI:



And also on an implementation level **LACO** can help you from migration to a modern Data analytics platform, to build an tailored MVP on (Advanced) Analytics or setup Data governance and build an industry level analytics organization.



Why LACO?

- **LACO** is one of the biggest data players in Belgium with a lot of expertise in Microsoft technologies, from the on-premises Microsoft BI stack to Azure Synapse, Azure Databricks, PowerBI and Fabric.
- **LACO** has build several accelerators to shorten the time to value.
- **LACO** has a proven track record in data platform and analytics cloudification.

Do you want more information ?

Are you investigation to modernize your data warehouse to a data lake house or do you want to leverage AI or OpenAI. Than contact our experts with any questions, suggestions, or challenges.

We are looking forward to informing you about how you can realize business value with data on the Azure data platform.

Contact our Microsoft Data & AI Practice Manager: Bram.wauters@laco.be