



LatentView

Actionable Insights • Accurate Decision

Connected supply chain with “ConnectedView”

An On Shelf Availability
improvement point-of-view

The oscillating pendulum for Global supply chains

Lost sales due to poor Availability

Good supply chain
acceptable variability

Higher costs from excess Inventory

On Shelf Availability drop

20-25% ▼

=

Estimated sales lost

~\$ 0.6-1 Bn

Oct-Dec 2021

Low variability

High OSA

Low costs

Inventory excess

~30-40% ▲

=

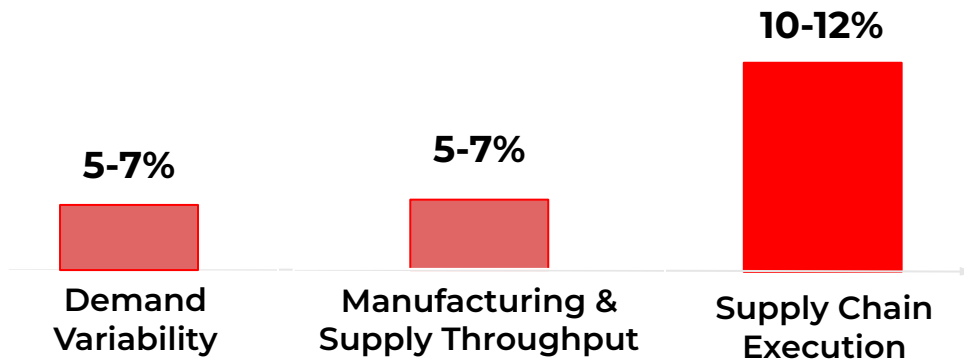
Additional Inventory
carrying costs

\$ 0.8 - 1.5 Bn

May-Dec 2022

A deeper visibility diagnostics shows the
breakdown of the 25% drop

What causes On Shelf Availability disruptions :
The ice-berg effect



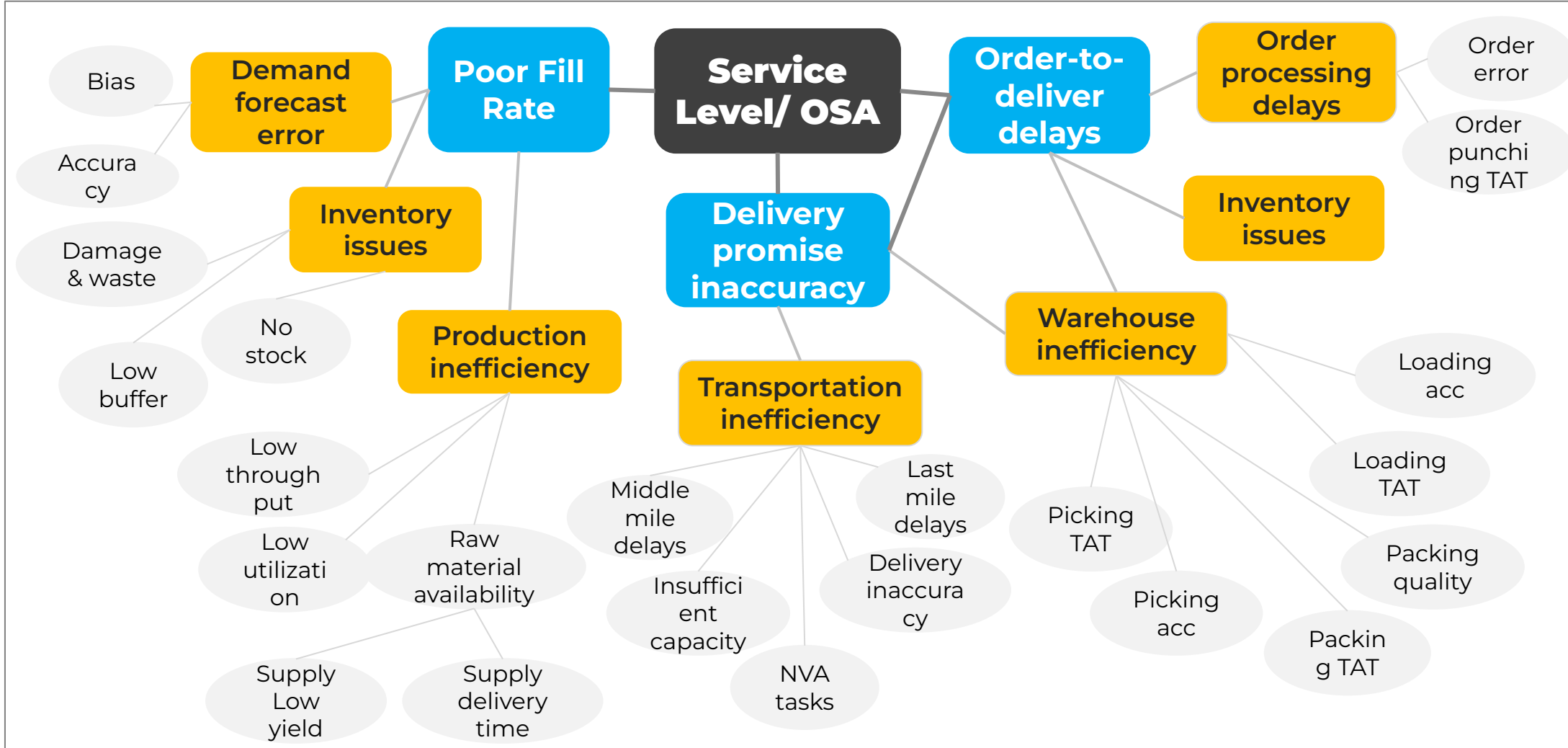
- External Disruptions
- Lack of Visibility
- Sub Optimal Supply Chain Processes

The underlying issue : **A Disconnected Supply Chain**

On Shelf Availability transformation is a **journey from a Disconnected to a Connected Supply Chain**

A Connected Supply Chain framework

- By customer
- By business
- By channel
- By products
- By site
- By region



“ConnectedView” - Tomorrow’s Supply Chain, Optimized today

ConnectedView is an AI-powered **On Shelf Availability** improvement solution that empowers supply chain personas with better and faster decision-making through core pillars: **Connected Planning, Connected Visibility** and **Connected Optimization**



Value

- ✓ **3-5%** improvement in Service levels
- ✓ **25-40%** Speed to decision making

ConnectedView pillars

Connected Planning

AI/ML based Associative demand forecasting, sensing, & planning for higher visibility to expected variability

Connected Visibility

An end-to-end **visibility** solution using digital twin to provide detect risks & anomalies, recognize causes, & orchestrate responses for higher On shelf availability

Connected Optimization

AI-powered optimization & recommendation point solutions across Network optimization, MEIO, Warehousing, Transportation.

ConnectedView accelerators



Delivery excellence

1

Core ConnectedView Control Tower framework

20+

Proprietary AI & Optimization models

1000+

KPIs mapped across key systems

30+

Pre-built knowledge graphs & hypotheses maps

5

Partnerships across Azure, AWS, GCP, Snowflake, and Neo4j

1

Proven Discovery & use case definition framework



Analytics Consulting



Data Engineering



AI & Data Science



Data storytelling



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Thank you