# AI & Microsoft Copilot
# Ready Program

**LAUNCH CONSULTING**
2025

Every company on the planet must transform their organization to take advantage of AI and they must begin that journey now.
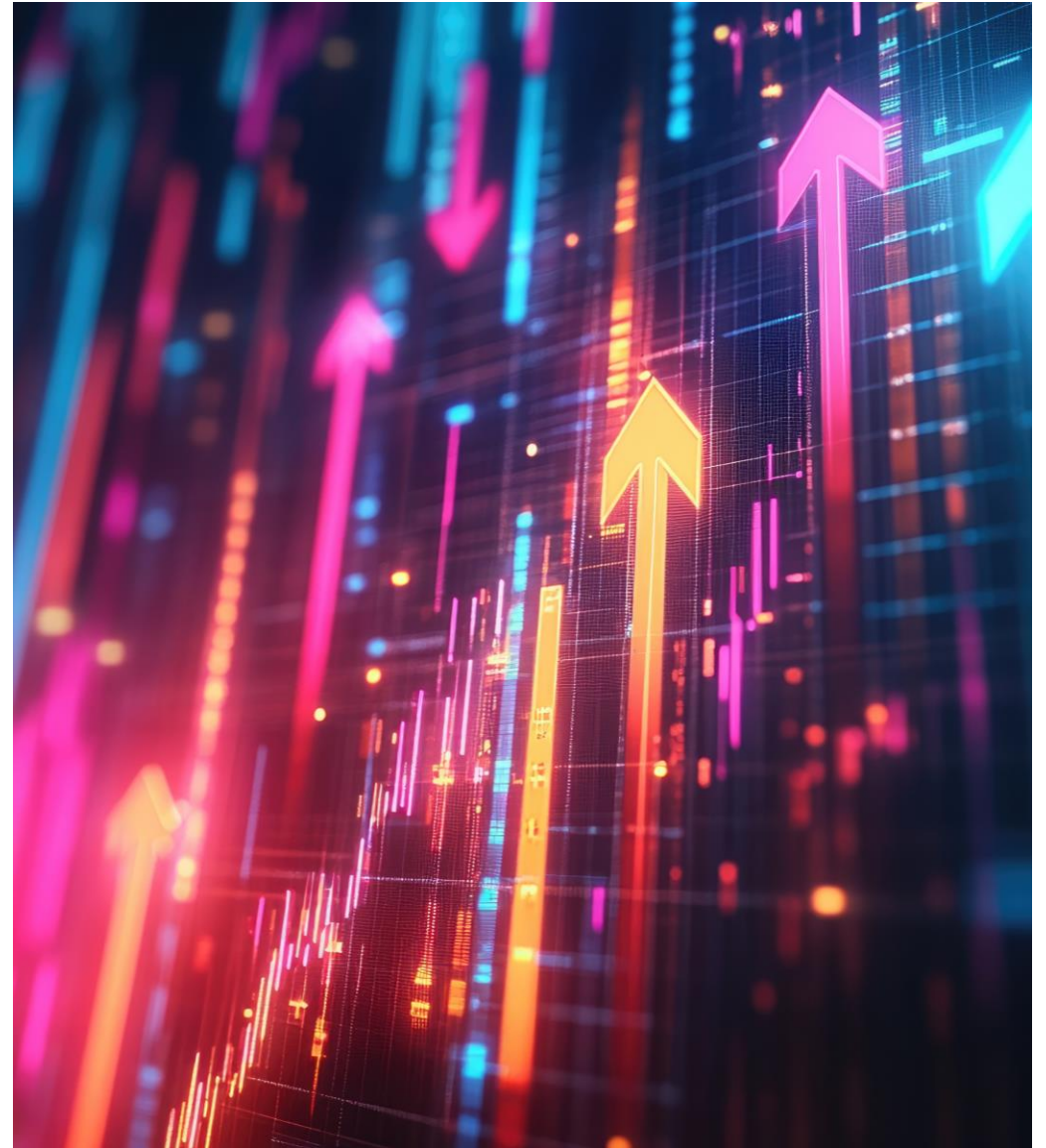
**This is the AI Imperative.**

Our mission: help companies rapidly mature their adoption of AI and generate value while reducing burden and risk.

# Why AI & Copilot Ready?

**EMPOWERING PEOPLE AND ORGANIZATIONS FOR AI ADOPTION AND PRODUCTIVITY**

- Like our AI tools, an organization's people are critical in the success of AI implementation.

- To drive real value from AI, organizations must go beyond technical implementation, and equip people with the mindsets, skills, and culture to use AI with confidence.

- Launch's **AI & Copilot Ready program** helps organizations prepare their people – not just their platforms – for the future of work powered by AI, starting with Microsoft Copilot.

- Our program blends executive strategy, leader coaching, and scalable employee training into a phased approach that meets your organization where it is - and gets everyone ready for where it's going.

# What Drives the Value?
## TOP 5 BENEFITS OF AI & MICROSOFT COPILOT READY PROGRAM

**1** **Workforce Productivity** Augment employees with AI tools that reduce manual effort, enhance decision-making, and free up time for higher-value work — without increasing headcount.

**2** **Talent Enablement & Upskilling** Equip teams with the skills, confidence, and mindset needed to adopt AI, via targeted learning paths and strategies focused on application, not theory.

**3** **Adoption Acceleration** Enable consistent and widespread adoption of AI, ensuring that technology investments translate into real-world usage and value.

**4** **Reduced Risk** Minimize resistance to change and fear of AI through proactive education, transparent communication, and behavior-focused enablement strategies.

**5** **Return on AI & Copilot Investments** AI fluency across the enterprise helps ensure that investments in AI generate measurable, sustainable returns, while enabling future scalability.

# What is AI & Microsoft Copilot Ready?

**AI & Microsoft Copilot Ready** is a **three-phase program** designed to build enterprise-wide fluency in AI and Microsoft Copilot. The goal: empower confident, capable users - from executives to frontline employees - to apply AI tools for real business impact.

Our approach blends executive alignment, manager enablement, and scalable employee training. It begins by grounding leaders in AI's strategic value, then equips managers to model and coach AI use, and finally empowers employees to integrate AI into daily work - accelerating adoption and unlocking ROI across the organization. All the while, we establish fluency in Microsoft Copilot by providing various resources (prompt libraries, agent toolkits, playbooks, use cases, and guides) to build user confidence.

The full program can be delivered over 4–8 weeks, based on organizational size, complexity, and readiness.

# Our Approach

Launch's **AI & Copilot Ready** approach provides a structured, end-to-end framework to help organizations build AI fluency, increase adoption, and empower their workforce to use AI in ways that drive measurable business value.

**1 Initial Assessment**
- Understand your current state of AI awareness, adoption, and workforce readiness.
- Identify capability gaps, surface key use cases, and align on learning objectives and business priorities.
- Findings inform the Executive workshop.

**2 Align Executives**
- Equip senior leaders with foundational AI knowledge, hands-on Copilot experience, and strategic tools to lead AI adoption with confidence.
- Establish a shared understanding of current state and set of goals for AI enablement.

**3 Activate Career Managers & People Leaders**
- Provide Copilot fluency training and AI enablement for career managers through use case walkthroughs, guides, and other learning resources.
- Empower teams with knowledge and real use cases that build confidence and support behavior change.

**4 Enable the Full Organization**
- Provide foundational AI education with self-paced online modules, embedded Co-Pilot job aids, and resources designed for real-world application.
- Embed enablement into ongoing ways of working, track training participation and adoption, and support teams via targeted engagement.
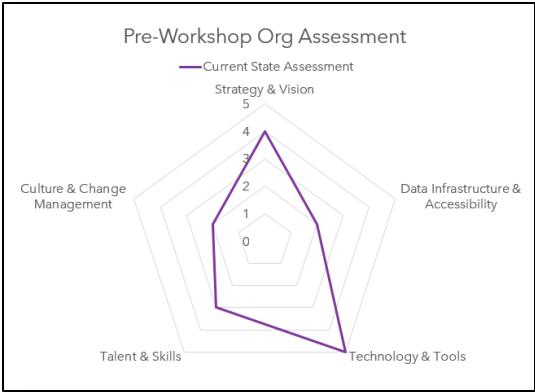
**5 Scale**
- Expand fluency and adoption across the organization through champions, communities of practice, and new learning pathways, supported by change management.
- Refine materials and strategies over time based on feedback, usage data, and evolving business needs.
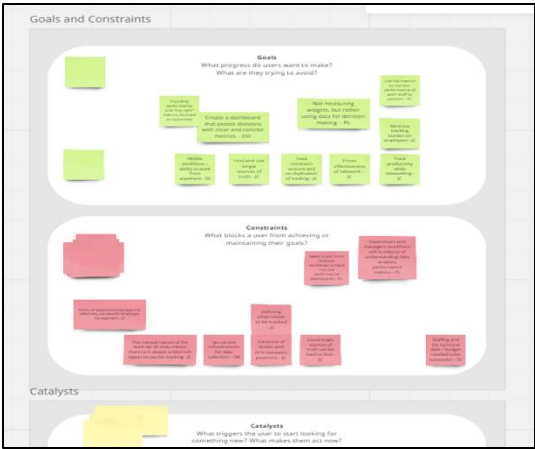
# Sample Deliverables – Executive Workshop

**ASSESSMENT FINDINGS**

Executive input on the organization's current state of AI adoption and readiness, summarized into key themes
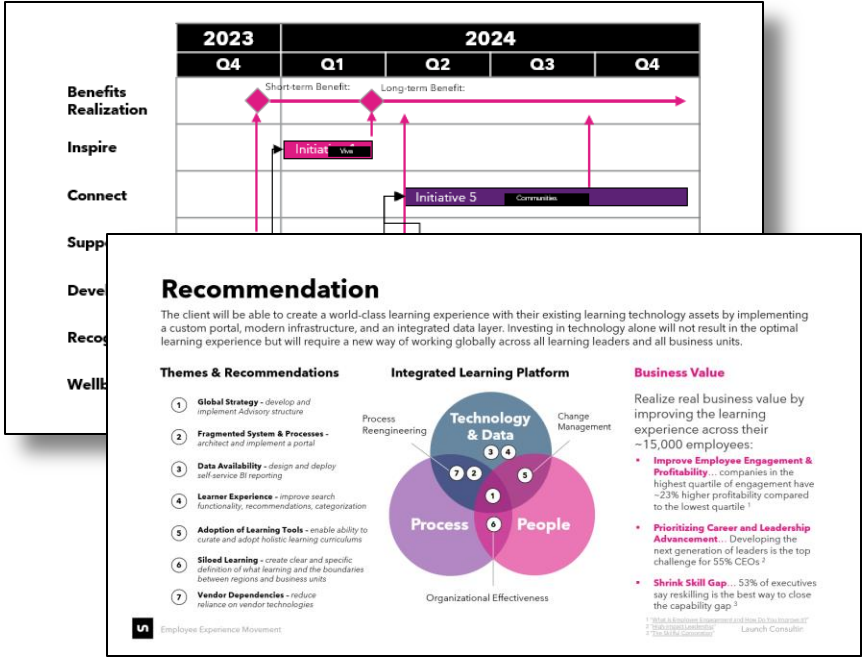


**WORKSHOP CONTENT**

Executive input on the organization's current state of AI adoption and readiness, summarized into key themes



**POST-WORKSHOP BRIEFING & READOUT**

Summary findings, recommendations for next steps, and illustrative roadmap

# Let's begin